BALANCE - MALE VS FEMALE Female, 44.54% Male, 55.46% Age Status Adult Mi **TOTAL ACCOUNTS** 4014 Prime Adult Yo **BALANCE BY GENDER IN BALANCE E REGION** JOB CLAS Male, 7.76% Female, WALES Male, 7.52% 19.93% Male, **Femal** 19.32% 13.82 Female. 6.69% Male, Female, 0.87% Female, 5.72% Male, 2.19% 27.51% Female, 28.14% **Blue Collar** Oth

BANK CUSTOMER ANALYSIS









