

# “Simple Linear Regression”

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Simple Linear Regression is used to estimate the relationship between one independent variable and one dependent variable.

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*Also*

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In Simple Linear Regression, one independent variable predicts the value of dependent variable.

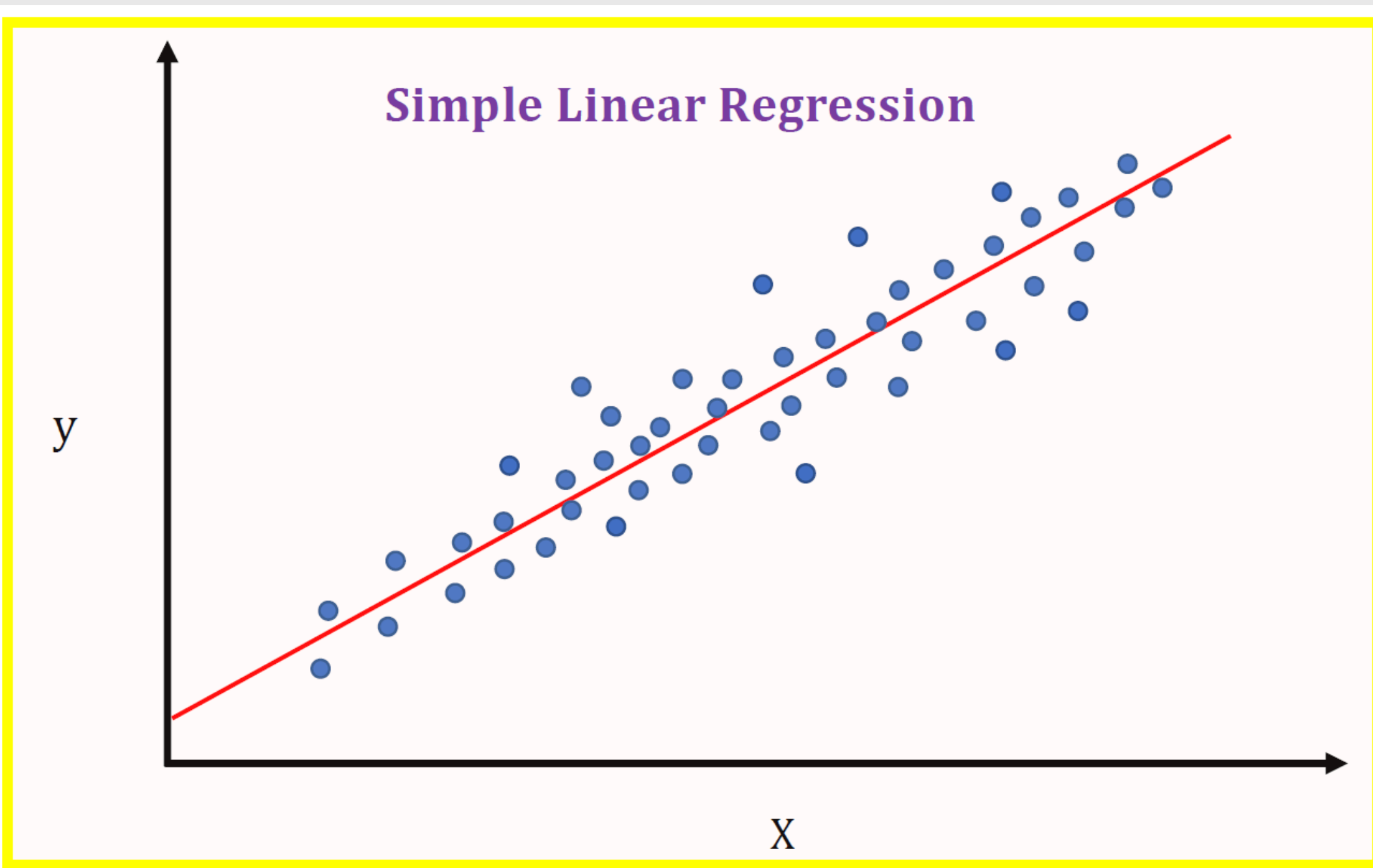
# “Simple Linear Regression”

