

All properties performance

category All
city All

Row Labels	Total_bookings	Total_Rev_generated	Avg_ratings
Jun			
Atliq Blu	85	\$8,56,600.00	4.40
Atliq City	70	\$12,07,255.00	3.06
Atliq Exotica	98	\$15,70,350.00	4.38
Atliq Grands	36	\$4,72,570.00	4.31
Atliq Seasons	44	\$8,38,950.00	2.30
Jul			
Atliq Blu	132	\$12,29,800.00	4.58
Atliq City	96	\$16,35,995.00	3.01
Atliq Exotica	109	\$17,11,425.00	4.23
Atliq Grands	57	\$7,46,690.00	4.14
Atliq Seasons	38	\$7,02,440.00	2.50
Grand Total	765	\$1,09,72,075.00	3.87

Booking Platforms By week

property_name	All
category	All
city	All

Row Labels	Total bookings	Total Revenue generated
W 23		
direct offline	11	\$1,56,260.00
direct online	16	\$1,89,200.00
journey	17	\$2,63,470.00
logtrip	20	\$3,36,640.00
makeyourtrip	40	\$5,69,445.00
others	84	\$12,78,390.00
tripster	15	\$2,03,775.00
W 24		
direct offline	5	\$1,04,050.00
direct online	15	\$2,02,605.00
journey	10	\$1,64,300.00
logtrip	21	\$3,52,140.00
makeyourtrip	22	\$3,02,770.00
others	48	\$6,80,360.00
tripster	9	\$1,42,320.00
W 27		
direct offline	6	\$72,410.00
direct online	20	\$2,95,610.00
journey	14	\$1,97,960.00
logtrip	20	\$2,20,660.00
makeyourtrip	33	\$4,82,460.00
others	47	\$6,87,870.00
tripster	10	\$1,33,485.00
W 28		
direct offline	12	\$1,44,550.00
direct online	26	\$3,66,790.00
journey	19	\$3,10,550.00
logtrip	33	\$4,22,125.00
makeyourtrip	63	\$8,88,175.00
others	106	\$15,27,725.00
tripster	23	\$2,75,980.00
Grand Total	765	\$1,09,72,075.00

Property Performance Overview for - June

Total bookings	333
Total revenue generated	\$49,45,725.00
Average customer ratings in June	3.69
Highest revenue	\$15,70,350.00 Atliq Exotica

Key Takeaways and Recommendations for June

Top performers

Atliq Exotica and Atliq City demonstrated exceptional performance in the month of June with high revenues and customer's satisfaction scores.

Their (Atliq Exotica & Atliq City) best practices should be analysed and replicated across other properties.

Atliq City, Atliq Blu, and Atliq Seasons should monitor customer satisfaction and raise the standard of service quality.

Areas of Improvement

Atliq Grands should prioritise enhancing customers's experience by improving and monitoring of service quality.

It should consider training programmes, process improvements and better approach in getting the customer's feedback.

Atliq Grands, despite of having the lower bookings, it has high average ratings which shows that it has caught great customer's satisfaction.

This property (Atliq Grands) can perform better by focusing on target marketing while maintaining its service.

Revenue Growth

Maintaining the high standards of Atliq Exotica is essential to capitalise on its strong market position.

Encourage this property to share best practices across all the organisations.

Other Glimpses

Atliq Blu has 4.58 average ratings in the month of July and the total revenue generated which is \$12,29,800.00.

The highest revenue generated in the week -W 27 is \$6,87,870.00 by Others platform.

It is Atliq Exotica which has generated highest revenue in the month of June which is \$15,70,350.00