University of Connecticut School of Business



OPIM 5272

Data Management and Business Process Modeling

Project: Optimization Of Electronic Claim Submission

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EXECUTIVE SUMMARY

Background

The business process for which we desire to create a model is a combination of Healthcare and Insurance. The healthcare industry consistently strives to improve their business processes to ensure both financial sustainability and high-quality patient care. The healthcare sector primarily depends on precise and effective medical billing and claims processing. This project aims to address key issues related to the submission of Electronic Claims and focuses on optimizing critical processes.

Purpose and Focus

Data Management and business process modeling is essential for accuracy, efficiency, compliance, and security of medical billing and claims processing. It not only ensures that healthcare providers receive timely and accurate reimbursements but also contributes to better patient care by reducing administrative burdens and improving financial transparency. Lack of accuracy and efficiency causes delays in claim processing. Our business model focuses on addressing delays in the insurance claim process within the healthcare sector which impacts patients, healthcare providers, and insurance companies. There are other factors that contribute to this challenge, but our main emphasis is on human errors, it can be data entry errors or code assigning errors.

Solution and Conclusion

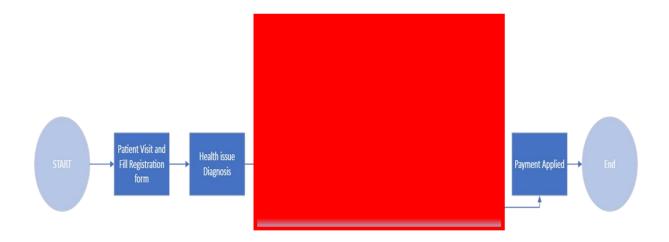
The proposed business model aims to automate the process of assigning codes in the healthcare sector, under the assumption that the insurance procedures are ideal, and all patients possess active life insurance. To proceed with the automation process, it is necessary to build a user interface and implement automation. Additionally, a database is required for the execution of the automation process. We performed database evaluation and implemented appropriate steps to optimize the database. The primary goal is to minimize human errors, hence improving the efficiency of timely and precise reimbursements and patient care. The implementation of the new automated procedure alleviates the administrative costs and addresses the labor-intensive nature of the manual process.

BUSINESS PROCESS ANALYSIS

Business Process Modeling is pivotal in healthcare for streamlining operations, improving patient care, and ensuring compliance. By modeling processes, healthcare institutions can visualize and scrutinize the flow of activities, identify inefficiencies, and develop solutions. In a sector where the accuracy of information and timeliness of service are critical, BPM aids in optimizing resource allocation, reducing wait times, and enhancing the quality of care. Moreover, it supports regulatory compliance and data security, which are vital in handling sensitive patient information. The implementation of effective BPM can lead to significant cost savings and improved patient outcomes in healthcare.

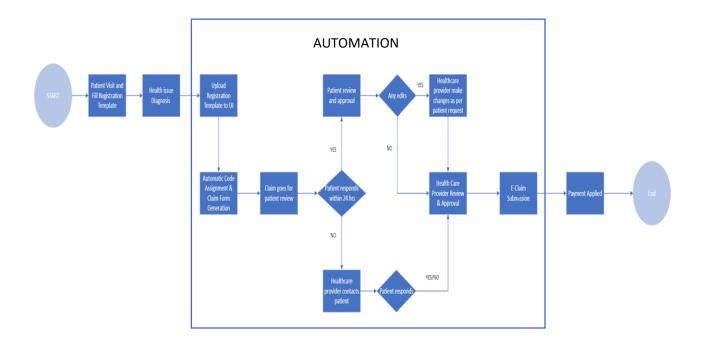
Current Business Process Model

The manual process diagram illustrates the sequential steps involved in the current business model, starting from patient registration, and ending with the application of the final payment. The process commences with the patient's arrival and registration, subsequently leading to the identification and classification of the health condition, allocation of diagnostic codes, and the subsequent invoicing for medical services rendered. Subsequently, the claim is forwarded to the insurance company for a meticulous evaluation to verify the claim's accuracy. Upon approval of the claim, payment is processed; otherwise, it is returned for rectification. The purpose of this cycle is to guarantee accurate processing of claims, although it is susceptible to human errors and inefficiencies. The below flow chart represents the existing business model.



