

SGD Algorithm to predict movie ratings

There will be some functions that start with the word "grader" ex: grader_matrix(), grader_mean(), grader_dim() etc, you should not change those function definition.

Every Grader function has to return True.

1. Download the data from [here](#)
2. The data will be of this format, each data point is represented as a triplet of user_id, movie_id and rating

user_id	movie_id	rating
77	236	3
471	208	5
641	401	4
31	298	4
58	504	5
235	727	5

Task 1

Predict the rating for a given (user_id, movie_id) pair

Predicted rating \hat{y}_{ij} for user i, movie j pair is calculated as $\hat{y}_{ij} = \mu + b_i + c_j + u_i^T v_j$, here we will be finding the best values of

b_i and c_j using SGD algorithm with the optimization problem for N users and M movies is defined as

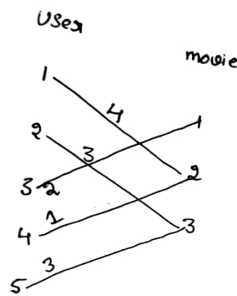
$$L = \min_{b, c, \{u_i\}_{i=1}^N, \{v_j\}_{j=1}^M} \alpha \quad \left(\right)$$

- μ : scalar mean rating
- b_i : scalar bias term for user i
- c_j : scalar bias term for movie j
- u_i : K-dimensional vector for user i
- v_j : K-dimensional vector for movie j

*. We will be giving you some functions, please write code in that functions only.

*. After every function, we will be giving you expected output, please make sure that you get that output.

1. Construct adjacency matrix with the given data, assuming its graph and the weight of each edge is the rating given by user to the movie



Its Adjacency matrix

	1	2	3
1	0	4	0
2	0	0	3
3	2	0	0
4	0	1	0
5	0	0	3

you can construct this matrix like $A[i][j] = r_{ij}$ here i is user_id, j is movie_id and r_{ij} is rating given by user i to the movie j

Hint : you can create adjacency matrix using [csr matrix](#)

1. We will Apply SVD decomposition on the Adjacency matrix [link1](#), [link2](#) and get three matrices U, Σ, V such that $U \times \Sigma \times V^T$,

$$= A$$

if A is of dimensions $N \times M$ then

U is of $N \times k$,

Σ is of $k \times k$ and

V is $M \times k$ dimensions.

*. So the matrix U can be represented as matrix representation of users, where each row u_i represents a k -dimensional vector for a user

*. So the matrix V can be represented as matrix representation of movies, where each row v_j represents a k -dimensional vector for a movie.

2. Compute μ , μ represents the mean of all the rating given in the dataset. (write your code in `def m_u()`)
3. For each unique user initialize a bias value B_i to zero, so if we have N users B will be a N dimensional vector, the i^{th} value of the B will corresponds to the bias term for i^{th} user (write your code in `def initialize()`)
4. For each unique movie initialize a bias value C_j zero, so if we have M movies C will be a M dimensional vector, the j^{th} value of the C will corresponds to the bias term for j^{th} movie (write your code in `def initialize()`)
5. Compute dL/db_i (Write you code in `def derivative_db()`)
6. Compute dL/dc_j (write your code in `def derivative_dc()`)
7. Print the mean squared error with predicted ratings.

```
for each epoch:
    for each pair of (user, movie):
        b_i = b_i - learning_rate * dL/db_i
        c_j = c_j - learning_rate * dL/dc_j
    predict the ratings with formula
```

$$\hat{y}_{ij} = \mu + b_i + c_j$$

+ dot_product

(u_i, v_j)

1. you can choose any learning rate and regularization term in the range 10^{-3} to 10^2
2. **bonus:** instead of using SVD decomposition you can learn the vectors u_i, v_j with the help of SGD algo similar to b_i and c_j

In [278]:

```
import warnings
warnings.filterwarnings("ignore")
```

In []:

Task 2

As we know U is the learned matrix of user vectors, with its i -th row as the vector u_i for user i . Each row of U can be seen as a "feature vector" for a particular user.

