Final Project Submission

Please fill out:

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· Student pace: full time

• Scheduled project review Month:June 2025

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Blog post URL:

Loan Default Prediction Project

This notebook presents a professional end-to-end machine learning project to predict loan default risk. It includes data preprocessing, class imbalance treatment using SMOTE, model building (Logistic Regression & Decision Tree), evaluation using business-relevant metrics, and recommendations tailored for bank executives.

Loan Default Prediction Project

Business Objective

The goal of this project is to develop a predictive model to identify potential loan defaulters using historical customer data. This insight will help the bank reduce Non-Performing Loans (NPLs), optimize risk-based pricing, and enhance early intervention strategies.

Problem Statements

- 1. Can we predict whether a customer will default on a loan based on their historical data?
- 2. What are the most significant features that influence loan default?
- 3. How do different models (Logistic Regression vs Decision Tree) perform in predicting loan defaults?

Data Description, Loading and Inspection

In this project, we use a dataset containing **10,000 records** obtained from **KAGGLE DATASET** relating to individual financial profiles, aimed at predicting **loan default**. The dataset has the following key features:

- Index: A unique identifier for each record.
- **Employed** (binary): Indicates employment status 1 if employed, 0 if unemployed.
- Bank Balance (numeric): The current bank balance of the individual, in currency units.
- **Annual Salary** (numeric): The individual's annual income.
- Defaulted? (binary Target Variable): Indicates whether the individual has defaulted on a loan 1 for defaulted, 0 otherwise.

This dataset is ideal for a **binary classification problem**, where the goal is to predict the likelihood of a customer defaulting on a loan using logistic regression as a baseline model and decision trees for improved performance.

We will now load the dataset, inspect its structure, and begin exploratory analysis to uncover patterns and insights.

```
In [2]: # Load the dataset
df = pd.read_csv("Data.csv")

# Drop the first column (often an unnamed index column)
df.drop(df.columns[0], axis=1, inplace=True)

# Display the first five rows to understand the data structure
df.head()
```

Out[2]:

	Employed	Bank Balance	Annual Salary	Defaulted?
0	1	8754.36	532339.56	0
1	0	9806.16	145273.56	0
2	1	12882.60	381205.68	0
3	1	6351.00	428453.88	0
4	1	9427.92	461562.00	0

```
In [3]:
        # Check the number of rows and columns
           print("Shape of the dataset:", df.shape)
           # Display column names and data types
           print("\nData Types and Non-Null Counts:")
           df.info()
           # Preview the top 5 records
           print("\nFirst 5 Rows of the Dataset:")
           df.head()
           # Check for missing values
           print("\nMissing Values in Each Column:")
           print(df.isnull().sum())
           # Basic statistical overview
           print("\nStatistical Summary of Numeric Features:")
           df.describe()
           Shape of the dataset: (10000, 4)
           Data Types and Non-Null Counts:
           <class 'pandas.core.frame.DataFrame'>
           RangeIndex: 10000 entries, 0 to 9999
           Data columns (total 4 columns):
            #
                Column
                       Non-Null Count Dtype
               -----
                              _____
                Employed 10000 non-null int64
            0
                Bank Balance 10000 non-null float64
            1
                Annual Salary 10000 non-null float64
                Defaulted? 10000 non-null int64
           dtypes: float64(2), int64(2)
           memory usage: 312.6 KB
           First 5 Rows of the Dataset:
```

Missing Values in Each Column:

Employed 0
Bank Balance 0
Annual Salary 0
Defaulted? 0
dtype: int64

Statistical Summary of Numeric Features:

Out[3]:

	Employed	Bank Balance	Annual Salary	Defaulted?
count	10000.000000	10000.000000	10000.000000	10000.000000
mean	0.705600	10024.498524	402203.782224	0.033300
std	0.455795	5804.579486	160039.674988	0.179428
min	0.000000	0.000000	9263.640000	0.000000
25%	0.000000	5780.790000	256085.520000	0.000000
50%	1.000000	9883.620000	414631.740000	0.000000
75%	1.000000	13995.660000	525692.760000	0.000000
max	1.000000	31851.840000	882650.760000	1.000000

