



**ALUMNI  
NEWSLETTER  
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### **Vision**

To be a Global Centre of Excellence for Management Education and Research by Creating and Providing Knowledge to the Youth so that they become Global Business Leaders.

### **Mission**

M1: To establish and maintain a network with highly qualified educators and professionals in the corporate and social sphere.

M2: To create well-rounded individuals who can lead in a changing global business environment.

M3: To constantly reinvent academic methods and procedures to satisfy the needs of a changing corporate environment and talent's meaning.

## **LAKSHYA-CONVOCATION 2023**



The Vishwa Vishwani Institute of Systems and Management held its Convocation Lakshya-VI of 2023 in Hyderabad, India. The event was attended by various dignitaries, including Chairman Sri Shrivasa Acharya of VV Group of Institutions, President Sri G.S.S Venkateshwar Rao, Director Admissions Sri Sree Rama Krishna Garu, Vice President Sri Mohana Rao Garu, and Director Dr. Y Lakshman Kumar. The event was graced by the Chief Guest, Sri Suresh Chukkapalli, Honorary Consul General of the Republic of Korea, Hyderabad, and Dr. K Hari Prasad, President of Apollo Group Hospitals, Hyderabad, as Guest of Honour.

Dr. S.R. Prasad, the academic head, listed major companies and corporates where students were hired and signed MOUs with Superset and Infosys springboard. President G.S.S. Venkateshwar Rao spoke about entrepreneurship, encouraging students to take risks early in life before their 40s. Director Y. Lakshman Kumar administered the Oath of Convocation and gave a motivational talk to students to excel in future endeavours and be humble and respectful to parents.

Chief Guest Sri Suresh Chukkapalli was impressed by the institute and proud of the degree/diploma obtained by students. He emphasized the importance of hard work, loyalty to companies, and taking risks with small businesses. Guest of Honour Dr. K Hari Prasad urged students to create value in multiple ways and become job providers rather than seekers.

The convocation was a great success, and the institute congratulated all graduates of the classes of 2021, 2022, and 2023.

## **Mental Health Day: A Journey Towards Well-being and Growth**



On October 10, 1992, the World Health Organization declared mental health a universal human right. On 11-10-2023 VVISM, PGDM, organized a guest talk on the importance of mental health, featuring renowned psychologist Mr. Sanjay Kumar Singh. Singh discussed the importance of maintaining emotional balance, psychological behaviour, well-being, growth, and development in daily life. He also provided guidance on navigating corporate challenges and thriving in a professional environment.

The management thanked the director for his support and welcomed Singh for accepting the invitation. The session aimed to raise awareness about mental health and offer practical strategies for personal growth and emotional balance. The management expressed gratitude to Singh for accepting the invitation and extending their gratitude to the director.



## **Tech Mahindra Orientation from VVISM Family**



To impart training to the Tech Mahindra-shortlisted students of PGDM batch 2022-24 with a thorough understanding of the business, Miss Khushboo Goel of PGDM batch 2020-22, and business associate at Tech Mahindra was invited to VVISM campus on 10-10-2023.

She provided a brief description about the company, and its work culture, before moving towards responsibilities that are expected of a fresher.

She promptly answered all the queries raised by the enthusiastic students, before reminiscing of her days in the college. She then highlighted the prominence of campus selections and the opportunity at hand. The session ended with a photo op of the entire shortlisted students, along with Miss Khusboo Goel and the faculty.

## **DANDIYA CELEBRATIONS AT -VVISM**

On October 16th, VVISM hosted a culturally rich Dandiya celebration, featuring PGDM students dressed in traditional attire. The event was a success, with Mr. YLK, the esteemed director, joining in the festivities. The college management, Ms. Shivani, and the campus Vice-President and Joint Secretary contributed to the event's success. The event was made possible by the efforts of Mr. YLK, Ms. Shivani, and the dedicated campus Vice-President and Joint Secretary.





## **Celebrating Outstanding Achievements in Placements at VVISM**

Vishwa Vishwani Institute of Systems and Management is thrilled to share the remarkable success of its students in securing placements with a diverse array of esteemed companies that participated in our campus recruitment drive.

