

**10X Faster Material
& Process Optimization**

Powered by ML

bomp.app



BOMP

Why Industrial R&D Fails to Deliver Fast Enough

R&D teams waste months developing and optimizing materials and processes for new products.



Trial-and-error loops:

Optimization cycles take months
(e.g. 6–12 hr feedback loops,
hundreds of runs).



One metric at a time:

Existing methods only optimize a single parameter, forcing costly rework when priorities shift.



Sparse, messy data:

Real datasets are small and heterogeneous; traditional tools require 1,000+ rows to work.

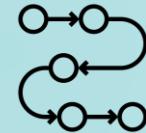


Rising sustainability & regulation pressure:

New materials and processes must be tested faster, but today's approaches can't keep pace.



Transforming How Industry Develops Materials and Processes



Small data -> Big results:

Optimizes from heterogeneous, sparse datasets with 15–100 rows (vs. 1,000+ for conventional tools)

Multi-objective by design:

BOMP optimizes all parameters at once -> 60–80% fewer iterations than single-objective.

Replaces trial-and-error with guided learning:

Shortens R&D cycles by 3–5x, saving up to 70% costs

Explainable recommendations:

Provides transparent and explainable results for direct implementation

Market Opportunity

- Advanced Materials
(Composites, Polymers, Rubber, Metals, Plastics)
- Process Industries
(Pulp, Chemicals, Pharmaceuticals)

- Manufacturing Process Optimization (Factory Automation, Smart Manufacturing)
- Energy & Sustainability
(Optimization of HVAC, Energy Grids, Process Efficiency)

