

Joshua Malfoy

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Summary

Multi-talented Product Manager with additional experience in product marketing. Expertise in taking real customer requirements and developing products that are valuable, innovative, and successful. Collaborative and decisive with strong communication and interpersonal abilities.



Highlights

Analytical
Research-orientated
Great public speaker
Tech-savvy
Strong market sense

Customer-orientated
Quality leadership
Strategic planning
Good business sense
Creative

Experience

March 2010 to Current
Banner Software Systems Bath, England
Product Manager

Create innovative new software systems for medical use.
Visit hospitals and doctor's offices to talk about useful and desired features.
Quickly address any issues that arise during product testing.
Coordinate product launches with Product Marketer to maximise effectiveness.
Forecast product performance in market based on solid research.
Help marketing team develop advertising that speaks to customer needs.

May 2006 to February 2010
NeuTek Bath, England
Product Manager

Utilised customer data to initiate development of new products.
Managed entire product life cycle, starting with strategic planning.
Conducted in-depth market research on uses and functions of designs.
Worked with engineering to design prototypes for testing.
Maintained product vision through updates and revisions.

August 2004 to March 2006
StarC Technologies Bath, England
Assistant Product Manager

Collected information from existing customers on product desires.
Researched market for unmet needs.
Developed reports and presentations for in-development products.
Tracked customer feedback on recent product launches.

Education

2004 Bath Technical Institute Bath, England
Bachelor of Science Computer Science