

### SEMESTER 2 2019 ASSIGNMENT MARKING GUIDE

## **COURSE COVERAGE**

Question	Unit	Syllabus Performance Outcome and Learning Objective	Page Reference in Course Notes	Total Marks
a)	2	2.3.1 Identify the different values that may be placed on assets	36-37	5
b)	3	3.7 Provide advice to a life company on the distribution of profits to participating policy owners	51	7
	1	1.1 Value life insurance policy liabilities for the purpose of profit reporting under Australian standards.	22-27	
c)	4	4.8 Plan the calculation of a life insurer or retail funds manager appraisal value	55-56	30
d)	1	1.1.4 Determine the requirements of valuations as they apply to participating business	29	8
e)	2	<ul><li>2.3.1 Identify the different values that may be placed on assets</li><li>5.10 Analyse and interpret the financial</li></ul>	36-37	10
	5	statements of a life insurer or funds management company	64	
f)	2	2.4 Identify and apply the requirements of the life insurance "Capital Adequacy Standards"	42	10
g)	5	5.10 Analyse and interpret the financial statements of a life insurer or funds management company	64	5
	1	1.1 Value life insurance policy liabilities for the purpose of profit reporting under Australian standards.	22-27	
h)		1.1.4 Determine the requirements of valuations as they apply to participating business	29	10
	2	2.4 Identify and apply the requirements of the life insurance "Capital Adequacy Standards"	42	
	2	<ul><li>2.3.1 Identify the different values that may be placed on assets</li><li>2.4 Identify and apply the requirements of the</li></ul>	36-37	
i)		life insurance "Capital Adequacy Standards" 5.10 Analyse and interpret the financial	42	15
	5	statements of a life insurer or funds management company	64	
Total				100



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a)

Refer to the solution spreadsheet.

Marking Guide	Marks
Calculation of "weighted standard deviation: column F	1
Check weights add to 100%: cell E9	0.5
Calculation of average annual return – marks for formula: cell C9	1
Calculation of average annual return – result correct	0.5
Calculation of average monthly return: cell C10	0.5
Calculation of standard deviation of annual return – marks for formula: cell D9	1
Calculation of standard deviation of annual return – result correct	0.5
	5 marks

b)

Marking Guide	Marks	
Factors discussed should relate to the product as described – 0.5 marks	for a relevant	
factor, 0.5 marks for explaining the factor / linking the factor to the product		
Policyholder reasonable expectations – are likely to be based on both	0.5 + 0.5	
past returns and observed market levels of return for the target asset		
mix (more sophisticated policyholders)		
Equity between cohorts of policyholders – if crediting rates are too	0.5 + 0.5	
low, people who die or lapse will not earn a fair share of the		
investment returns (tontine effect)		
Smoothing of crediting rates – the company should aim to provide a	0.5 + 0.5	
smooth return over time		
Lapse risk – if crediting rates are too low, policyholders may lapse and	0.5 + 0.5	
take their business elsewhere		
Crediting rates should not be too high	0.5	
allow for some long term benefit from investment fluctuation reserve	0.5	
(e.g. smoother crediting rates, bonus payout on maturity		
and also high crediting rates could cause higher lapses in years	0.5	
where returns are poor		
Returns offered by competitors	0.5	
the company needs to ensure that they are in line with competitors	0.5	
or they will risk losing business		
and/or have lower future sales	0.5	
The impact this will have on the capital requirements – unlikely to be	0.5 + 0.5	
material		
1 mark for each additional valid point with explanation of relevance	Up to 0.5 + 0.5	
to this product	marks each	
	Up to 7 marks	



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c)

Refer to the solution spreadsheet.

