Mastering 'Tell Me About Yourself'

Presented by: Team TalentSprint

WIIFM

1. Helps you stand out from the crowd of hundreds.
2. Grabs recruiter attention in the 1st minute.
3. Shows you know what you want—clarity sells!
4. Makes your interview flow smoothly.

Placement Tip: This may decide if you proceed to the technical round!

Remember: This is NOT about your life story—it's about your JOB story!

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Why This Question Matters in Campus Placements?

1. 90% of recruiters on campus open with this question.
2. Your first impression is formed within 60-90 seconds.
3. Your answer tells them, "Are you 'job-ready' or 'not yet'?"

Campus HR Quote:

"We meet 50+ students a day; the ones who speak clearly about themselves stay in our memory."

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What Recruiters Expect in Campus Placements

1. Your Current Profile—Who are you? (Branch, Year)
2. What Have You Done? – Projects, internships, training (not school achievements).
3. Skills You Offer—Relevant technical & soft skills
4. Why This Role/Company? – Motivation for applying

- **Freshers are evaluated more on potential & clarity than experience!**

The Perfect 4-Part Answer Structure

Part	What to Include
Present	Degree, specialization, campus activities, leadership
Past	Key projects, internships, certifications (college-level)
Skills	Technical tools, coding, designing, analytical ability
Future	Career interests, why this company/role excites you

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Understanding the ASK Model for Interview Success

A – Attitude	Your mindset, willingness to learn, problem-solving approach, curiosity, and persistence.
S – Skills	Technical (e.g., Python, AutoCAD, ANSYS) and soft skills (e.g., communication, teamwork).
K – Knowledge	Domain concepts, projects, internships, certifications—your academic and practical understanding.

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Slide 2: Applying the ASK Model to "Tell Me About Yourself"

Component	What to Include in Your Answer	Example (IT Student)
Attitude	Positive traits: curiosity, perseverance, teamwork, problem-solving	"I enjoy tackling coding challenges and continuously learning new frameworks."
Skills	Key technical & soft skills	"Proficient in Python, SQL, and backend web development; good at collaborating in diverse teams."
Knowledge	Relevant education, projects, certifications, internships	"Completed a final year project on machine learning for stock price prediction and an internship developing automation tools."

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Facts vs. Benefits—Why Should You Care?

FACTS (What you did)	BENEFITS (What value it brings)
"I completed a Python course."	"I can now automate tasks and improve efficiency using Python."
"I worked on a final-year IoT project."	"I learned real-time problem-solving and sensor integration, useful for IoT product development."
"I led a college technical fest."	"This helped me build leadership and team coordination skills, valuable for project management roles."

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Facts vs. Benefits—Why Should You Care?

🔍 Why does this matter in interviews?

✔ Recruiters don't hire degrees or courses—they hire the value you offer.

✔ Translate your activities into what's in it for the company.

FACTS	BENEFITS
• Lists features	• Solves a problem
• Describes attributes	• Delivers value
• States what it is	• States what it does

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Why Benefits Sell in Interviews

🎯 **Facts = Features of YOU**

- "I know Java, Python, and SQL."

🎯 **Benefits = What the Employer Gains**

- "I can develop backend systems that are scalable and efficient using Java and SQL."

🔑 **Benefits Sell Because:**
✔ They make your answer **company-focused**, not self-focused.
✔ They show **how you'll add value on Day 1**.
✔ They make you sound like a **potential solution, not just a student**.

🔥 **Campus Hiring Secret:**
👉 *"The candidate who explains their BENEFITS—not just achievements—is remembered."*

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Dos & Don'ts in Campus Interviews

✔ Speak naturally, not like reading.

✔ Relate strengths to the job role.

✔ Show interest in the company.

✔ Smile & maintain eye contact.

❌ Don't mention childhood or family.

❌ Don't list subjects or semester marks.

❌ Don't sound unsure ("I think… maybe…").

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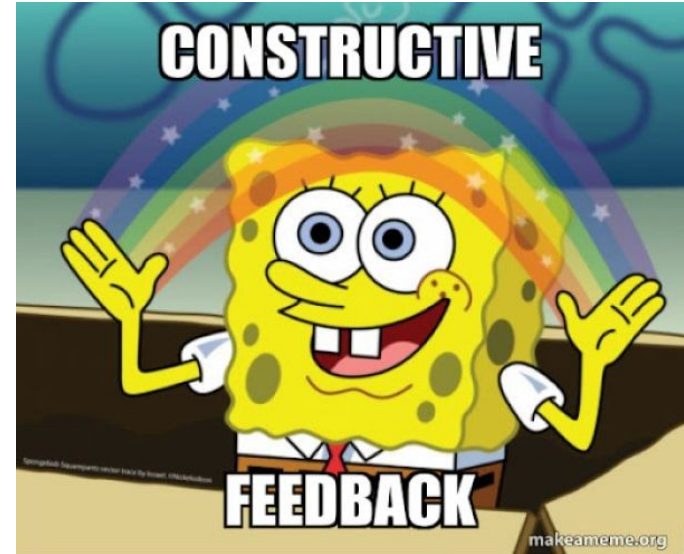
80 Net Promoter Score

Common Mistakes Made by Freshers

🚫 "I am from XYZ… my father is a teacher…" (irrelevant info)

🚫 Reciting resume line-by-line

🚫 Not mentioning final year project or internship

🚫 Generic statements like "I want to grow with the company"

Say Hello in HD: Quick Setup for Webcam and Mic

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Feedback Time!!

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Thank You

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