The question we'd like to investigate is this: do our computed per-user features that are optimized for predicting movie ratings contain anything to do with gender?

The provided data file [user_info.csv](#) contains an `is_male` column indicating which users in the dataset are male. Can you predict this signal given the features U ?

Note 1 : there is no train test split in the data, the goal of this assignment is to give an intuition about how to do matrix factorization with the help of SGD and application of truncated SVD. for better understanding of the collaborative filtering please check netflix case study.

Note 2 : Check if scaling of U, V matrices improve the metric

Reading the csv file

In [279]:

```
from sklearn.metrics import confusion_matrix
from sklearn.metrics import plot_confusion_matrix
from sklearn import tree
from google.colab import files
import io
import pandas as pd
```

In [280]:

```
uploaded = files.upload ()
```

Choose File

No file selected

Upload widget is only available when the cell has been executed in the current browser session. Please rerun this cell to enable.

Saving ratings_train.csv to ratings_train (1).csv

In [281]:

```
data=pd.read_csv(io.BytesIO(uploaded['ratings_train.csv']))
data.head()
```

Out[281]:

	user_id	item_id	rating
0	772	36	3
1	471	228	5
2	641	401	4
3	312	98	4
4	58	504	5

In [282]:

```
data.shape
```

Out[282]:

(89992, 3)

Create your adjacency matrix

In [283]:

```
users =data['user_id'].unique()
len(users)
items = data['item_id'].unique()
len(items)
ratings = data['rating']
ratings.shape
```

Out[283]:

(89992,)

In [284]:

```
#csr_matrix((data, (row_ind, col_ind)), [shape=(M, N)])
from scipy.sparse import csr_matrix
adjacency_matrix = csr_matrix((data['rating'], (data['user_id'], data['item_id'])))# write
your code of adjacency matrix here
```

In [285]:

```
adjacency_matrix.shape
```

Out[285]:

(943, 1681)

In [286]:

```
adj = adjacency_matrix.toarray()
```

In [287]:

```
adj[0][0]
```

Out[287]:

5

In [288]:

```
def grader_matrix(matrix):  
    assert(matrix.shape==(943,1681))  
    return True  
grader_matrix(adjacency_matrix)
```

Out[288]:

True

The unique items in the given csv file are 1662 only . But the id's vary from 0-1681 but they are not continuous and hence you'll get matrix of size 943x1681.

SVD decomposition

Sample code for SVD decomposition

In [289]:

```
from sklearn.utils.extmath import randomized_svd  
import numpy as np  
matrix = np.random.random((20, 10))  
U, Sigma, VT = randomized_svd(matrix, n_components=5,n_iter=5, random_state=None)  
print(U.shape)  
print(Sigma.shape)  
print(VT.T.shape)
```

(20, 5)

(5,)

(10, 5)

Write your code for SVD decomposition

In [290]:

```
# Please use adjacency_matrix as matrix for SVD decomposition  
# You can choose n_components as your choice
```

```
from sklearn.utils.extmath import randomized_svd  
import numpy as np  
U, Sigma, VT = randomized_svd(adjacency_matrix, n_components=50,n_iter=5, random_state=None)  
print(U.shape)  
print(Sigma.shape)  
print(VT.T.shape)
```

(943, 50)

(50,)

(1681, 50)

Compute mean of ratings

In [291]:

```
def m_u(ratings):  
    '''In this function, we will compute mean for all the ratings'''  
    # you can use mean() function to do this  
    # check this (https://pandas.pydata.org/pandas-docs/stable/reference/api/pandas.DataFrame.mean.html) link for more details.  
    Mean = np.round(np.mean(ratings),3)  
  
    return Mean
```

In [292]:

```
mu=m_u(data['rating'])
```

```
print(mu)
```

3.529

Grader function -2

In [293]:

```
def grader_mean(mu):
    assert(np.round(mu,3)==3.529)
    return True
mu=m_u(data['rating'])
grader_mean(mu)
```