- *Introduce the concept of Simple Linear Regression.*

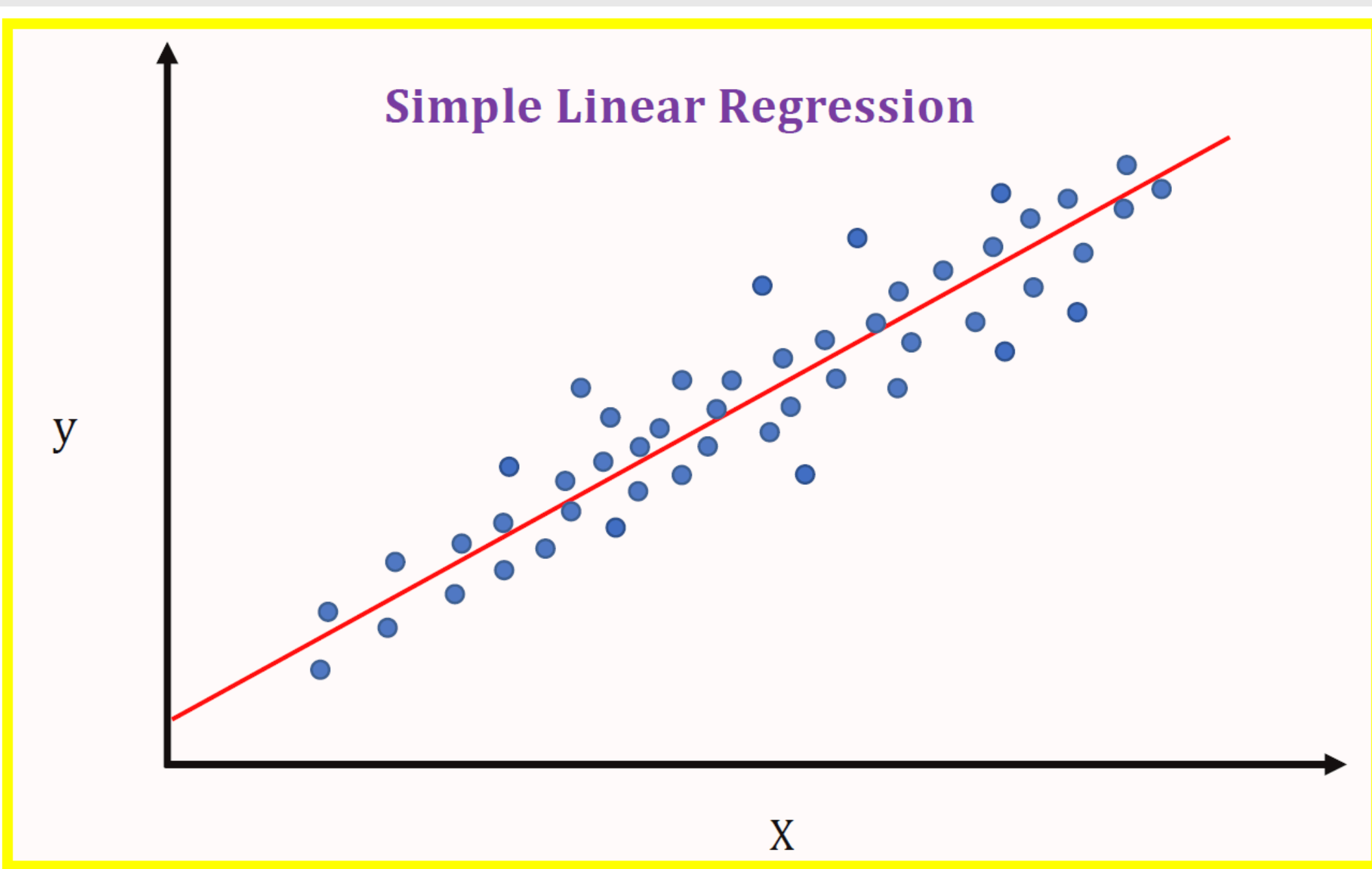
The goal of simple linear regression is to find a straight line that “best fits” the observed data points. This line represents the relationship between:

The predictor (Independent) variable and response (Dependent) variable.