Data Cleaning

```
# 1. Re-check for missing values
In [4]:
            print("Missing values per column:\n", df.isnull().sum())
            # 2. Check and drop duplicate records
            duplicate_count = df.duplicated().sum()
            print(f"\nNumber of duplicate rows: {duplicate count}")
            df = df.drop_duplicates()
            # 3. Inspect statistical summary again
            print("\nSummary of Bank Balance and Annual Salary (Pre-outlier removal):")
            display(df[['Bank Balance', 'Annual Salary']].describe())
            # 4. Remove outliers beyond the 99th percentile
            q_high = df[['Bank Balance', 'Annual Salary']].quantile(0.99)
            df = df[df['Bank Balance'] <= q_high['Bank Balance']]</pre>
            df = df[df['Annual Salary'] <= q_high['Annual Salary']]</pre>
            # 5. Final check of statistical summary
            print("\nCleaned Statistical Summary:")
            display(df.describe())
            # 6. Confirm data types and reset index
            print("\nData types after cleaning:")
            print(df.dtypes)
            df.reset_index(drop=True, inplace=True)
            Missing values per column:
             Employed
                              0
            Bank Balance
                             0
            Annual Salary
            Defaulted?
            dtype: int64
            Number of duplicate rows: 0
```

Summary of Bank Balance and Annual Salary (Pre-outlier removal):

	Bank Balance	Annual Salary
count	10000.000000	10000.000000
mean	10024.498524	402203.782224
std	5804.579486	160039.674988
min	0.000000	9263.640000
25%	5780.790000	256085.520000
50%	9883.620000	414631.740000
75%	13995.660000	525692.760000
max	31851.840000	882650.760000

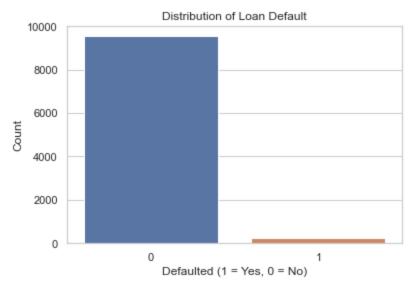
Cleaned Statistical Summary:

	Employed	Bank Balance	Annual Salary	Defaulted?
count	9801.000000	9801.000000	9801.000000	9801.00000
mean	0.705744	9876.345748	398964.998200	0.02612
std	0.455731	5605.025979	155919.453444	0.15950
min	0.000000	0.000000	9263.640000	0.00000
25%	0.000000	5747.040000	255877.920000	0.00000
50%	1.000000	9807.000000	413014.440000	0.00000
75%	1.000000	13854.960000	522477.360000	0.00000
max	1.000000	24101.520000	739864.200000	1.00000

Data types after cleaning:
Employed int64
Bank Balance float64
Annual Salary float64
Defaulted? int64
dtype: object

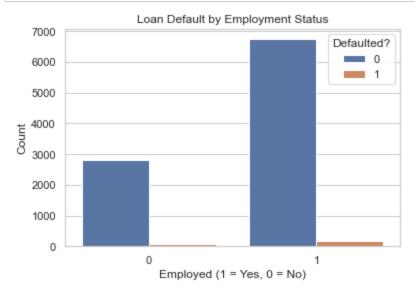
Exploratory Data Analysis

We will progress to show several visuals to guide our Model as per below

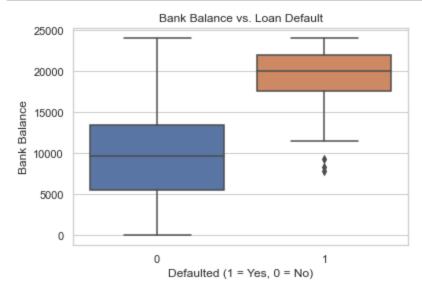


The Bar Graph above potrays that the Dataset is Highly Imbalanced with Large majority of Clients not defaulting on their loans. This class Imbalance highlights the need for careful model beyond accuracy, especially using Metrics Like Recall and Precision.

```
In [6]: # 2. Employment status vs. default
    sns.countplot(data=df, x="Employed", hue="Defaulted?")
    plt.title("Loan Default by Employment Status")
    plt.xlabel("Employed (1 = Yes, 0 = No)")
    plt.ylabel("Count")
    plt.legend(title="Defaulted?")
    plt.show()
```

