

Kashyap Mart Sales Dashboard



Total Sales
437K

Total Profit
37K

Total Quantity
5572

Average Order Value
121K

Created By
Vineeta Kakani

Gender

☐ Female

☐ Male

Age

18

76

States

All

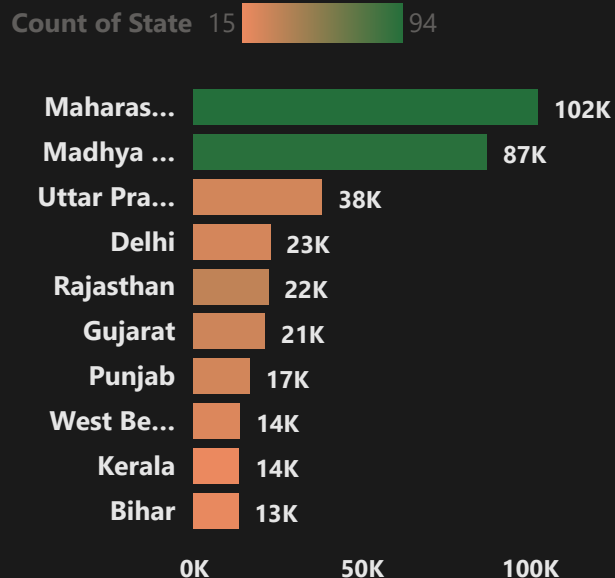
Month

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September

Sales and Order for all Months

Month	Sum of Amount	Count of Order ID
January	61632	61
February	38962	54
March	60694	58
April	34330	44
May	28585	30
June	23585	29
July	12935	30
August	31033	30
September	27283	30
October	31613	43
November	48280	45
Total	436511	495

Top 10 States based on Sales



Mode Of Payment By Sales

COD

155K

Credit Card

87K

EMI

78K

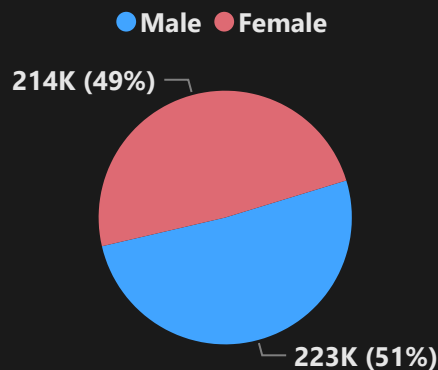
UPI

68K

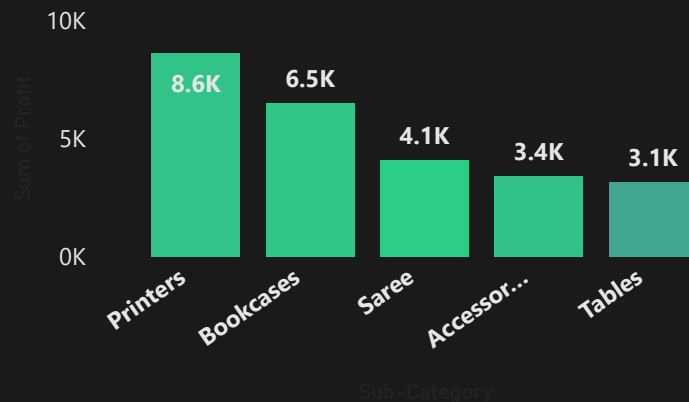
Debit Card

49K

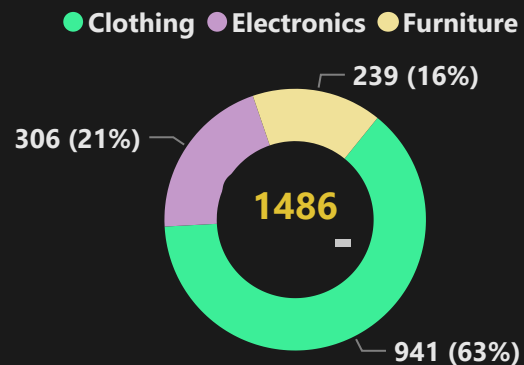
Men Vs Women



Top 5 sub-category based on Profit



Category wise Quantity



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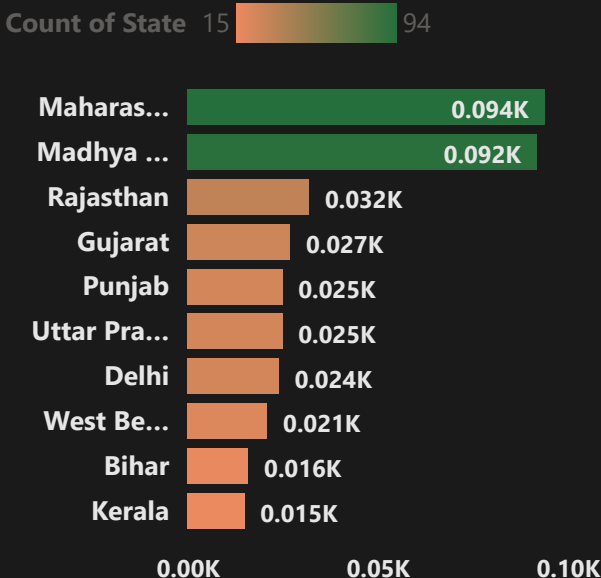
Sub Category

