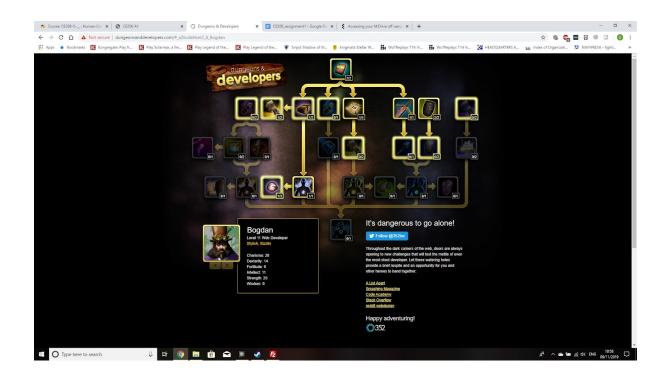
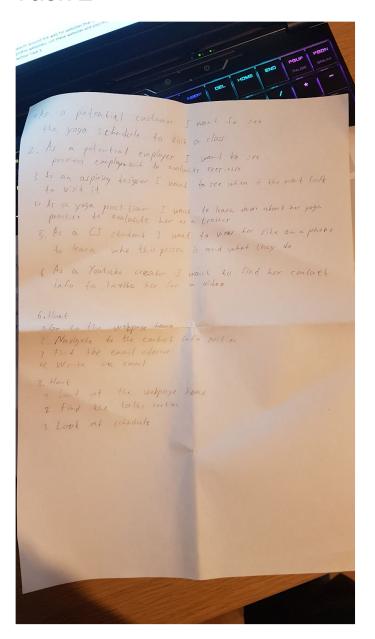
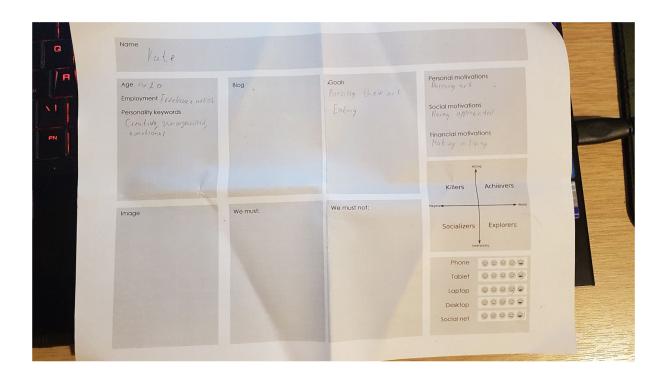
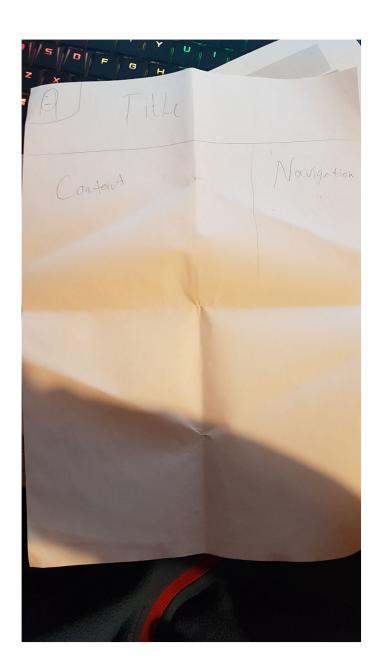


Coming on the











## Irene Au

### Lorem Ipsum

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About me

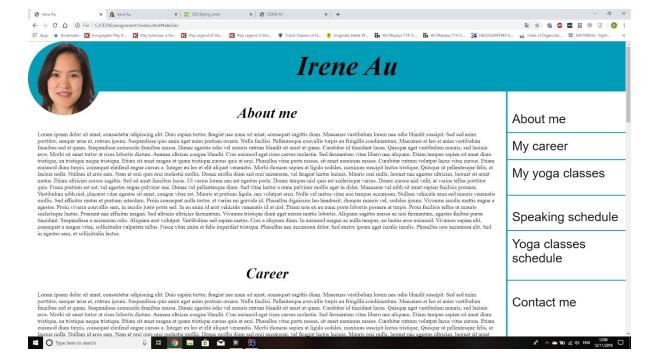
My career
My yoga classes

Speaking schedule

Yoga classes schedule

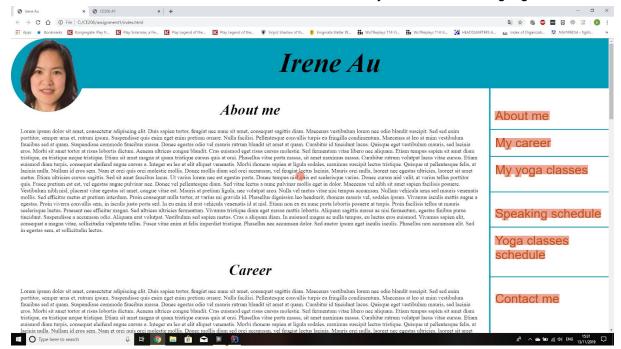
Contact me

#### Task 4



#### Fitz's Law

Below is a screenshot of the site with areas of interactivity and the centre highlighted

