

**5** Courses

Customer Analytics
Operations Analytics
People Analytics
Accounting Analytics
Business Analytics Capstone



Jul 29, 2023

## **Vincent Mukomba**

has successfully completed the online, non-credit Specialization

## **Business Analytics**

This learner has successfully completed all five courses in Wharton's Business Analytics Specialization, and has gained the data literacy and analytic mindset necessary to describe, predict, and inform business decisions using big data in the specific areas of marketing, human resources, finance, and operations.

Eric T. Bradlow fth Joh

Eric Bradlow, Vice Dean; Brian Bushee, Peter Fader, Noah Gans, Christopher Ittner, Professors; Matthew Bidwell, Martine Haas, Raghu Iyengar, Sergei Savin, Senthil Veeraraghavan, Associate Professors; Ron Berman, Assistant Professor; Cade Massey, Practice Professor

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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