

Credit Card Approval Prediction

By: Bean, Dennis, Leora, Vincent, Zoey

Lack of Transparency

How do banks decide who to approve or reject?



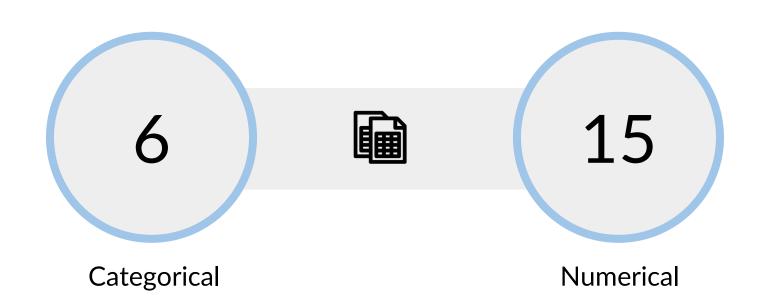
Banks have complex algorithms to determine whether an individual will be approved for a credit card or not

But what do these algorithms use to judge a person's risk level?



Credit Card Approval Dataset

What dataset are we working with?



Which models were used?

The different classification models used for approval prediction







Which models were used?

The different classification models used for approval prediction









We chose 6 independent variables, which are: Gender, Income, Education, Age, Years of Work Experience, and Good Debt. The Education Type has a negative impact on the application status.

```
## Education_TypeHigher education -9.663e+00
## Education_TypeIncomplete higher -9.778e+00
## Education_TypeLower secondary -1.064e+01
## Education_TypeSecondary / secondary special -9.505e+00
```

However, if we run all the variables together, Education Type becomes a helpful element when applying for a credit card.

## Education_TypeHigher education	4.800e+04
## Education_TypeIncomplete higher	4.809e+04
## Education_TypeLower secondary	4.928e+04
<pre>## Education_TypeSecondary / secondary special</pre>	4.800e+04

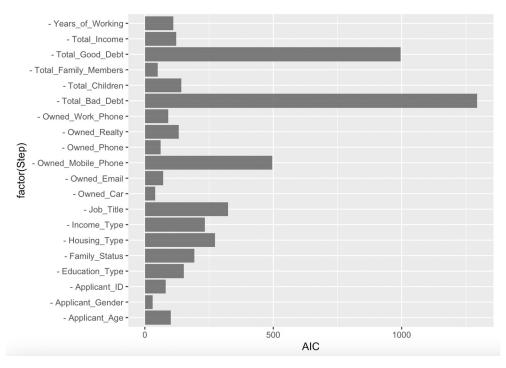


```
summary(lm_bwd_all)
## Call:
## glm(formula = Status ~ Total_Bad_Debt + Total_Good_Debt, family = binomial(link = "logit"),
      data = total_data)
## Deviance Residuals:
                             Median
                                                       Max
## -8.222e-04 2.000e-08 2.000e-08 2.000e-08 9.526e-04
## Coefficients:
                  Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                    -14.83
                              201.51 -0.074
                   -31.58
## Total Bad Debt
                              239.32 -0.132
                                                0.895
## Total_Good_Debt 31.51
                              240.90 0.131
                                               0.896
## (Dispersion parameter for binomial family taken to be 1)
      Null deviance: 1.5327e+03 on 25127 degrees of freedom
## Residual deviance: 5.4921e-05 on 25125 degrees of freedom
## AIC: 6.0001
## Number of Fisher Scoring iterations: 25
```

For logistic regression, we know that good and bad debt records are the most important.

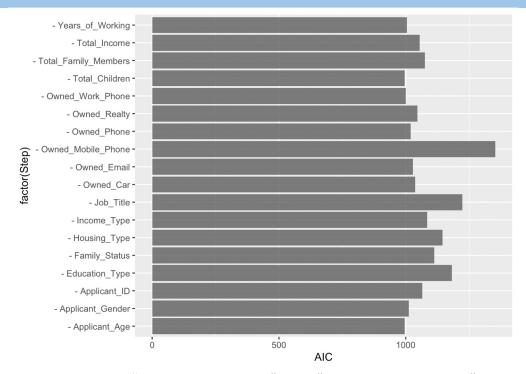
We can use backward selection to get that answer easily.





