



## SALES DASHBOARD

Quarter

All



### REVENUE

\$1,79,09,232.49



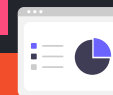
### ORDERS

52560

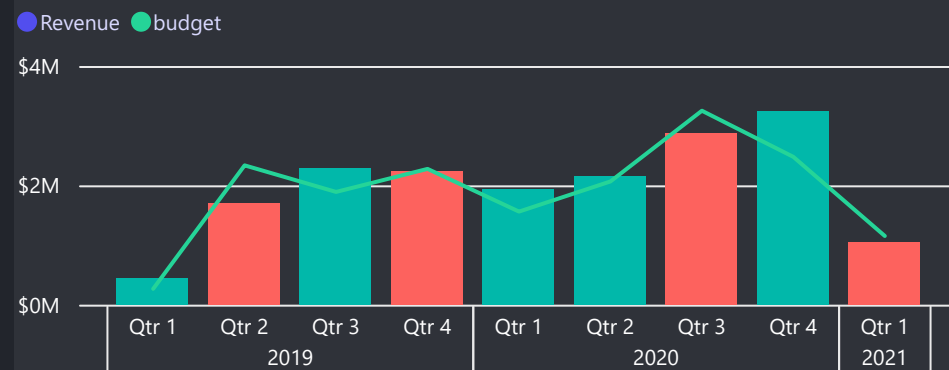


### ATP

\$340.74



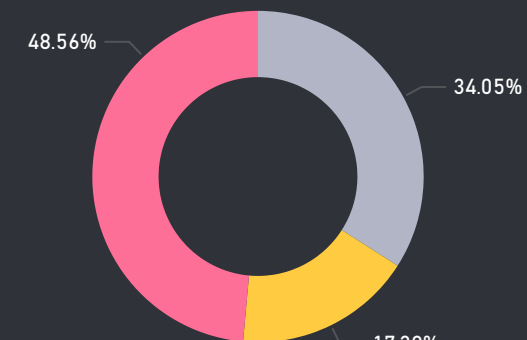
Revenue vs Budget by quarter



Revenue by ProductGroup

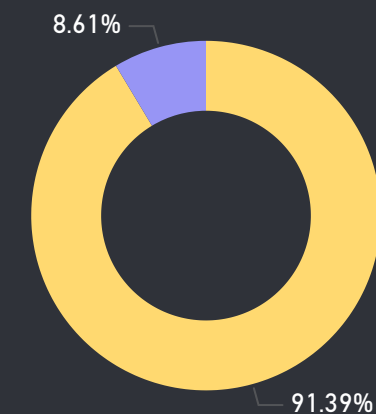


## Revenue by Channel



Channel ● Distributor ● Online ● Retail

## Revenue by Product Category



Product... ● Food ● Drink



Supervisor	Revenue	Orders	ATP
Diego Araujo	\$63,15,114.25	15471	\$408.19
Carla Ferreira	\$47,07,402.55	9570	\$491.89
Leonardo Cardoso	\$16,07,711.70	5901	\$272.45
Diogo Carvalho	\$60,98,515.78	18267	\$333.85
Estevan Souza	\$3,49,897.22	1455	\$240.48
Total	\$1,79,09,232.49	52560	\$340.74

INSIGHTS DASHBOARD ( MANAGER)



