

# Sales Performance

Sales Performance

Budget

Dashboard

Category: All

Select all

Cat1

Cat2

Cat3

Cat4

Date

1/1/2014

8/31/2020

3.40bn

Total Sales

3.58bn

Total Budgeted Amount

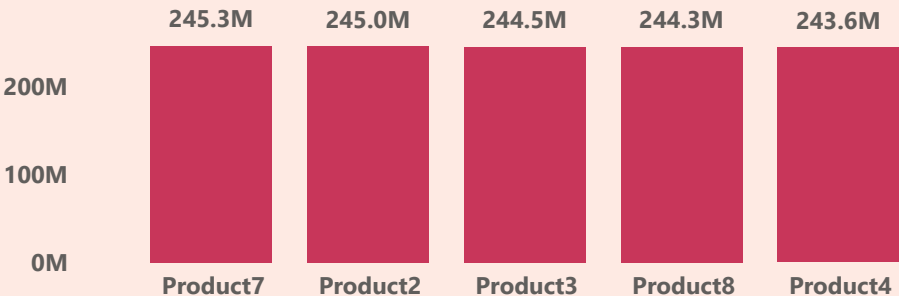
14

No. of Products

Product7

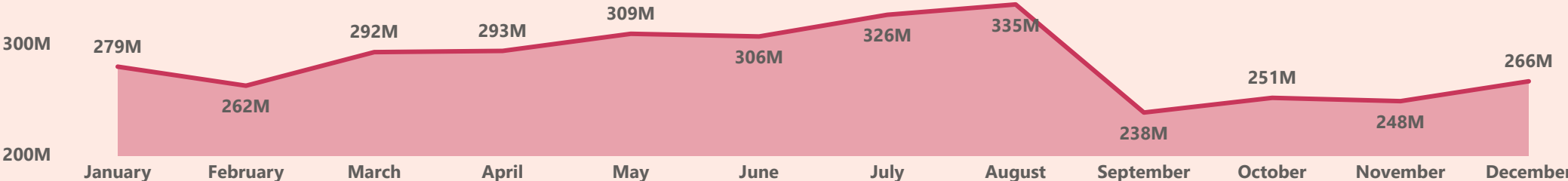
Highest Sold Product

## Top 5 Products by Sales



Category	2014	2015	2016	2017	2018	2019	2020
⊕ Cat1	976M	976M	976M	976M	976M	976M	976M
⊖ Cat2	489M	489M	489M	489M	489M	489M	489M
Product5	243M	243M	243M	243M	243M	243M	243M
Product7	245M	245M	245M	245M	245M	245M	245M
⊕ Cat3	1,215M	1,215M	1,215M	1,215M	1,215M	1,215M	1,215M
⊕ Cat4	724M	724M	724M	724M	724M	724M	724M
Total	3,404M	3,404M	3,404M	3,404M	3,404M	3,404M	3,404M