Out[293]:

True

Initialize

B_i and

C_j

Hint : Number of rows of adjacent matrix corresponds to user dimensions(B_i), number of columns of adjacent matrix corresponds to movie dimensions (C_j)

In [294]:

```
def initialize(dim):
    '''In this function, we will initialize bias value 'B' and 'C'. '''
    # initialize the value to zeros
    # return output as a list of zeros
    Bi = np.zeros(dim)
    return Bi
```

In [295]:

```
dim=adjacency_matrix.shape[0]# give the number of dimensions for b_i (Here b_i correspond
s to users)
b_i=initialize(dim)
b_i.sum()
```

Out[295]:

0.0

In [296]:

```
dim= adjacency_matrix.shape[1]# give the number of dimensions for c_j (Here c_j correspon
ds to movies)
c_j=initialize(dim)
c_j.sum()
```

Out[296]:

0.0

Grader function -3

In [297]:

```
def grader_dim(b_i,c_j):
    assert(len(b_i)==943 and np.sum(b_i)==0)
    assert(len(c_j)==1681 and np.sum(c_j)==0)
    return True
grader_dim(b_i,c_j)
```

Out[297]:

True

Compute dL/db_i

In [298]:

```
data['rating'].shape
```

Out[298]:

```
(89992,)
```

In [299]:

```
def derivative_db(user_id, item_id, rating, U, V, mu, alpha, b, c):  
    '''In this function, we will compute dL/db_i'''  
    alpha = 0.01  
    p1 = 2*b-2*(rating-mu-b-c-np.dot(U[user_id], V[:, item_id]))  
    #print(mu+np.sum(np.dot(U, V)))  
  
    return p1
```

Grader function -4

In [300]:

```
def grader_db(value):  
    assert(np.round(value, 3) == -0.931)  
    return True
```

In [301]:

```
U1, Sigma, V1 = randomized_svd(adjacency_matrix, n_components=2, n_iter=5, random_state=24)  
# Please don't change random state  
# Here we are considering n_components = 2 for our convinence  
alpha=0.01  
b = 0  
c = 0  
value=derivative_db(312, 98, 4, U1, V1, mu, alpha, b, c)  
print(np.round(value, 3))  
grader_db(value)
```

```
-0.932
```

AssertionError Traceback (most recent call last)

```
<ipython-input-301-227f898d2330> in <module>()  
      7 value=derivative_db(312, 98, 4, U1, V1, mu, alpha, b, c)  
      8 print(np.round(value, 3))  
----> 9 grader_db(value)
```

```
<ipython-input-300-4216b7779205> in grader_db(value)  
      1 def grader_db(value):  
----> 2     assert(np.round(value, 3) == -0.931)  
      3     return True
```

AssertionError:

Compute dL/dc_j

In [302]:

```
def derivative_dc(user_id, item_id, rating, U, V, mu, alpha, b, c):  
    '''In this function, we will compute dL/dc_j'''  
    alpha = 0.01  
    p1 = 2*c-2*(rating-mu-b-c-np.dot(U[user_id], V[:, item_id]))  
  
    return p1
```

Grader function - 5

In [303]:

```
def grader_dc(value):
    assert(np.round(value,3)==-2.929)
    return True
U1, Sigma, V1 = randomized_svd(adjacency_matrix, n_components=2,n_iter=5, random_state=24)
# Please don't change random state
# Here we are considering n_componets = 2 for our convinence
r=0.01
value=derivative_dc(58,504,5,U1,V1,mu,alpha,b,c)
print(round(value,3))
grader_dc(value)
#print(value)

U1.shape
```