Among these notable organizations are Berkadia, a renowned global investment firm; Time Pvt Ltd, a leader in media and publishing; Tech Mahindra, a top-tier IT services and consulting company; IDFC First Bank, a prominent financial institution; India Mart, the largest online B2B marketplace; Metrics4 Analytics Pvt Ltd, a cutting-edge analytics firm; Ryan Tax, a leading tax services provider; Saint Gobain, a world-class building materials company; Info Edge, the parent company of popular job portal Naukri.com; Ramco Cements, a major player in the cement industry; PepsiCo, a multinational food and beverage corporation; Tata Trent, part of the Tata Group and operator of retail chains; Alliant Group, a consulting firm specializing in tax incentives; ITC, a diversified conglomerate with interests in FMCG, hospitality, and more; Reliance Retail, the retail arm of Reliance Industries; Ideya Labs, an innovative technology company; ICICI Prudential, one of India's leading life insurance companies; Big Basket, a prominent online grocery delivery platform; Lupin Digital Health Ltd, a healthcare technology company; Sresta Organic, a pioneer in organic food production; Value Labs, a global technology consulting and services company; Bandhan Bank, a fastgrowing private sector bank; BMW Kun, an authorized dealer of BMW vehicles; and Digit Insurance, a digital-first insurance provider.





This extensive list showcases the diverse opportunities available to our students and underscores their exceptional skills and abilities, reflecting the rigorous academic environment and practical training provided at Vishwa Vishwani Institute of Systems and Management. We take immense pride in our students' achievements and remain committed to fostering their growth as future industry leaders. The students' success reflects the rigorous academic environment and practical training provided at the institute





## **RISE PROGRAMS**

The Rural Immersion for Social Empowerment (RISE) program at Vishwa Vishwani Institute of Systems and Management is a transformative initiative aimed at fostering social consciousness, promoting rural development, and empowering marginalized communities. The program is grounded in experiential learning principles, emphasizing direct engagement with rural communities and firsthand experiences of their challenges, aspirations, and resilience.

On 04-10-2023, participants embark on immersive journeys to rural areas, living alongside community members, participating in their daily activities, and gaining insights into their socio-economic realities. They receive training in community development methodologies, participatory approaches, and crosscultural communication skills, preparing them for the challenges and opportunities that lie ahead.



Throughout the RISE program, students engage in various activities and projects aimed at addressing pressing social issues and improving the quality of life in rural communities. One key component of the RISE program is the community immersion experience, where students live and work alongside rural families, gaining firsthand exposure to their way of life, challenges, and aspirations. This immersive experience fosters empathy, understanding, and mutual respect between students and community members, breaking down barriers and fostering meaningful connections.

During the visits on 01-11-2023 and 20-12-2023 spent their time in the community, students collaborate with local stakeholders, government agencies, NGOs, and grassroots organizations to identify needs, develop solutions, and implement projects that address pressing social issues. They leverage their academic knowledge, critical thinking skills, and creativity to design innovative interventions that promote sustainable development and empower communities to build a better future for themselves. The RISE program serves as a platform for interdisciplinary collaboration and experiential learning, bringing together students from diverse academic backgrounds to work towards a common goal.



The students of Vishwa Vishwani Institute of Systems and Management (VVISM) visited selected villages within the Shamirpet Mandal to participate in the RISE initiative. The initiative aims to teach students about social responsibilities and shape them into responsible citizens. The students' strategies for village empowerment focus on education, health and hygiene, entrepreneurship, and agriculture. They expressed gratitude to the management, Director Doctor YLK, and Professor Shivani Tyagi, coordinator of RISE, for the opportunity to participate.

The PGDM batch 2023-25 completed their semester's R.I.S.E initiative on 20-12-2023, focusing on experiential learning in rural communities. The program aimed to foster empathy, understanding, and collaboration among students. The visit allowed students to engage with rural lifestyles, revealing their challenges and strengths. The students believe these experiences will inspire sustainable development projects, empowering both students and the communities they encountered, resulting in mutually beneficial outcomes. Alongside them, a group of dedicated assistants and managers contributed to the smooth functioning of the medical camp. Our medical team offered a range of services,



including general health checkups, consultation for specific health issues, and advice on reproductive health choices. The team's expertise, coupled with the advanced medical infrastructure of R.V.M. Hospital, ensured that each attendee received personalized attention and care.



