VINEELA KANDUNURU MUNI

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**EDUCATION**

**University of North Texas**

**May 2024**

*Master of Science, Business Analytics*

* **GPA:** 3.85

**EXPERIENCE**

**Virtusa Consulting Services Jan 2023 - Mar 2023**

*Data Science Intern India*

* Analyzed complex datasets using data science methodologies to uncover key patterns and trends that supported strategic decision-mak- ing.
* Implemented predictive models with Python and machine learning algorithms, contributing to optimized business operations and outcome forecasting.
* Extracted data using SQL and conducted thorough data cleaning to ensure dataset integrity and accuracy for reliable reporting.
* Developed interactive dashboards and visualizations with Power BI and Tableau, crafting recurring and ad-hoc reports to clearly communicate insights to stakeholders.

**University of North Texas - Center for Young Children Aug 2024 - Present**

*Lead Graduate Teaching Assistant Denton, TX*

* Managed and analyzed student records using Excel to improve data accuracy, supporting the creation of regular operational reports.
* Provided academic support and instruction, fostering engagement and facilitating clear communication of data-driven insights.

**Rainbow Events Jul 2023 - Oct 2023**

*Relationship Manager & Social Media Manager Tirupati, India*

* Executed strategic social media campaigns, increasing brand visibility and client engagement.
* Managed client relationships, coordinating event details to ensure successful execution.

**PROJECTS**

**Buy Buy Baby – Revenue Prediction**

* Applied business intelligence using Excel, Power BI, and Tableau.
* Developed predictive models to improve operational planning and customer satisfaction.

**Restaurant Revenue Forecasting**

* Built a regression model to forecast monthly revenue for 1,000+ hypothetical restaurants.
* Achieved 61% model accuracy by identifying key revenue drivers.

**Personal Finance Dashboard (Power BI)**

* Built a financial health dashboard using Kaggle data.
* Cleaned and categorized expenses, created DAX measures for assumed and desired savings.
* Used slicers to visualize spending patterns across age groups.

**TECHNICAL SKILLS**

* **Programming**: Python, SQL
* **Visualization & BI**: Power BI, Tableau, Excel
* **Big Data & Cloud**: Hadoop, Google Cloud Platform (GCP)
* **Data Science**: Machine Learning, Data Cleaning, Artificial Intelligence (AI)

**CERTIFICATIONS**

• [PCAP-31-03] Certified Associate in Python Programming, Python Developer | Issued Mar 2023

• SQL, DataCamp | Issued Feb 2024

• Data Science Certification, Virtusa Consulting   
• Gemini for Application Developers, Google Cloud Skills Boost | Issued Feb 2025

Skills: Google Cloud Platform (GCP), Artificial Intelligence (AI), Cloud Applications   
• Demystifying AI, University of North Texas | Issued Jan 2025   
• How You Can Use AI, University of North Texas | Issued Jan 2025