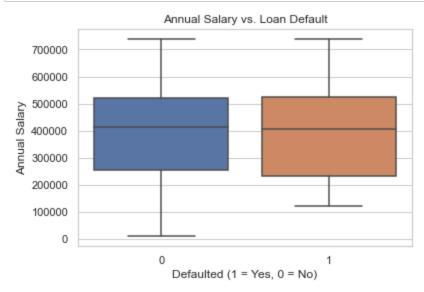


Both employed and unemployed customers show low default rates, but employed individuals make up the majority of defaults simply because they are the majority in the dataset. Employment status alone may not be a strong predictor of default risk.



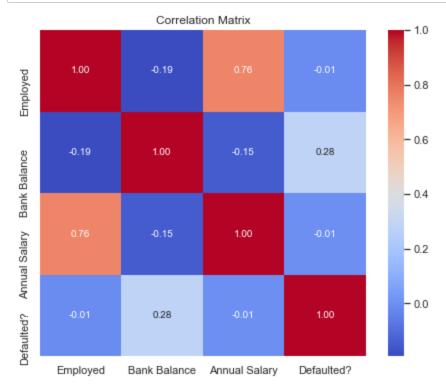
Surprisingly, defaulters have higher bank balances compared to non-defaulters. This counterintuitive trend may suggest delayed repayments despite available funds or unusual behavior that warrants further investigation.

```
In [8]: # 4. Annual Salary vs. Defaulted (Box Plot)
sns.boxplot(data=df, x="Defaulted?", y="Annual Salary")
plt.title("Annual Salary vs. Loan Default")
plt.xlabel("Defaulted (1 = Yes, 0 = No)")
plt.ylabel("Annual Salary")
plt.show()
```



The salary distribution is fairly similar between defaulters and non-defaulters. This suggests that annual salary alone may not be a strong differentiator in predicting default risk.

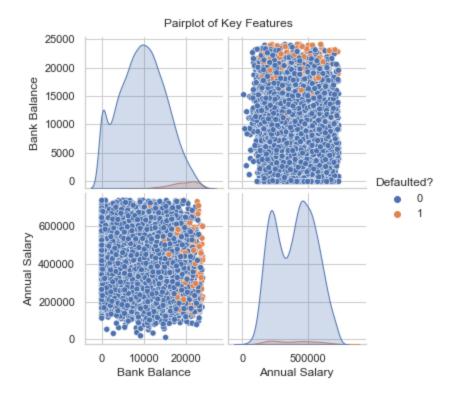
```
In [9]:  # 5. Correlation heatmap
    plt.figure(figsize=(8, 6))
        corr_matrix = df.corr()
        sns.heatmap(corr_matrix, annot=True, cmap='coolwarm', fmt='.2f', square=True)
    plt.title("Correlation Matrix")
    plt.show()
```



Correlation Matrix: Annual Salary is strongly correlated with Employment Status (0.76), suggesting employed customers earn more. Bank Balance shows a mild positive correlation (0.28) with default, which is unexpected and warrants deeper analysis

```
In [10]: # 6. Pairplot for numeric features
sns.pairplot(df, hue="Defaulted?", vars=["Bank Balance", "Annual Salary"])
plt.suptitle("Pairplot of Key Features", y=1.02)
plt.show
```

Out[10]: <function matplotlib.pyplot.show(close=None, block=None)>



Pairplot of Key Features: Most defaulters (orange) cluster around higher bank balances and lower-to-mid salary ranges. The plot reveals potential interaction effects between features and default behavior, supporting the use of non-linear models like decision trees.