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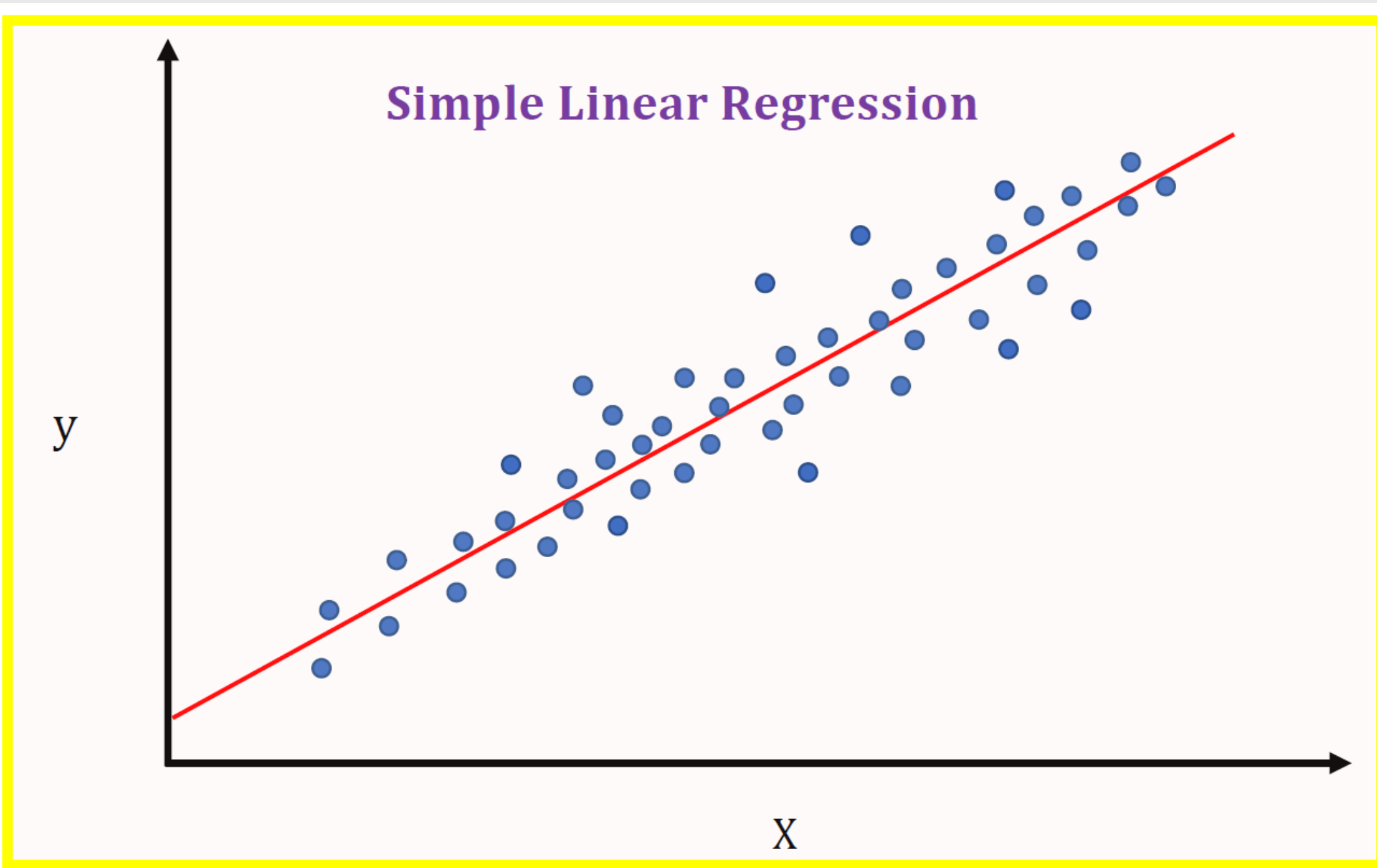
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The equation for this line is:



