

## INPUT

Time (one semester)  
The classes, professor and advisors  
Internet connexion  
Collaborative softwares (GIT,...)  
An assignment (IAR) and a subject

**Current Situation**

**Case Studies**

**Global Context**

## OUTPUT

Analysis of Charging stations market , Electric vehicle market , Technology ,Laws and regulations , Architecture and zoning

Countries: California, Estonia  
Companies: Chargepoint, Better Place  
Standard Association: CHAdeMO

Impacts of oil price, battery market, fuel cells, electricity price, Kyoto protocol and environmental agreements, substitution markets, user acceptance, academic projects, economy conditions

Analysis of **Relevant Factors**

5 Porter's **Forces Recomposition**

## OUTCOME I

Understanding of the **Current Situation**

Understanding of the most relevant **Case Studies**

Understanding of the **Global Context**

**Conclusion**

**Design of a strategy**

**INDUSTRIAL ANALYSIS REPORT**

## OUTCOME II

Provide an overview of the charging stations industry

Better understanding of the policies and strategies of companies/ governments

Better understanding of the mechanisms that influence the markets

Alleviate the range anxiety

Well distributed, EV-compatible, and affordable charging station network

## OUTCOME III

Increased development of the electric car market and charging stations market

Environmental impact: reduced emissions, and reduced consumption of oil