

Coca-Cola Sales Dashboard

6/17/2022

10/7/2022

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count regions

total day to deliver

Beverage Brand	Total Sales	Units Sold	Average Price	Operating Profit	Operating Margin
Coca-Cola	704,375	1288250	0.54	280,661	0.39
Dasani Water	578,113	939000	0.60	221,064	0.39
Diet Coke	527,875	980750	0.52	182,796	0.35
Sprite	430,388	855250	0.47	155,025	0.36
Powerade	393,863	696500	0.54	148,208	0.36
Fanta	341,375	702250	0.46	126,638	0.37
Total	2,975,988	5462000	0.52	1,114,391	0.37

Operating Profit Analysis

Key influencers Top segments

What influences Operating Profit to Increase ?

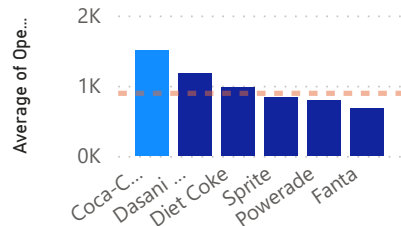
When...

...the average of Operating Profit increases by

Beverage Brand is Coca-Cola

609.2

Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



Only show values that are influencers

Sales by US State