- ☐ Accessories
- ☐ Bookcases
- ☐ Chairs
- ☐ Electronic Games
- ☐ Furnishings
- ☐ Hankerchief
- ☐ Kurti
- ☐ Leggings
- ☐ Phones

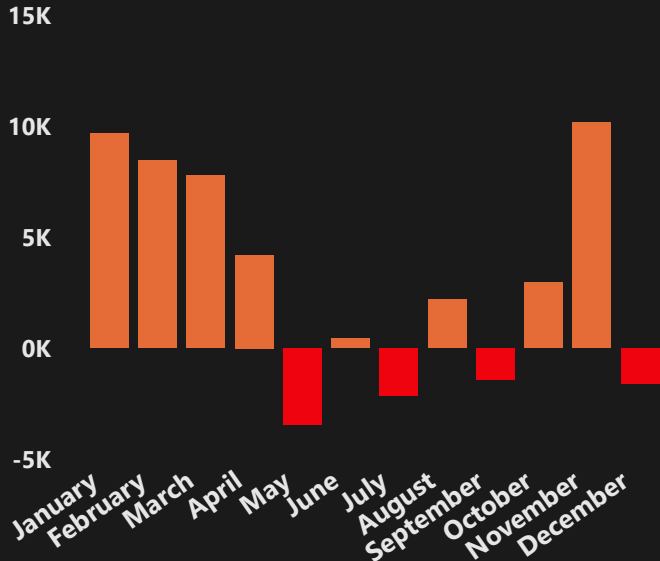
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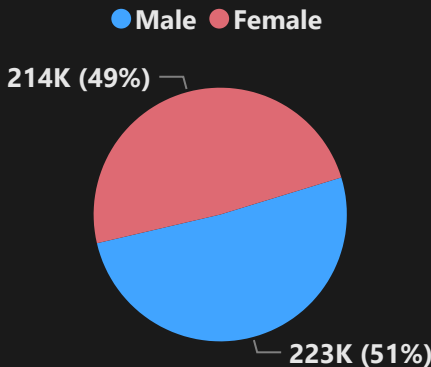
Top 10 States based on Sales



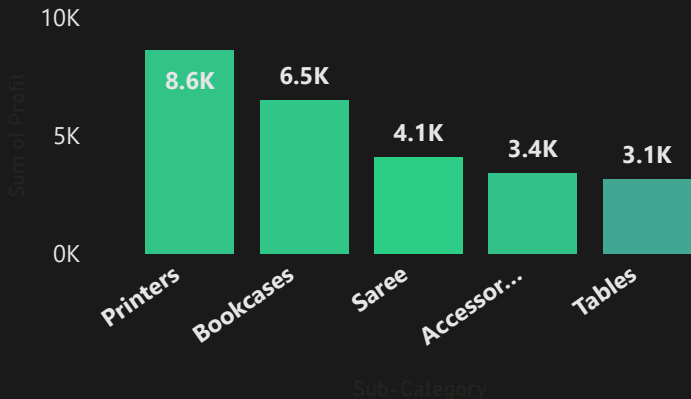
Profit by Month



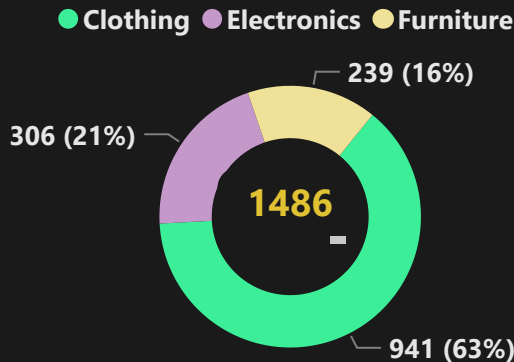
Men Vs Women



Top 5 sub-category based on Profit



Category wise Quantity



Kashyap Super Mart Sales Analysis

Objective:

Kashyap Super Market wants to create an annual sales report of 2018, So that, Kashyap can understand there customers and grow more sales in 2019.

Business Requirement Document (BRD).

1. Compare Sales and Orders using single chart
2. Which month got the highest sales and orders?
3. Who purchased more men or women?
4. List top 10 states contributing to the sales?
5. List bottom 5 states in the sales?
6. Which is the highest payment mode?
7. Which month got highest profit?
8. Which sub-category got highest profit? List down top 10 sub -category by profit?
9. Calculate sum of quantity for category?
10. Profit and Loss for each month in single chart
11. Sum of Amount, Sum of Profit, Sum of Quantity, Sum of AOV
12. Top 10 customers and bottom 10 customers
13. Top 5 states and bottom 5 states