

Solution Approach :

1. Data understanding and Exploring

2. Data cleaning

- Handling missing values
- Outliers treatment

3. Exploratory data analysis

- Univariate analysis
- Bivariate analysis

4. Prepare the data for modelling

- Check the skewness of the data and mitigate it for fair analysis
- Handling data imbalance as we see only 0.172% records are the fraud transactions

5. Split the data into train and test set

- Scale the data (normalization)

6. Model building

- Train the model with various algorithm such as Logistic regression, SVM, Decision Tree, Random forest, XGBoost etc.
- Tune the hyperparameters with Grid Search Cross Validation and find the optimal values of the hyperparameters

7. Model evaluation

- As we see that the data is heavily imbalanced, Accuracy may not be the correct measure for this particular case
- We have to look for a balance between Precision and Recall over Accuracy
- We also have to find out the good ROC score with high TPR and low FPR in order to get the lower number of misclassifications.