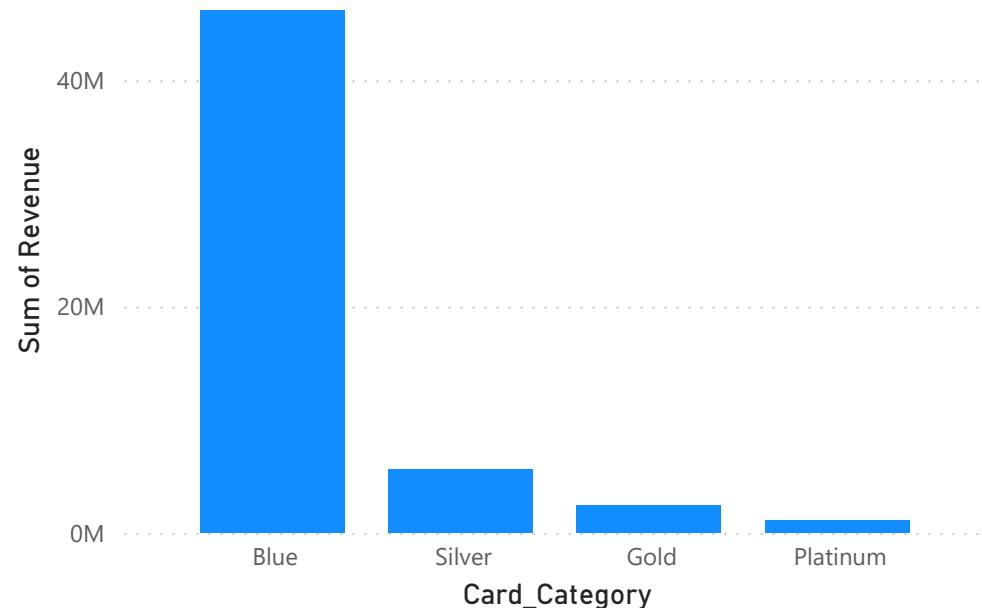


Sum of Revenue by Card_Catagory



week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%

Credit Card Transaction Report

Q4 Q3 Q2 Q1

Week_Start_Date

All

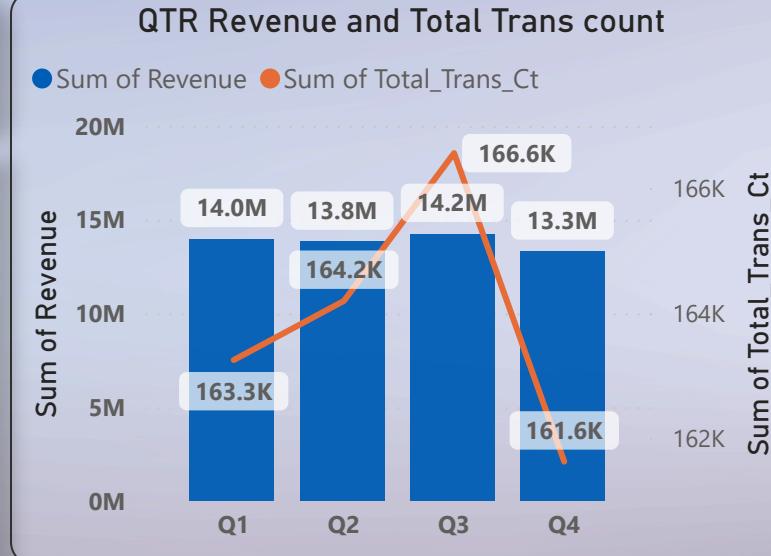
Revenue
55M

Total Interest
8M

Amount
45M

Count
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382



F M

Low Med High

Silver Blue Gold Platinum

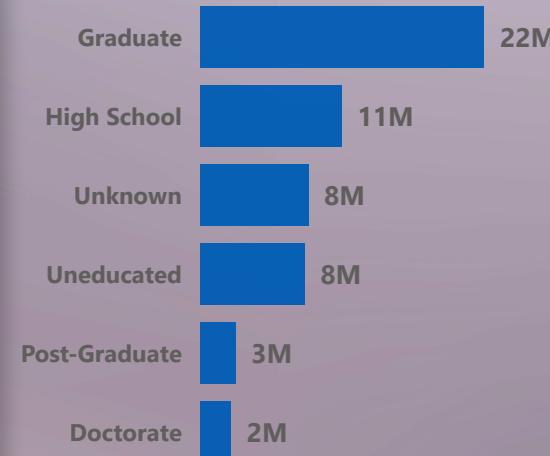
Revenue by Use Chip

Swipe	35M
Chip	17M
Online	3M

Revenue by Expenditure Type



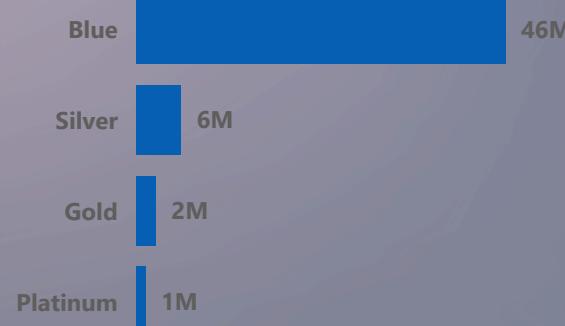
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