Marking Guide	Marks
Spreadsheet: documentation and formatting	1
Note: the following appear in the same order as the columns on the solu	ution sheet
(except the interim crediting rate as noted)	
Interim crediting rate - calculated in sheet "Assumptions"	0.5 marks for
Mortality rates - included and correctly converted to monthly rates	each if
Lapse rates – included and correctly converted to monthly rates	included,
Projected inforce policies	additional 0.5
Number of deaths	marks if correct
Number of lapses	formulae
	(6 marks total)
Account Balance (excl. IFR) (BOM) – set equal to EOM calculation	0.5
Premium - calculated as an annual payment, 0 in other months	0.5 + 0.5
Initial fees - calculated as an annual payment, 0 in other months	0.5 + 0.5
Death/Lapse Payments from Account Balance (Mid-Month)	1
Death/Lapse Payments from Interim Crediting (Mid-Month)	1
Monthly Fees (Before Crediting Rate) (EOM)	1
Credited Return (EOM) - calculated as an annual payment, 0 in other	0.5 + 0.5
months	
Maturity Payments (excl. IFR) (EOM) – only at the end of the projection	0.5 + 0.5
Maturity Payments inc. IFR) (EOM) – only at the end of the projection	0.5 + 0.5
Account Balance (excl. IFR) (EOM)	1
Initial Expenses (BOM) – only at the time 1	0.5 + 0.5
Renewal Expenses (BOM) - calculated as an annual payment, 0 in	0.5 + 0.5
other months	
Commission (BOM) - calculated as an annual payment, 0 in other	0.5 + 0.5
months	
PV Premiums (BOM) – projected correctly allowing for right timing with	0.5 + 0.5
discounting	
DAC (EOM) – as a percentage of PV premiums and decreasing only	0.5 + 0.5
annually	
Fund Balance (BOM)	1
Investment Return (EOM)	1
Investment Fluctuation Reserve (BOM)	1
Policy Liabilities (EOM)	1
Profit before Tax (EOM)	1
Tax (EOM)	0.5
Profit after Tax (EOM)	0.5
Profit before Tax (Fees Less Expenses) (EOM)	1.5
Check (should equal zero) - or bonus for acknowledging that a non-	1
zero result is incorrect	
	30 marks



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d)

Marking Guide	Marks
A key advantage of the investment fluctuation reserve is that it helps	1
the company smooth the allocation of investment returns to	
policyholders by using the crediting rate mechanism	
and ensures that the company is able to keep track of the impact	1
of any smoothing of crediting rates	
and hence excess returns that are due to policyholders	0.5
the IFR also means that crediting rates can be maintained in years	0.5
when investment returns are low e.g. as a result of market falls	
The IFR also means that changes to crediting rates do not affect	1
profits	
unless the business is in loss recognition	0.5
Policyholders may not understand the purpose of the IFR	0.5
and/or the mechanics of the smoothed crediting rate	0.5
and hence may find the product less attractive than competing	0.5
products	
e.g. an investment linked product	0.5
especially in times of high investment returns	0.5
or for policyholders who exit and receive the reduced interim	1
crediting rate	
1 mark for each additional valid point	Up to 1 mark
	each
	Up to 8 marks



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e)

Marking Guide	Marks
Equities make up 15% of the fund (per (a))	0.5
assuming the same asset mix applies,	0.5
hence the equity loss results in a 3% fall in the overall portfolio	0.5
value	
assuming that there are no other assets affected	0.5
and the portfolio return (assuming the other asset classes return the	0.5
gross expected return) would reduce for the period	
to about 1% assuming the total return for the year was the 20% loss	0.5
This return is much lower than the previous year's crediting rate	0.5
which means that the fund will need to try to smooth this return	0.5
out	
ability to do so depends on the IFR	0.5
and hence this loss may have a long-term impact on current and	0.5
future crediting rates	
there may be a risk of additional lapses (prefer interim crediting	0.5
rates) if policyholders understand the impact and do not understand	
returns will be smoothed	
i) The Profit and Loss statement of Green Life for the period: the	2
impact on the P&L depends on the IFR: if it can absorb the loss, there	
may be very little impact as reserves offset the movement in asset	
values (and vice versa)	
otherwise the guarantee will mean that a loss may be recognised	1
ii) Policy liabilities: current policy liabilities are the sum of the account	1
balance, IFR and DAC, and as account balances are guaranteed	
and hence the only impact will be through the IFR	
iii) Account balances for each policyholder: will be unaffected by the	1
loss - in future the account balances will increase with the crediting	
rates (discussed below)	
iv) Future crediting Rates: the impact will depend on the assets	0.5
available in the IFR which reflects past investment returns vs. crediting	
rates	
if the company has built up a reserve over the past, it may be able	0.5
to smooth this out	
and future crediting rates will then depend on future investment	0.5
returns	
However, if the IFR is small (e.g. due to past losses, smoothing, higher	1
crediting rates or the time since the fund started), this may mean that	
future crediting rates could be affected as well (again, this depends	
on future investment returns)	11-1-4
1 mark for each additional valid point	Up to 1 mark
	each
	Up to 10 marks



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f)

