PROJECT SYNOPSIS

Subject/ Sub. Code: Minor Project **(21IS6P01)**   **Credits:** 02

Batch No: B9   **Date:** 04-06-2024

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Project Title   : Sales Insights using Power BI
Type of Project : Data Analysis

Objective : To improve sales and revenue YOY and reduce cost on manual work by building a Power BI business dashboard.

Brief description : Track revenue and sales quantity numbers YOY, revenue breakdown by different regions and products, tracking revenue trends and getting useful data patterns and insights to improve sales.

Software Requirements : MySQL, Excel, Power BI and Windows or iOS

Hardware Requirements : Intel Core i5 or equivalent/above RAM, Minimum 8 GB Storage, SSD with at least 256 GB Display, Full HD (1920x1080) resolution.

Internal Guide :

Name   : Dr C K Vanamala

Designation : Associate Professor

Department : Information Science and Engineering

Remarks(if any):

Signature