# **VINCENT M. GONZALEZ**

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Personal website: https://vincents-personal-website.pages.dev/

**OBJECTIVE:** To secure a position where I can leverage my data mining skills to discover trends, opportunities and improve customer relationships. I am proficient with Visual Basics Applications, Salesforce, MS Office and can quickly adapt to proprietary internal databases.

#### **S**KILLS

- Data Analytics
- Excel
- > SQL
- > Salesforce.com (SFDC)

- Business Development
- ➢ GitHub
- Visual Basics Applications
- Data Mining

## **EXPERIENCE**

# American Stock Transfer & Trust Inc., NY

Proxy Analyst 1/2019 – Present

- > Supervise daily meetings with various department heads.
- > Responsible for the creation and presentation of group status for daily meetings.
- > Create reports for clientele and internal departments.
- Responsible for creating and maintaining web hosting sites for corporation's clients.
- Timely processing of incoming proxy votes.

## **Assistant to Head of Sales**

3/2015 - 12/2018

- Generated leads through customized reports that compiled data from several databases.
- Responsible for billing & Salesforce.com (SFDC) analytics.
- Responsible for ad hoc reports for the Sales & Management team.
- Responsible for cost allocation of vendor invoices.
- Managed billing files & calculated billing totals.
- Managed marketing collateral for marketing campaign's

## **Business Development**

8/2014-2/2015

- > Responsible for creating customized reports for middle and upper-level management
- Organized & maintained billing files
- Coordinating client requests for mailings & distribution
- Compilation of KYC (Know Your Customer) forms to assess client's level of risk
- Data entry & maintenance of SFDC opportunities and the managing of our sales campaign for our financial printing division.

Sales Intern 2/2014 - 7/2014

Attended sales calls to discuss potential client cross-sell opportunities, distribution and updated our internal database.

# MetroPlus Health Plan, NY

## **Learning and Organizational Development Intern**

11/2013 - 2/2014

> Facilitated student internship orientation, researched practical qualities for managers, and created an online training module for management titled "Qualities of an Effective Manager" utilizing Articulate software, prepared classrooms for instructors & provided feedback regarding their training courses.

#### **Member Retention Intern**

9/2013 - 11/2013

> Responsible for contacting plan members, documenting their overall experience and their satisfaction and concerns with the plan.

Mailroom Intern 6/2013 - 9/2013

#### **EDUCATION**

Associate of Arts in Business Administration, LaGuardia Community College, June 2016

## **VOLUNTEER EXPERIENCE**

WE ACT New York

➤ Lobbied Congressmen Robert J. Rodriguez (68th Assembly District) to fund NYC student MetroCards.

## **Work References**

Available upon request