REVENUE

\$1,79,09,232.49



ORDERS

52560

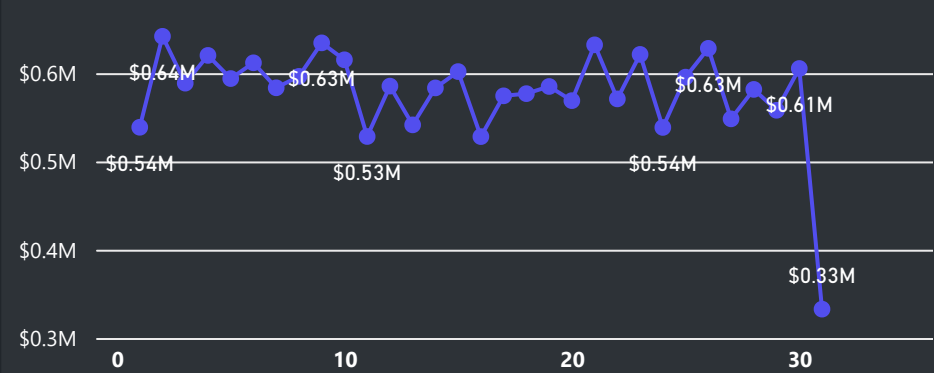


ATP

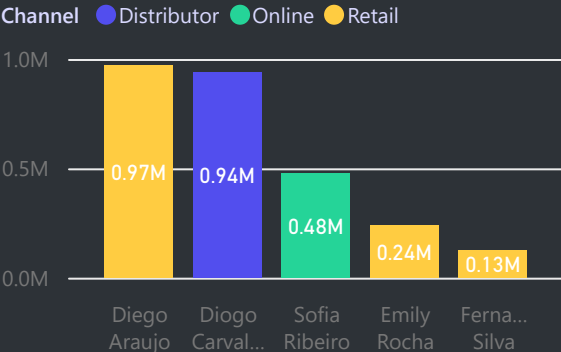
\$340.74



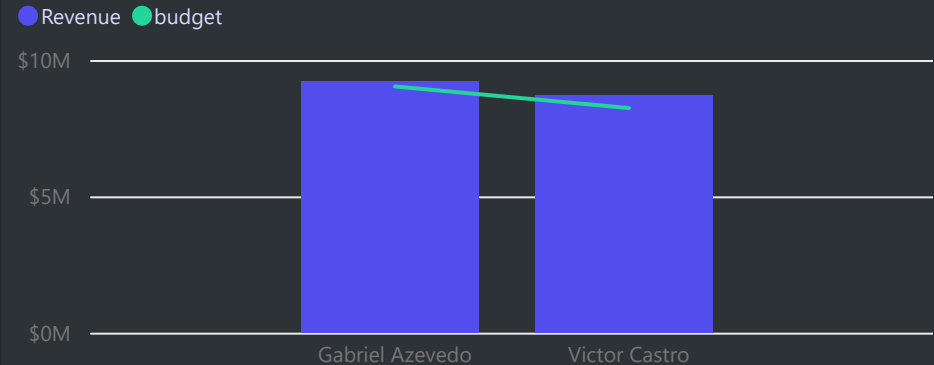
Revenue by Day



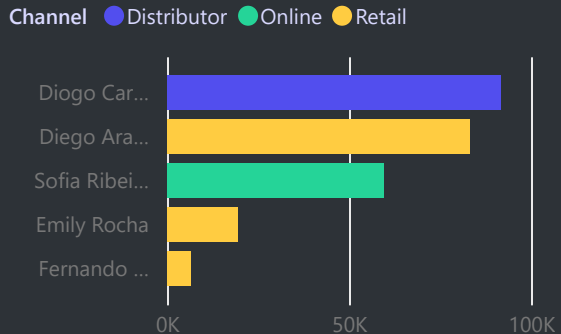
Average quarterly Revenue by Supervisor and Chan...



Revenue and budget by Manager



Count of Quantity by Supervisor and Channel



Employees

- ☐ Gabriel Azevedo
- ☐ Diogo Carvalho
  - ☐ Estevan Souza
  - ☐ Gustavo Gomes
  - ☐ Julio Lima
- ☐ Sofia Ribeiro
  - ☐ Felipe Goncalves
  - ☐ Julia Silva
  - ☐ Mateus Costa
- ☐ Victor Castro
  - ☐ Diego Araujo
    - ☐ Carla Ferreira
    - ☐ Leonardo Cardoso
  - ☐ Emily Rocha
    - ☐ Gustavo Barros
    - ☐ Isabella Sousa
    - ☐ Julieta Gomes
  - ☐ Fernando Silva
    - ☐ Kaua Araujo

Manager	Count of Supervisor
Victor Castro	3
Gabriel Azevedo	2
Total	5



2019

2020

2021



REVENUE TOP 3

\$1,04,56,021.11



ORDERS TOP 3

26382



ATP TOP 3

\$396.33



Supervisor

- ☐ Diego Araujo
- ☐ Diogo Carvalho
- ☐ Emily Rocha
- ☐ Fernando Silva
- ☐ Sofia Ribeiro



#2

Julio Lima

\$33,01,482.32

18.43%



#

Carla Ferreira  
\$47,07,402.55  
26.28%

#3

Gustavo Gomes  
\$24,47,136.24  
13.66%

Rank	Photo	Salesperson	Revenue	% Revenue
1		Carla Ferreira	\$47,07,402.55	26.28%
2		Julio Lima	\$33,01,482.32	18.43%
3		Gustavo Gomes	\$24,47,136.24	13.66%
4		Felipe Goncalves	\$16,76,337.10	9.36%
5		Leonardo Cardoso	\$16,07,711.70	8.98%
6		Isabella Sousa	\$8,70,301.84	4.86%
7		Kaua Araujo	\$8,21,424.61	4.59%
8		Mateus Costa	\$7,85,240.57	4.38%
9		Gustavo Barros	\$6,64,172.30	3.71%
11		Julia Silva	\$6,52,072.53	3.64%



