**Campaign Trend** 

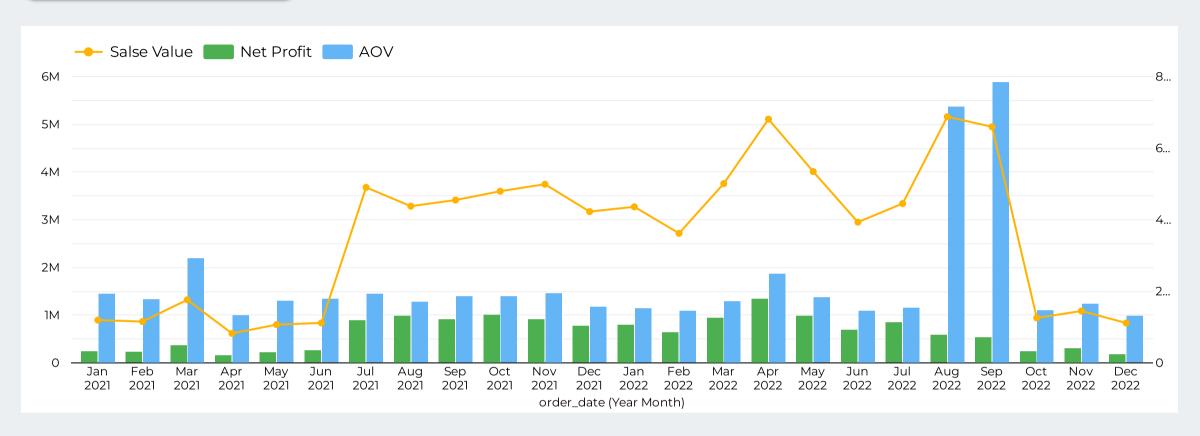
Date ▼

Category -

Payment\_Method

**-** 2022

Rest





		Onland Value	Net Dec St			
	category	Sales Value ▼	Net Profit	Net profit perce		
1.	Mobiles & Ta	3,425,097,634	646,137,612	22,833,984.23		
2.	Entertainme	1,295,031,180	324,253,088	6,379,463.94		
3.	Computing	1,173,403,812	337,672,600	5,483,195.38		
4.	Appliances	1,168,138,242	298,536,908	4,635,469.21		
5.	Men Fashion	274,741,914	67,128,210	1,205,008.39		
6.	Women Fas	264,862,357.4	64,586,625.4	1,401,388.13		
7.	Home & Livi	209,542,048	58,516,484	891,668.29		
8.	Beauty & Gro	167,871,610	44,946,758	1,023,607.38		
9.	Others	151,148,058	33,181,976	821,456.84		
10.	Health & Spo	147,144,664	36,946,344	931,295.34		
11.	Superstore	97.774.924.2	23.726.556.2	614.936.63 1 - 15 / 15 < >		

## **Customer & Sales Data**

Date •

Category •

Payment\_Met...

Value Transacti... ▼

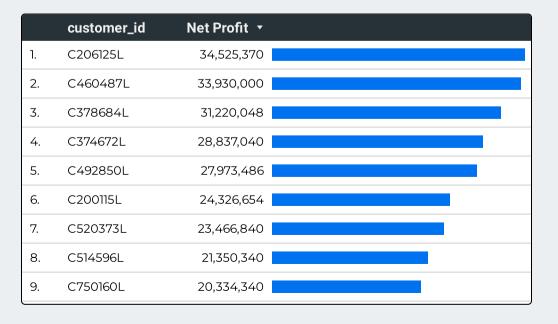
	sku_name	category	before_dis	after_dis	Net Profit	qty_ordered	customer_id
1.	IDROID_BALRX7-Gold	Mobiles & Tabl	1,037,504,000	1,037,504,	67,860,000	2,000	2
2.	samsungGALAXY S-7 EDGE	Mobiles & Tabl	188,106,300	187,665,500	29,065,660	41	17
3.	MACBOOK PRO 15-INCH 2	Computing	177,190,000	177,190,000	63,788,400	13	9
4.	iphone_7-128GB-wof-Matt	Mobiles & Tabl	130,456,700	130,398,700	18,566,070	23	23
5.	Apple iPhone 6S Plus 16GB	Mobiles & Tabl	129,997,720	129,997,720	31,519,340	26	22
6.	iphone_7-128GB-wof-Jet Bl	Mobiles & Tabl	118,927,060	118,927,060	19,451,740	21	21
7.	samsung_K6000 49	Entertainment	98,736,320	98,736,320	27,293,660	19	12
8.	GMZV_PS4 Pro 1TB - Regio	Entertainment	91,685,290	91,685,290	13,839,490	30	6
9.	infinix_Zero 4-Grey	Mobiles & Tabl	89,374,090	89,374,090	11,619,250	67	14
10.	samsung_galaxy-s7-edge-p	Mobiles & Tabl	88,044,000	88,044,000	27,213,600	16	9
11.	Huawei Mate 8 With 4GB R	Mobiles & Tabl	81,662,680	81,662,680	8,983,040	22	3
12.	Apple iPhone 6S 128GB	Computing	75,863,320	75,863,320	25,035,160	12	8
13.	Apple iPhone 6 Plus (128GB	Mobiles & Tabl	75,863,280	75,863,280	11,379,600	12	9
						1 - 10C	)/3155 < >

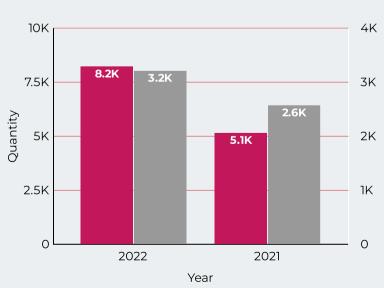
Before\_Discount 8548453653

After\_Discount 8515253661

Net Profit 1,980,812,811

Quantity **13,333** 





7,998

Rest