

SUMMARY

Thorough and efficient professional with a BSc. in Applied Statistics with Computing, complemented by a Business Intelligence and Data Analyst certification from the Corporate Finance Institute. Proven expertise in data analysis, business intelligence, and strategic decision-making. Demonstrated success in various roles, where I applied analytical skills to drive business insights, optimize processes, and contribute to successful outcomes. Skilled at collaborating with cross-functional teams, implementing data validation processes, and presenting complex analyses in a clear and actionable manner. Seeking to leverage a strong academic foundation and practical experience to make a meaningful impact in a challenging and dynamic professional environment.

EDUCATION

Moi University , Eldoret
BSc. Applied Statistics with Computing
09/2019 - 12/2023

Corporate Finance Institute
Business Intelligence and Data Analyst
08/2022 - 06/2023

CERTIFICATIONS

Analyzing Growth Drivers & Business Risks
10/01/2024
Corporate Finance Institute

Carbon Market Analysis
31/01/2023
Corporate Finance Institute

ICH Good Clinical Practice E6 (R2)
12/09/2022
The Global Health Network

IBM SPSS
20/11/2019
Moi University(Statistical Software)

Advanced STATA
20/11/2019
Moi University(Statistical Software)

WORK EXPERIENCE

Data Mapping and Business Development Fellow
Sand Technologies | Nairobi 09/2023 - 12/2023

- Conducted in-depth analysis of marketing activities, providing insights through comprehensive monthly reports.
- Supported the marketing lead in budget management, ensuring efficient allocation of resources.
- Collaborated with the Demand Associate on email marketing efforts, contributing to lead generation.
- Analyzed and interpreted data to gain insights and provide recommendations for enhancing business performance
- Designed a talent acquisition plan that emphasized finding passive candidates, leading to a 15% boost in candidate placement.

Data Analyst Attachee
Kenya medical Research Institute | Kisumu 09/2022 - 12/2022 (KEMRI)

- Implemented rigorous data validation and cleansing processes, resulting in a 20% reduction in data errors and inconsistencies.
- Conducted comprehensive data analysis, providing valuable insights into trends and patterns that informed strategic decision-making within the research projects.
- Collaborated with cross-functional teams to identify and resolve discrepancies in data sets, contributing to a more accurate representation of research findings.
- Presented data-driven findings to team members and stakeholders, translating complex analyses into accessible insights that contributed to informed decision-making.

GENERAL SKILLS

- Problem-Solving
- Business Intelligence
- Team Collaboration
- Proven commitment to precision
- Proven ability to manage time effectively
- Data Analysis
- Database Management

TECHNICAL SKILLS

- Programming: Python, R, SPSS and STATA
- Microsoft Excel
- Data Entry Software: REDCap, Jotform, Google Sheets
- Databases: MySQL

LANGUAGES

English (Fluent: Reading, Writing, Speaking)
Kiswahili (Native: Reading, Writing, Speaking)

REFEREES

Oliver Towett
Data Manager, KEMRI
olivertowett@gmail.com
0702921182

Charles Mutai
Lecurer, Moi University
charlimtai@mu.ac.ke
0724497607

Evans Achola
Director, SPS
acholae@gmail.com
0721544683

AI-Powered VC Deal Sourcing

IgniteXL Ventures | Remote

06/2023 - 08/2023

- Spearheaded a deep dive into the project context, assimilating IgniteXL's investment thesis and aligning with corporate objectives
- Applied cutting-edge AI tools and bespoke templates to craft a concise yet impactful investment memo and video presentation.
- Earned distinction as the chosen presenter for the investment memo, showcasing exceptional communication skills.
- Engaged proactively in high-stakes live presentations to IgniteXL executives, leaving an indelible mark on decision-makers.
- Attained outstanding completion status, embodying a relentless pursuit of excellence throughout the externship.

Market Research and Outreach Fellow

Computer Science Academy Africa

04/2023 - 07/2023

- Worked alongside the team in executing targeted market research initiatives to gather critical insights on the needs and preferences of the local audience.
- Formulated and executed innovative marketing campaigns to raise awareness about the Computer Science Africa Academy programs. Utilized social media platforms and community engagement events, resulting in a 30% increase in program visibility and participant enrollment.
- Acted as a passionate ambassador for the organization, actively engaging with local communities to promote computer science education, contributing to a 20% increase in community participation and awareness.
- Crafted engaging marketing collateral, including blog posts, social media content, and newsletters, contributing to increased growth in online engagement.

INTERESTS



Music



Health and wellbeing



Artificial Intelligence