



# Hanna Prodigy

One Platform. Smart Business Tools.  
Strategic AI.

[HannaProdigy.com](http://HannaProdigy.com)





# Vision & Mission

**Vision:** Revolutionize the way businesses operate by creating an integrated, strategic AI-powered platform that connects people, knowledge, and enterprise workflows—driving smarter, faster, and more effective outcomes.

**Mission:** Build a AI-driven ecosystem that enhances collaboration, streamlines workflows, and transforms decision-making into a strategic advantage





# What is Hanna Prodigy?

Hanna Prodigy AI is an AI-powered strategic platform that helps organizations align, strategize, and execute by integrating AI-driven boards, office, meetings, and calendars into a single, seamless platform. Unlike other AI tools, Hanna does not reuse customer data for training, ensuring privacy and compliance—**critical for enterprise adoption**.

## Market Opportunity

Companies spend over \$150 billion annually on AI and workplace automation, yet businesses still rely on disconnected tools for strategy, meetings, and execution—creating inefficiencies and data silos.

## Market Growth Potential

The AI-driven enterprise software market is projected to exceed \$500 billion by 2027, with increasing demand for integrated AI solutions that enhance decision-making while prioritizing data security.





### Hanna Cloud

A place where all files are stored for the company.



### Hanna Boards

Virtual boards, similar to Miró boards but connected to a strategic AI



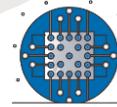
### Hanna Office

An office-compatible suite in the cloud that allow companies to work with Word, PPT, Excel, etc. and train Hanna with them



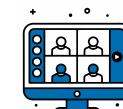
### Strategic AI

A strategic chatbot that can deal with complex problems and align people with strategy



### One-Click Training

Easily teach Hanna to provide the most relevant knowledge for that company depending on where the person is in the organization.



### Hanna Meet

Videocalling platform like google meet but inside Hanna



### Hanna Calendar

A fully functional calendar to manage team and company meetings like google calendar or outlook

# Why Hanna

- **The Future of Strategic AI** – Hanna Prodigy AI is not just another AI tool; it's an all-in-one strategic platform that empowers organizations to think, plan, and execute seamlessly.
- **Massive Market Potential** – The enterprise AI and workplace automation market is growing exponentially, and Hanna is positioned at the forefront of this transformation.
- **Beyond AI—A Complete Workspace** – Unlike competitors, Hanna integrates Strategic AI, meetings, boards, calendars, and insights into a single, intuitive platform—reducing tool fragmentation and boosting efficiency.
- **AI-Driven Decision-Making** – Hanna doesn't just generate insights; it helps organizations make smarter, faster, and more aligned decisions with predictive analysis, strategic alignment, and action-oriented outputs.
- **Loved by Teams & Leaders** – Early adopters rave about Hanna's ability to streamline strategy, enhance collaboration, and drive impact—backed by strong user engagement and retention.
- **Scalable & Investable** – With a clear roadmap, revenue potential, and a growing user base, Hanna is set to disrupt how organizations strategize, collaborate, and execute at scale.

