

## Planned emission standards in select regions

g CO<sub>2</sub>/km normalized to New European Driving Cycle



- **EU target of 130 g CO<sub>2</sub>/km** effective as of 2012, with a moderate **phase-in** allowed until 2015
- Long-term **EU proposal** of 95 g CO<sub>2</sub>/km for 2020; 2025 initial proposal 68-78 g but decision postponed
- In the **US**, fleets must improve to **93 g CO<sub>2</sub>/km** (59.1 mpg) in 2025 from the 152 g CO<sub>2</sub>/km (36.2 mpg) threshold in 2016

## Stimulating EV demand: Governments

STATUS JAN 2014

National purchasing subsidies (EV compared to ICE car)<sup>1</sup>

Recurring benefit<sup>2</sup> One-time benefit

EUR per vehicle

