How do sales vary by day of the week and hour of the day?

--Sales are highest during **the mornings**, peaking between **7 AM** and **9 AM**, as shown in the **"Quantity Ordered Based on Hours"** graph.

Weekdays show relatively consistent sales, with the highest sales occurring on Monday and Friday. Are there any peak times for sales activity?

--The peak sales time is between **7 AM** and **9 AM.**

What is the total sales revenue for each month?

--The total sales revenue across all months is $698,812.33**. Jan- $81,677.74, Feb- $76,145.19, Mar- $98,834.68**

**Apr- $98,834.68, May- $1,56,727.76, Jun- $1,66,485.88**

How do sales vary across different store locations?

--Sales are **highest** in **Hell's Kitchen ($236,511.17)**, followed closely by **Lower Manhattan ($230,057.25) and Astoria ($232,243.91)**, as shown in the **"Footfall and Sales over various Store Locations" graph**.

What is the average price/order per person?

--The average bill per person is **$4.69**, and the average order per person is **1.44.**

Which products are the best-selling in terms of quantity and revenue?

--Top 5 products by sales revenue: **Barista Espresso: $91,406.20**

**Brewed Black Tea: $77,081.95**

**Brewed Chai Tea: $70,034.50**

**Gourmet Brewed Coffee: $72,416.00**

**Hot Chocolate: $47,932.00**

How do sales vary by product category and type?

--Coffee contributes the highest percentage (39%) of sales revenue, followed by Tea (28%) and Bakery (12%)