Business Process Improvement

The enhanced business process model incorporates automation into the workflow for submitting healthcare claims. Starting with patient registration, the process now encompasses an automated code assignment and claim form generation following the diagnosis. The claim is sent for the patient's review and approval, with a designated timeframe of 24 hours for a response. The healthcare provider addresses any modifications requested by the patient prior to granting final approval. Upon approval, the electronic claim submission is initiated, resulting in the payment process. The primary objective of this streamlined method is to optimize accuracy and quicken the processing of insurance claims. The below flowchart represents the enhanced business process model.



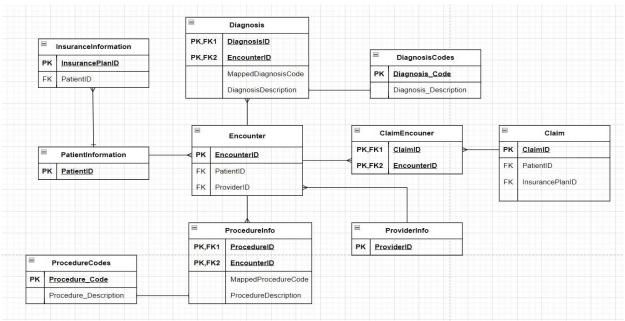
DATA BASE DESIGN AND IMPLEMENTATION

Data management plays a crucial role in automation processes by ensuring that accurate and relevant data is available to support automated decision-making and operations. In the context of automation, robust data management can streamline workflows, reduce errors, and maintain data integrity. By organizing and maintaining a clean database, automation tools can efficiently

retrieve and manipulate necessary information, leading to improved efficiency and effectiveness of automated systems. This is especially important in sectors like healthcare where data accuracy is critical for patient care and safety.

For database implementation, the steps taken were sequential and systematic. The process began with designing an Entity-Relationship (E-R) Model to outline the database structure, followed by the actual creation of the database. After establishing the database, tables were created to organize data into structured formats. Lastly, relevant data was inserted into these tables, laying the groundwork for a functioning database system. This foundational process is critical for supporting data management and the subsequent automation of business processes.

E-R Model



This is the well-structured ER Model that shows the relationship between patient information, healthcare providers, encounters, diagnosis, procedures, and insurance claims.

Database Creation

We created an RDS MariaDB Database and tested the connection using DBeaver. We followed the following steps.

Steps:

1. Created RDS Database Instance

- 2. Configured RDS for Connection
- 3. Connected to RDS Database Instance using DBeaver

Tables Creation

To store the necessary data to execute the automation process, we developed a total of 10 tables with the relevant columns. The table names and corresponding columns are listed below.

PatientInformation: To store patient details and featured columns are FirstName, LastName, DateOfBirth, Gender, Address, PhoneNumber, EmailAddress, InsurancePlanID.

InsuranceInformation: To store details about the insurance plans associated with patients and featured columns are InsurancePlanID, PatientID, PolicyNumber, PayerName, CoverageSTartDate, CoverageEndDate, CoPaymentAmount, DeductibleAmount, OutOfPocketMaximum.

ProviderInfo: To store information related to healthcare providers and featured columns are ProviderID, ProviderName, ProviderType, ProviderNPINumber, TaxIDNumber, ProviderAddress, ContactInformation.

Encounter: To store information about each interaction or visit between a patient and a healthcare provider and featured columns are EncounterID, PatientID, ProviderID, DateOfEncounter, TimeOfEncounter, ChiefComplaint, VisitType, BillingStatus.

Claim: To store all the relevant details about insurance claims that are submitted following patient encounters with healthcare providers and featured columns are ClaimID, EncounterID, PatientID, InsurancePlanID, DiagnosisCodes, ProcedureCodes, ClaimStatus, ClaimAmount, SubmissionDate, PaymentDate.

ClaimEncounter: It is an associate entity that relates Claim and Encounter tables and featured columns are ClaimID, EncounterID.

Diagnosis: To store detailed information about the medical diagnoses that patients receive during their healthcare encounters and featured columns are DiagnosisID, EncounterID, MappedDiagnosisCode, DiagnosisDescription, DateOfDiagnosis.