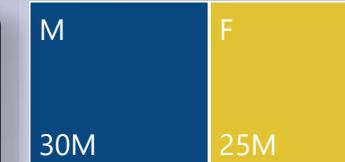
Revenue
55M

Total Interest
8M

Income
576M

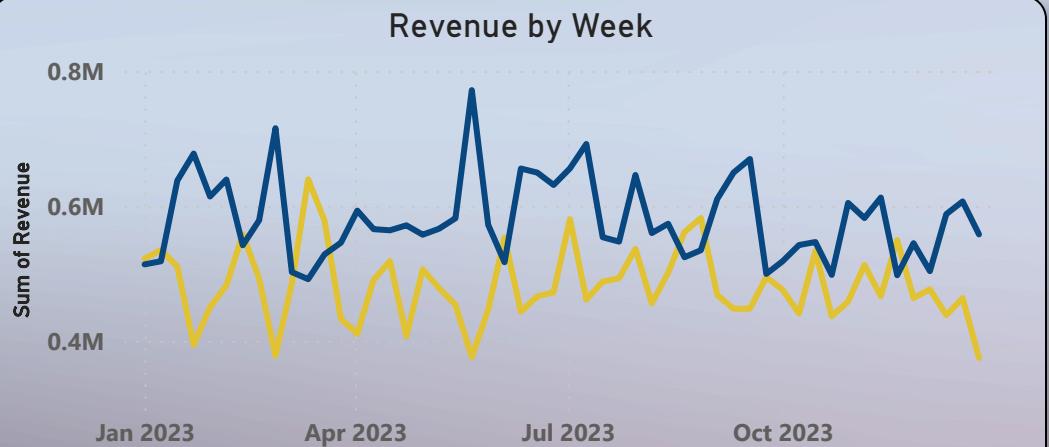
CSS
3.19

Revenue by Age Group



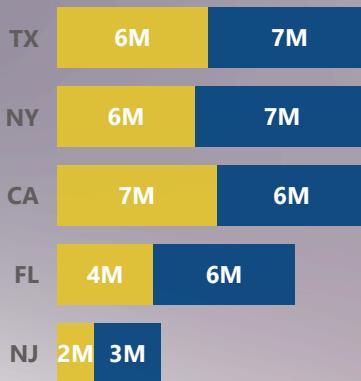
Silver Blue Gold Platinum

Swipe Online Chip

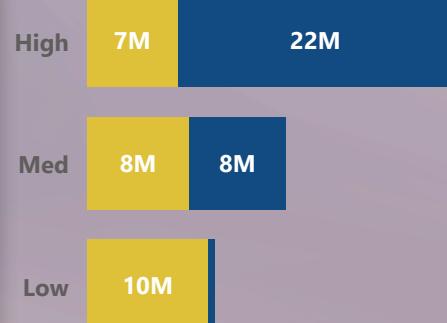


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployed	8261758	1119742	75313288
Total	55315410	7843382	575914439

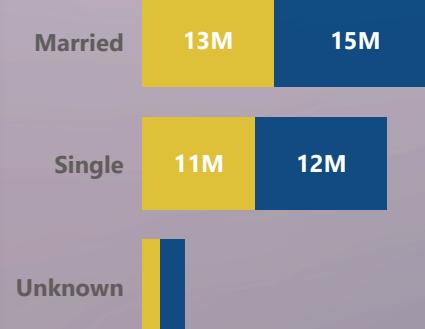
Top 5 States



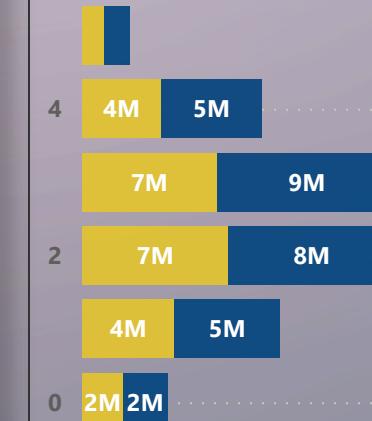
Revenue by Income Group



Revenue by Marital Status



Revenue by Dependent



Revenue by Education