-2.93

```
-----
AssertionError                                Traceback (most recent call last)
<ipython-input-303-3e58a37f03fc> in <module>()
      8 value=derivative_dc(58,504,5,U1,V1,mu,alpha,b,c)
      9 print(round(value,3))
--> 10 grader_dc(value)
     11 #print(value)
     12

<ipython-input-303-3e58a37f03fc> in grader_dc(value)
      1 def grader_dc(value):
----> 2     assert(np.round(value,3)==-2.929)
      3     return True
      4 U1, Sigma, V1 = randomized_svd(adjacency_matrix, n_components=2,n_iter=5, random_
state=24)
      5 # Please don't change random state
```

AssertionError:

Compute MSE (mean squared error) for predicted ratings

for each epoch, print the MSE value

for each epoch:

for each pair of (user, movie):

$b_i = b_i - \text{learning_rate} * dL/db_i$

$c_j = c_j - \text{learning_rate} * dL/dc_j$

predict the ratings with formula

$$\begin{aligned} \hat{y}_{ij} = & \mu \\ & + b_i \\ & + c_j \\ & + \text{dot_product}(u_i, v_j) \end{aligned}$$

In [304]:

```
adj = adjacency_matrix.toarray()
```

In [305]:

```
from tqdm import tqdm
```



```

Y = []
alpha = 0.01
i = 50
MSE = []
learning_rate = 0.01
mu=m_u(data['rating'])
y_ = np.zeros((943,1681))
b_i_new = b_i
c_j_new = c_j
mse = 0
count = 0
while(i>0):
    mse = 0
    for j in range(len(users)):
        for k in range(len(items)):
            u = users[j]
            m = items[k]
            if adj[j][k] != 0:
                db = derivative_db(u,m,adj[j][k],U,VT,mu,alpha,b_i[j],c_j[k]) # finding db
                dc = derivative_dc(u,m,adj[j][k],U,VT,mu,alpha,b_i[j],c_j[k]) #finding dc
                b_i_new[j] = b_i[j] - learning_rate*db
                c_j_new[k] = c_j[k] - learning_rate*dc
                y_[i][j] = b_i[j]+c_j[k]+mu+np.dot(U[users[j]],VT[:,items[k]])
                b_i[j] = b_i_new[j]
                c_j[k] = c_j_new[k]
                mse+=(adj[j][k]-(b_i_new[j]+c_j_new[k]+mu+np.dot(U[users[j]],VT[:,items[k]])))**
2 #finding mean squared error
            MSE.append(mse/89992)
            i-=1

```

In [306]:

MSE

Out[306]:

```

[0.9498344969653528,
 0.9008469577201043,
 0.8921194628385596,
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 0.8719823450460000,
 0.8719642850460000,
 0.8719462250460000,
 0.8719281650460000,
 0.8719101050460000,
 0.87189204504
```

```
0.881420635046968,
0.8814055998175827,
0.8813915033094053,
0.8813782716124058,
0.881365838153029,
0.8813541428046836,
0.8813431311249714,
0.8813327536990094,
0.8813229655719547,
0.8813137257573905,
0.8813049968094545,
0.8812967444495341,
0.8812889372396809,
0.8812815462956763]
```

Plot epoch number vs MSE

- epoch number on X-axis
- MSE on Y-axis

In [307]:

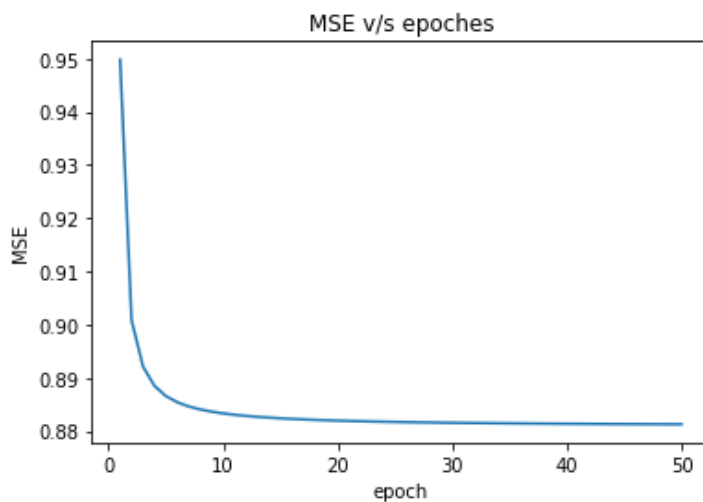
```
import matplotlib.pyplot as plt
```

In [308]:

```
plt.plot(np.arange(1, 51), MSE)
plt.xlabel('epoch')
plt.ylabel('MSE')
plt.title('MSE v/s epoches')
```

