# Viney Kumar

# **UI** Developer

#### **EXPERIENCE**

Total 6.9 years of experience as a UI Developer working in service based e-commerce agencies.

# Sr UI Developer - Anatta Design.

JAN 2018 - PRESENT, Bengaluru

Total experience of **4.5** years as UI developer from January 2018 to till date.

#### **Role and Responsibilities:**

- Optimized web performance by improving **Web Vitals.**
- Developed multiple Single page applications using Vuejs.
- Developing and updating PLPs and PDPs to improve user experience and increase conversion and AOV across multiple brand websites whilst maintaining best practices (A/B testing).
- Rebranded multiple e-commerce websites which increases the number of leads.
- Developed **PWA** in Vue Js using **shopify** storefront API.
- Developed UI kit containing generic components to be used across the company.

### UI Developer - Web Forte Pvt. Ltd.

AUG 2015 - DEC 2017, Mohali

Total experience of **2.4** years as a frontend developer.

#### **Role and Responsibilities:**

- Development of Clean Code Optimized for performance, search engines and cross browsers compatibility.
- Improved website speed by optimizing images, reducing render blocking and eliminating dependency on external CSS libraries by designing custom stylesheets.
- Converted Sketch files to responsive web pages using HTML5, CSS3 and IS.
- Developed custom HTML5 email templates for clients marketing campaigns
- Developed **pixel perfect** responsive **wordpress** websites from
- Collaborated with a team of **designers** and **developers** to deploy and maintain over 50 WordPress sites.

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Website: <a href="https://cssbird.com/">https://cssbird.com/</a>

LinkedIn: www.linkedin.com/in/viney-29/

#### **EDUCATION**

# FullSatck Developer (Bootcamp) - **Scaler**

June 2022 - Present

Currently attending Fullstack Developer course.

## B.Tech(C.S.E) - G.T.B.K.I.E.T, Chhapianwali

AUG 2006 - JUNE 2010

**B.Tech.** in **C.S.E** from P.T.U Jalandhar with **62.4%**.

#### MBA - PUP, Patiala

AUG 2011 - JUNE 2013

**M.B.A** in Marketing and Finance from PU Patiala with **58%**.

#### **SKILLS**

**Key Skills:** Googling, HTML, CSS, Java Script.

**Frameworks:** VueJs, Bootstrap, Nuxt, Wordpress, Shopify, Prismic, Contentful, jQuery, SCSS, POSTCSS, PWA

**Tools & Services:** Photoshop, Sketch, Wrike, Slack, Zoom, Trello, basecamp, Bugherd, Optimizely, VWO, GIT, Webpack, BEM, Buddy Pipelines.

Web Vitals: Proficient.

#### **Achievements**

- > Won multiple **EOM Awards.**
- > Earned a name **cssbird** for CSS Skills.
- > Active member of interview panel for UI Hirings.

I hereby declare that the above information is true to the best of my knowledge.

(Viney Kumar)