## **Vishwa Parichay 2023-Freshers Day (18-10-2023)**

Freshers' Day is the event held annually in our college to welcome new students and initiate their academic journey. The event is a tradition that emphasizes unity, diversity, and knowledge pursuit. The day began with a formal inauguration ceremony, where dignitaries addressed the freshers, sharing wisdom and guidance. The cultural program showcases the talents of both freshers and seniors, fostering a sense of community and creativity. Interactive sessions and ice-breaking activities help create a friendly environment, breaking down initial inhibitions and encouraging communication. The traditional fresher's welcome, often accompanied by symbolic gifts, is a way of embracing the newcomers into the college family. Beyond the festivities, Freshers' Day serves an important day in college life. Campus tours, information sessions, and introductions to academic programs help newcomers navigate upcoming challenges. Freshers' Day marked the beginning of a new chapter in students' lives, creating lasting memories and laying the foundation for a strong sense of belonging within the academic community.





Freshmen Day at Vishwa Vishwani Institute of Systems and Management is a crucial event for new students, serving as a gateway to new beginnings and igniting potential. The event is not just an orientation program but a rite of passage, with a carefully planned agenda that balances informative sessions and engaging activities. The event begins with an official welcome address, followed by interactive sessions and workshops to familiarize students with their chosen programs and support services. It also showcases the vibrant culture of Vishwa Vishwani through cultural performances, talent showcases, and interactive programs.

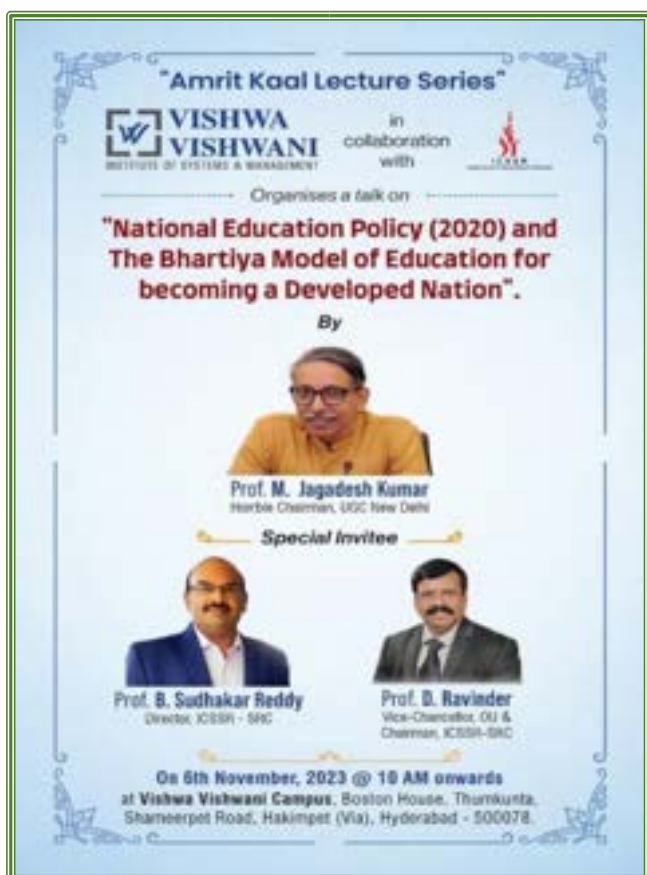
To summarize Vishwa Vishwani Institute of Systems and Management hosted a Hawaii-themed fresher's party for the 2023-25 batch on October 18th at MSR Conventions in Thumkunta. The event featured performances, a Mr and Miss Fresher Contest, and a DJ performance. Master B. Rahul was named Mr Fresher, and Miss R. Akshitha was crowned Miss Fresher. Management and faculty were involved, cheering the students on the day. The juniors expressed gratitude for the senior batch and management for a memorable day.

Vishwa Vishwani Institute of Systems and Management hosted a Hawaii-themed fresher's party for the 2023-25 batch on October 18th at MSR Conventions in Thumkunta. The event was filled with lively performances, including the Mr and Miss Fresher Contest. Master Rahul was named Mr Fresher, and Miss Akshitha was crowned Miss Fresher. The management and faculty were equally involved, cheering the students on the day and aligning themselves with the DJ's music. The juniors left the event with smiles and expressed gratitude for the senior batch and management for a memorable day.



