

# Koffivi V.Woglo

## Front-End Developer, Email Developer

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### OVERVIEW

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Apart from me being able to create **Wordpress** sites and optimize them, I'm also able to **develop emails** from scratch with HTML tables. **Create email campaigns, segmentations, marketing automation**(email sequences) and **Capture emails** through **Salesforce Marketing Cloud, MailChimp** and **ConvertKit**. Please see [my portfolio](#) for more information.

### SKILLS

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**Salesforce Marketing Cloud, Wordpress, BitBucket, ConvertKit, Google Analytics, Litmus, Photoshop, Figma, Git, Gulp, Javascript, React Js, Docker, PHP, HTML, CSS/SASS, Laravel, SEO, Email Development, HubSpot**

### PROFESSIONAL EXPERIENCES

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#### XDS AGENCIES

Remote

##### Wordpress Developer Full Time

2023-02 - Current

- Worked with other developers and project manager to build website for clients in the healthcare industry
- Used **PHP, HTML, CSS, JavaScript** along with **Wordpress plugins** such as **Advanced Custom Fields(ACF)** to build site for **publicly traded companies** such as **CVRX, BridgeBio, Omega Therapeutics, Medtronic**
- Developed **html emails** with **HubSpot** and **tested** them with **Email on Acid**

#### 3:5 CREATIVES

Remote

##### Wordpress Developer Intern

2022-10 - 2023-04

- Work in a high paced environment with a design team and members of the web development team to build customized Wordpress sites for clients.
- Wrote clean code for various projects using **PHP, HTML, CSS** along with **Wordpress plugins** such as **Advanced Custom Fields(ACF)** .
- Used **WpEngine** to create different environments to develop, test and publish websites.
- Built customized websites with Elementor page builder when suitable.
- Designed an html email signature in Photoshop with animation effects from scratch and turned it into a working **email signature** with HTML tables
- Developed a **custom Elementor plugin** for a ecommerce site

#### CHILDS CUP FULL

Remote

**Front-End Intern****2021-01 - 2021-02**

- I worked with a team of three to update Child's Cup Full's website.
- Designed a wireframe with **Figma** and converted it into a working site using **Editor X**.
- Researched to find the best way to scale the website for future development.

**LOTUS METEOR SHOWER****Aurora, CO****Content Manager****2019-07 - 2020-05**

- Managed content on school news websites with **Wordpress**.
- Worked with multiple teams such as writers and photographers to publish articles.
- At times, helped writers to error-proof their writing and helped photographers take pictures.

**EDUCATION**

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**COMMUNITY COLLEGE OF AURORA****Aurora, CO**

Associate of Applied Science: Computer Science And Programming  
2021-07 - 2023-05

**SALESFORCE****Online**

Marketing Cloud Bootcamp

2023-04 - 2023-06