## Sales by Year



# Budget Utilization

Sales Performance

Budget

Dashboard

Category: All

Select all

Cat1

Cat2

Cat3

Cat4

Date

1/1/2014

8/31/2020

3.40bn

Total Sales

3.58bn

Total Budgeted Amount

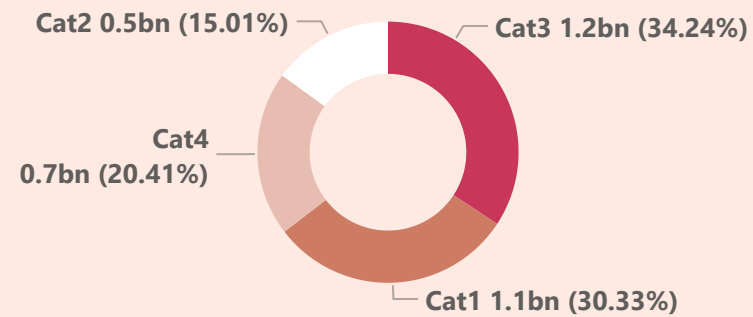
14

No. of Products

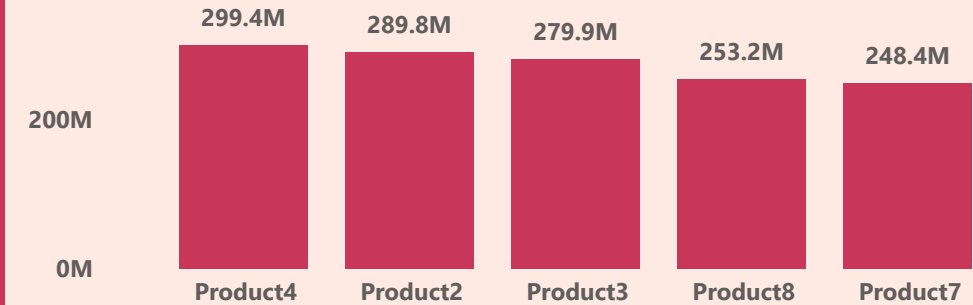
Product7

Highest Sold Product

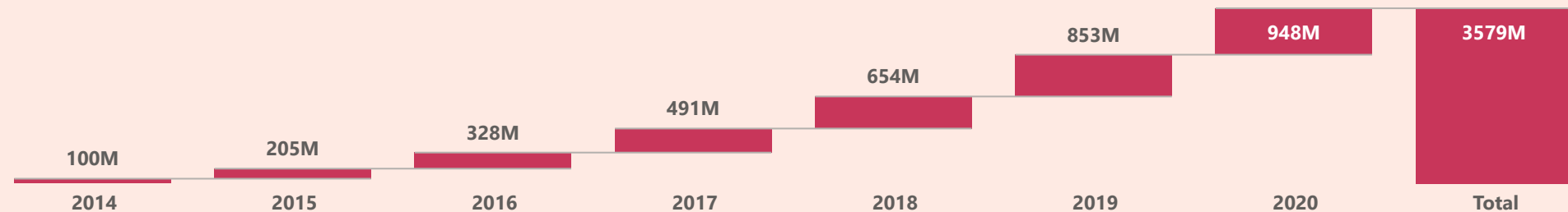
## Category Wise Budgeted Amount



## Top 5 Products by Budgeted Amount



## Budgeted Amt by Year



# Sales & Budgeted Amt

Sales Performance

Budget

Dashboard

Category: All

Select all

Cat1

Cat2

Cat3

Cat4

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3.40bn

Total Sales

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Total Budgeted Amount

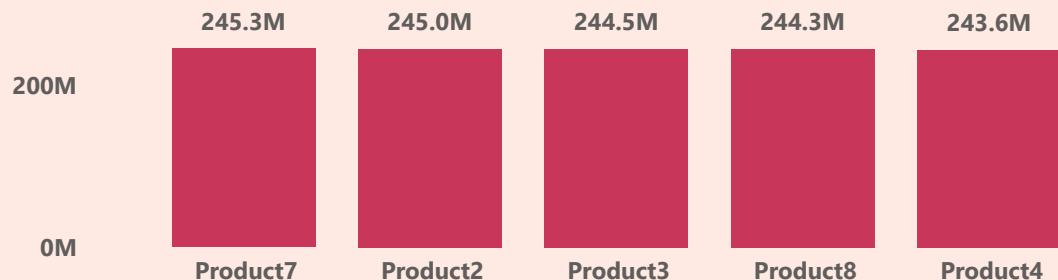
14

No. of Products

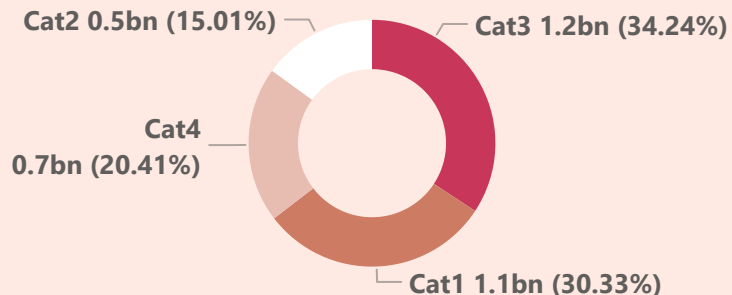
Product7

Highest Sold Product

## Top 5 Products by Sales



## Category Wise Budgeted Amount



Category	2014	2015	2016	2017	2018	2019	2020	Total
Cat1	27.9M	62.2M	92.3M	140.2M	170.9M	209.1M	383.2M	1,085.7M
Cat2	14.3M	29.5M	44.9M	70.3M	100.0M	129.5M	149.0M	537.3M
Cat3	34.7M	70.8M	118.8M	174.4M	243.0M	319.6M	264.3M	1,225.6M
Cat4	22.6M	42.8M	72.0M	106.2M	140.6M	195.2M	151.2M	730.6M
Total	99.5M	205.3M	328.0M	491.1M	654.4M	853.3M	947.6M	3,579.3M

## Sales by Year