## **National educational policy Amrit kaal lecture series- collaboration with ICSSR**

On 06-11-2023, the Vishwa Vishwani Institute of Systems and Management, in collaboration with ICSSR, is organizing a talk on "National Education Policy (2020) and The Bharatiya Model of Education or becoming a developed Nation" on November 6th. The event aims to celebrate India's glorious history and envision a modern, deeply connected India, particularly in education. The talk will be moderated by Honourable Chairman of UGC, New Delhi, Professor M Jagadesh Kumar, along with Professor B Sudhakar Reddy, Director ICSSR-SRC, and Professor D Ravinder, Vice-Chancellor, OU and Chairman ICSSR-SRC.



## **Exploring the Dynamics of Local Markets: A Reflection on the Field Visit by Vishwa Vishwani Institute of Systems and Management (08-11-2023)**



On November 8, 2023, the Vishwa Vishwani Institute of Systems and Management conducted a field visit with PGDM program students and the Entrepreneurial Development Cell of VVISM. The visit allowed students to explore local markets and gain firsthand insights into market trends, consumer preferences, and business strategies. The interaction between students, local vendors, and industry experts facilitated a deeper understanding of the challenges and opportunities in the contemporary business landscape. Students learned the importance of adaptability and innovation in navigating the ever-evolving market landscape, emphasizing the need for swift strategy pivoting in response to changing consumer demands and technological advancements. The collaborative exploration fostered camaraderie and shared learning among the entrepreneurial cohort, instilling a deeper sense of purpose and determination.

The knowledge gained from the field visit will serve as a foundation for transformative growth and fostering an ecosystem of entrepreneurial excellence in modern business. With a newfound appreciation for strategic foresight and continuous learning, students are ready to embark on their entrepreneurial endeavours with confidence and conviction, preparing them to shape sustainable business models that thrive amidst dynamic market dynamics.



## **Diwali celebrations 11-11-2023**



The Vishwa Vishwani Institute of Systems and Management celebrates Diwali, highlighting the connection between tradition and professional growth. The campus's cultural diversity reflects unity and shared values. The Festival of Lights illuminates the path to collaborative success, fostering a unique workplace culture that values respect, inclusivity, and collective heritage. The Vishwa Vishwani family wishes everyone a happy Diwali and prosperity in their professional endeavours and personal lives.

The Diwali Gala day was a highlight of the festivities, filled with dazzling lights, vibrant colours, and a warm spirit of togetherness. The venue transformed into a magical space, reflecting the essence of Diwali. The cultural extravaganza featured Rangoli, music, and more, reflecting the rich diversity within the company. The feast was a great day, featuring both traditional and modern dresses. In the spirit of Diwali, the college initiated an employee recognition and awards were also given to outstanding employees for their dedication and hard work. The company expressed gratitude to each member i.e., students, and faculty for making the event a grand success, wish them a year filled with light, love, and laughter.

Vishwa Vishwani Institute of Systems and Management is dedicated to embracing diversity and celebrating the rich tapestry of Indian culture. The institution hosts cultural celebrations such as Rangoli Day, Traditional Day, and Diwali Celebration, which embody the spirit of tradition, unity, and joy. Rangoli Day is a celebration of the intricate patterns and vibrant colours of Rangoli, a traditional Indian art form. Students, faculty, and staff come together to create stunning Rangoli designs, drawing inspiration from nature, mythology, and cultural motifs.



The preparation for Rangoli Day begins weeks in advance, with students brainstorming ideas and honing their artistic skills. The campus becomes a canvas of creativity, with teams of students working tirelessly to bring their Rangoli masterpieces to life. As the sun sets, the campus is illuminated with a warm glow, highlighting the beauty and intricacy of the artwork.

Traditional Day is a celebration of Indian cultural heritage, where students wear traditional attire representing diverse regions and cultures. It symbolizes pride, unity, and solidarity, embracing the nation's diversity. Preparations for the day start weeks in advance, with tailors, makeup artists, and hairstylists contributing to the event. These cultural celebrations demonstrate the institution's commitment to inclusivity.

## **Exploring Sustainable Agriculture: A Visit to the Centre for Sustainable Agriculture, Tarnaka**



On November 18, 2023, a group of individuals visited the Centre for Sustainable Agriculture in Tarnaka, a centre dedicated to promoting sustainable agricultural practices and empowering farmers. The centre's commitment to organic farming methods and establishing Farmer Producer Organizations (FPOs) resonated with visitors, inspiring a newfound appreciation for environmental stewardship and community empowerment. Participants explored the organization's warehouse and outlet, "Sahaja Ahar," which featured pictures and details of farmers behind each product, fostering a direct connection between consumers and farmers.