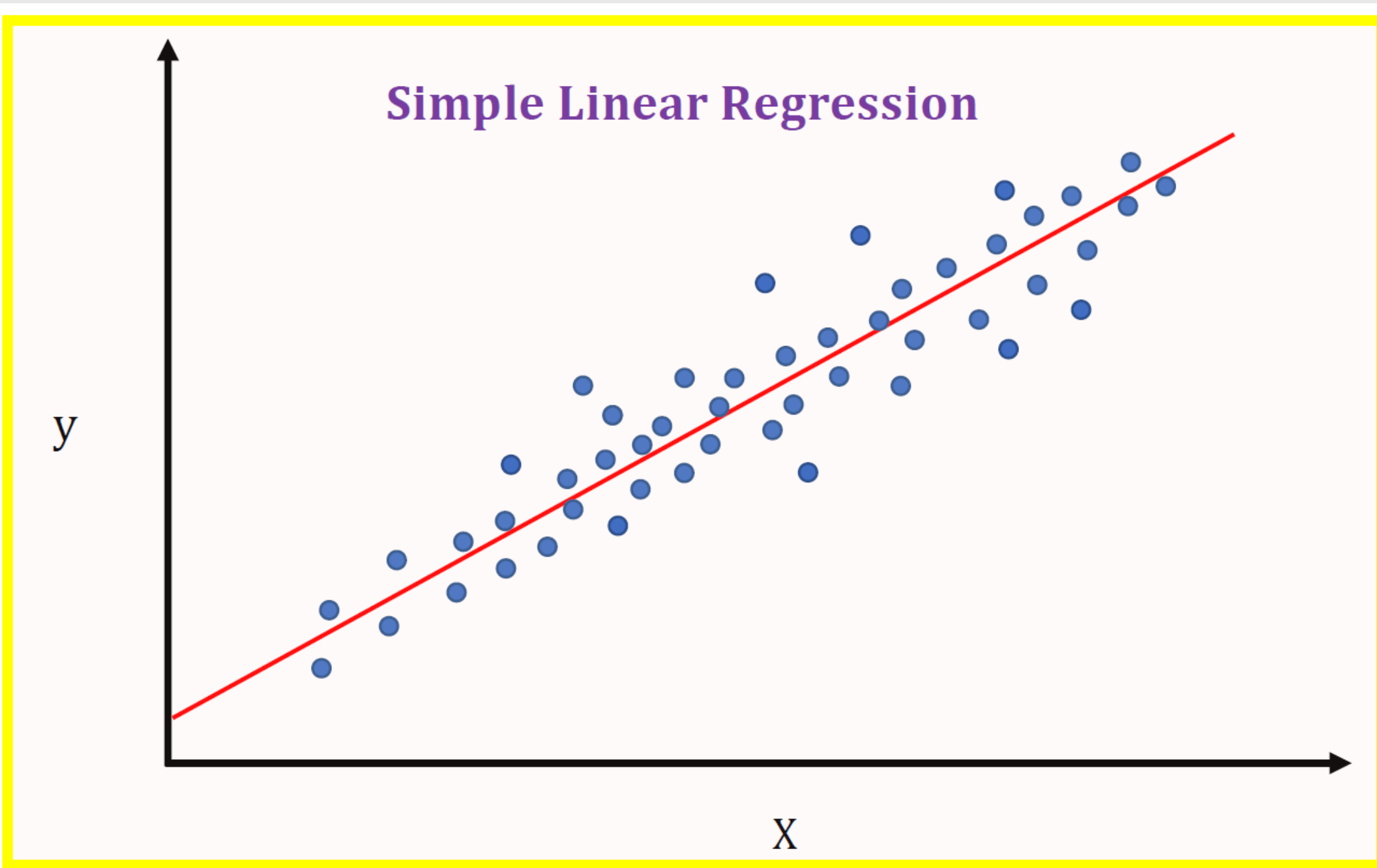
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$$y = \beta_0 + \beta_1 x + \varepsilon$$