Using visualization is also a good way to notice the huge difference between important ones and not important ones.





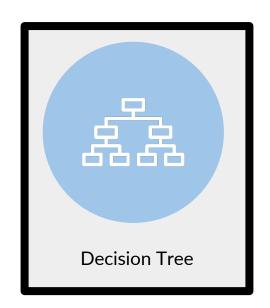
Then remove "Total_Bad_Debt" and "Total_Good_Debt".

In summary, "Owned_Mobile_Phone", "Job_Title" and "Education_Type" are now the top 3.

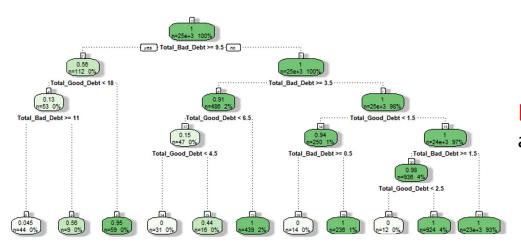
Which models were used?

The different classification models used for approval prediction



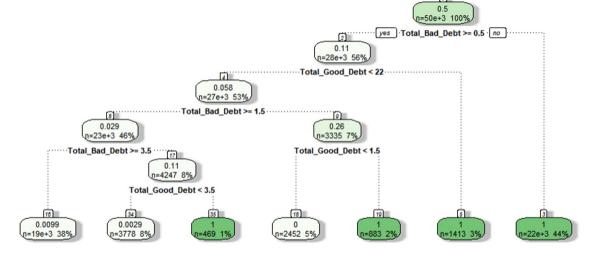




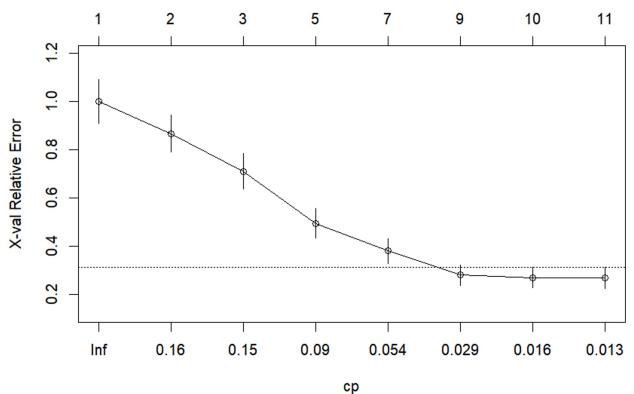


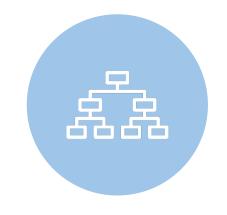
Initial decision tree (all hyperparameters are default and no processing of the data)

The final decision tree (much more concise)



Find the best cp value





Set the threshold value to 0.5

Confusion Matrix and Statistics

```
preds_char 0 1
0 21 0
1 3 5001
```

Accuracy: 0.9994

95% CI : (0.998³, 0.9999)

No Information Rate: 0.9952 P-Value [Acc > NIR]: 9.451e-08

Kappa : 0.933

Mcnemar's Test P-Value: 0.2482

Sensitivity: 1.0000 Specificity: 0.8750

Pos Pred Value : 0.9994 Neg Pred Value : 1.0000

Prevalence: 0.9952 Detection Rate: 0.9952

Detection Prevalence: 0.9958 Balanced Accuracy: 0.9375

'Positive' Class: 1

Set the threshold value to 0.3

Confusion Matrix and Statistics

preds_char 0 1 0 2 0 1 22 5001

Accuracy : 0.9956

95% CI: (0.9934, 0.9973)

