Consolidated Analytical Report

Analysis 1: Show me the total Quantity per country

Executed SQL query:

SELECT Country, SUM(Quantity) AS total_quantity FROM sales_data GROUP BY Country ORDER BY total_quantity DESC;

Data Summary

• Total records: 38

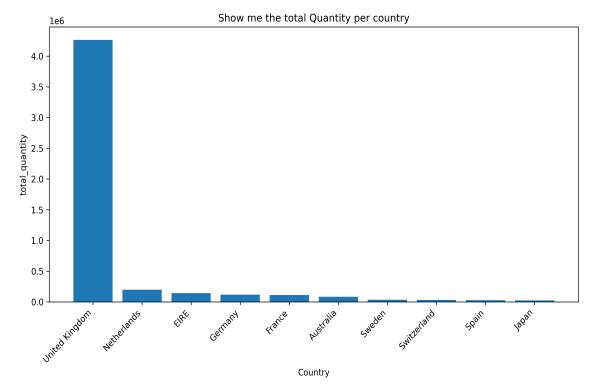
• Total quantity: 5176450.00

Detailed Data

Country	total_quantity
United Kingdom	4263829.0
Netherlands	200128.0
EIRE	142637.0
Germany	117448.0
France	110480.0
Australia	83653.0
Sweden	35637.0
Switzerland	30325.0
Spain	26824.0
Japan	25218.0

^{*}Showing 10 of 38 records*

Visualization



Analysis 2: Show me the total sales per month

Executed SQL query:

SELECT date_trunc('month', InvoiceDate) AS month, SUM(Quantity * UnitPrice) AS total_sales FROM sales_data WHERE InvoiceDate IS NOT NULL GROUP BY date_trunc('month', InvoiceDate);

Data Summary

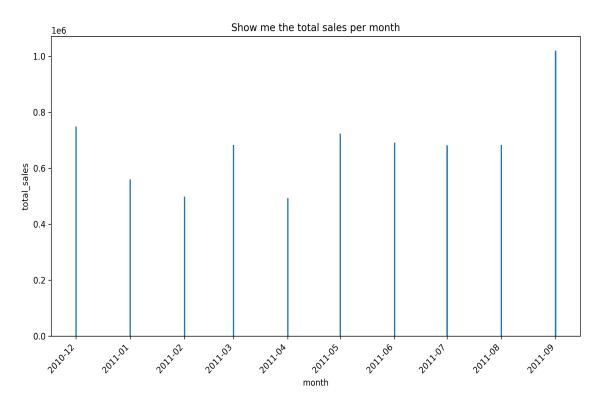
Detailed Data

month	total_sales
2010-12-01 00:00:00	748957.0199999774
2011-01-01 00:00:00	560000.2600000234
2011-02-01 00:00:00	498062.6500000268
2011-03-01 00:00:00	683267.0800000157
2011-04-01 00:00:00	493207.1210000249
2011-05-01 00:00:00	723333.51000001
2011-06-01 00:00:00	691123.1200000222

month	total_sales
2011-07-01 00:00:00	681300.1110000301
2011-08-01 00:00:00	682680.5100000176
2011-09-01 00:00:00	1019687.622000011

^{*}Showing 10 of 13 records*

Visualization



Analysis 3: Which are the top 10 countries by sales?

Executed SQL query:

SELECT Country, SUM(Quantity * UnitPrice) AS total_sales FROM sales_data GROUP BY Country ORDER BY total_sales DESC LIMIT 10;

Data Summary

Detailed Data

Country	total_sales
United Kingdom	8187806.363998451
Netherlands	284661.5399999997
EIRE	263276.8199999999
Germany	221698.21000000025
France	197403.90000000017
Australia	137077.27
Switzerland	56385.34999999999
Spain	54774.58
Belgium	40910.95999999998
Sweden	36595.91

Visualization