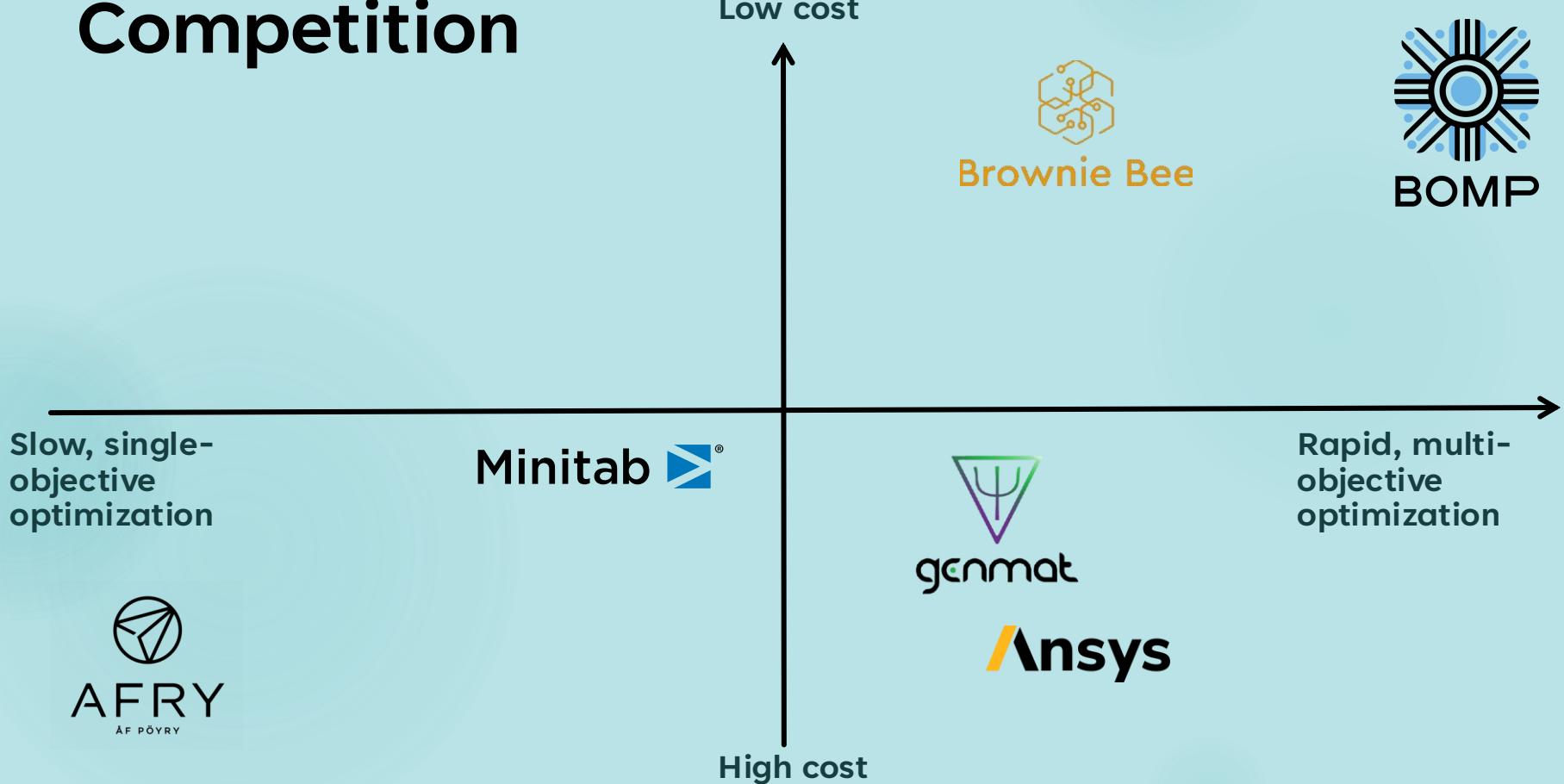
TAM
(Global AI optimization)
113 B

SAM
(Global AI optimization in target industries)
14 B

SOM
(European focus)
30 M

Industry CAGR ca. 40%

Competition



The Diverse Core Team



[**Isaac Miranda**](#)

CTO

PhD in Engineering Physics.
Background in material selection,
engineering, and optimization.



[**Markus Holmström**](#)

CCO

MSc. In Strategic Business
Development. 10 years of exp. with Deep
Tech innovations in materials and energy
sectors as a founder, consultant, C-level.



[**Pamela Ngui**](#)

CEO

MBA in Creative
Sustainability. Multi-
disciplinary background.



[**Kourosh Mobredi**](#)

Head of Engineering

PhD in Applied Physics. Strong
background with complex material and
algorithm development

Advisors



Juha Koivisto

Research fellow with PhD in
Applied Physics. Expert in
Machine Learning oriented to
Materials Discovery.



Mikko Alava

Professor at Aalto University
for 15 years, more than 200
published articles; more than
40 in high impact journals.

How we are going to make money

Cloud-to-Enterprise Model with Built-In Upsell

1 user	Up to 10 users	Enterprise
1,000€/year	7,500€/year	On request

- **Expand (SaaS Upsell):** Seat expansion + premium features + training → increases ACV 2–5 ×
- **Scale (On-Prem Enterprise):** €25K–250K annual licence → production-grade, sticky deployments
- *Validated in pilots: Cloud for R&D → On-Prem for production. This dual model maximizes adoption and long-term ARR.*

Go-to-Market Strategy

Currently we are Research-to-Business (R2B) at Aalto University, and we do test pilots for validating the performance, and securing LOIs. R&D units in mid-to-large enterprises already engaged.

Early 2026 BOMP will incorporate and is revenue-ready from day 1 in the EU Market.

2025 (R2B, grant-funded)	2026 (SEED, EUR 1,5m)	2027 (Series A Prep)	2028 (Series A / Scaling)
<ul style="list-style-type: none">Validate technology via 8-10 pilotsSecure LOIs in pulp & paper, composites, semiconductorsDeliver: Tech validated (TRL5), customer intent, ready to sell	<ul style="list-style-type: none">Incorporate, core tech & sales teamLand 5-7 lighthouse clients in pulp, composite, semiconductorsTarget: EUR 200k ARR, pipeline EUR 500k	<ul style="list-style-type: none">Expand through integration partners (MES/ERP players, consultancies),Focus on multi-site enterprise deals, upsell enterprise licenses (€50-250k ACV)Team expansion 15+	<ul style="list-style-type: none">Enter APAC & US marketExpand partner ecosystem with automation partnersARR target: EUR 2-3M

10 Industry Pilots Completed Before Incorporation

Proven ROI across several industries:

- Materials & Composites: viable recipes from 20–30 samples (vs. hundreds)
- Pulp & Paper: reduced bleaching cycles from several months to weeks
- Semiconductors: optimized complex wafer polishing parameters
- Sustainable Plastics: months of wasted, manual reformulation eliminated

Adoption signals:

- Interest in white-label licensing from industry leaders
- Several companies ready to convert pilots into paid licenses -> Path to revenue from day 1

Ask

- **€700k R2B grant already secured** (non-dilutive, validating tech until Jan 2026 incorporation)*
- **Round Size:** €1.5M Seed, targeted closing Q1/2026

Use of Funds:

- 40% Product & R&D
- 35% Sales & GTM
- 15% Hiring (AI & sales)
- 10% Operations

Milestones unlocked (by 2027):

- Solid market position in beachhead markets
- €750k ARR
- Launch enterprise On-Prem version
- Team expansion to 15 FTE
- Series A readiness

*Due to the current Reseach-to-Business Grant we can't generate any revenue, but customers have expressed interest to start paying once we incorporate 01/2026.

THANK YOU!

Markus Holmström

markus.d.holmstrom@aalto.fi

Isaac Miranda-Valdez

isaac.mirandavaldez@aalto.fi

Pamela Ngui

pamela.ngui@aalto.fi