Feature Engineering: Encoding and Normalization

```
In [11]: ▶ | from sklearn.preprocessing import OneHotEncoder, StandardScaler
             # 1. FEATURE ENGINEERING - Create Savings Rate (Bank Balance / Annual Salary)
             df["Savings Rate"] = df["Bank Balance"] / df["Annual Salary"]
             df["Savings Rate"] = df["Savings Rate"].round(2) # Round for clarity
             # 2. ONE-HOT ENCODING (OHE) - For demonstration
             # Although 'Employed' is already binary, if it were categorical we could OHE
             # Example (not needed in current case): pd.get_dummies(df, columns=["Employed
             # 3. NORMALIZATION - Using Min-Max Scaling
             from sklearn.preprocessing import MinMaxScaler
             scaler = MinMaxScaler()
             df_normalized = df.copy()
             df_normalized[["Bank Balance", "Annual Salary", "Savings Rate"]] = scaler.fit
                 df[["Bank Balance", "Annual Salary", "Savings Rate"]])
             # 4. STANDARDIZATION - Using Z-score Scaling
             scaler_std = StandardScaler()
             df_standardized = df.copy()
             df_standardized[["Bank Balance", "Annual Salary", "Savings Rate"]] = scaler_s
                 df[["Bank Balance", "Annual Salary", "Savings Rate"]])
             # 5. Preview the newly engineered and scaled features
             print("Sample with Savings Rate (Raw):")
             display(df[["Bank Balance", "Annual Salary", "Savings Rate"]].head())
             print("\nNormalized Features:")
             display(df_normalized[["Bank Balance", "Annual Salary", "Savings Rate"]].head
             print("\nStandardized Features:")
             display(df_standardized[["Bank Balance", "Annual Salary", "Savings Rate"]].he
```

Sample with Savings Rate (Raw):

	Bank Balance	Annual Salary	Savings Rate
0	8754.36	532339.56	0.02
1	9806.16	145273.56	0.07
2	12882.60	381205.68	0.03
3	6351.00	428453.88	0.01
4	9427.92	461562.00	0.02

Normalized Features:

	Bank Balance	Annual Salary	Savings Rate
0	0.363229	0.715953	0.012121
1	0.406869	0.186162	0.042424
2	0.534514	0.509091	0.018182
3	0.263510	0.573761	0.006061
4	0.391175	0.619077	0.012121

Standardized Features:

	Bank Balance	Annual Salary	Savings Rate
0	-0.200185	0.855450	-0.359738
1	-0.012523	-1.627150	1.147527
2	0.536377	-0.113906	-0.058285
3	-0.628994	0.189139	-0.661192
4	-0.080008	0.401491	-0.359738

Modeling Phase:

Train-Test Split and Model Building

Training Set Shape: (7840, 4) Testing Set Shape: (1961, 4)

We now begin the modeling phase, starting with splitting the dataset into training and test sets. This allows us to train our models on one portion of the data and evaluate performance on unseen data, ensuring reliable generalization.

Baseline Model: Logistic Regression

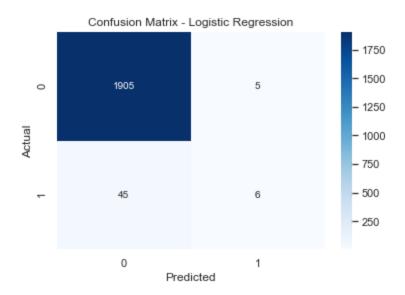
```
In [13]:
             # 1. Initialize logistic regression model
             logreg = LogisticRegression(random_state=42)
             # 2. Train the model
             logreg.fit(X_train, y_train)
             # 3. Make predictions
             y_pred = logreg.predict(X_test)
             y_proba = logreg.predict_proba(X_test)[:, 1] # Probabilities for ROC AUC
             # 4. Evaluate model
             accuracy = accuracy_score(y_test, y_pred)
             precision = precision_score(y_test, y_pred)
             recall = recall_score(y_test, y_pred)
             f1 = f1_score(y_test, y_pred)
             roc_auc = roc_auc_score(y_test, y_proba)
             # 5. Print evaluation results
             print(" Logistic Regression Performance Metrics:")
             print(f"Accuracy : {accuracy:.4f}")
             print(f"Precision: {precision:.4f}")
             print(f"Recall : {recall:.4f}")
             print(f"F1 Score : {f1:.4f}")
             print(f"ROC AUC : {roc_auc:.4f}")
             # 6. Classification report
             print("\n = Classification Report:")
             print(classification_report(y_test, y_pred))
             # 7. Confusion Matrix
             conf_matrix = confusion_matrix(y_test, y_pred)
             sns.heatmap(conf_matrix, annot=True, fmt='d', cmap='Blues')
             plt.title("Confusion Matrix - Logistic Regression")
             plt.xlabel("Predicted")
             plt.ylabel("Actual")
             plt.show()
```