ProcedureInfo: To store comprehensive details about medical procedures performed during patient encounters and featured columns are ProcedureID, EncounterID, MappedProcedureCode, ProcedureDescription, ProcedureDate, ProcedureFee.

Diagnosiscodes: It is a reference table that stores standardized codes for various medical diagnoses, along with their descriptions and featured columns are DiagnosisCode, DiagnosisDescription.

Procedurecodes: It is a reference table that stores standardized codes and descriptions for various medical procedures and featured columns are ProcedureCode, ProcedureDescription.

Data Insertion

5

4 Bob

To test the database and the relationships between the tables, we manually entered 11 records into each table and extracted data for the following question.

Write a sql query to generate report giving patient details whose claim amount is greater than \$1000 and status is still in Review?

```
SELECT pi2.PatientID, pi2.FirstName, e.EncounterID, c.ClaimID, c.ClaimStatus,
c.ClaimAmount
FROM PatientInformation pi2
JOIN Encounter e
ON pi2.PatientID =e.PatientID
JOIN ClaimEncounter ce
ON ce.EncounterID = e.EncounterID
JOIN Claim c
ON ce.ClaimID = c.ClaimID
WHERE c.ClaimAmount > 1000
         AND c.ClaimStatus LIKE 'In Review'
ORDER BY c.ClaimAmount DESC;
■ PatientInformation(+) 1 ×
«T SELECT pi2.PatientID , pi2.FirstName, e.EncounterID, | ₹ Enter a SQL expression to filter results (use Ctrl+Space)
                                                                               ▼ 123 ClaimAmount
         1 PatientID
                      ABC FirstName
                                    143 EncounterID
                                                     12 ClaimID
                                                                  RBC ClaimStatus
                      Jane
                                                 102
                                                              402 In Review
                                                                                              2,300
\blacksquare
                                                 106
                                                                                              2,050
                   6 Liam
                                                              406 In Review
∜T Text
   3
                      Mason
                                                 113
                                                              413 In Review
                                                                                              2,000
  4
                   10 Ethan
                                                 115
                                                              415 In Review
                                                                                              1,800
```

404 In Review

1,500

DATABASE PERFORMANCE EVALUATIONS AND IMPLICATIONS

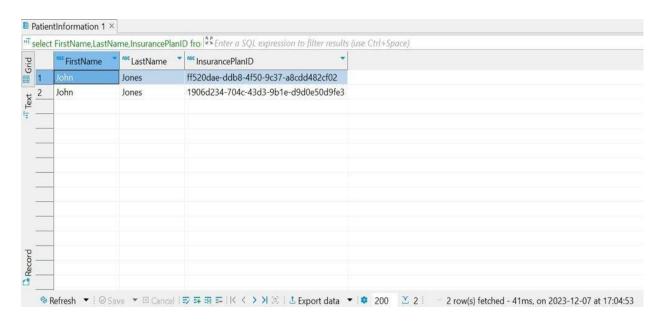
A crucial procedure that evaluates a database system's effectiveness, speed, and dependability is database performance evaluation. The importance of database performance in automation processes is paramount, as databases are often the backbone of automated systems, handling a vast array of data transactions and queries. Database performance evaluation is not a one-time task but a continuous process that involves regular monitoring, tuning, and updating of the database system to meet evolving requirements and to handle growing data volumes efficiently.

To evaluate the performance of the database, we imported 10,000 records into the database and analyzed a few queries and extracted data.

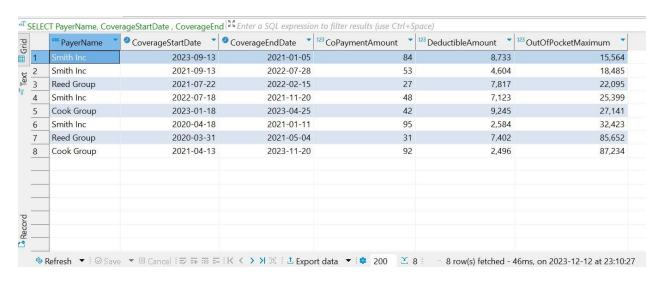
Query-1



We analyzed the above query, and it undergoes full table scan of 10,000 tables which took around 41ms to extract the report. The result is mentioned below.