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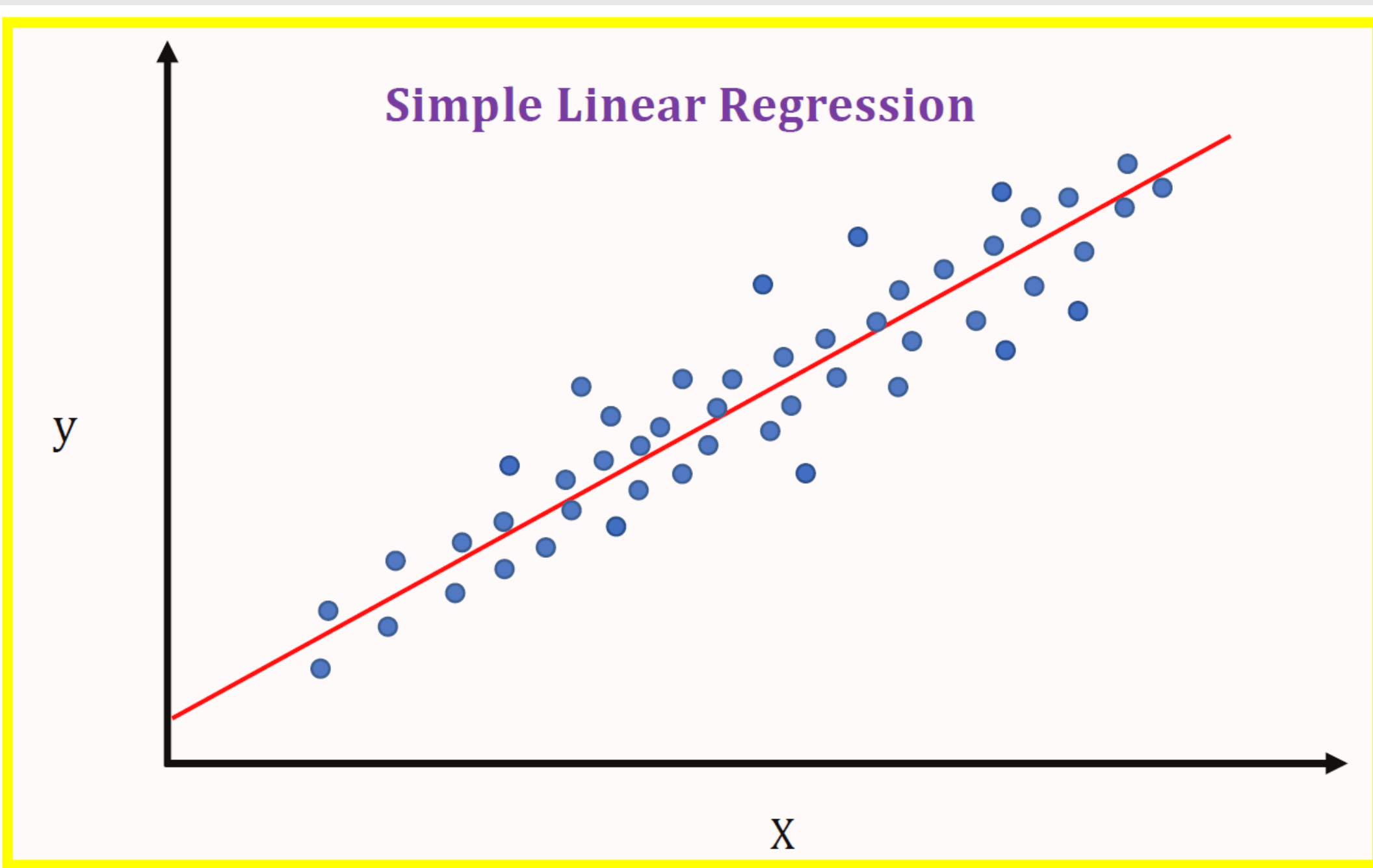


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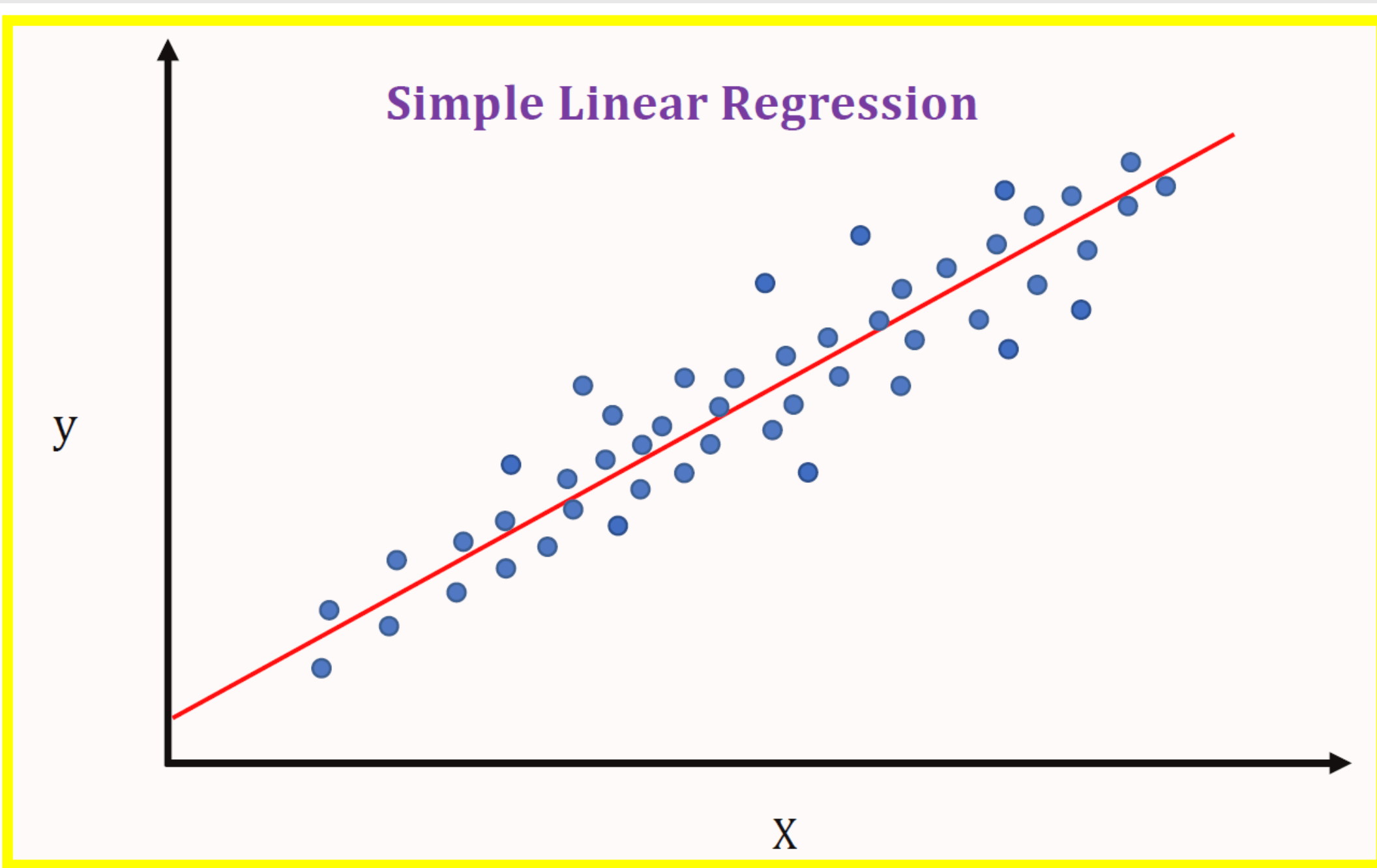
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Where:

