



Vincent Fernando Atmajaya

Email: vincentatmajaya9@gmail.com | Linked In: www.linkedin.com/in/vincent-atm | Phone: +62 87811146999

I am a student at Binus University who loves learning new things, taking on challenges, and creating meaningful solutions. I enjoy connecting with people, working in a welcoming environment, and making a positive impact wherever I can.

EDUCATION

Digital Business Innovation in Binus Business School Faculty Binus University 2022 – Present

- Current GPA: 3.83/4.00 (112 credits)

High School Diploma – (SMA Kristen Sunodia Samarinda) 2019 – 2022

WORKING EXPERIENCES

Socialin (08/2022) – (12/2022)

- Collaborated with partners to expand the business
- Managed customer orders and feedback, ensuring smooth communication and client satisfaction in a digital marketing setting

Served as Representative of BINUS University for Promotion Activities in East Kalimantan (2023)

Official Insurance Agent at Prudential Life Assurance Indonesia (01/2025) – Present

- Providing clients with tailored financial and insurance solutions as a licensed representative.

Functional Consultant at Boss Variasi (06/2024) – Present

- Functional Consultant at Boss Variasi, a family-owned business specializing in automotive accessories, responsible for streamlining operations and supporting strategic decision-making.

Shopee Online Seller (07/2024) – Present

- Independently operated a personal second-hand goods shop on Shopee, managing listings, customer interactions, and shipping logistics.
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ORGANIZATIONAL EXPERIENCES

Member of Student Council

(2021) – (2022)

- Successfully collaborated with peers in developing and implementing impactful policies for the student council

Binusian Gaming

(2022) – Present

- Active member of Binusian Gaming, regularly participating in various gaming competitions.

CERTIFICATE

BINUS BUEPT

- Achieved good result in English placement test with a score of 530, securing spot in highest level class

Great Learning Certificate of Completion

- Completed a certification program in Object Oriented Programming (OOP) with Java

SKILLS

- **Language:** Advanced English, Native Indonesian, Mandarin Beginner (HSK3)
- **Soft Skills:** Teamwork, Public Speaking, Communication, Discipline
- **Technical Skills:** Microsoft Office, Canva, Google Workspace, SQL, Mendix, Java, HTML, CSS, Java Script