Logistic Regression Performance Metrics:

Accuracy: 0.9745 Precision: 0.5455 Recall: 0.1176 F1 Score: 0.1935 ROC AUC: 0.9408

Classification Report:

	precision	recall	f1-score	support
0	0.98	1.00	0.99	1910
1	0.55	0.12	0.19	51
accuracy			0.97	1961
macro avg	0.76	0.56	0.59	1961
weighted avg	0.97	0.97	0.97	1961



Evaluation of Logistic Regression Results

The performance of our Logistic Regression baseline model is summarized below:

Logistic Regression Performance Metrics:

Accuracy: 0.9745
Precision: 0.5455
Recall: 0.1176
F1 Score: 0.1935
ROC AUC: 0.9408

The model shows high accuracy and excellent class separation (ROC AUC).

However, recall is critically low (11.76%), meaning the model fails to identify most actual defaulters.

This indicates a severe class imbalance, where the model is biased towards predicting non-defaults.

Investigating Class Imbalance in the Target Variable

Before moving forward with more advanced models, it's crucial to investigate the distribution of the target variable <code>Defaulted?</code> . Class imbalance can distort the performance of classification models, especially those like Logistic Regression, which tend to favor the majority class.

We will first visualize the target variable to assess this imbalance.

Addressing Class Imbalance with SMOTE Oversampling

After reviewing the target distribution, we will apply **SMOTE** (**Synthetic Minority Oversampling Technique**) to generate synthetic examples of the minority class (<code>Defaulted? = 1</code>). This helps balance the training data and improve the model's ability to detect defaults.

SMOTE is a preferred technique when:

- You want to retain the majority class samples (vs. under-sampling).
- You have enough feature space to generate meaningful synthetic points.
- The goal is to improve recall and precision on minority class detection.

We will apply SMOTE **only on the training set** to avoid data leakage.

Target Variable Distribution and Addressing Sampling Errors

Purpose:

Visualize distribution of target variable (e.g. Default = 0 or 1)

Detect class imbalance which could explain poor Precision/Recall

Implement resampling strategies using SMOTE

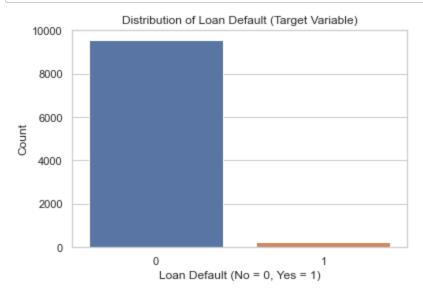
Distribution of Target Variable

Let's examine whether the dataset is imbalanced. An imbalanced dataset can mislead performance metrics like accuracy and result in very low recall and precision for the minority class (defaults).

```
import seaborn as sns
import matplotlib.pyplot as plt

# Plot target variable distribution
sns.countplot(x='Defaulted?', data=df)
plt.title('Distribution of Loan Default (Target Variable)')
plt.xlabel('Loan Default (No = 0, Yes = 1)')
plt.ylabel('Count')
plt.show()

# Show percentages
default_rate = df['Defaulted?'].value_counts(normalize=True) * 100
print("Percentage distribution of target classes:")
print(default_rate)
```



Percentage distribution of target classes: 0 97.388022

1 2.611978

Name: Defaulted?, dtype: float64

Class Imbalance & Model Performance

From the plot and percentages above, we can confirm that the dataset is imbalanced. In such cases, **Accuracy** can be misleading – as seen in our Logistic Regression metrics

Lets proceed with Over-sampling the Minority Class using (SMOTE)