Out[308]:

Text(0.5, 1.0, 'MSE v/s epoches')



Task 2

- For this task you have to consider the user_matrix U and the user_info.csv file.
- You have to consider is_male columns as output features and rest as input features. Now you have to fit a model by posing this problem as binary classification task.
- You can apply any model like Logistic regression or Decision tree and check the performance of the model.
- Do plot confusion matrix after fitting your model and write your observations how your model is performing in this task.
- Optional work- You can try scaling your U matrix. Scaling means changing the values of n_components while performing svd and then check your results.

In [309]:

```
U
```

Out[309]:

```
array([[ 0.0662257 ,  0.00788853, -0.01253125, ...,  0.01367393,
        -0.01599038,  0.07419343],
       [ 0.01364432, -0.04889502,  0.05655371, ..., -0.01525794,
         0.00837367, -0.01568815],
       [ 0.00543826, -0.0251278 ,  0.02002774, ..., -0.02052443,
         0.02072003, -0.02445033],
       ...,
       [ 0.00738924, -0.02597375,  0.0063433 , ...,  0.02178487,
        -0.01543472,  0.00302407],
       [ 0.02499924,  0.00447791,  0.02605644, ...,  0.03279804,
        -0.02790097, -0.04015734],
       [ 0.04337341, -0.00281487, -0.0607779 , ..., -0.02570051,
        -0.0559467 ,  0.07182758]])
```

In [310]:

```
data1 = pd.read_csv('user_info.csv.txt')
data1.shape
```

Out[310]:

```
(943, 4)
```

In [311]:

```
target = data1['is_male']
target
```

Out[311]:

```
0      1
1      0
2      1
3      1
4      0
..
938    0
939    1
940    1
941    0
942    1
Name: is_male, Length: 943, dtype: int64
```

In [312]:

```
data1 = data1.drop(['is_male'],axis = 1)
```

In [313]:

```
data2 = pd.DataFrame(U)
```

In [314]:

```
data1.shape
```

Out[314]:

```
(943, 3)
```

In [315]:

```
data2.shape
```

Out[315]:

```
(943, 50)
```

In [316]:

In [316]:

```
data = pd.concat([data1,data2],axis = 1)
```

In [317]:

data

Out[317]:

	user_id	age	orig_user_id	0	1	2	3	4	5	6	7	8	
0	0	24	1	0.066226	0.007889	-0.012531	-0.086164	0.024869	0.006658	0.080034	-0.027573	0.067700	0.0
1	1	53	2	0.013644	-0.048895	0.056554	0.015810	-0.012037	0.017731	0.010700	-0.010228	0.028445	0.0
2	2	23	3	0.005438	-0.025128	0.020028	0.032832	0.035080	0.001921	0.007691	-0.000993	-0.021173	0.0
3	3	24	4	0.005704	-0.018211	0.010898	0.021867	0.013920	-0.014181	0.012242	-0.009123	-0.012769	0.0
4	4	33	5	0.034122	0.009005	-0.044054	-0.016049	0.004326	-0.021503	0.095574	0.079511	-0.017195	0.0
...
938	938	26	939	0.010350	-0.038006	0.006501	-0.013989	-0.051223	-0.001718	-0.037136	0.010857	0.010762	0.0
939	939	32	940	0.031624	-0.007730	0.032983	0.013862	0.023619	-0.008443	0.054688	-0.031091	-0.015142	0.0
940	940	20	941	0.007389	-0.025974	0.006343	-0.017067	-0.007397	-0.020780	0.015469	0.015052	0.000977	0.0
941	941	48	942	0.024999	0.004478	0.026056	0.077343	-0.000767	-0.038300	-0.010409	-0.016338	-0.011159	0.0
942	942	22	943	0.043373	-0.002815	-0.060778	-0.031584	0.039834	0.006366	-0.040937	-0.069160	0.005817	0.0

