ALISON (CHI) DANG

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SKILLS

- Programming Languages: Python, R, SQL, SAS, and Java.
- Web Technologies: HTML5, CSS, and JavaScript (Node, js, React).
- Software and Tools: GitHub, Denodo, MySQL, QuickBooks, PostgreSQL, Power BI, Tableau, Figma, and Jira.
- Certification: IBM Data Science, and Meta Front-End Developer.

WORK EXPERIENCE

Il Mulino Di Valenzano Bakery

Sales Analyst

Franklin Park, IL May 2024 – Present

- Streamlined inventory tracking and sales reporting using advanced Excel formulas and pivot tables, improving stock accuracy by 25% and reducing administrative workload by 30% for a high-demand luxury catering operation.
- Analyzed sales and operational workflows across teams, resulting in a 15% reduction in catering service delays and improved customer satisfaction.
- Developed and implemented a customer feedback system to identify purchasing trends and inform data-driven sales strategies for improved service offerings

EMC Insurance Companies

Intern – Strategic Analyst

Des Moines, IA May 2023 – Aug 2023

- Optimized compliance reporting through advanced Denodo SQL queries and Excel data management for Michigan Work Comp policies, resulting in 10% improvement in data accuracy and processing efficiency while ensuring regulatory compliance.
- Enhanced monthly reporting accuracy and efficiency by over 3% through advanced SQL querying, contributing to streamlined workflows within the strategic analytics team.

Drake University

ITS Support Center Imaging Student Tech

Des Moines, IA Jun 2022 – Sep 2023

- Handled over 300 computers across faculty, staff, and lab environments using advanced automated scripting and bulk imaging techniques, achieving 20% efficiency increase and 15% cost reduction.
- Collaborated with cross-functional ITS teams to troubleshoot imaging and software compatibility issues, reducing
 deployment errors by 15% and ensuring seamless campus-wide operations during peak deployment periods.

Drake University

ITS Support Center Imaging Student Tech

Des Moines, IA Mar 2021 – Sep 2023

- Utilized ticketing systems to prioritize and resolve technical issues, escalating complex problems to senior ITS team members, and ensuring timely solutions to minimize disruptions across campus systems.
- Installed software, configured systems, and maintained devices for faculty, staff, and lab environments, ensuring the seamless operation of campus IT resources and contributing to a 20% reduction in recurring technical issues.

EDUCATION

Drake UniversityDes Moines, IABachelor of Science in Computer Science and Data AnalyticsAug 2020 – Dec 2023

- Minor in Business Administration
- Awarded Presidential Scholarship and International Student Grant Scholarship

ACADEMIC PROJECTS, LEADERSHIP AND COMMUNITY ENGAGEMENT

R & SAS Project: Consumer Demographics & Recommendations for Personal Skincare

• Developed and optimized machine learning models (Decision Trees, Random Forest) in R to predict high-income customer segments with 88.9% accuracy, driving targeted recommendations for premium skincare products.

 Leveraged SAS Generalized Linear Models to analyze demographics and segment customers, providing data-driven insights that enhanced marketing strategies and personalized product offerings.

Drake University

Peer Research and Access Services Student Assistant

Des Moines, IA Jun 2022 – Dec 2023

Des Moines, IA Nov 2023 – Dec 2023

- Delivered research support to over 100 students and faculty annually via chat, phone, and in-person inquiries, maintaining a response time that ensured fewer than 5 unresolved requests at any given time.
- Improved library user satisfaction by 10% through prompt issue resolution at the circulation desk, fostering a
 positive experience and encouraging continued use of library resources.

Drake DATA Club

Secretary

Des Moines, IA Sep 2021 – Dec 2022

- Streamlined club communication for 50+ members by revising and maintaining the member database, achieving a 95% engagement rate for events, meetings, and activities.
- Facilitated efficient club operations by coordinating meeting schedules, recording minutes, and ensuring timely follow-ups, enhancing member participation and organizational transparency.
- Increased event attendance and community engagement through strategic communication tools with club leadership
 to promote events and initiatives.