



CloEE

# AI Digital Advisor

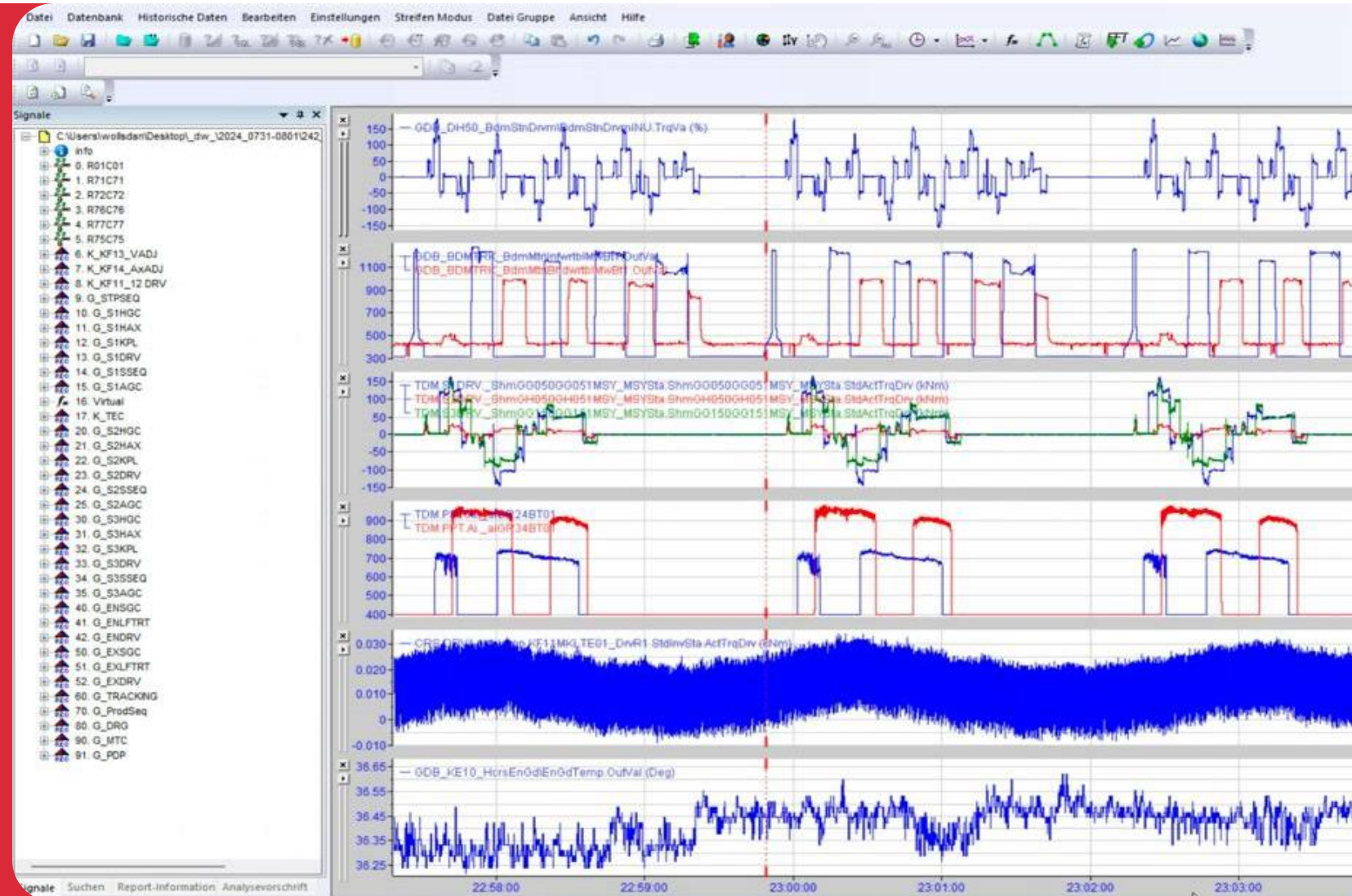
Millions of data points, for better decisions

Oleksandr Zadorozhnyi  
CEO & Co-founder

# \$ 10+ M losses from Rejections

“

Major issue is to compare the current data with previous campaigns in real time. Manual searches for the reasons begin in the complex data labyrinth. To find them is time-consuming and prone to errors...”





“

With the **help of AI**, I am hoping for a **significant improvement** in identifying the **root causes**. **Manually** doing that is like searching for a **needle in a haystack**.

