

Business and Data Understanding

Stakeholder Audience

The primary audience for this project includes:

- Credit Risk Managers
- Lending Officers
- Banking Executives
- Data Strategy Teams in Financial Institutions

These stakeholders aim to enhance their credit assessment process and reduce losses arising from loan defaults.

Dataset Choice

The dataset used includes **10,000 customer records** from **KAGGLE DATASET** with financial and demographic variables relevant to credit risk evaluation. Key variables include:

- Employed : Employment status (binary)
- Bank Balance , Loan Amount , Annual Salary , Savings Rate
- Defaulted? : Target variable indicating if a customer defaulted

Problem Statements

- 1. Can we predict whether a customer will default on a loan using historical financial and demographic data?
- 2. What features most influence the likelihood of loan default?
- 3. Which model performs better between Logistic Regression and Decision Tree?

Modeling

The following steps were used to develop and train the models:

- Data cleaning and handling of missing values
- Exploratory Data Analysis (EDA)
- Feature Engineering (e.g., encoding employment, creating savings rate)
- Train-test split using stratification
- Model training with:
 - Logistic Regression (baseline)
 - Decision Tree Classifier
- Addressed class imbalance using SMOTE
- Hyperparameter tuning for Decision Tree

Evaluation

Model performance was evaluated using:

- Accuracy
- Precision
- Recall
- F1 Score
- ROC AUC

Key results:

- Logistic Regression showed high accuracy but failed to detect defaulters (low recall).
- Decision Tree, after applying SMOTE, achieved significantly better recall and F1-score.

Conclusion

The Decision Tree model provided the best balance of performance and interpretability, especially after handling class imbalance with SMOTE. This model is well-suited for deployment in credit risk workflows to:

- Flag high-risk borrowers early
- Support risk-based pricing
- Reduce non-performing loans

This project demonstrates how machine learning can enhance lending strategies through data-driven insights.

File Structure

- loan_default_prediction.ipynb Main Jupyter Notebook
- resampled_train_data.csv (Optional) Exported dataset with SMOTE applied
- README.md Project documentation

Releases

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Languages

• Jupyter Notebook 100.0%