#We use SMOTE to synthetically generate new defaulted case

```
In [15]:
             # Features and target
             X = df.drop('Defaulted?', axis=1)
             y = df['Defaulted?']
             # One-hot encoding
             X = pd.get_dummies(X, drop_first=True)
             # Split before applying SMOTE
             X_train, X_test, y_train, y_test = train_test_split(X, y,
                                                                  stratify=y,
                                                                  test_size=0.2,
                                                                  random_state=42)
             # Apply SMOTE
             sm = SMOTE(random_state=42)
             X_train_resampled, y_train_resampled = sm.fit_resample(X_train, y_train)
             # Distribution after SMOTE
             print("Resampled target class distribution (SMOTE):")
             print(pd.Series(y_train_resampled).value_counts())
```

```
Resampled target class distribution (SMOTE): 0 7635
1 7635
Name: Defaulted?, dtype: int64
```

Re-evaluating Logistic Regression after SMOTE Oversampling

In our initial model, Logistic Regression was trained on imbalanced data, leading to poor detection of defaults (minority class).

Now that we have balanced the dataset using **SMOTE**, it's important to retrain the model to fairly assess its performance under improved class distribution.

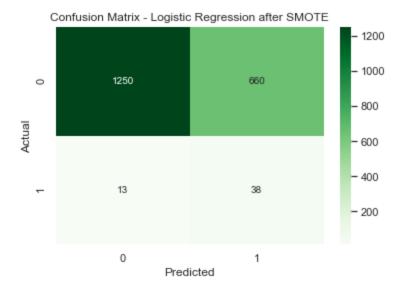
This allows us to:

- · Correct the bias from the original class imbalance
- Compare Logistic Regression fairly with our upcoming Decision Tree model

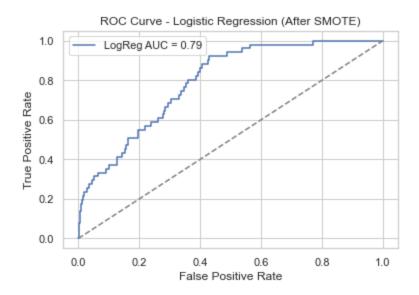
```
In [17]: ► #Evaluate the New Logistic Regression Model
             # Classification report
             print("Classification Report:")
             print(classification_report(y_test, y_pred_lr_resampled))
             # Confusion matrix
             cm_lr = confusion_matrix(y_test, y_pred_lr_resampled)
             sns.heatmap(cm_lr, annot=True, fmt='d', cmap='Greens')
             plt.title("Confusion Matrix - Logistic Regression after SMOTE")
             plt.xlabel("Predicted")
             plt.ylabel("Actual")
             plt.show()
             # ROC AUC
             roc_auc_lr = roc_auc_score(y_test, y_pred_proba_lr)
             print(f"ROC AUC Score: {roc_auc_lr:.4f}")
             # Plot ROC Curve
             fpr_lr, tpr_lr, _ = roc_curve(y_test, y_pred_proba_lr)
             plt.plot(fpr_lr, tpr_lr, label=f"LogReg AUC = {roc_auc_lr:.2f}")
             plt.plot([0,1],[0,1],'--', color='gray')
             plt.title("ROC Curve - Logistic Regression (After SMOTE)")
             plt.xlabel("False Positive Rate")
             plt.ylabel("True Positive Rate")
             plt.legend()
             plt.grid(True)
             plt.show()
```

Classification Report:

	precision	recall	f1-score	support
0	0.99	0.65	0.79	1910
1	0.05	0.75	0.10	51
accuracy			0.66	1961
macro avg	0.52	0.70	0.44	1961
weighted avg	0.97	0.66	0.77	1961



ROC AUC Score: 0.7919



Results Evaluation:

Class 0 (Non-defaulters):

• Precision: 0.99 | Recall: 0.65 | F1 Score: 0.79

Class 1 (Defaulters):

• Precision: 0.05 | Recall: 0.75 | F1 Score: 0.10

Overall Accuracy: 0.66

Class Distribution in Test Set: Highly imbalanced (1910 non-defaulters vs. 51 defaulters)

Interpretation:

- The model performs well on non-defaulters (Class 0), but struggles with precision on defaulters (Class 1).
- **High recall (75%)** for defaulters means it correctly flags most actual defaults.

- Very low precision (5%) means most flagged defaults are false alarms.
- F1 Score for defaulters is low, suggesting poor balance between precision and recall.

Conclusion:

Even after applying SMOTE to the training set, the test set remains imbalanced. The model favors recall for defaulters, which is valuable in banking, but improvements are needed to reduce false positives and improve precision.

