



CloEE

AI Digital Advisor

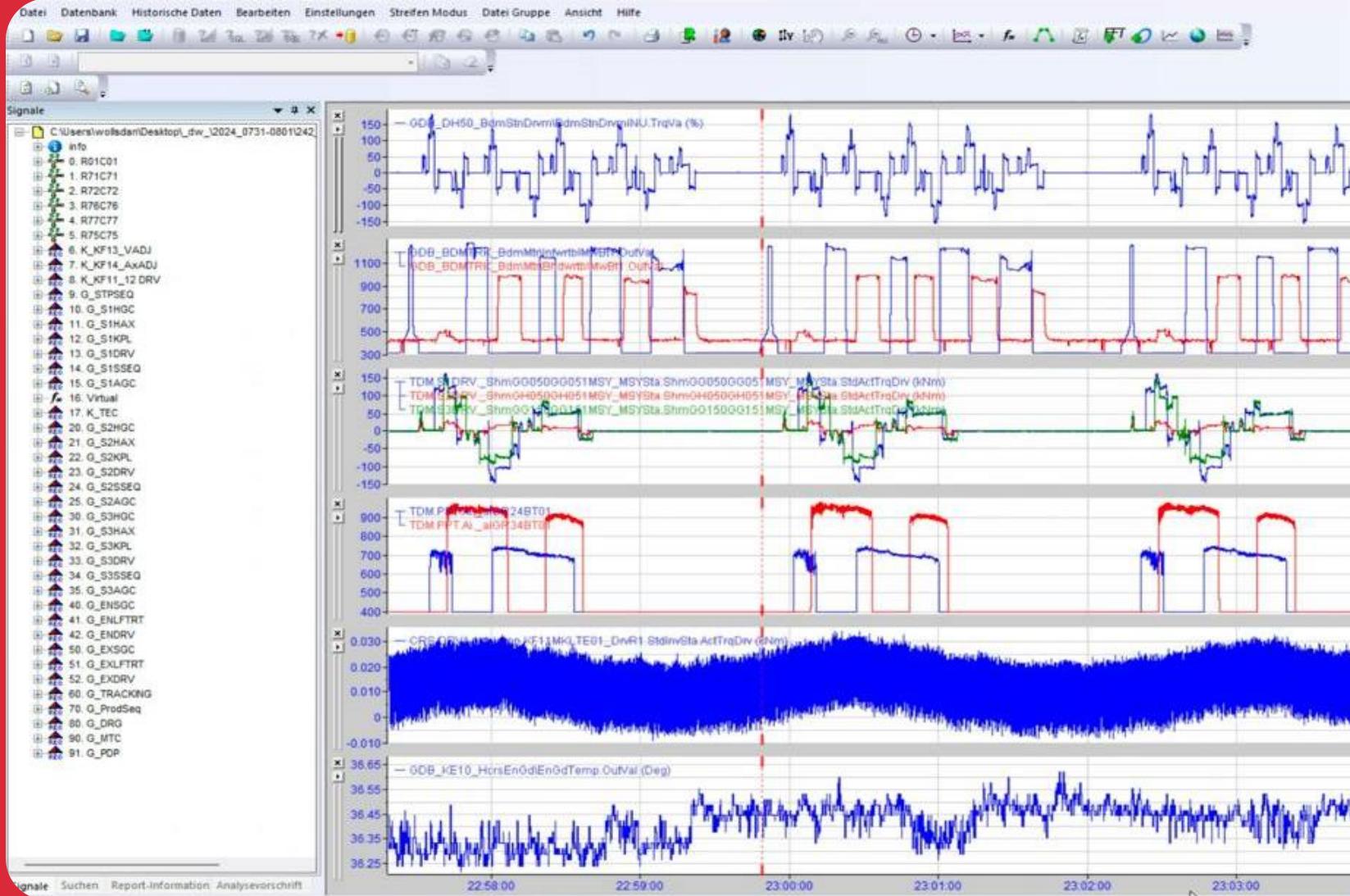
Millions of data points, for better decisions

Oleksandr Zadorozhnyi
CEO & Co-founder

\$ 10+ M losses from Rejections

66

Major issue is to compare the current data with previous campaigns in real time. Manual searches for the reasons begin in the complex data labyrinth. To find them is time-consuming and prone to errors..."