No Information Rate : 0.9952 P-Value [Acc > NIR] : 0.3913

Kappa : 0.1532

Mcnemar's Test P-Value: 7.562e-06

Sensitivity: 1.00000 Specificity: 0.08333 Pos Pred Value: 0.99562

Neg Pred Value : 1.00000

Prevalence: 0.99522 Detection Rate: 0.99522

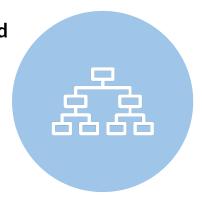
Detection Prevalence : 0.99960

Balanced Accuracy: 0.54167

'Positive' Class: 1

The number of '0' and '1' contained in status in the raw data is very imbalanced

```
0 1
121 25007
```



Bootstrap resampling

```
# Split data into approved and rejected classes
rejected <- total_data[which(total_data$Status == 0),] # Select minority samples
approved <- total_data[which(total_data$Status == 1),] # Select majority samples
nrow(rejected) # Rows in rejected
nrow(approved)
set.seed(123456) # Set seed for sampling
rejected_boot <- rejected[sample(1:nrow(rejected), size = nrow(approved), replace =TRUE),]
nrow(rejected_boot) # Check rows of bootstrap sample</pre>
```

```
[1] <u>121</u>
[1] <u>25007</u>
[1] <u>25007</u>
```

Confusion Matrix and Statistics

```
preds_char 0 1
0 5001 32
1 0 4969
```

Accuracy: 0.9968

95% CI: (0.9955, 0.9978)

No Information Rate: 0.5

P-Value [Acc > NIR] : < 2.2e-16

Kappa: 0.9936

Mcnemar's Test P-Value: 4.251e-08

Sensitivity: 0.9936 Specificity: 1.0000 Pos Pred Value: 1.0000

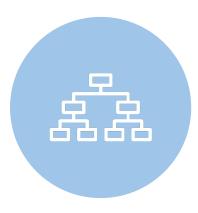
Neg Pred Value : 0.9936 Prevalence : 0.5000

Detection Rate: 0.4968

Detection Prevalence: 0.4968

Balanced Accuracy: 0.9968

'Positive' Class : 1



Decision Tree

Final Evaluation

Which models were used?

The different classification models used for approval prediction







Random Forest



```
Random Forest Without Good or Bad Debt
                                                     Random Forest Without Good Debt
                                                                                               Random Forest with Both Good and Bad Debt
## Confusion Matrix and Statistics
                                                                                           ## Confusion Matrix and Statistics
                                             ## Confusion Matrix and Statistics
##
##
                                                                                           ## rf preds
## rf_preds
                                                                                                        0 1
                                                                                                        22
         1 26 7500
                                                                                                        7 7510
                                                       1 17 7506
##
##
                                                                                                             Accuracy: 0.9991
                 Accuracy: 0.9952
                                                               Accuracy: 0.9972
##
                   95% CI: (0.9934, 0.9967)
                                                                                                              95% CI: (0.9981, 0.9996)
                                                                 95% CI: (0.9957, 0.9983)
##
      No Information Rate: 0.9962
                                                                                                  No Information Rate: 0.9962
                                                    No Information Rate: 0.9962
##
      P-Value [Acc > NIR] : 0.91478
                                                                                                  P-Value [Acc > NIR] : 1.097e-06
                                                    P-Value [Acc > NIR] : 0.076298
##
##
                                                                                           ##
                                                                                                               Kappa : 0.8623
                    Kappa : 0.1408
                                             ##
                                                                  Kappa : 0.5321
##
                                                                                               Mcnemar's Test P-Value: 0.02334
    Mcnemar's Test P-Value : 0.01242
                                                  Mcnemar's Test P-Value : 0.008829
##
##
                                                                                           ##
                                                                                                          Sensitivity: 1.0000
              Sensitivity: 0.9987
                                             ##
                                                            Sensitivity: 0.9995
##
              Specificity: 0.1034
                                                                                           ##
                                                                                                          Specificity: 0.7586
                                                            Specificity: 0.4138
##
           Pos Pred Value : 0.9965
                                                                                                       Pos Pred Value : 0.9991
                                                         Pos Pred Value: 0.9977
##
           Neg Pred Value : 0.2308
                                                                                                       Neg Pred Value : 1.0000
                                                         Neg Pred Value : 0.7500
##
                                                                                                           Prevalence: 0.9962
               Prevalence: 0.9962
                                                             Prevalence: 0.9962
##
                                                                                                       Detection Rate: 0.9962
           Detection Rate: 0.9948
                                                         Detection Rate: 0.9956
##
      Detection Prevalence: 0.9983
                                                                                                 Detection Prevalence: 0.9971
                                                   Detection Prevalence: 0.9979
##
                                                                                           ##
                                                                                                    Balanced Accuracy: 0.8793
        Balanced Accuracy: 0.5511
                                             ##
                                                      Balanced Accuracy: 0.7066
                                                                                           ##
##
##
                                                                                           ##
                                                                                                     'Positive' Class : 1
          'Positive' Class : 1
                                             ##
                                                        'Positive' Class : 1
##
                                              Balanced Accuracy
```