**y** represents the response variable.

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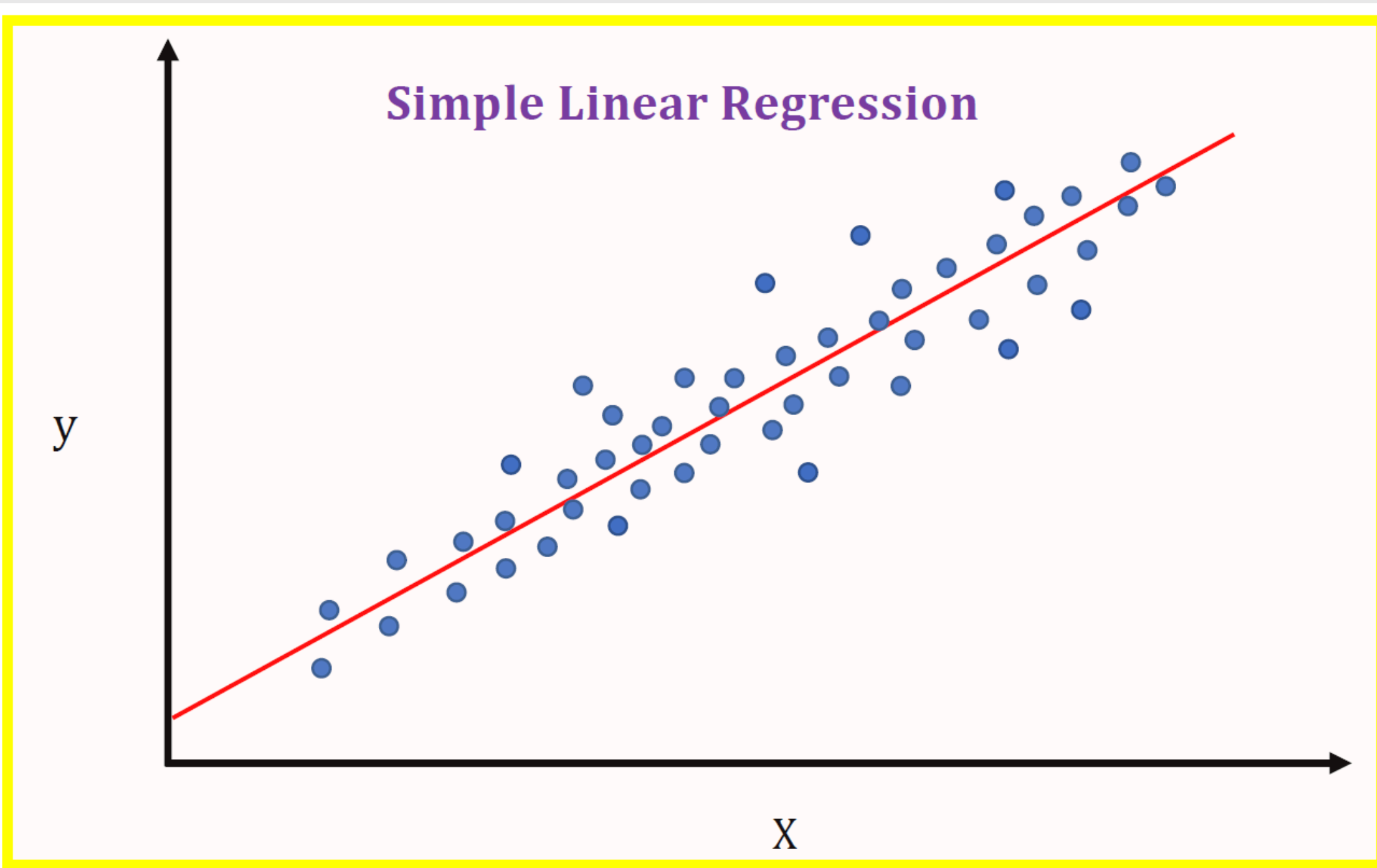
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Where:

