



Vincent Fernando Atmajaya

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I am a student at Binus University who loves learning new things, taking on challenges, and creating meaningful solutions. I enjoy connecting with people, working in a welcoming environment and making a positive impact wherever I can.

EDUCATION

Digital Business Innovation in Binus Business School Faculty Binus University 2022 – Present

- Current GPA: 3.83/4.00 (112 *credits*)

High School Diploma – (SMA Kristen Sunodia Samarinda) 2019 – 2022

WORKING EXPERIENCES

Socialin (08/2022) – (12/2022)

- Partnered with clients and collaborators to identify growth opportunities and expand the business in a competitive digital landscape.
- Handled customer orders, inquiries, and feedback via digital platforms, improving overall client satisfaction and communication flow.
- Gained exposure to marketing funnel stages and customer relationship management in a startup environment.

Served as Representative of BINUS University for Promotion Activities in East Kalimantan (08/2023)

- Represented the university in official promotion activities across multiple schools.
- Demonstrated strong public speaking and interpersonal skills in outreach settings.

Official Insurance Agent at Prudential Life Assurance Indonesia (01/2025) – Present

- Provide personalized insurance and financial protection plans tailored to client profiles and goals

- Maintain and build long-term client trust through effective communication and consultation

Functional Consultant at Boss Variasi

(06/2024) – Present

- Analyze existing operational workflows and propose digital solutions to improve efficiency
 - Assist in process documentation, tool recommendations, and basic reporting for operational performance tracking
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ORGANIZATIONAL EXPERIENCES

Member of Student Council

(2021) – (2022)

- Successfully collaborated with peers in developing and implementing impactful policies for the student council

Binusian Gaming

(2022) – Present

- Active member of Binusian Gaming, regularly participating in various gaming competitions.
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CERTIFICATE

BINUS BUEPT

- Achieved good result in English placement test with a score of 530, securing spot in highest level class

Great Learning Certificate of Completion

- Completed a certification program in Object Oriented Programming (OOP) with Java

Excel Basics for Data Analysis by IBM

- Completed a certification program focused on using Microsoft Excel for data cleaning, sorting, filtering, formulas, pivot tables, and data analysis
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SKILLS

- **Language:** Advanced English, Native Indonesian, Mandarin Beginner (HSK3)
- **Soft Skills:** Teamwork, Public Speaking, Communication, Discipline

- **Technical Skills:** Microsoft Office, Canva, Google Workspace, SQL, Mendix, Java, HTML, CSS, Java Script
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