

COLLABORATIVE CONSTRUCTION GROUP

DELIVERING QUALITY



EXPERTS IN THE FITNESS INDUSTRY
AND WELL-POSITIONED FOR CONTINUED GROWTH

This comprehensive capability statement highlights Collaborative Construction's specialised expertise in fitness-industry construction, refurbishment and maintenance.

Collaborative Construction's capability statement:

1. Emphasises our unique turnkey approach from design to completion
2. Displays our competitive advantages, including in-house fabrication, industry knowledge, and cost efficiency
3. Highlights our impressive portfolio of fitness industry projects
4. Details our specific service offerings that address the needs of gym owners
5. Maintains our professional tone while conveying our specialised knowledge.

We structured the statement to be both informative and persuasive.

We aim to position **Collaborative Construction** as the go-to specialist for gym construction and renovation projects.

The statement effectively communicates our deep understanding of the fitness industry combined with our construction expertise to create a unique value proposition.



COLLABORATIVE CONSTRUCTION GROUP

FITNESS INDUSTRY BUILDING SPECIALISTS

COMPANY PROFILE

Collaborative Construction Group Pty Ltd is a family-owned and operated business based in Wollongong with regional and interstate capabilities. Under the leadership of Managing Director Steve Grant, who brings 35 years of construction industry experience, we have strategically focused on the fitness industry for the past three years, establishing ourselves as specialists in gym design, construction, renovation and refurbishment.

OUR EXPERTISE

Turnkey Solutions

We provide comprehensive end-to-end services for fitness facilities:

- > Custom design and layout planning
- > Consultant coordination services for building approval and certification
- > Construction and refurbishment
- > Equipment relocation and placement optimisation
- > In-house fabrication and specialised trades
- > Post-handover maintenance
 - preventive and reactive

Industry Knowledge

Our unique value proposition stems from our deep understanding of the fitness industry:

- > Specialised knowledge of gym operations and user experience
- > Expert use of space and understanding of equipment placement
- > Optimised traffic flow and accessibility planning
- > Functional design that enhances member experience

Quality Control

With our integrated approach, we maintain exceptional quality standards:

- > In-house joinery and custom fabrication workshop
- > Dedicated carpentry team for specialised gym requirements
- > Proprietary gym flooring installation expertise
- > Comprehensive quality assurance at every project stage





COMPETITIVE ADVANTAGES

Vertical Integration

Our business model eliminates unnecessary markups through:

- > In-house fabrication capabilities
- > Direct material sourcing
- > Elimination of multiple contractor profit margins
- > Streamlined project management

Cost Efficiency

We deliver premium quality at competitive rates:

- > Documented cost savings through competitive tender processes
- > Streamlined workflow, reducing project timelines
- > Efficient resource allocation and management
- > Transparent pricing structure

Specialised Knowledge

Our fitness industry focus provides unique insights:

- > Deep understanding of gym equipment requirements
- > Knowledge of industry regulations and standards
- > Up to date with fitness industry trends and innovations





PROJECT SHOWCASE

Anytime Fitness Locations

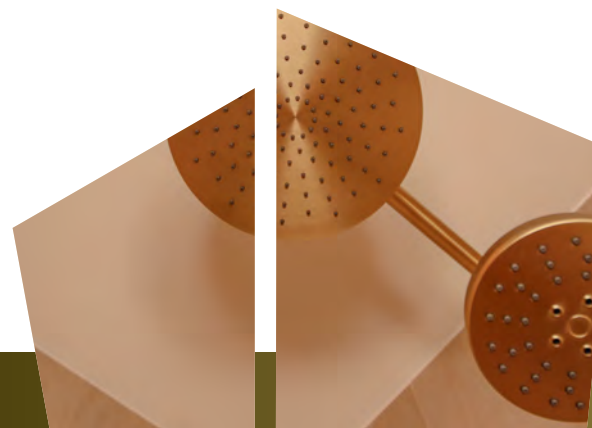
- > Martin Place, Sydney CBD
- > Sandy Bay, Tasmania
- > Mosman, Sydney North Shore
- > Camperdown, Inner-City Sydney
- > Circular Quay, Sydney

EMF Fitness Centres

- > Circular Quay, Sydney
- > Erina Fair, NSW Central Coast

Other Recent Commercial Projects

- > Taisho Japanese BBQ Restaurant, Zetland, Sydney





SERVICE OFFERINGS

Design & Planning

- > Custom gym layout design
- > 3D visualisation and spatial planning
- > Equipment placement optimisation
- > Traffic flow analysis and optimisation