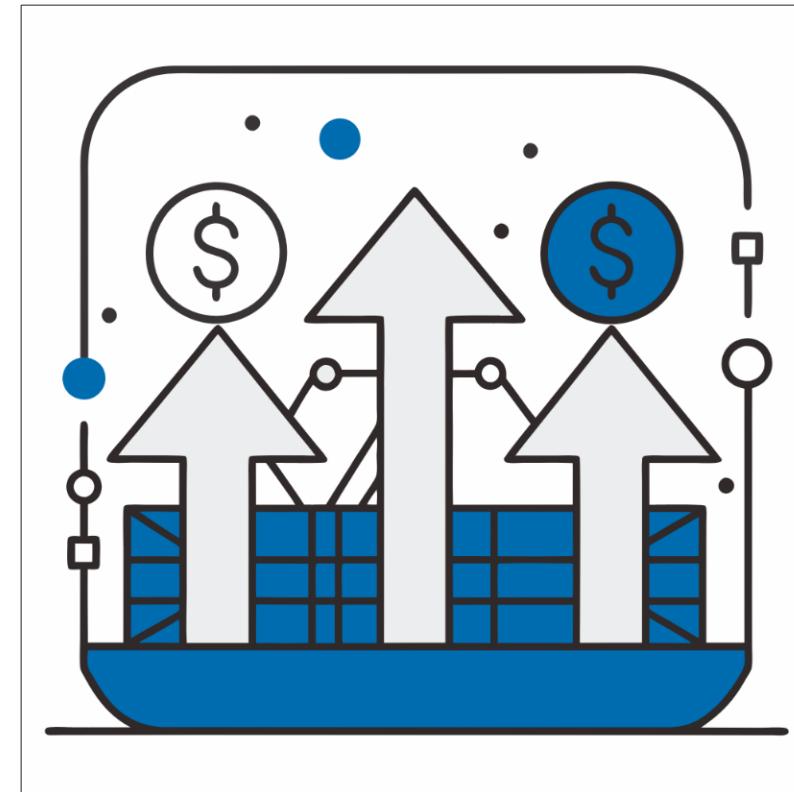




# Market Opportunity

## Strategic Decision-Making Market

- Global AI market expected to reach \$1.8T by 2030
- Enterprise AI spending growing 37% annually
- Cloud spending is increasing at 37+% every year
- Underserved market for strategic AI solutions
- Estimated TAM: \$500B by 2025

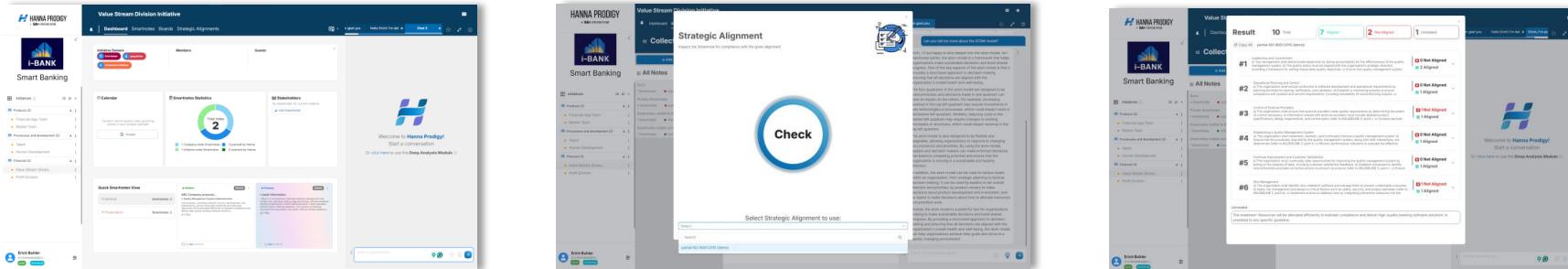




# See Hanna in Action

[Click here to watch a video and our tutorial](#)

We're redefining the future of work. Hanna Prodigy AI brings together Strategic AI, meetings, boards, calendars, and more—giving you a powerful, all-in-one platform to think, plan, and execute seamlessly.





# Our Solution

## Hanna Prodigy AI: The First Strategic AI Platform

- Understand who is where, knowledge flow in the company, and more in a dynamic way
- Transforms how organizations make critical decisions and collaborate
- Provides actionable insights and predictive modeling
- Aligns teams, reduces costs, accelerates execution
- **It is safe, customers are not sharing private data with a public model**



# Bootstrapping Journey & First Investment

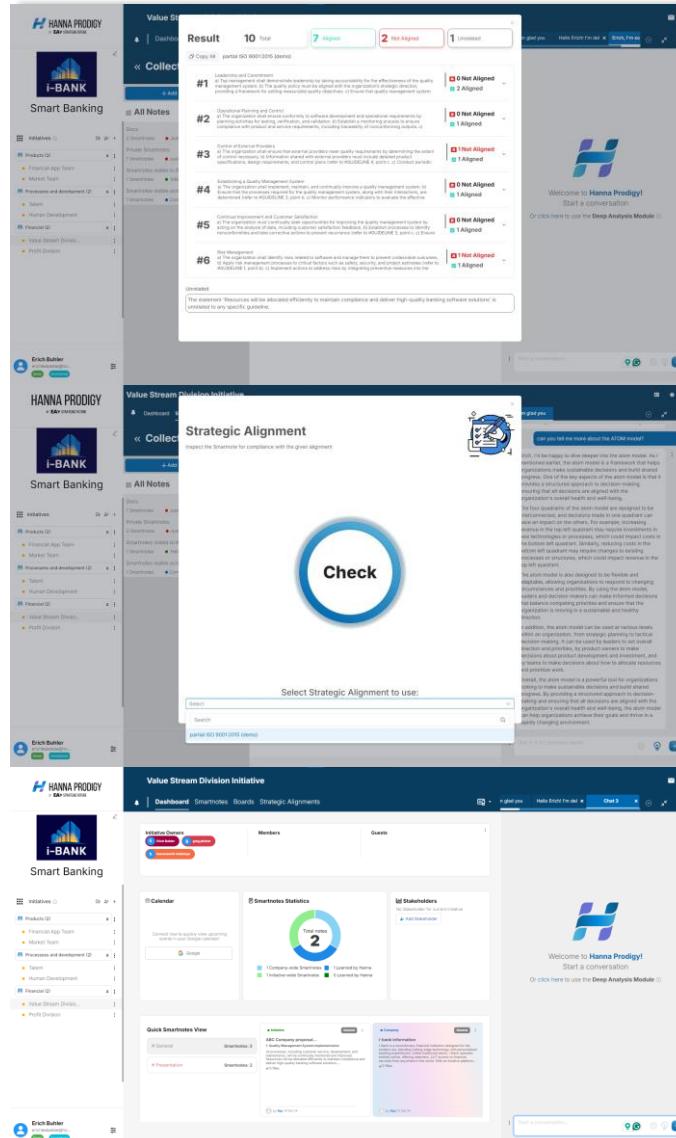
- Our Bootstrapping Story:
  - 100% Founder-Funded Development
  - Developed MVP without external capital
  - 250+ Users in 6-Month Pilot Phase
  - Zero External Debt or Previous Investments
- Why We're Seeking Investment Now:
  - Validated Product-Market Fit
  - Ready to Scale Beyond Initial Prototype
  - Need Resources to Accelerate Growth
  - Strategic Expansion Opportunities Identified