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$x$  represents the predictor variable.

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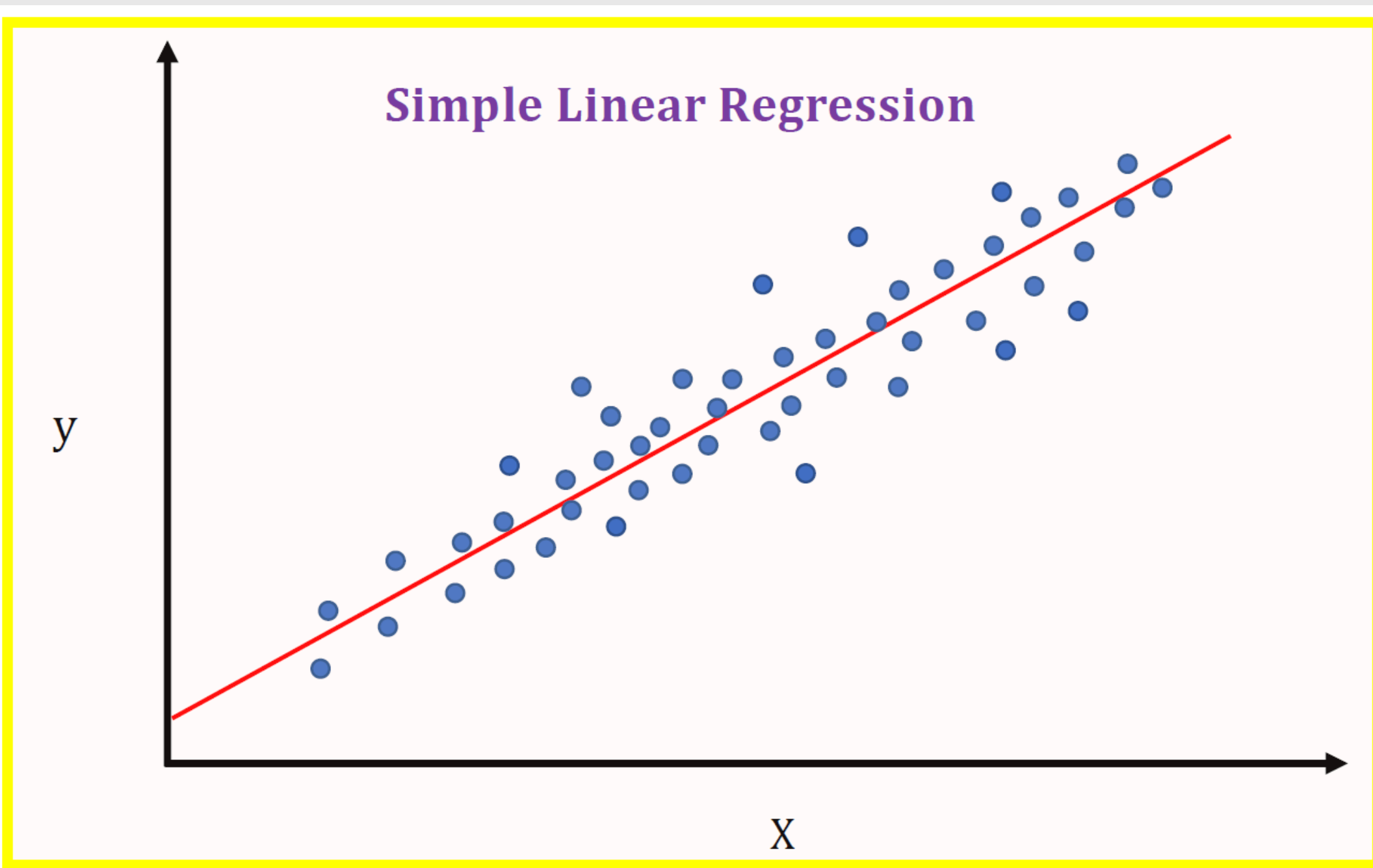
Where:

