



CHALLENGE
by CODE BASICS



Select Month

March	May	July
April	June	August



Total Orders

56.9K



Orders On-Time

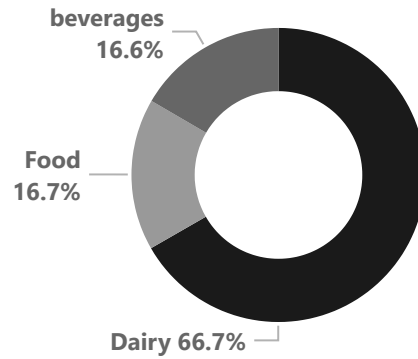
40.5K



On-time & In-Full

27.3K

- ☐ Friday
- ☐ Monday
- ☐ Saturday
- ☐ Sunday
- ☐ Thursday
- ☐ Tuesday
- ☐ Wednesday



Ahmedabad

3293

13088

3239

Vadodara

3253

13020

3258

Surat

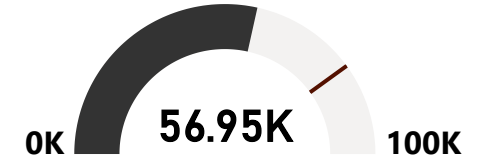
2906

11877

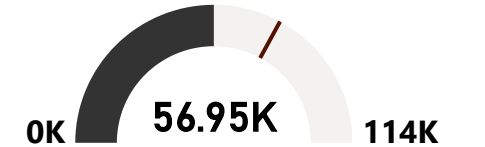
3014

● beverages ● Dairy ● Food

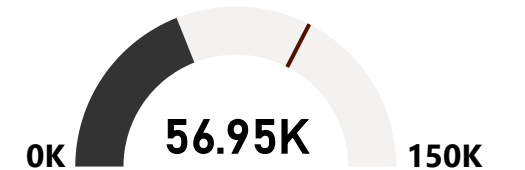
OTIF%

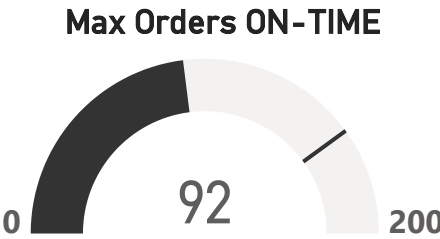
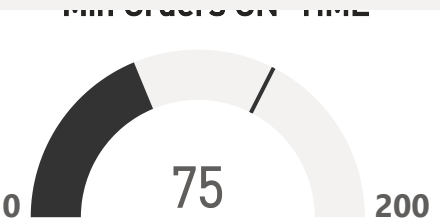
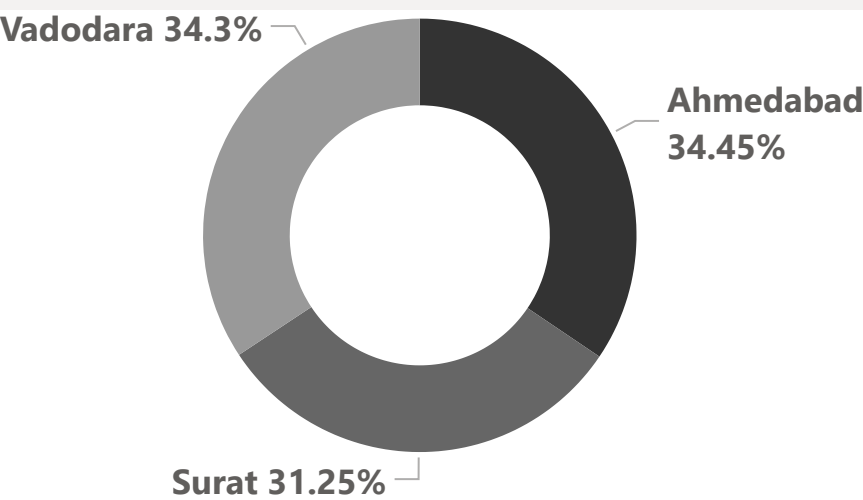
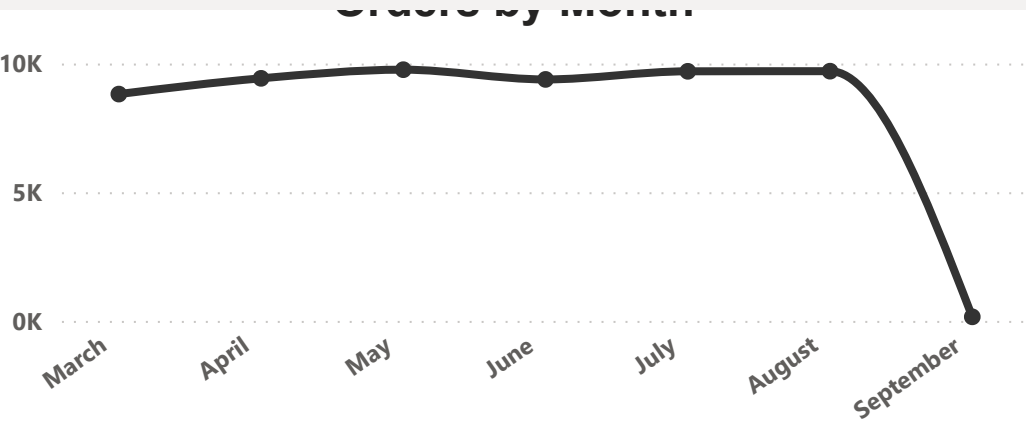


IF%

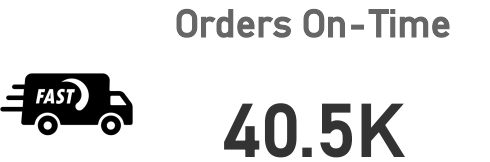


OT%





product_name	Count of delivery_qty
AM Ghee 100	3098
AM Curd 250	3120
AM Milk 500	3122
AM Butter 250	3125
AM Tea 100	3130
AM Tea 250	3138
AM Biscuits 750	3158
AM Butter 100	3170
AM Biscuits 250	3171
AM Curd 50	3172
AM Curd 100	3177
AM Biscuits 500	3182
AM Ghee 250	3183
AM Milk 250	3183
AM Milk 100	3184
AM Tea 500	3184
AM Ghee 150	3191
AM Butter 500	3260





INSIGHTS



- ATLIQ Mart operates in three locations: Surat, Ahmedabad, and Vadodara.
- Total orders: 56,948, with 40,500 delivered on time (71% on-time delivery rate).
- Monthly order trends: March (approx. 9,000), April (approx. 11,000), and September (only 190).
- Ahmedabad branch faced challenges, impacting overall order numbers, while Surat performed well during the downturn.
- On-time deliveries ranged from 72 to 92 orders, aiming for a 30% increase in the future.
- Popular product categories: Dairy (approx. 37,985 orders), Beverages (approx. 9,452 orders), and Food (approx. 9,511 orders).
- In September, Food and Beverages orders dropped significantly (21 and 33 orders respectively). Inventory management will be adjusted to avoid wastage and losses.



Areas of Improvement:

- Strengthening Ahmedabad branch performance through targeted training.
- Implementing a robust customer feedback system to enhance service and product offerings.
- Offering innovative promotions and eco-friendly initiatives to engage customers and support sustainability.