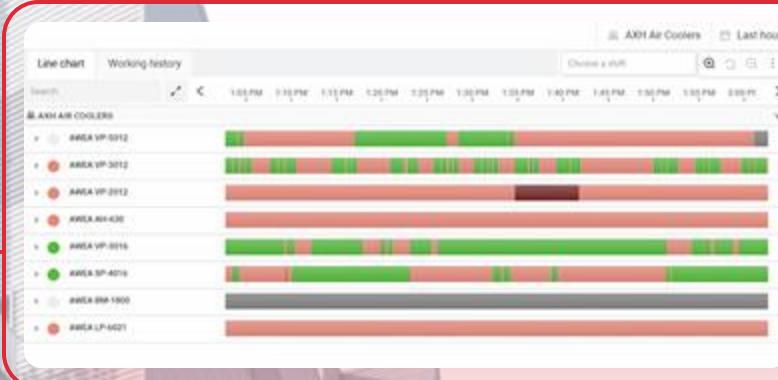
“

With the **help of AI**, I am hoping for a **significant improvement** in identifying the **root causes**. **Manually** doing that is like searching for a **needle in a haystack**.

”

Daniel Wollscheid
General Site Manager

Manufacturing Problems



Up to 40%
Downtime

> \$ 3M
Losses from failed KPIs

Million data points
hard to analyze

CloEE: AI Digital Advisor

 DAL 1964 STAMPAGGIO MATERIE PLASTICHE  CloEE

M I'm CloEE AI Digital Assistant developed for **Mogar S.r.l.** to enhance equipment management efficiency. Here are some of the key functionalities I offer:

- **Current Machine Statuses:** I can provide real-time operational statuses of your machines.
- **Historical Performance Data:** I can fetch historical performance data for your machines, including metrics such as availability percentage, planned working time, actual working time, and detailed status distribution over a specified period.

If you have any specific questions or need assistance with your machines, feel free to ask!

Show OEE for Sep 2024 



Type your message here... 





