

# CHURN ANALYSIS



## BANK CUSTOMER DATA

Total Customer

10K

Total Churned

2037

Not Churned

7963

Total Female

4543

Total Male

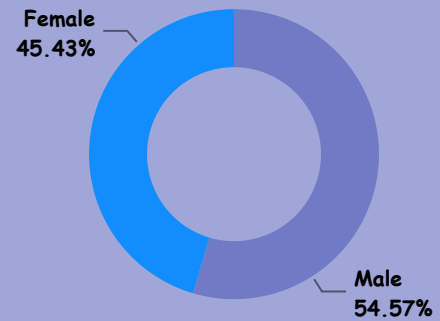
5457

CHURN STATUS

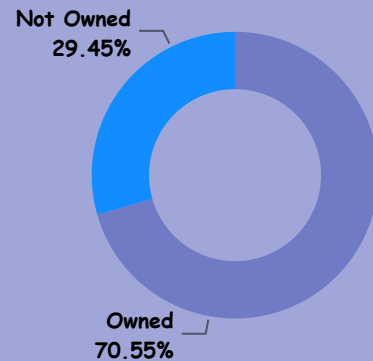
All



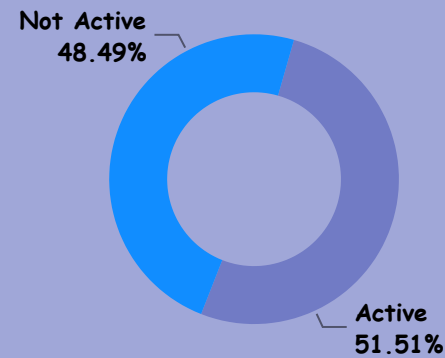
Customers by Gender



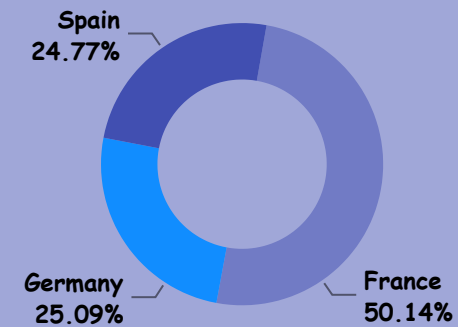
Customers by Credit Card Status



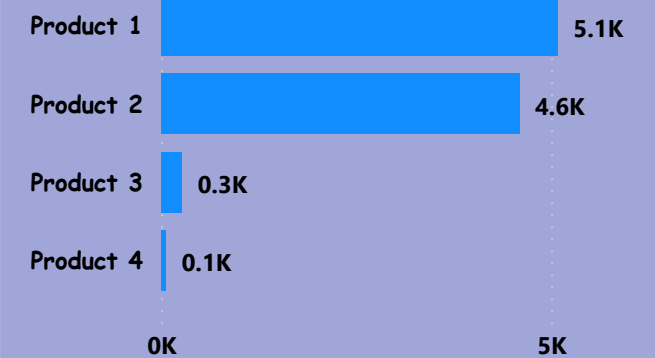
Customers by Active Status



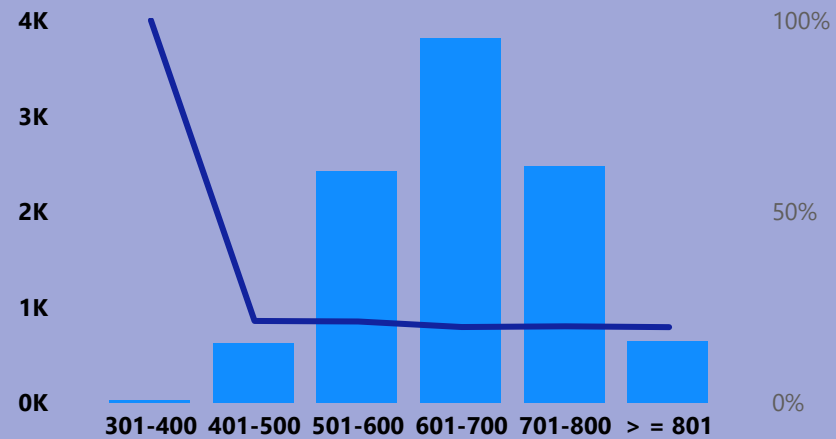
Customers by country



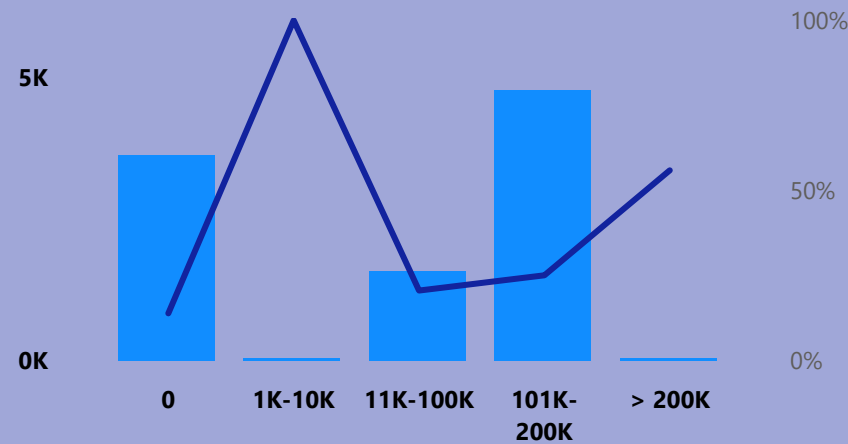
Customers by Products Status



Customers & Churn Rate by Credit Score Group



Customers & Churn Rate by Acc Balance



Customers & Churn Rate by Age groups

