E-COMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%

YTD Profit\$1.34M

▲ 4.50%

#107.2 K

▼ -7.29%

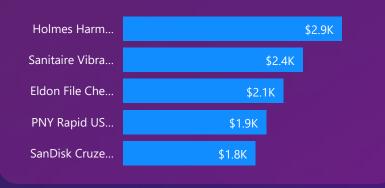
YTD Profit-Margin 11.58%

5.37%

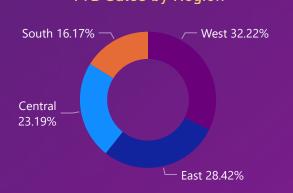
Sales By Category

Category	YTD Sales	PYTD Sales	YOY sales	Trend
Furniture	\$2.5M	2.5M	0.73%	A
Office Supplies	\$6.9M	7.0M	-1.22%	▼
Technology	\$2.1M	2.1M	-1.37%	

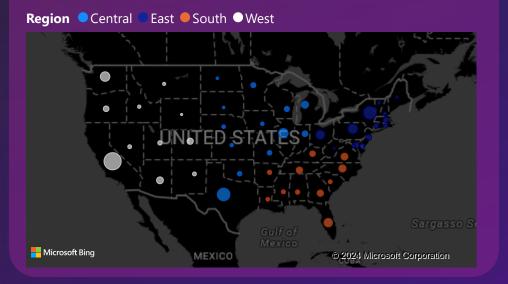
Top 5 Sales by Product



YTD Sales by Region



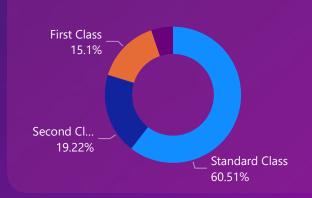
Sales By State



Bottom 5 Sales by Product



YTD Sales by Shipping



\$11.53M

YTD Sales

Year	Months	Sum of sales_per_order	YTD Sales	PYTD Sales	Dates in period 3
2021	January	\$889,595.2326694989	\$889,595.2326694912		889,595.23
2021	February	\$875,842.3507051361	\$1,765,437.583374623		1,765,437.58
2021	March	\$1,030,155.847989897	\$2,795,593.431364513		2,795,593.43
2021	April	\$951,657.6579056599	\$3,747,251.089270164		2,857,655.86
2021	May	\$969,272.1044221752	\$4,716,523.193692336		2,951,085.61
2021	June	\$986,112.6150270875	\$5,702,635.808719416		2,907,042.38
2021	July	\$1,015,741.047222606	\$6,718,376.855942016		2,971,125.77
2021	August	\$988,623.6594377056	\$7,707,000.515379716		2,990,477.32
2021	September	\$956,984.660041517	\$8,663,985.175421225		2,961,349.37
2021	October	\$997,959.0409298249	\$9,661,944.216351051		2,943,567.36
2021	November	\$978,636.2428975466	\$10,640,580.45924858		2,933,579.94
2021	December	\$989,441.1426347859	\$11,630,021.60188336		2,966,036.43
2022	January	\$1,021,700.939459459	\$1,021,700.939459449	889,595.23	2,989,778.32
2022	February	\$918,825.7070996041	\$1,940,526.646559049	875,842.35	2,929,967.79
2022	March	\$968,735.5193219173	\$2,909,262.165880959	1,030,155.85	2,909,262.17
2022	April	\$919,620.8567363403	\$3,828,883.022617298	951,657.66	2,807,182.08
2022	May	\$992,185.3491317595	\$4,821,068.371749057	969,272.10	2,880,541.73
2022	June	\$887,545.2560671669	\$5,708,613.627816225	986,112.62	2,799,351.46
2022	July	\$1,035,458.94713957	\$6,744,072.574955797	1,015,741.05	2,915,189.55
2022	August	\$986,154.0494164352	\$7,730,226.624372227	988,623.66	2,909,158.25
Total		\$23,163,662.56465952	\$11,533,640.96277606	11,630,021.60	2,818,935.83

11.63M

PYTD Sales