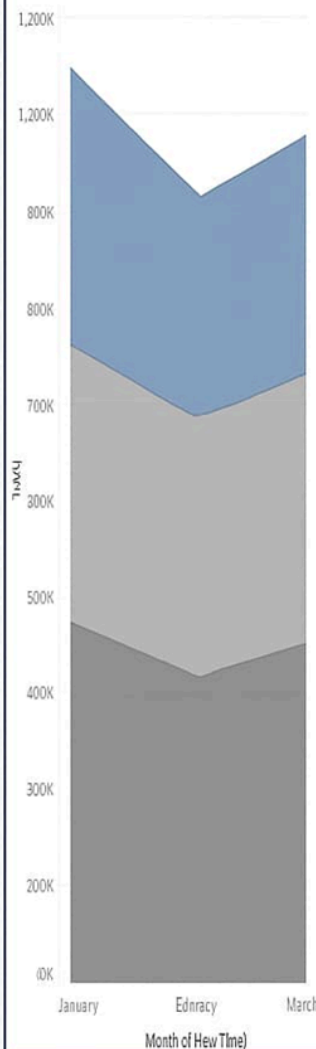
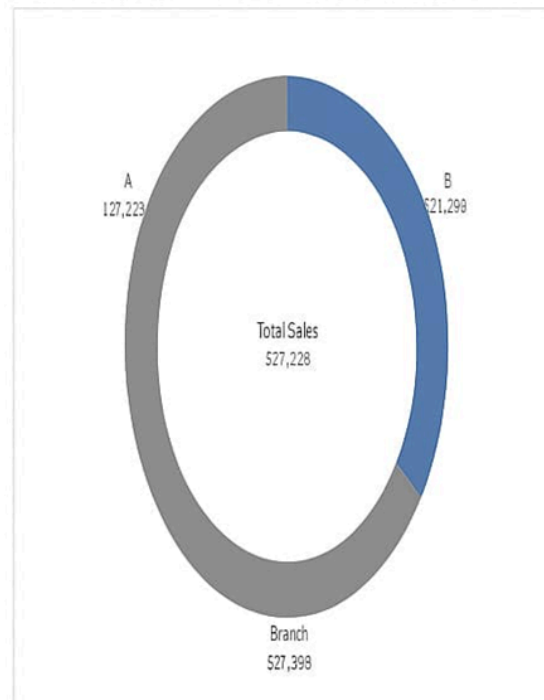


Supermarket Sales & Customer Analysts Dashboard

Area – Sales Over Time



Donut – Sales by Branch



Word Cloud – Product Line

Sports and
travel
and Sports and
ey travel
Electronic
accessories
Fashion
accessories
Food and
beverages

Heat Map – Product Line x Branch

Product line	Branch			
	A	B	C	D
Exercise tooss...	21,433	106,93	57,363	22,469
Fashion porcaso...	31,859	10,614	21,823	12,301
Track andlymen...	16,233	15,148	31,533	21,338
Health and Hank...	31,856	16,490	11,593	11,13
Sport and treat	30,657	17,361	21,342	12,317



This interactive dashboard shows an overview of sales performance and customer insights for a supermarket across three branches. It includes)

- MONTHLY SALES TRENDS
- SALES DISTRIBUTION BY BRANCH
- PRODUCT CATEGORY POPULARITY
- CUSTOMER RATINGS BY PRODUCT AND BRANCH

THE HEATMAP ACTS AS A FILTER, ENABLING INTERACTIVITY ACROSS THE DASHBOARD.