The visit offered profound insights into modern marketing strategies for promoting sustainable agricultural practices. Participants gained a deeper understanding of consumer engagement and storytelling in conveying the journey from farm to table, fostering appreciation for farmers' efforts and supporting local, sustainable food systems. The management of the Centre for Sustainable Agriculture was praised for orchestrating this enlightening experience, while faculty members Gopi Naik and Surendra Veeru were commended for their guidance and mentorship. The visit was a transformative experience that highlighted the transformative potential of sustainable agriculture in nurturing both people and the planet.

## **Hyderabad Management Association (HMA) - Investiture ceremony - 23-11-2023**

Investiture Ceremony at VVISM by HMA Student Chapter

The Beginning of a New Chapter at VVISM- HMA Student Chapter!



On November 23, 2023, Vishwa Vishwani Institute of Systems and Management (VVISM) inaugurated the Hyderabad Management Association (HMA) Student Chapter, emphasizing the collaboration's focus on developing managerial skills among aspiring young leaders. The vision behind this initiative was to create a platform that keeps students updated with contemporary management practices. A diverse range of activities, such as Student Development Programs, Guest Lectures, Industrial Visits, and Business Quizzes are planned to enhance students' managerial competencies. The Investiture ceremony was graced by esteemed Chief guest Mr. G Jaywant Naidu, President of HMA, including Dr. Jayshree Veluthakkal, Associate Dean and Prof. Godson Samuel at VVISM.

During this ceremony, the office bearers of the HMA- VVISM Student Chapter were adorned with badges, signifying their roles in this collaborative venture. Mr. Molleti Teja, the President of HMA at VVISM, addressed the gathering, pledging a fulfilling experience for all student members involved in the association's activities. The elected office bearers for the VVISM HMA Student Chapter 2023 were introduced, comprising Molleti Teja as President, V Abhinav as Vice President, V Sravan Kumar as Secretary, S Sharon Namitha as Joint Secretary, and P Anush as Treasurer.

The ceremony concluded with appreciation extended to the student members for their active participation and special recognition to the host Bhavana. The event marked the beginning of an exciting journey, fostering opportunities for growth, collaboration, and learning. The focus on innovation and success echoed through the envisioned leadership, aiming not for applause but for contributing to a cause. The collaboration between HMA and VVISM sets the stage for a dynamic platform nurturing future leaders in the field of management.





The Hyderabad Management Association (HMA) and Vishwa Vishwani Institute of Systems and Management have launched a new chapter at the VVISM-HMA Student Chapter. The partnership aims to develop managerial skills among students, providing them with a platform to stay updated on contemporary management practices. The chapter will conduct various activities such as lecture meetings, training programs, panel discussions, and seminars. The inaugural ceremony was attended by President G Jaywant Naidu and Associate Dean Doctor Jayshree Veluthakkal, who adorned the chapter's office bearers with badges. Student President Molleti Teja promised a positive experience for all members.

## **College Dunia Excellence Award 2023**



On 24-11-2023, VVISM, the Most Happening Business School in South India, has been awarded the College dunia Excellence Award 2023 for its outstanding achievements in education. The award was presented at the College dunia Connect 3.0 event in New Delhi, where over 1000 educators, edtech companies, and stakeholders gathered to transform India's educational landscape. VVISM remains committed to fostering innovation and excellence.

In recognition of its exceptional contributions to education, VVISM, the Most Happening Business School in South India, has been granted the College dunia Excellence Award 2023. At the College dunia Connect 3.0 event in New Delhi, where more than a thousand educators and stakeholders convened to revolutionize the educational landscape of India, the prize was given out.

## **Communal Harmony week-24-11-2023**



Vishwa Vishwani Institute of Systems and Management organized poster making competitions during the Communal Harmony Campaign week to raise awareness about the importance of living in harmony. The competitions emphasized that diversity is not a weakness but a strength for India, and that embracing diversity in cultures and traditions fosters a sense of togetherness among citizens. The posters celebrated the idea that despite different identities, it is possible to exist in peace and harmony, contributing to a richer and vibrant society.