Marking Guide	Marks
The PCA is subject to a minimum of \$10m (unless APRA has approved	0.5
an exclusion)	
The key risk is the guarantee provided by the crediting rates for the	1
investment account policy	
the capital for this guarantee will be included in the asset risk	0.5
stresses	
and Green Life will need to consider whether the asymmetric nature	1
of this risk means that stochastic modelling may be required to	
quantify the impact	
however, this would depend on how Green Life manages the risk	0.5
and in particular whether hedging or other mitigants are used to	
manage the guarantee	
noting that the IFR and smoothing provide some protection	1
and Green Life will need to consider whether to allow for	1
management actions and the impact this will have on the capital	
required in respect of the guarantee	
Green life will have to calculate the asset risk charge	1
by applying each of the stresses to the different asset classes	0.5
and also assess whether any concentration risk capital is required	1
The calculations allow for the impact of tax	0.5
and management actions	0.5
both of which are subject to limits which are tested using the	0.5
combined scenario	
Operational Risk Charge is calculated as a percentage of policy	1
liabilities, with consideration for premium income and claim payments	
(death / lapses) in the formula	
Insurance risk charge is likely to be zero	0.5
as the IFR is owned by the policyholders, furthermore	0.5
if a full projection were performed, it is expected any change in the	0.5
RFBEL would be offset by a change in the IFR.	
aggregation benefit will also be zero as a result	0.5
unless there is other business within the same statutory fund	0.5
1 mark for each additional valid point	Up to 1 mark
	each
	Up to 10 marks



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g)

Marking Guide	Marks
Format: email communications addressed to CFO	0.5
Language appropriate to audience	0.5
A fund management company may offer similar products to the investment account product offered by Green Life	0.5
however their products would generally be directly linked to the assets backing the fund (investment linked)	0.5
and hence do not offer the same type of guarantee as the Green Life investment account product	0.5
, furthermore such companies (not life insurers) do not have the same capital requirements as a result	0.5
Insurance companies are subject to the regulations in the Life Act and associated Prudential Standards	1
these define the requirements for holding capital and	0.5
policy liabilities	0.5
including an allowance for the risks associated with the guarantee	0.5
1 mark for each additional valid point	Up to 1 mark
	each
	Up to 5 marks

h)

Marking Guide	Marks
Format of answer – memo style	0.5
Language appropriate to audience	0.5
The Green Life insurance product already provides a guarantee in	1
that the crediting rate cannot be negative	
hence the crediting rates reflect a smooth investment return	1
and the assets are closely matched to the target investment mix	0.5
in years of poor investment returns, crediting rates can be reduced	1
and/or the IFR can be used to provide some return to policyholders	
a guarantee of 4% (and fluctuating with future inflation) reduces the	1
ability of Green Life to smooth crediting rates	
Introducing an additional guarantee in the form of a minimum return	1
would increase the cost of providing the product as the guarantee	
would have to be funded	
fees may need to be increased to allow for this cost	1
the guarantee will also need to be managed effectively and a	1
hedging program may be needed to do so	
this increases the operational risk and complexity in managing the	0.5
assets and the guarantee.	
The asymmetric nature of the guarantee may also mean that the	1
liability valuation will need to allow for this risk	
and the guarantee will also increase Green Life's capital	1
requirements	
1 mark for each additional valid point	Up to 1 mark
	each
	Up to 10 marks



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i)

Marking Guide	Marks
Format of answer – memo style	0.5
Language appropriate to audience	0.5
In making this change, the CFO should consider Green Life's risk	1
appetite	
and product strategy, including whether it already offers other	1
products that are backed by an asset portfolio with a lower risk profile	
Changing the investment mix to reduce the risk within the fund would	1
also reduce the returns that the fund can expect to earn in future	
and also reduce the volatility of future returns	1
and hence would have a consequent impact both on future	1
crediting rates and	
on the ability of Green Life to smooth returns through building up an	1
IFR over time	
Green Life would expect that future smoothed returns would be lower	0.5
than in the past	
the impact will depend on the asset mix that Green Life moves to	1
but could be substantial if equities or property investments were	
reduced in favour of cash and bonds	
The change may also affect the competitiveness of the product	0.5
relative to other companies offering similar products	
The reduced returns could also mean that Green Life should reduce its	1
fees to reflect the reduced risks and management requirements	
Green Life also needs to consider whether the change would be fair	1
to existing customers who may have invested in the fund with an	
expectation of future crediting rates reflecting the target asset mix	
and will need to consider their current investment policy / mandate	1
and customer documentation/expectations	
The company will need to consider competitor's asset allocations to	1
consider whether the change may influence future customers (e.g.	
other companies may offer higher expected crediting rates based on	
the original asset mix offered by Green Life)	
The company should consider the risk appetite of its policyholders who	1
may not wish to decrease the expected future crediting rates	
Capital requirements would likely be reduced which would make the	1
product more efficient from a capital perspective	
If it is determined to proceed with the change in investment mix, this	0.5
will need to be reviewed by the Appointed Actuary	
and investment mix guidelines updated and provided to the	0.5
investment custodian	
1 mark for each additional valid point	Up to 1 mark
	each
	Up to 15 marks

# **END OF MARKING GUIDE**