**ABSTRACT:**

*There are numerous arguments that a good marketing information system can make decision more efficient and effective. It can be used to help create a competitive advantage, and can even substitute for expensive assets of produced in the market. But that is not the case because, there is no transparency in the prices of same farm produce. Additionally, there are no any formal advertisement mechanism for farm produce and the inability of patriotic customers to have concurrent information as to the availability of a particular farm produce, results to many perishable farm produces to get damaged. All these problems aroused due to the poor information about their availability in a market etc., which necessitate the implementation of the Agricultural Marketing Information System. The proposed system will serve as a more reliable and effective means of undertaking agricultural transactions in marketing produces to the customers. In this research work, we shall use MYSQL Database and PHP Script all in HTML 5 for easy access by both the agricultural marketers and the customers.*

***SYSTEM DESCRIPTION:***

***Admin :*** *Admin can allot traders to the farmers according to the highest bid offered.*

*Admin can register Traders into the system and allocate them ID’s.*

***Farmers:*** *Farmers can register there commodities with their identity at the gate entry. They can see the price offered by traders by logging in to the System.*

***Traders:*** *They can bid the price where farmer register after checking quality of the commodity.*

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