

Semester VII (B.Tech)

Er. No 28114309

Academic Year: 2023-24

Jaypee University of Engineering & Technology, Guna

T-1 (Odd Semester 2023)

18B14HS741 – Knowledge Management

Maximum Duration: 1 Hour

Maximum Marks: 15

Notes:

1. This question paper has 3 questions.
2. Write relevant answers only.
3. Do not write anything on question paper (Except your Er. No.).

- Q1. "Knowledge management is any system that helps people in an organization share, access, and update business knowledge and information". In view of the statement, explain the three generations of knowledge management till date? [05] [CO3]
- Q2. Discuss the Meyer & Zack KM cycle approach and how it is different from Bukowitz and Williams KM Cycle? Explicate with the help of framework. [05] [CO2]
- Q3. Which Knowledge Management cycle exhibit the clear and detailed description of how organizational memory is put into use in order to generate value for individuals, groups, and the organization itself? Illustrate the KM cycle framework and an example. [05] [CO4]