#### REVENUE

\$1,79,09,232.49



#### ORDERS

52560

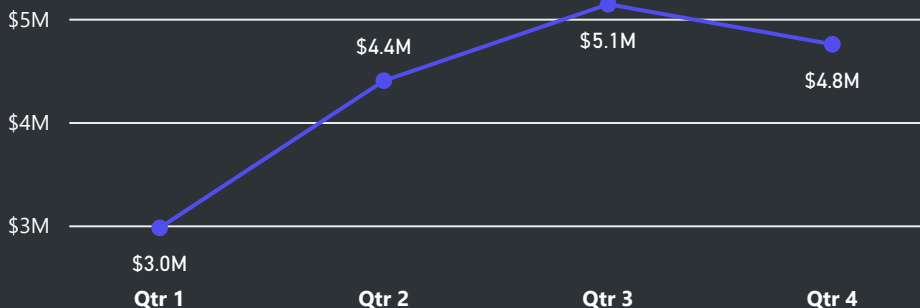


#### ATP

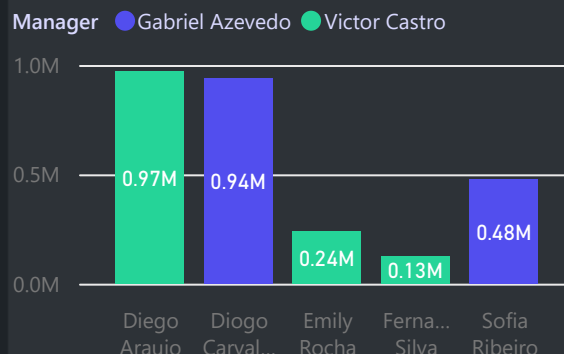
\$340.74



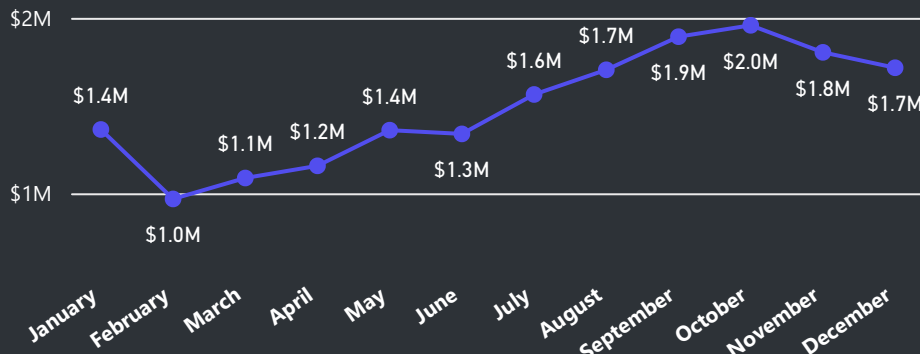
#### budget by Quarter



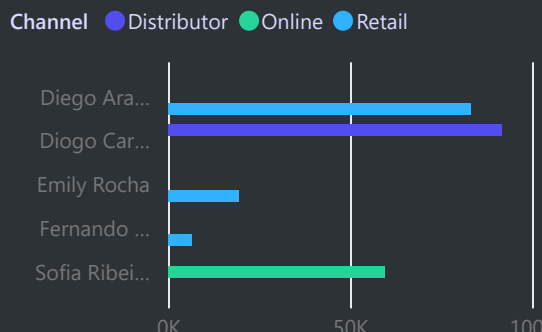
#### Average quarterly Revenue by Supervisor and Man...



#### Revenue by Month



#### Count of Quantity by Supervisor and Channel



#### Employees

- ☒ Gabriel Azevedo
- ☒ Diogo Carvalho
  - ☐ Estevan Souza
  - ☐ Gustavo Gomes
  - ☐ Julio Lima
- ☒ Sofia Ribeiro
  - ☐ Felipe Goncalves
  - ☐ Julia Silva
  - ☐ Mateus Costa
- ☒ Victor Castro
  - ☒ Diego Araujo
    - ☐ Carla Ferreira
    - ☐ Leonardo Cardoso
  - ☒ Emily Rocha
    - ☐ Gustavo Barros
    - ☐ Isabella Sousa
    - ☐ Julieta Gomes
  - ☒ Fernando Silva
    - ☐ Kaua Araujo

Supervisor	Channel
Diego Araujo	Retail
Diogo Carvalho	Distributor
Emily Rocha	Retail
Fernando Silva	Retail
Sofia Ribeiro	Online



2019

2020

2021



ORDERS TOP 3

12618



Supervisor

- ☐ Diego Araujo
- ☐ Diogo Carvalho
- ☐ Emily Rocha
- ☐ Fernando Silva
- ☐ Sofia Ribeiro



#2

Julieta Gomes  
\$26,053.51  
0.15%



#

Gustavo Barros  
\$6,64,172.30  
3.71%



#3

Julio Lima  
\$33,01,482.32  
18.43%



Rank	RB	Photo	Salesperson	Revenue	% Revenue
1			Gustavo Barros	\$6,64,172.30	3.71%
2			Julieta Gomes	\$26,053.51	0.15%
3			Julio Lima	\$33,01,482.32	18.43%
5			Carla Ferreira	\$47,07,402.55	26.28%
5			Julia Silva	\$6,52,072.53	3.64%
6			Gustavo Gomes	\$24,47,136.24	13.66%
7			Kaua Araujo	\$8,21,424.61	4.59%
8			Estevan Souza	\$3,49,897.22	1.95%
9			Leonardo Cardoso	\$16,07,711.70	8.98%
10			Mateus Costa	\$7,85,240.57	4.38%