943 rows x 53 columns



In [318]:

```
data.isna().sum()
```

Out[318]:

user_id	0
age	0
orig_user_id	0
0	0
1	0
2	0
3	0
4	0
5	0
6	0
7	0
8	0
9	0
10	0
11	0
12	0
13	0
14	0
15	0
16	0
17	0
18	0
19	0
20	0
...	...

```
21         0
22         0
23         0
24         0
25         0
26         0
27         0
28         0
29         0
30         0
31         0
32         0
33         0
34         0
35         0
36         0
37         0
38         0
39         0
40         0
41         0
42         0
43         0
44         0
45         0
46         0
47         0
48         0
49         0
dtype: int64
```

In [319]:

```
data.duplicated().sum()
```

Out[319]:

```
0
```

In [320]:

```
target.value_counts()
```

Out[320]:

```
1    670
0    273
Name: is_male, dtype: int64
```

In [323]:

```
from sklearn.model_selection import train_test_split
```

```
X_train , X_test ,y_train, y_test = train_test_split(data,target,test_size = 0.33,random
_state = 10)
```

In [324]:

```
print(X_train.shape,y_train.shape)
print(X_test.shape,y_test.shape)
```

```
(631, 53) (631,)
(312, 53) (312,)
```

In [325]:

```
from sklearn.model_selection import RandomizedSearchCV
from sklearn.linear_model import LogisticRegression
```

In [326]:

```
Logistic = LogisticRegression(random_state = 10)
```

```
param = [{ 'C': [10** -4, 10** -2, 10**0, 10**2, 10**4]}]  
model = RandomizedSearchCV(Logistic,param,random_state = 10)
```

In [327]:

```
model.fit(X_train,y_train)
```

Out[327]:

```
RandomizedSearchCV(estimator=LogisticRegression(random_state=10),  
                    param_distributions=[{'C': [0.0001, 0.01, 1, 100, 10000]}],  
                    random_state=10)
```

In [328]:

```
model.best_estimator_
```

Out[328]:

```
LogisticRegression(C=10000, random_state=10)
```

In [329]:

```
modell = LogisticRegression(C = 10000,random_state=10)
```

In [330]:

```
modell.fit(X_train,y_train)
```

Out[330]:

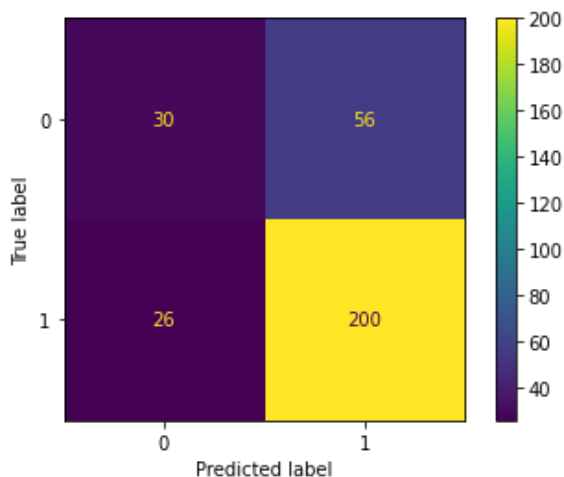
```
LogisticRegression(C=10000, random_state=10)
```

In [331]:

```
y_pred = modell.predict(X_test)
```

In [333]:

```
plot_confusion_matrix(modell,X_test,y_test)  
plt.show()  
  
roc_auc_score(y_test, modell.predict_proba(X_test)[:, 1])
```



Out[333]:

```
0.7430541263634493
```