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Impact



70%

Equipment Efficiency



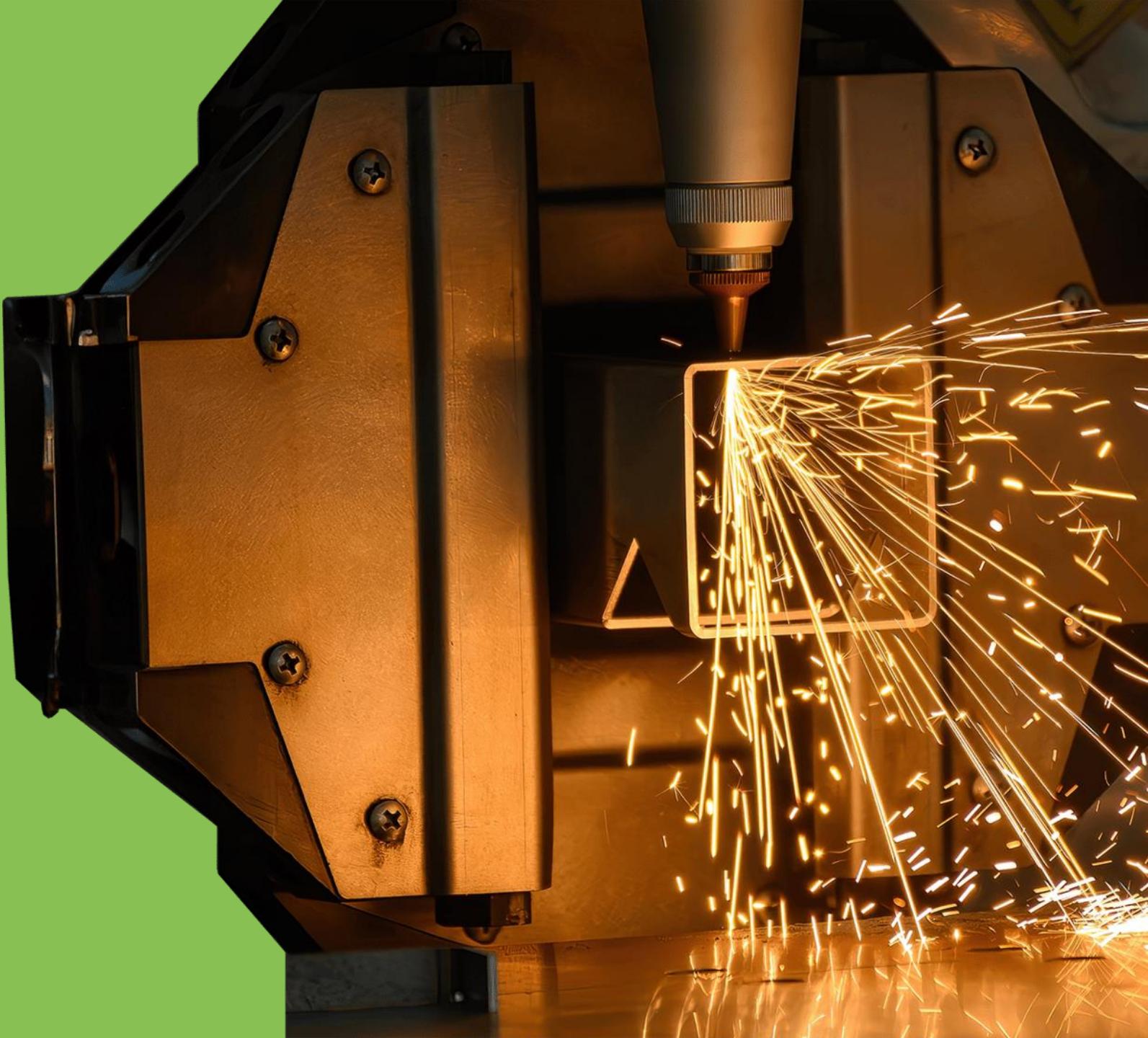
20%

Downtimes & Rejections

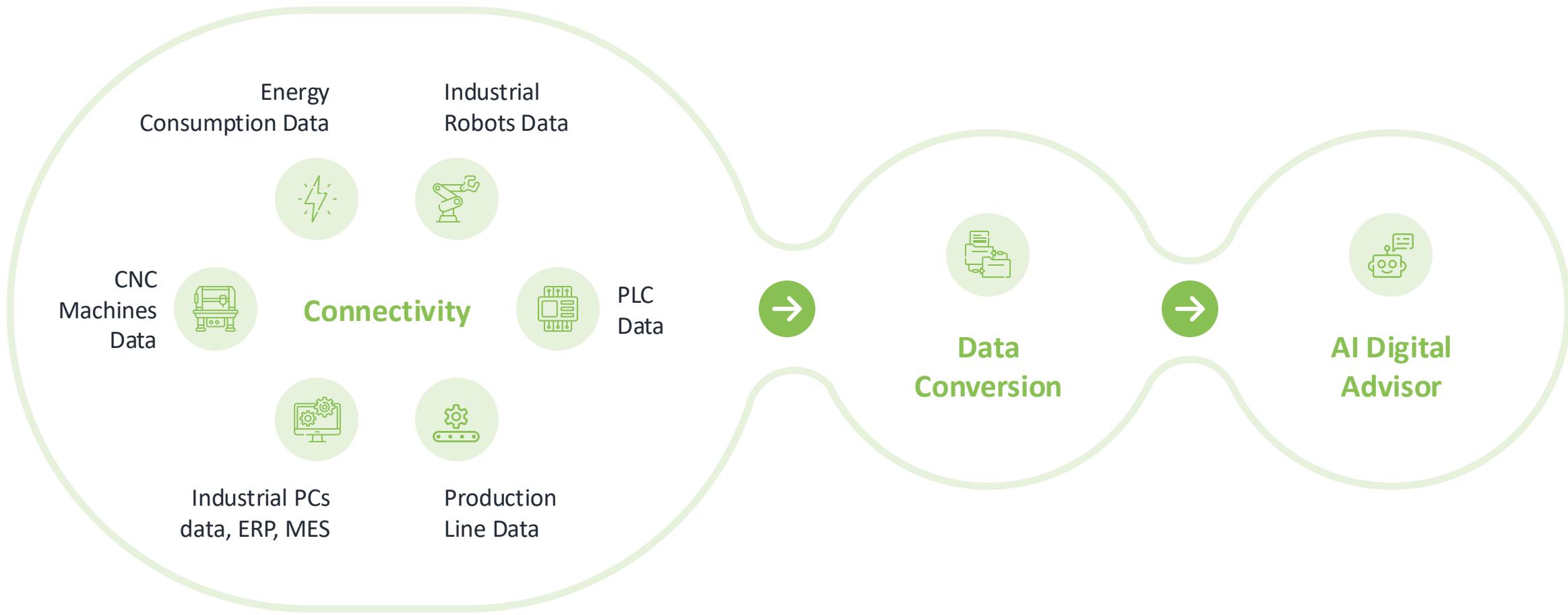