Construction & Renovation

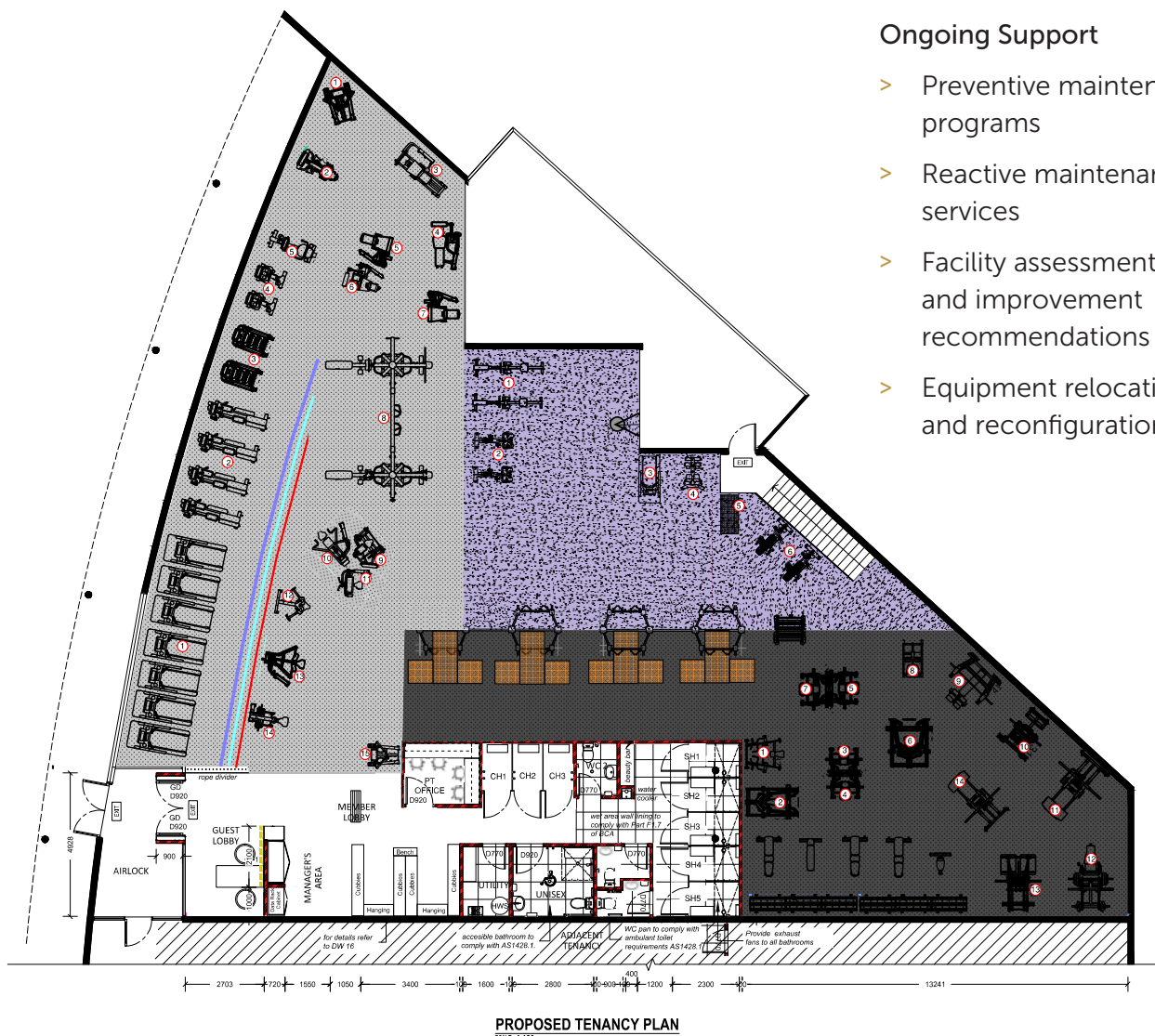
- > New gym builds
- > Renovations
- > Complete rebuilds
- > Custom joinery and cabinetry

Specialised Installations

- > Custom gym flooring solutions
- > Equipment platforms and specialised zones
- > Locker room and amenities construction
- > Reception and member service areas

Ongoing Support

- > Preventive maintenance programs
- > Reactive maintenance services
- > Facility assessments and improvement recommendations
- > Equipment relocation and reconfiguration






OUR TEAM

Collaborative Construction employs a specialised team of full-time staff and long-term subcontractors, all experts in gym construction and renovation:

Core Team: Three permanent staff specialised in gym construction

In-House Production: Full-time carpenters and fabrication specialists

Strategic Partners: Long-term relationships with specialist trade contractors—electrical, plumbing, air-conditioning, tiling

A portrait of Steve Grant, a man with a beard and short hair, wearing a white button-down shirt. He is standing outdoors with a blue sky and ocean in the background.

Steve Grant
Managing Director

A portrait of Paulina Maureira, a woman with long dark hair, wearing a white button-down shirt. She is standing outdoors with a blue sky and ocean in the background.

Paulina Maureira
Director



CLIENT TESTIMONIAL

“ I was first introduced to ‘Collaborative Construction’ through a mutual friend who owns and operates multiple big box gymnasiums around Australia. As an owner of 20+ Anytime Fitness gymnasiums I have had my fair share of builders who initially have a good fair work relationship with high quality finishes which over time the variations and agreements have various line items removed!

It is actually sad to think that loyalty and continued business with a builder or brand can quickly become an expectation and it is now your job as the customer to start questioning the service you thought was a given.

This is NOT Collaborative Construction!

As an ex special forces sniper I think I can call a spade a spade! When I first met Steve he had me at hello! Now 8+ builds later in record time he has delivered every single time and with prices which simply can't be beaten! When you try and describe that Australian trade/builder who puts clients first, doesn't cut corners, has the attention to detail on every minor detail of your prized possession and simply is that guy you know is genuine, well you have just described Steve!

I am willing to put my name to this character reference and even put my money where my mouth is! Should you wish to look at his work in our facilities or contact me for a coffee please request my details through Steve and I will happily give you my time to validate this character reference.”

**Carl Travers: Director
Franchisee Anytime Fitness**







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CONTACT INFORMATION

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