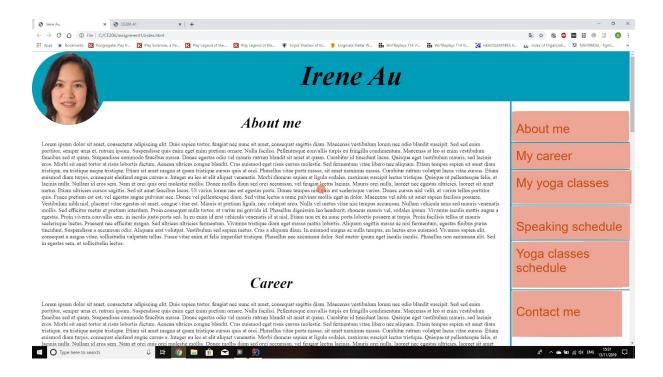


Let us assume that a=0.25s and b=0.125s, that user's mouse pointer starts in the centre of the screen and that D/W ratio on user's device isn't substantially different from one on my machine

In that case we get:

	D (px)	W (px)	Mt (s)
About me	737	108	0.6210
My career	722	168	0.5507
My yoga classes	770	292	0.4828
Speaking schedule	810	193	0.5472
Yoga classes schedule	750	114	0.6152
Contact me	817	60	0.7337

These results should be possible to significantly improve by expanding the clickable areas of the buttons



#### New results for Fitz's Law are:

	D (px)	W (px)	Mt (s)
About me	822	361	0.4640
My career	810	379	0.4562
My yoga classes	795	378	0.4542
Speaking schedule	805	377	0.4561
Yoga classes schedule	842	390	0.4574
Contact me	875	327	0.4848

I would argue that performing a statistical analysis on this data is not entirely valid, since change in results of a calculation could not possibly be the result of random chance. However, if the Mt values were to be real world data, a paired *t* test would be suitable. I used an online site from one of the labs to calculate the degree of statistical significance of our results, - <a href="https://www.graphpad.com/quickcalcs/ttest1/">https://www.graphpad.com/quickcalcs/ttest1/</a>.

The result is that if the null hypothesis is that the observed change is the result of random chance, p=0.0044, making our data quite statistically significant

#### User surveys

I have surveyed 5 CSEE students for feedback on my site. The results of the survey are as follows:

Timestamp	You r age	What is your overall impression of the design?	What improvements would you like to see on the site?	What elements would you like to stay as they are?
12/11/2019 14:19:15	19	Bad	even spacing on the nav bar, add a footer at the bottom. You need a higher resolution image for Irene.	the header looks nice and professional.
12/11/2019 14:42:14	21	Horrific	The Navigation Bar is not seen very well, there is no indication that the text of the navigation bar is clickable. The Yoga timetable section is just a description and not an actual timetable. Photo for the headers seem to be cut off on the top-left corner. The navigation bar does not fully end, and social media links can be improved by making them images and adding more contact me information to the actual contact me section. THIS IS BAD HCI.	Nothing
12/11/2019 15:48:48	19	Horrific	more effective use of space	the photo
12/11/2019 15:50:42	19	Acceptable	More colour/variance in the design, more obvious changes between pages/elements, header image is low quality	Sticky nav bar is good, header bar is nice
12/11/2019 17:19:53	19	Acceptable	Vertical menu could have some sort of visual feedback depending on what you're looking at. Could use multiple pages instead of one long one. The images are low res, and the links at the bottom are very basic.	Font, background and layout are fine.

### Possible changes

From the feedback I have available to me, there are a few improvements I can see

Navigation bar is an issue that comes up a few times. Implementing some form of feedback on hover over and either tweaking the layout to be either more clear with its categorization or more uniform in appearance seem like good ideas. It would also be helpful to expand the clickable area beyond the text only, although I am not entirely certain how technically difficult would that be.

Links in the contact me area are too basic. Adding some simple images and/or making them take up more space visually might help.

Irene's portrait in the header needs to be higher resolution.

The way page keeps on scrolling for about half a screen after the content ends seems to frustrate some users. This is a bug and ideally needs to be fixed, but debugging css layout has proven frustratingly difficult so far.

### Task 6

For the changes to actually implement I have chosen to:

Make navigation links uniformly spaced, - except "Contact me", which is now the only link with non-standard spacing, - and make them change colour on hover

Replace portrait in the header with a higher resolution image

Tackle the scroll beyond content bug

While this was not a complaint raised by the users, I also decided it would be an improvement to add a substantial amount of white space to the left and right of the main content text instead of it stretching extremely wide.