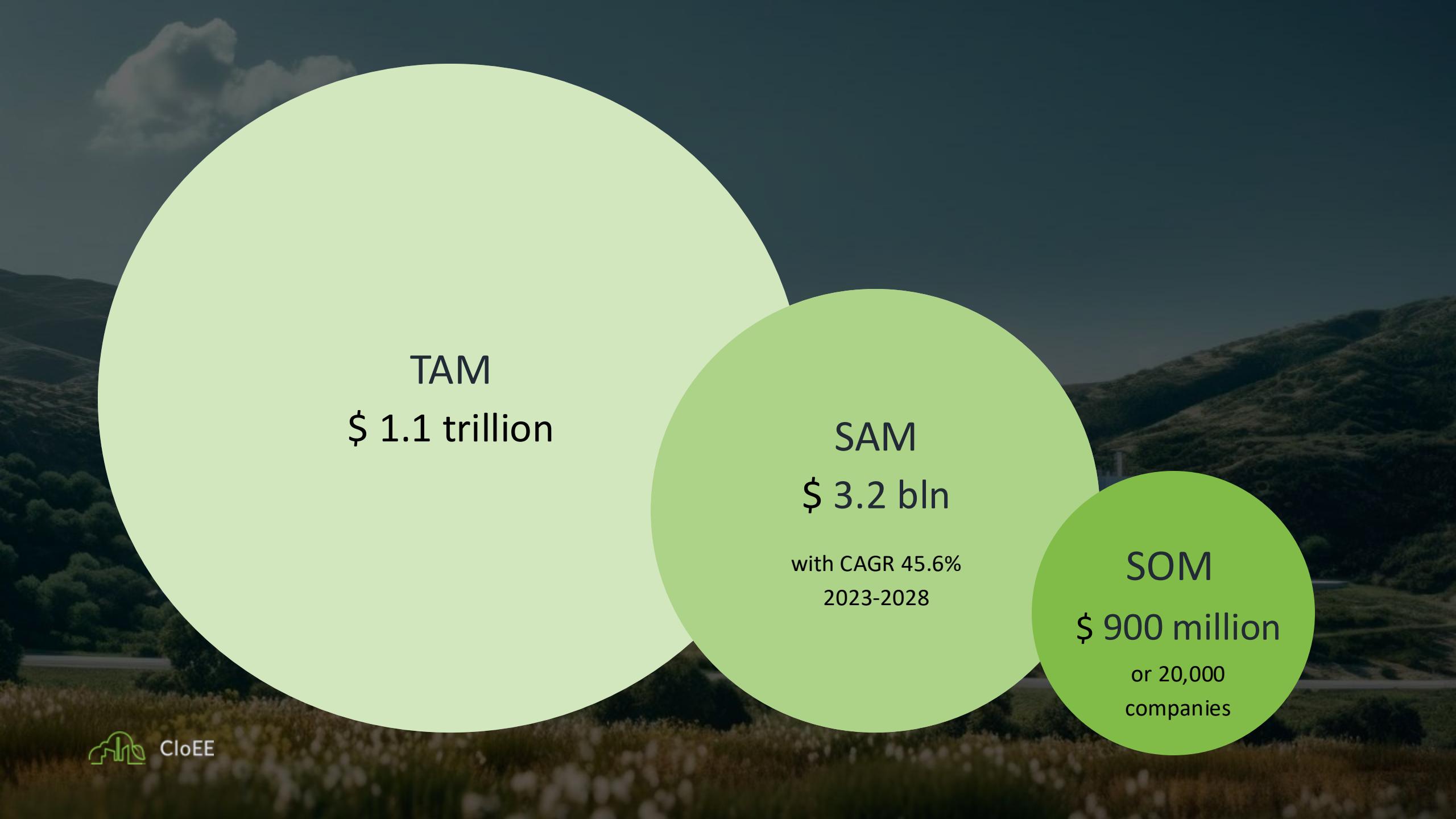
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AI based Improvements