**y** represents the response variable.

**x** represents the predictor variable.

**$\beta_0$**  is the intercept, which is the value of (y) when (x) is zero.

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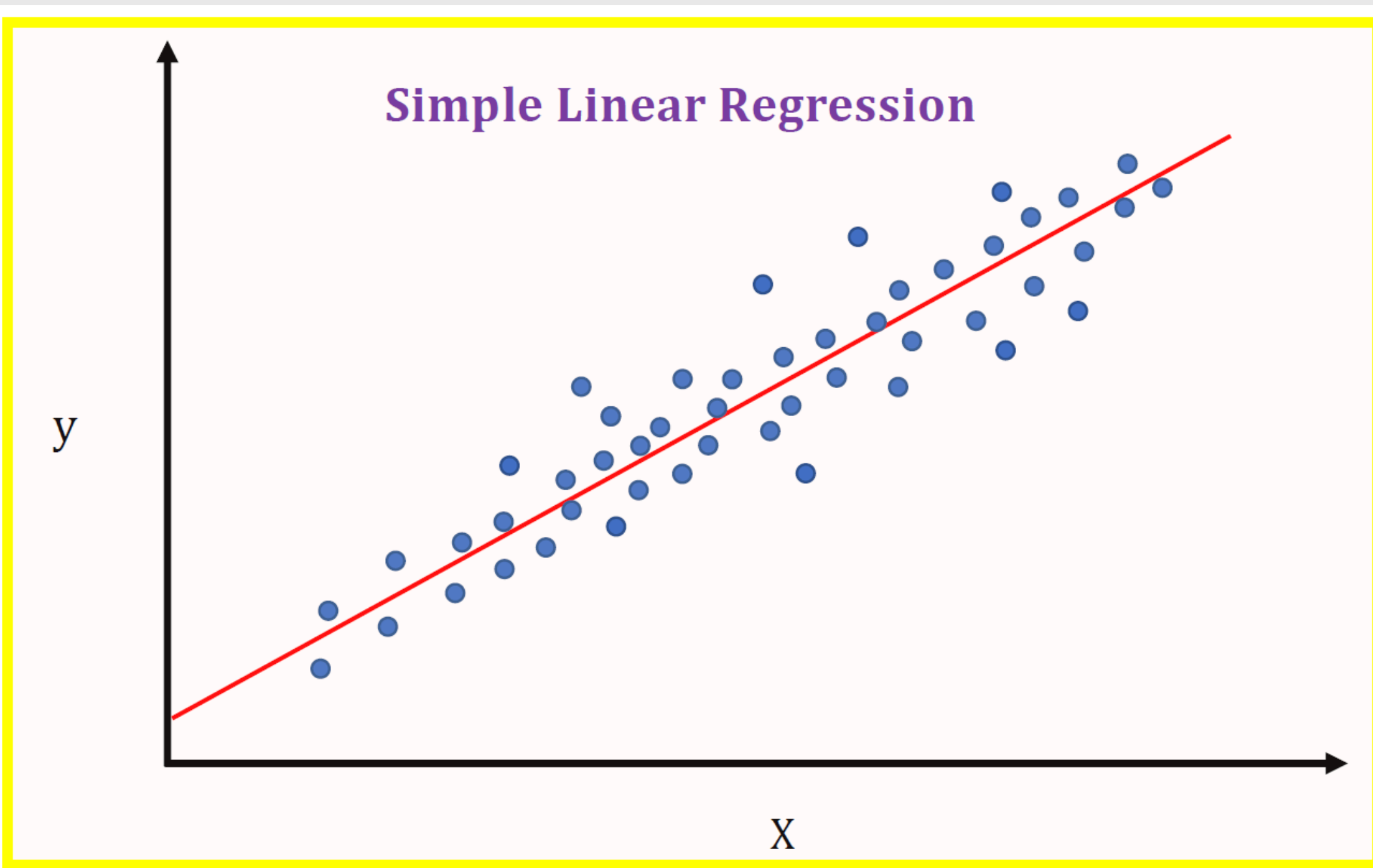
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$\varepsilon$  is the error in the equation.

*Thank You!*