0.7066

0.5511

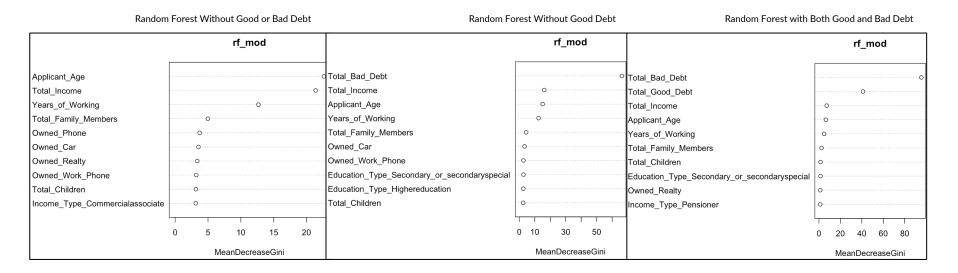
0.8793

Best

Balanced Accuracy goes down as we take away significant variables

Random Forest Variable Importance

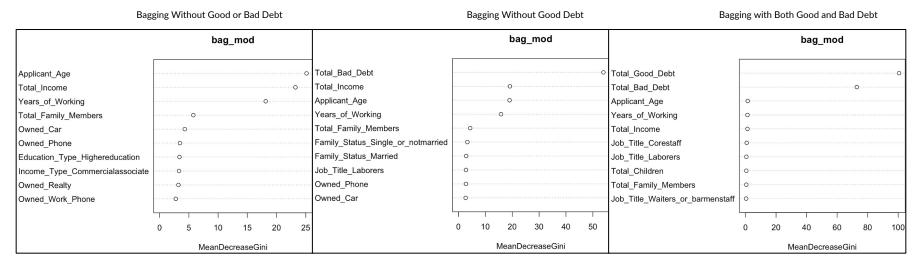




Total_Bad_Debt and Total_Good_Debt are by far the most important features of the model with Applicant_Age, Total_Income, and Years_of_Working also being somewhat significant.

Checking with Bagging





No visible difference which shows that our random forest model is quite stable and reliable



XGBoost

Imbalanced Data Problem

We have 121 rejection cases and 25007 approval cases.