CloEE: Rapid Deployment and Operational Enhancements Through Data-Driven Insights





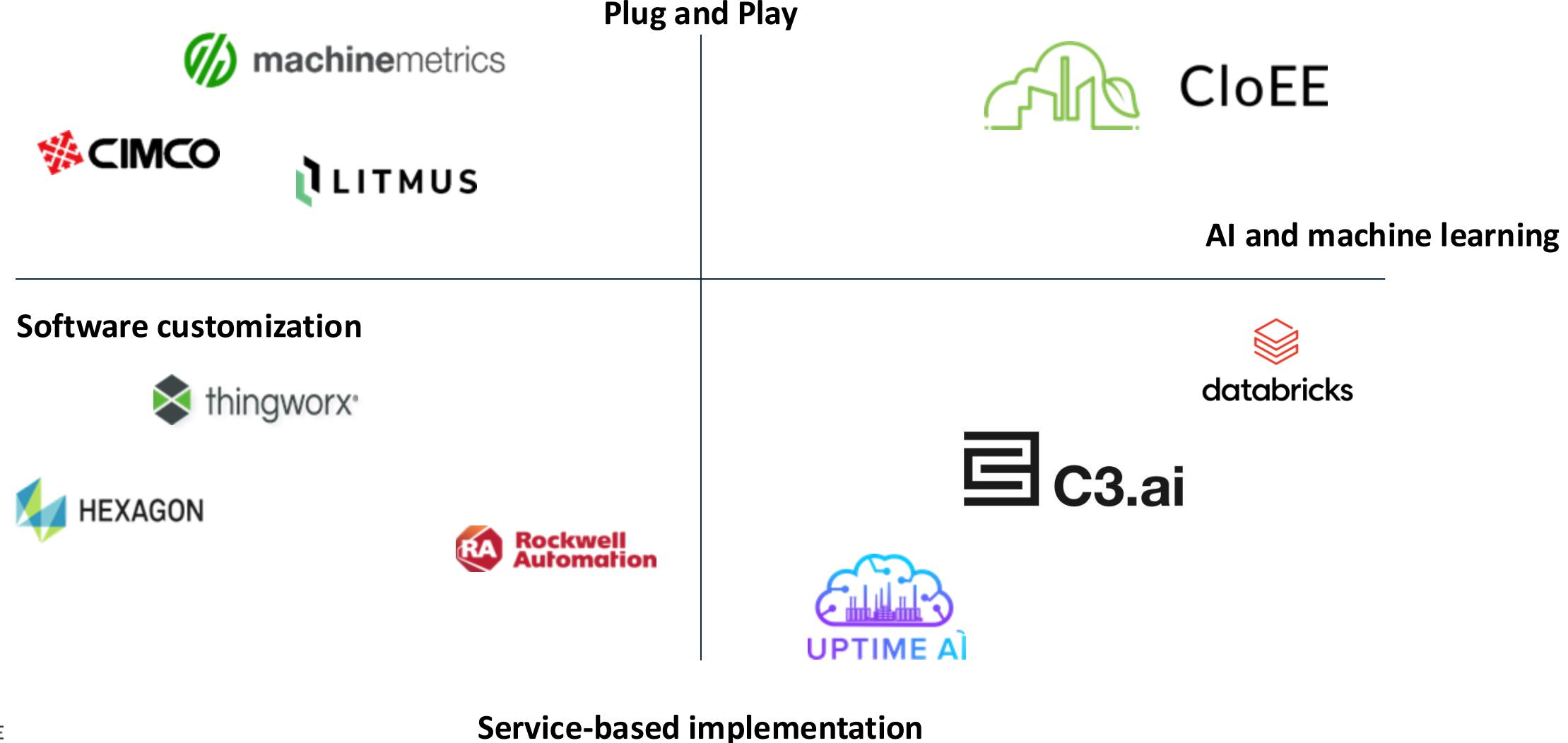
TAM
\$ 1.1 trillion

SAM
\$ 3.2 bln

with CAGR 45.6%
2023-2028

SOM
\$ 900 million
or 20,000
companies

CloEE Competitive Advantage



Business Model

**CloEE
Data Collection**

\$ 16,999 +

Factory / Annually

**CloEE
AI Digital Advisor**

\$ 49,999 +

Factory / Annually

Average customer – mid-size discrete manufacturer

CloEE Achievements



8
Customers



\$ 65K
ARR
in 2024



10+
Pilots



Goals

2025

20+

Recurring
customers

10

US customers

\$ 1M

ARR
in 2025

CloEE Team



**Oleksandr
Zadorozhnyi**

CEO & Co-founder

Over 10 years of experience in global B2B sales, with a portfolio of over 100 successful projects in Industry 4.0 in the US, Europe and APAC



**Julia
Sabitova**

COO & Co-founder

Over 12 years of experience in marketing and operations for technology companies, with a proven track record as an award-winning professional



**Stan
Deproliuk**

CTO & Co-Founder

Over 11 years of experience in software development and leadership. Proven track record in a company that was acquired by Cisco



**Tim
Kupreev**

Head of Customer Success & Co-founder

9 years of experience developing projects for Siemens and other leading Industry 4.0 players, contributing to cutting-edge innovations in smart manufacturing and automation. Successfully connected over 25,000 machines to software platforms



**Nick
Guschin**

CAIO & Co-founder

Over 10 years of experience in data science and analytics, specializing in process optimization for industry and finance using AI and ML. Successfully delivered more than 200 AI projects for Swiss companies



**Eduards
Skukis**

Data Scientist
PhD in Civil Engineering

Over 20 years of experience. Contributed to research funded by the European Space Agency, the European Regional Development Fund, and others.

CloEE Advisors



Kari Terho

Industry



Fabio Massimo Cacciatori

Industry / Italy



Josh Ewing

GTM&Product Roadmap / USA



Natalia Parmenova

Industry and SaaS



Peter Stegmaier

Industry / Switzerland



\$ 380,000 ASK

to get a \$1M pre-seed round

\$ 620,000

Raised from angels and
VCs by now



25

Recurring Customers

\$ 1 M

in ARR by EOY 2025



Let's Build
AI Future Together



CloEE

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