We have contributed for the Communal Harmony campaign by donating funds from our college and supported them by creating few arts and crafts which in turn motivated them



## Hospital Visit – Care Hospital

A successful educational visit to Care Hospital was attended by faculty members and PGDM Hospital Admin students from Vishwa Vishwani Institute of Systems and Management. The event provided students with practical insights into Total Quality Management in a healthcare setting, enhancing their understanding of real-world scenarios. The event was praised for its commitment to education and contribution to student knowledge growth.



## AMUL INDUSTRIAL VISIT



Students from Vishwa Vishwani Institute, PGDM Batch 2023-25, visited Amul Factory on December 8, 2023, to learn about India's iconic dairy industry. The students witnessed the intricate workings of the dairy industry, learning about innovative production processes and sustainable practices. The Amul team's passion and dedication left an indelible mark on the students' understanding of the dairy industry. The students expressed gratitude to Amul Factory officials and VVISM management for providing valuable insights and equipping them with a deeper understanding of the dairy sector's dynamics and impact on the global market.





## Smarya 2023- Alumni meet.

Alumni meet 2023 is most important meet for VVISM, which has been conducted on 16<sup>th</sup> of December, 2023 by the college AAA committee and College Administration with help of all other committees and faculty members which in turn became a memorable and successful event for the year, Where the former Alumni members were present and involved in activities and programs which are Stage activities. Alumni got interacted with students and faculty with at most respectable way. And lucky draw event which happened is main attraction of the event (highlight) which is like a (cherry on cake). There were many winners of the event





## Road safety awareness program 22-12-2023



On 22nd December, 2023 the event of Road Safety Awareness was conducted in the college premises. It was an honour to host a workshop on **Road Safety Awareness** facilitated by the esteemed Sri K Venkat Reddy, Assistant Commissioner of Police, Sri Y Hanuman Goud, Inspector of Police along with their team from the Medical Traffic Police Division. Their engaging session with our PGDM 1st year students not only emphasized the importance of road safety but also fostered a deeper understanding of responsible citizenship. We are immensely grateful for their commitment to educating and empowering our future leaders on such critical matters.

## **“Sustainability and Business Quiz”- HMA - quiz - 28-12-2023**



The Hyderabad Management Association (HMA) organized a Sustainability and Business Quiz for Vishwa Vishwani Institute of Systems & Management (VVISM) on December 28, 2023. The event, led by Quiz Master Mr. Raja Satish, focused on the intersections of sustainability and business, addressing future challenges. The event included a preliminary round, followed by 22 teams of 44 students. Six teams qualified for the second round, and K. Shiva Raj and A. Shiva Rama Krishna emerged as the finalists in the Inter-Collegiate Quiz Competition. The event explored sustainability and business challenges, fostering a culture of responsible practices. Participants, winners, and runners-up were commended for their enthusiasm. The event aimed to foster sustainable thinking and responsible business practices, with prizes awarded by the Quiz Master. The event was praised for its engaging delivery, sponsorship, and the efforts of office bearers, volunteers, and audience participation.

It is a flagship event at Vishwa Vishwani Institute of Systems and Management the Hyderabad Management Association (HMA) Quiz is a student-led event at Vishwa Vishwani Institute of Systems and Management, aiming to promote intellectual curiosity, professional development, and leadership excellence. The competition encourages participants to analyse the real-world scenarios and apply theoretical concepts to practical situations. The selection process involves multiple stages, including initial screening rounds, written tests, case studies, group discussions, and mock quizzes. The event collaborates with leading HR professionals and corporate partners to design quiz questions and provide insights.

## **Christmas EVE celebrations**

The Christmas Eve Celebration at Vishwa Vishwani Institute of Systems and Management is a tradition that brings together students, faculty, staff, and the local community to celebrate the holiday season. The event is a winter wonderland, filled with festive decorations, twinkling lights, and ornate Christmas trees. Students, faculty, and staff come together to deck the halls, hang garlands, and decorate the campus with seasonal cheer. The Christmas tree, a symbol of hope and unity, serves as the focal point of the festivities. As the lights on the tree twinkle, the campus comes alive with laughter, music, and merriment. Students and faculty participate in a treasure hunt, with the faculty winning the prize. The spirit of giving and compassion permeates the festivities, reminding participants of the importance of kindness, empathy, and solidarity in building a more inclusive and harmonious community.







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