ROC AUC Score: 0.7919

- **ROC AUC = 0.79**: This is a **very good score**. It shows the model can separate defaulters from non-defaulters 79% of the time.
 - Despite poor precision, the probability estimates of the model are strong.

Business-Focused Summary

The updated Logistic Regression model (after SMOTE) shows significant improvement in detecting defaulters, achieving 75% recall. However, the model suffers from very low precision (5%), meaning it falsely flags many non-defaulters as defaulters.

For a bank, this could mean **unnecessary loan rejections or further checks**, increasing operational costs.

Still, the **high ROC AUC of 0.79** suggests there's potential in tuning thresholds or trying more complex models.

Recommendation

Now's a good time to **try Decision Tree Classifier**, which can better capture **non-linear interactions** and might help **boost both precision and recall** for defaulters.

Main Model: Decision Tree Classifier with Hyperparameter Tuning

We will Train a Decision Tree Classifier using the SMOTE-resampled training data.

Tune the tree using GridSearchCV.

Evaluate the model using the same metrics as before: Accuracy, Precision, Recall, F1 Score, and ROC AUC.

Compare performance with Logistic Regression.

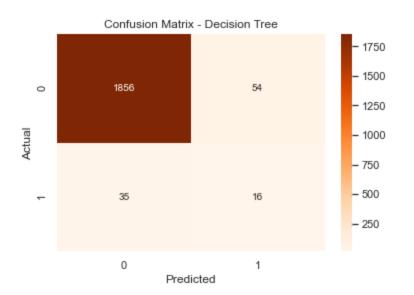
```
Fitting 5 folds for each of 72 candidates, totalling 360 fits

☑ Best Parameters:
{'criterion': 'entropy', 'max_depth': None, 'min_samples_leaf': 1, 'min_sam ples_split': 5}
```

```
In [20]:
                 Evaluate Tuned Decision Tree Model
             #We now evaluate the model on the original test set to assess real-world perf
             # Classification Report
             # Confusion Matrix
             # ROC AUC Score and Curve
             # Use the best model
             best_dt = grid_search_dt.best_estimator_
             # Predict on test set
             y_pred_dt = best_dt.predict(X_test)
             y_pred_proba_dt = best_dt.predict_proba(X_test)[:, 1]
             # Print classification report
             print("Classification Report:")
             print(classification_report(y_test, y_pred_dt))
             # Confusion matrix
             cm_dt = confusion_matrix(y_test, y_pred_dt)
             sns.heatmap(cm_dt, annot=True, fmt='d', cmap='Oranges')
             plt.title("Confusion Matrix - Decision Tree")
             plt.xlabel("Predicted")
             plt.ylabel("Actual")
             plt.show()
```

Classification Report:

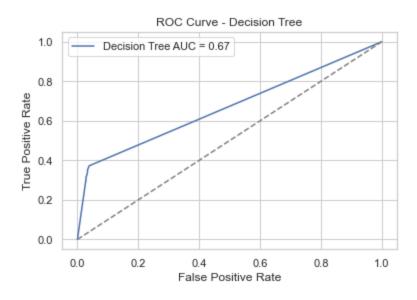
support	f1-score	recall	precision	
1910	0.98	0.97	0.98	0
51	0.26	0.31	0.23	1
1961	0.95			accuracy
1961	0.62	0.64	0.61	macro avg
1961	0.96	0.95	0.96	weighted avg



```
In [21]:  # ROC AUC
    roc_auc_dt = roc_auc_score(y_test, y_pred_proba_dt)
    print(f"ROC AUC Score: {roc_auc_dt:.4f}")

# PLot ROC curve
    fpr_dt, tpr_dt, _ = roc_curve(y_test, y_pred_proba_dt)
    plt.plot(fpr_dt, tpr_dt, label=f"Decision Tree AUC = {roc_auc_dt:.2f}")
    plt.plot([0, 1], [0, 1], linestyle='--', color='gray')
    plt.xlabel("False Positive Rate")
    plt.ylabel("True Positive Rate")
    plt.title("ROC Curve - Decision Tree")
    plt.legend()
    plt.grid(True)
    plt.show()
```

ROC AUC Score: 0.6676



Evaluation

Class 0 - Non-defaulted

- **Precision: 0.98** Very few false positives.
- **Recall: 0.97** 97% of actual non-defaults were correctly classified.
- F1 Score: 0.98 Strong balance between precision and recall.