Thus, we create a weight which we can use to scale the positive class weight so that we have equal representation in the dataset in terms of initial weights.

```
```{r zero weight}
zero_weight <- 121/25007
```
```

We can then feed this vector to xgboost using the weight parameter.

```
set.seed(886)
xg_mod_bal <- xgboost(data = dtrain,
             eta = 0.05,
             max.depth = 7,
             min_child_weight = 10,
             gamma = 0,
             subsample = 0.9,
             colsample_bytree = 0.9,
             nrounds = 50,
             verbose = 1,
             nthread = 1,
             print_every_n = 20,
             scale_pos_weight = zero_weight,
             objective = "binary:logistic",
             eval_metric = "auc",
             eval_metric = "error")
```



XGBoost

Model Accuracy

Imbalanced Data

Confusion Matrix and Statistics

boost_pred_class 0 1 0 8 16 1 21 7494

> Accuracy: 0.9951 95% CI: (0.9932, 0.9965)

No Information Rate : 0.9962 P-Value [Acc > NIR] : 0.9385

Kappa : 0.2994

Mcnemar's Test P-Value : 0.5108

Specificity: 0.9979 Specificity: 0.2759

Pos Pred Value : 0.9972 Neg Pred Value : 0.3333

Prevalence: 0.9962

Detection Rate: 0.9940
Detection Prevalence: 0.9968

Balanced Accuracy: 0.6369

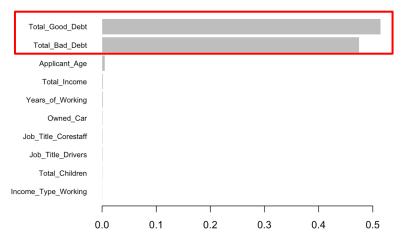
'Positive' Class : 1

Balanced Data

```
Confusion Matrix and Statistics
   29 7510
              Accuracy: 0.9962
                95% CI: (0.9945, 0.9974)
   No Information Rate: 0.9962
   P-Value [Acc > NIR] : 0.5492
                 Kappa: 0
Mcnemar's Test P-Value: 1.999e-07
           Sensitivity: 1.0000
           Specificity: 0.0000
        Pos Pred Value: 0.9962
        Neg Pred Value:
                            NaN
            Prevalence: 0.9962
        Detection Rate: 0.9962
  Detection Prevalence: 1.0000
     Balanced Accuracy: 0.5000
      'Positive' Class: 1
```

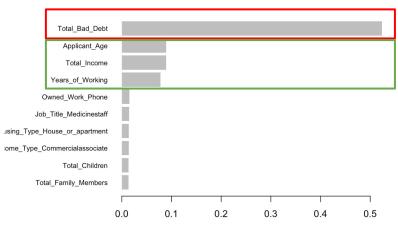


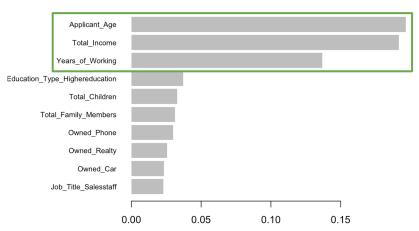




Variable Importance

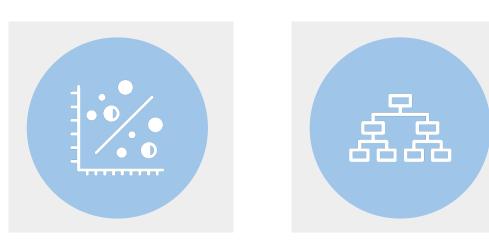
(Balanced Data)





Which model is the ideal one?

Logistic Regression







Important variables: Total_Good_Debt, Total_Bad_Debt, Applicant_Age, Total_Income, Years_of_working

Naive Bayes Model

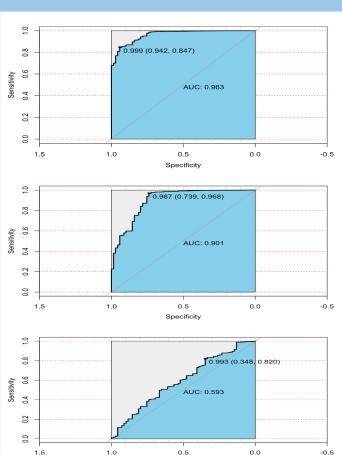




With Good & Bad Debts

Without Good Debts

Without both Good & Bad Debts



Specificity