# Product Overview

- Strategic Alignment and customizable AI training in one click
- Real-time Organizational Insights
- A full videconferencing, boards, calendar, and Hanna Office in the cloud
- Secure Enterprise Cloud Platform





# Business Model

## Revenue Strategy

SaaS Subscription Model \$ 13.99 to \$37.99 per user/month

## Projected Pricing Tiers

Entry Level: \$13.99

Enterprise: \$37.99 per user

## Target Markets

Mid to Large Enterprises





# Traction

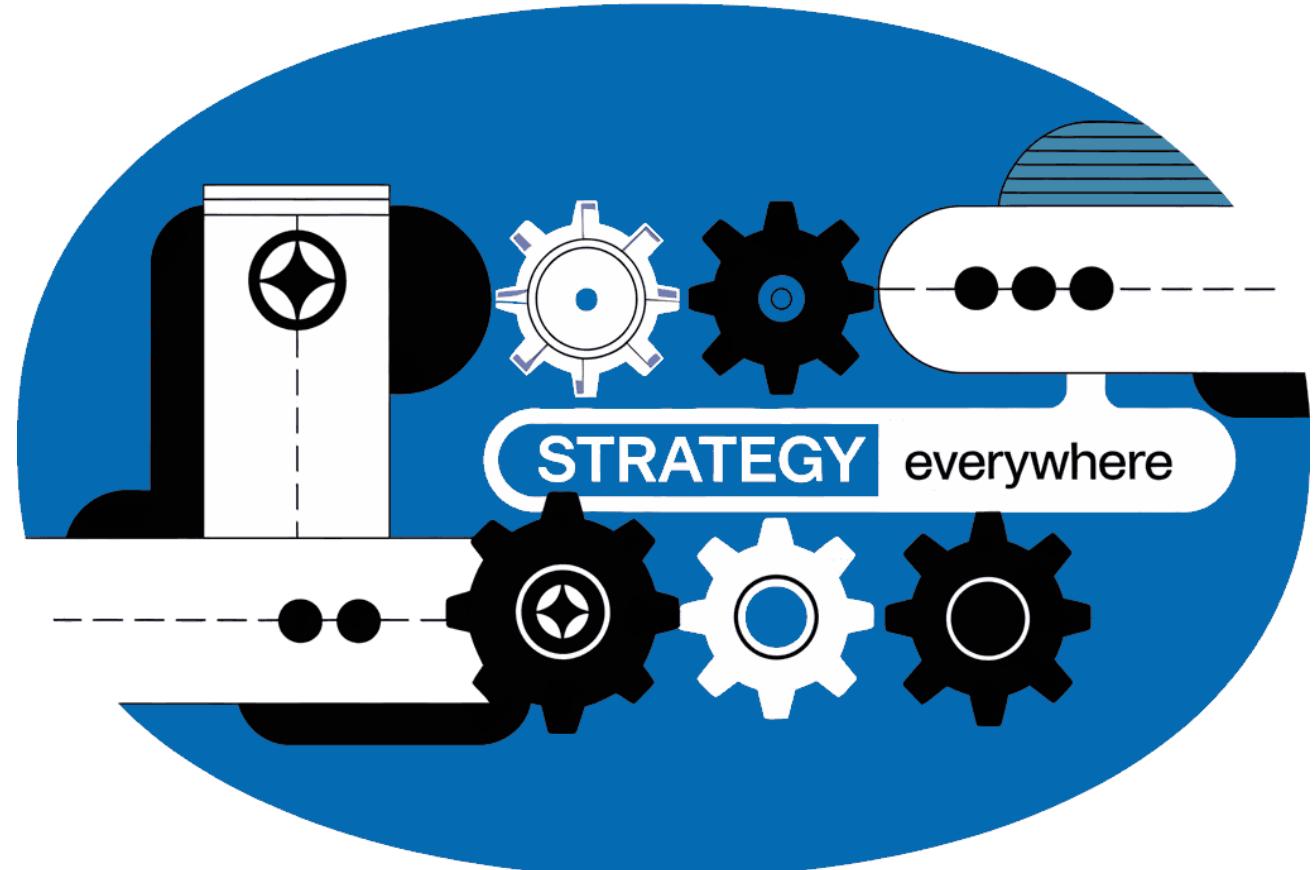
## Current Progress

250+ Users in 6-Month Pilot  
and platform ready

Validated in Multiple  
Industries

Positive User Feedback

Zero Current Revenue (Pre-  
Revenue Stage)

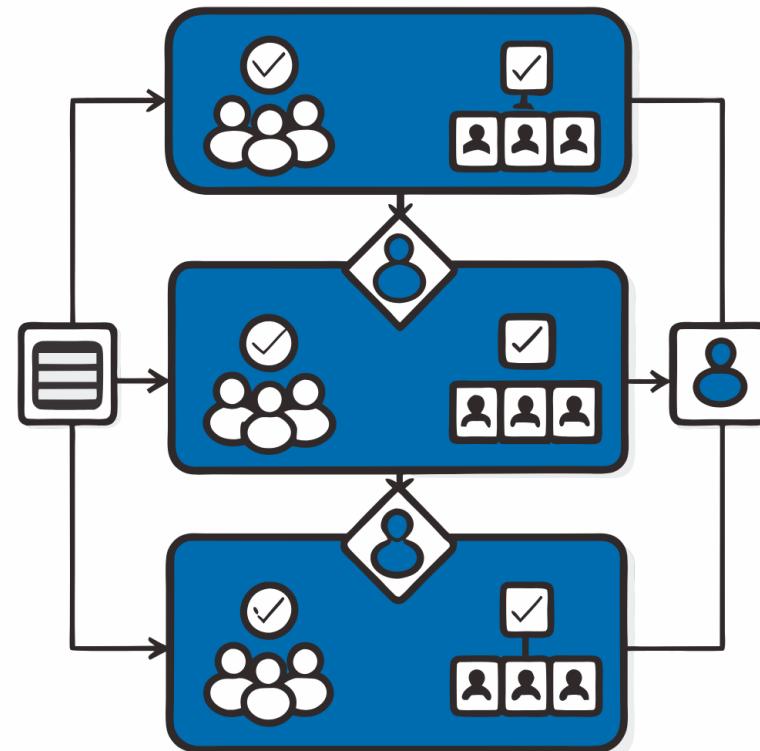




# Go-to-Market Strategy

## Customer Acquisition Plan

- Targeted B2B Marketing
- Strategic Partnerships
- Industry Conference Presentations
- Referral Program
- Focused on Consulting, Tech, and Finance Sectors





# Financial Projections

## 5-Year Revenue Projection

- Year 1: \$250,000
- Year 2: \$700,000M
- Year 3: \$2.6M
- Year 4: \$6M
- Year 5: \$14M





# Funding Request

## Investment Opportunity

- Seeking \$400,000
- Use of Funds:
  - Product Development: 40%
  - Marketing & Sales: 30%
  - Operations: 20%
- Equity Offered: 7-12%





# Competitive Landscape

## No Direct Competitors - A Unique Market Position

- Existing Solutions (not direct competitors)
  - ChatGPT/Copilot: Generic AI assistants
  - Limitation: No strategic organizational understanding
  - Focus: Individual productivity
- Monday.com/ClickUp: Project Management Tools
  - Limitation: Operational tracking, not strategic decision-making
  - Focus: Task management
- Traditional Consulting Firms
  - Limitation: Expensive, slow, static recommendations
  - Focus: Periodic strategic reviews

## Why Hanna Prodigy AI is Different:

- ✓ First AI specifically designed for strategic organizational alignment
- ✓ Real-time, dynamic strategic insights
- ✓ Continuous learning and adaptation
- ✓ Cost-effective compared to consulting
- ✓ Integrated AI solution across entire organization

## Market Opportunity:

- Untapped niche in strategic AI
- No current comprehensive solution addressing organizational strategy holistically
- Pioneering a new category of enterprise AI



# Our Leadership

## Erich R. Bühler

He has published several books on organizational change and AI in Spanish, English and Portuguese. Has more than 30 years of experience in organizational change. Has worked for or helped companies such as Microsoft Ibérica, ManuLife Hong Kong, Accenture UK, British Telecom UK, London Stock Exchange, LATAM Airlines, and others.

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