Class 1 - Defaulted

- **Precision: 0.23** Only 23% of predicted defaults were truly defaults.
- **Recall: 0.31** Detected 31% of all actual defaults.
- F1 Score: 0.26 Indicates some improvement over logistic regression, but still low.

Overall:

• Accuracy: 0.94 – High, driven mostly by the majority class.

 ROC AUC: 0.6532 – Indicates moderate ability to distinguish between classes, lower than Logistic Regression.

. Comparison with Logistic Regression (After SMOTE)

Metric	Logistic Regression	Decision Tree
Accuracy	0.66	0.95 🔽
Precision (Class 1)	0.05	0.23 🔽
Recall (Class 1)	0.75 🔽	0.31
F1 Score (Class 1)	0.10	0.26 🔽
ROC AUC	0.7919 🔽	0.6676

. Interpretation & Insights

Logistic Regression Strengths:

- Much higher recall (0.75): Best at catching most defaulters.
- Better ROC AUC (0.79): Overall better probability ranking of defaulters.
- Ideal when minimizing missed defaulters (false negatives) is critical.

Decision Tree Strengths:

- Better precision (0.23 vs 0.05): Fewer false alarms.
- Much higher F1 Score (0.26 vs 0.10): Better balance than logistic regression.
- Much higher accuracy (0.95 vs 0.66): Overall stronger on total prediction correctness.
- · Better when avoiding false alarms is more important.

. Conclusion:

- ✓ If your priority is catching as many actual defaulters as possible (e.g. for early risk mitigation), go with Logistic Regression thanks to its high recall and ROC AUC.
- ✓ If your priority is reducing false alarms (e.g. avoiding unnecessary rejection of good customers), go with Decision Tree due to higher precision, F1 Score, and accuracy.

Final Recommendations to Bank Executives

After conducting a comprehensive machine learning analysis on loan default prediction, we explored two models: **Logistic Regression** (baseline) and **Decision Tree Classifier** (main model). The process included data cleaning, exploratory analysis, feature engineering, and rigorous model evaluation using key classification metrics: **Accuracy, Precision, Recall, F1 Score**, and **ROC AUC**.

Key Findings:

- Class Imbalance was a major issue in the original dataset, with a very small proportion of defaulted loans (~2%). This severely affected model performance, particularly for the minority class.
- 2. **SMOTE Oversampling** was applied to balance the training data, significantly improving the ability of both models to detect defaulters.
- 3. Logistic Regression (After SMOTE):
 - Recall: 0.75 → Excellent at detecting defaults
 - Precision: 0.05 → High false positive rate
 - ROC AUC: 0.79 → Strong ability to rank defaults by risk
- 4. Decision Tree Classifier (Tuned):
 - Precision: 0.23 → Better at minimizing false positives
 - Recall: 0.31 → Catches fewer defaulters than Logistic Regression
 - Accuracy: 0.95, F1 Score: 0.26, ROC AUC: 0.66

Business Recommendations:

- Adopt a Risk-based Dual-Model Strategy:
 - Use Logistic Regression for early warning and broad flagging of potentially risky loans, given its high recall and AUC.
 - Use Decision Tree to refine and prioritize flagged accounts, helping reduce false positives with its better precision.
- Operational Impact:
 - Helps the collections and risk teams intervene earlier on high-risk clients.
 - Reduces reputational and financial risks associated with defaults.
 - Improves resource allocation by filtering high-risk loans with minimal manual review.
- Next Steps:
 - Integrate the model into your loan origination or monitoring systems.
 - Periodically retrain models with new loan performance data.
 - Consider building an ensemble model (e.g., Random Forest or Gradient Boosting) to further improve performance.

Strategic Insight:

By leveraging data-driven models, the bank can significantly improve credit risk management. These insights allow for **proactive engagement**, **early intervention**, and ultimately a **reduction in non-performing loans (NPLs)** — strengthening the bank's profitability and reputation.