Query - 2



In this query, it scanned around 10,000 records to get 8 records and took 46ms long to generate the report.

Query - 3

```
ANALYZE SELECT pi2.ProviderID ,pi2.ProviderName ,pi2.ProviderType,
e.DateOfEncounter, e.TimeOfEncounter , e.BillingStatus

FROM ProviderInfo pi2

JOIN Encounter e
ON e.ProviderID =pi2.ProviderID

WHERE ProviderName IN ('Abbott Group','Acosta, Gomez and Bowen','Martin-Zimmerman')

AND BillingStatus = 'Not Billed'
```

The above query took around 51ms and underwent full table scan of 10K records to generate 3 records which is quite long.

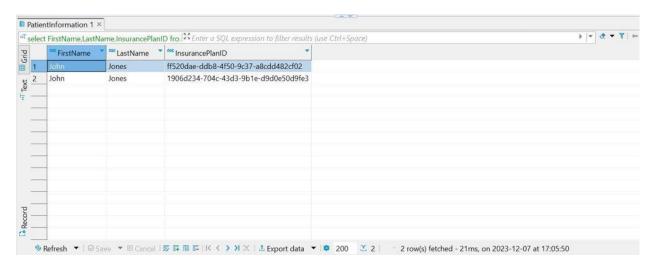
DATABASE PERFORMANCE OPTIMIZATION

Database optimization refers to a range of strategies aimed at improving the performance and efficiency of a database system. It's a crucial aspect of database management, particularly important for systems handling large volumes of data or complex queries. There are many methods in optimizing the database, but we choose indexing. We created appropriate indexes and executed the above queries to show the difference of efficiency of the database.

Query-1

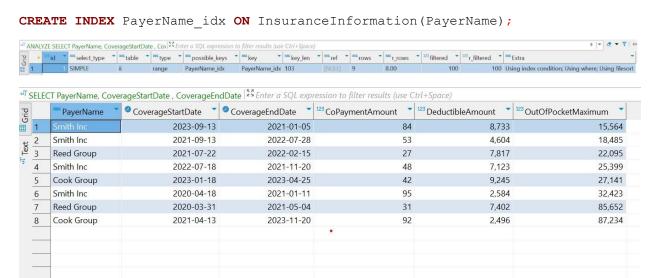
CREATE INDEX last first Name idx ON PatientInformation(FirstName, LastName);





After creating index on FirstName and LastName, we can observe that just 151 records were scanned to generate the report and it took around 21ms which shows the optimization of the database.

Query - 2



After creating index on PayerName, we can observe that just 8 records were scanned to generate the report and it took around 21ms

Query - 3

CREATE INDEX ProviderName idx ON ProviderInfo(ProviderName);



After creating an index on ProviderName, we can observe that just 3 records were scanned to generate the report and it took around 19ms.

After executing these queries before and after indexing we can clearly observe the difference in execution time which proves the enhancement in efficiency and optimization of the database.

SOURCES

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Alice Anne Andress. (2019). Healthcare Billing and Management. Jones & Bartlett Learning. This book provides comprehensive insights into healthcare billing and management, emphasizing the importance of accurate billing practices.

Automation in Healthcare:

Edward H. Shortliffe, and James J. Cimino (Eds.). (2020). Biomedical Informatics: Computer Applications in Health Care and Biomedicine. Springer. This textbook discusses the application of informatics inhealthcare, including automation of various healthcare processes.

Business Process Modeling in Healthcare:

Marlon Dumas, Marcello La Rosa, Jan Mendling, and Hajo A. Reijers. (2018). Fundamentals of Business Process Management. Springer. Although not healthcare-specific, this book is a key resource in understanding business process modeling and improvement.

Database Design and Implementation in Healthcare:

Thomas M. Connolly, and Carolyn E. Begg. (2014). Database Systems: A Practical Approach to

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Sam S. Lightstone, Toby J. Teorey, and Tom Nadeau. (2011). Physical Database Design: The Database Professional's Guide to Exploiting Indexes, Views, Storage, and More. Morgan Kaufmann. It provides practical strategies for database performance optimization, relevant for automated systems in healthcare.