**\$ 3.5Bn**

Company Turnover

**Daniel Wollscheid**

General Site Manager

”




# Manufacturing Problems

**Up to 40%**  
Downtime

**> \$ 3M**  
Losses from failed KPIs

**Million data points**  
hard to analyze

 CloEE

**Up to 40%**  
Downtime



 **> \$ 3M**  
Losses from failed KPIs

## Losses from failed KPIs

 **Million data points**  
hard to analyze

hard to analyze

# CloEE: AI Digital Advisor




M I'm **CloEE** AI Digital Assistant developed for **Moglar S.r.l.** to enhance equipment management efficiency. Here are some of the key functionalities I offer:

- **Current Machine Statuses:** I can provide real-time operational statuses of your machines.
- **Historical Performance Data:** I can fetch historical performance data for your machines, including metrics such as availability percentage, planned working time, actual working time, and detailed status distribution over a specified period.

If you have any specific questions or need assistance with your machines, feel free to ask!

Show OEE for Sep 2024



Type your message here...





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# Impact



**70%**

Equipment Efficiency



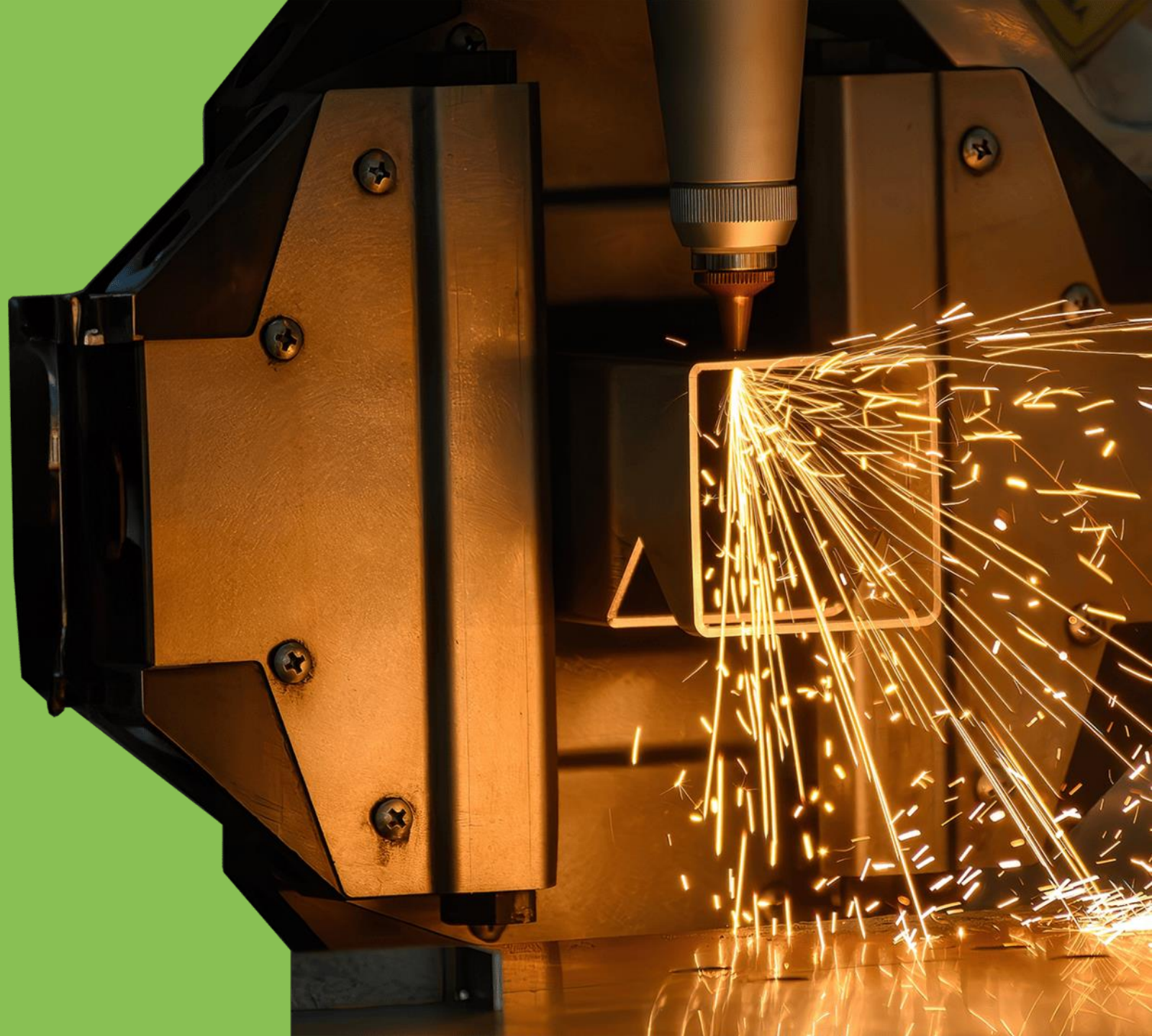
**20%**

Downtimes & Rejections

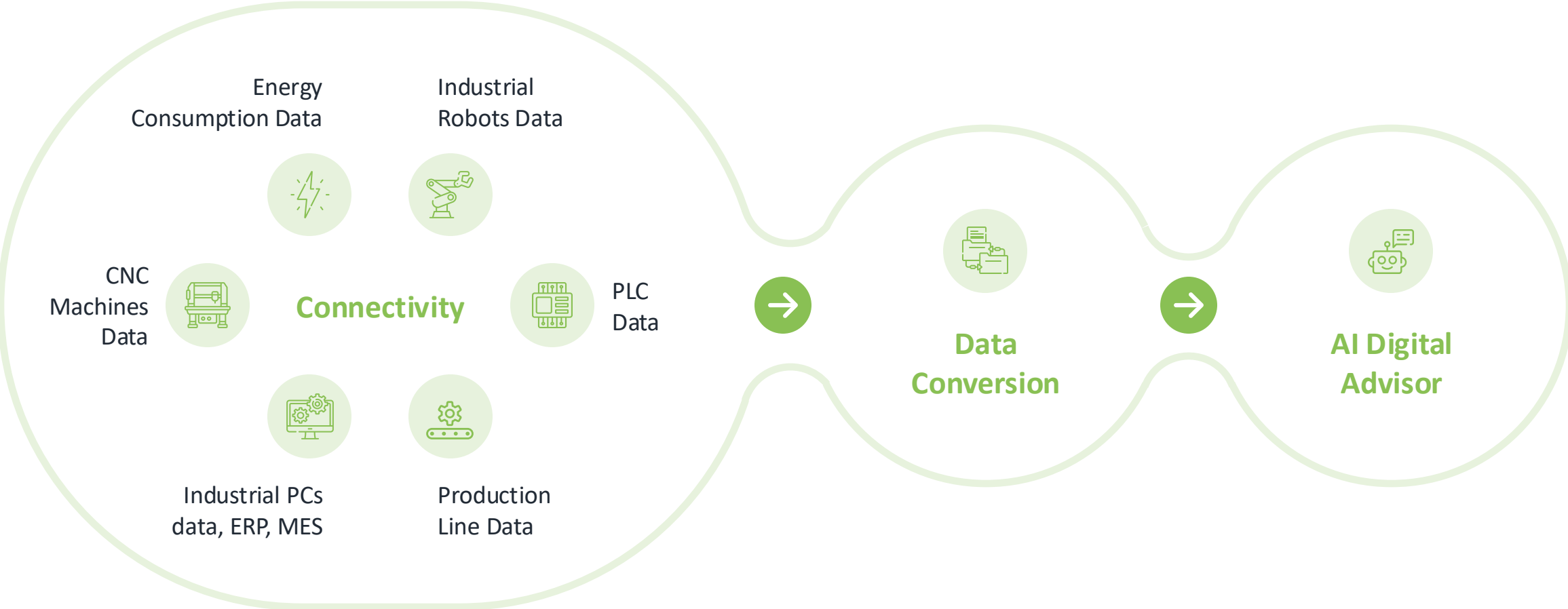


**24/7**

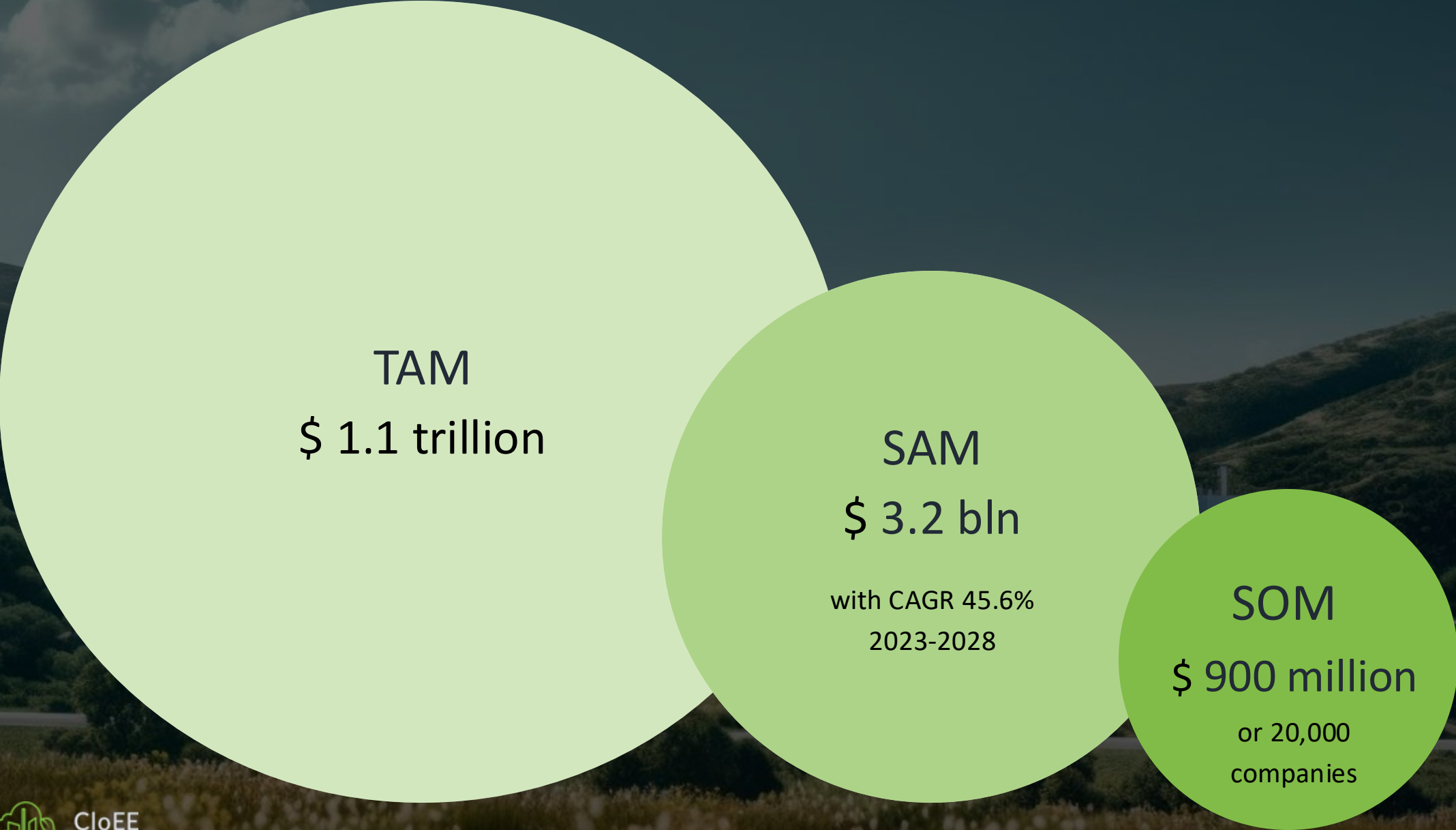
AI based Improvements



# CloEE: Rapid Deployment and Operational Enhancements Through Data-Driven Insights





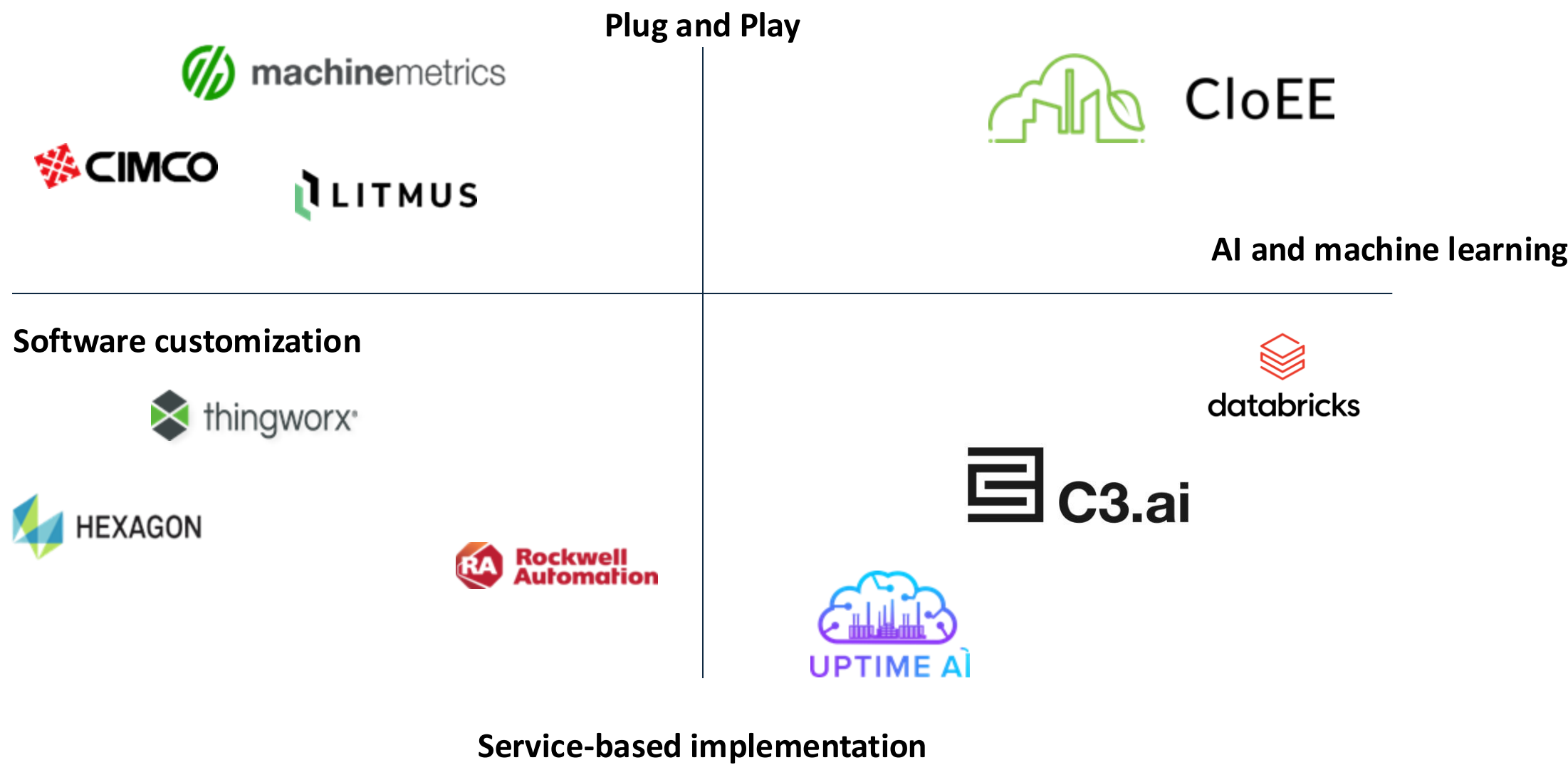


TAM  
\$ 1.1 trillion

SAM  
\$ 3.2 bln  
with CAGR 45.6%  
2023-2028

SOM  
\$ 900 million  
or 20,000  
companies

# CloEE Competitive Advantage



# Business Model

## CloEE Data Collection

\$ 16,999 +  
Factory / Annually

## CloEE AI Digital Advisor









\$ 49,999 +  
Factory / Annually

Average customer – mid-size discrete manufacturer



# CloEE











## Achievements



8  
Customers

→

\$ 65K  
ARR  
in 2024



