PROJECT SYNOPSIS

**Subject/ Sub. Code:** Minor Project **(21IS6P01**) **Credits:** 02

**Batch No:** B9 **Date:** 04-06-2024

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| **USN** | **Name** | **Email id** | **Mobile No.** |
| 4NI21IS077 | Prarthana H | 2021is\_prarthanah\_b@nie.ac.in | 8431680217 |
| 4NI21IS105 | Srujani MS | 2021is\_srujanims\_b@nie.ac.in | 8762072564 |
| 4NI21IS115 | Vindhya V | 2021is\_vindhyav\_b@nie.ac.in | 6364003951 |
| **Project Title : Sales Insights using Power BI**  **Type of Project : Data Analysis** | | | |
| **Objective : To improve sales and revenue YOY and reduce cost on manual work by building a Power BI business dashboard.**  **Brief description : Track revenue and sales quantity numbers YOY, revenue breakdown by different regions and products, tracking revenue trends and getting useful data patterns and insights to improve sales.**  **Software Requirements : MySQL, Excel, Power BI and Windows or iOS**  **Hardware Requirements : Intel Core i5 or equivalent/above RAM, Minimum 8 GB Storage, SSD with at least 256 GB Display, Full HD (1920x1080) resolution.** | | | |
| **Internal Guide :**  **Name : Dr C K Vanamala**  **Designation : Associate Professor**  **Department : Information Science and Engineering** | | | |
| **Remarks(if any):**  **Signature** | | | |