



Input

Resources:

- Time
- Data resources
- Collaboration software
- IAR assignment

People:

- Our team
- Classmates
- Professors
- Professionals
- Electric car drivers

Output

Analysis of:

- Charging stations market
- Electric vehicle market
- Technology
- Laws and regulations
- Architecture and zoning

Impact of :

- Oil Price
- Battery Market
- Fuel Cells
- Electricity price
- Environmental agreements
- Substitution markets
- User acceptance
- Economy conditions

Current Situation

Case Studies

Global Context

Analysis of relevant factors

Logic Model

Outcomes

Understanding of the current situation

Understanding of the most relevant case studies

Understanding of the global context

Provide an overview of the charging stations industry

Better understanding of the policies and strategies of companies and governments

Better understanding of the mechanisms that influence the markets

Increased development of the electric charging station market in order to increase electric driving

Conclusion

Strategy design

**INDUSTRY
ANALYSIS**

Alleviate the range anxiety

*Well distributed, EV compatible,
and affordable charging station
network*