10+  
Pilots

→

### Goals

2025

**20+**  
Recurring  
customers

**10**  
US customers

**\$ 1M**  
ARR  
in 2025

# CloEE Team



**Oleksandr Zadorozhnyi**

CEO & Co-founder

Over 10 years of experience in global B2B sales, with a portfolio of over 100 successful projects in Industry 4.0 in the US, Europe and APAC



**Julia Sabitova**

COO & Co-founder

Over 12 years of experience in marketing and operations for technology companies, with a proven track record as an award-winning professional



**Stan Deproliuk**

CTO & Co-Founder

Over 11 years of experience in software development and leadership. Proven track record in a company that was acquired by Cisco



**Tim Kupreev**

Head of Customer Success & Co-founder

9 years of experience developing projects for Siemens and other leading Industry 4.0 players, contributing to cutting-edge innovations in smart manufacturing and automation. Successfully connected over 25,000 machines to software platforms



**Nick Guschin**

CAIO & Co-founder

Over 10 years of experience in data science and analytics, specializing in process optimization for industry and finance using AI and ML. Successfully delivered more than 200 AI projects for Swiss companies



**Eduards Skukis**

Data Scientist  
PhD in Civil Engineering

Over 20 years of experience. Contributed to research funded by the European Space Agency, the European Regional Development Fund, and others.



# CloEE Advisors



**Kari Terho**

Industry



**Natalia Parmenova**

Industry and SaaS



**Fabio Massimo Cacciatori**


Industry / Italy



**Peter Stegmaier**



Industry / Switzerland





**Josh Ewing**

GTM&Product Roadmap / USA







# \$ 380,000 ASK

to get a \$1M pre-seed round

## \$ 620,000

Raised from angels and  
VCs by now



## 25

Recurring Customers

## \$ 1 M

in ARR by EOY 2025

# Let's Build AI Future Together



CloEE



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