

COURSES STRUCTURE					
SEMESTER - I to IV PGDM 2023-25					
SEM - I					
Category	Course Title	Category	Mode of Delivery (FD/SL/PB) *	Course Code	Course Credits
Business Imperatives Core Courses (3*6) (2*3) (1*3)	Business Communication	BF	FD	23 I BF BC - 1	2
	Statistics for Management	BF	FD	23 I BF SFM	3
	Financial Reporting, Statements, and Analysis	BF	FD	23 I BF FRSA	3
	Management and Organizational Behavior	BF	FD	23 I BF MOB	3
	Managerial Economics	BF	FD	23 I BF ME	3
	Marketing Management 1	BF	FD	23 I BF MM	2
	Business Law	BF	FD	23 I BF BLAW	2
	MIS and Advanced EXCEL	BF	FD	23 I BF IEBE	3
	Rural Immersion	CA	SL	23 I CA RI	1
	Movie Management		SL	23 I CA MR	1
	Book Review		SL	23 I CA BR	1

SEM - II					
Category	Course Title	Category	Mode of Delivery (FD/SL/PB) *	Course Code	Course Credits
Business Imperatives (Core Courses) (3*7 (2*1) (1*4)	Human Resource Management	ABF	FD	23 II ABF HRM	3
	Business Environment	ABF	FD	23 II ABF BE	3
	Marketing Management 2	ABF	FD	23 II ABF MM	2
	Financial Management	ABF	FD	23 II ABF FM	3
	Operations Management	ABF	FD	23 II ABF OM	3
	Business Research Methods	ABF	FD	23 II ABF BRM	3
	Entrepreneurship and Design Thinking	ABF	FD	23 II ABF BA	3
	Business Intelligence (CRT)	CA	SL	23 II CA CRT	3
	Rural Immersion		SL	23 II CA RL	1
	Research Paper		SL	23 II CA RP	1
	Industry Analysis		SL	23 II CA IA	1
	Disaster Management		SL	23 II CA DM	1
SIP - 2022: Summer Internship Program				23 II SIP24	6

Category	
BF	Business Fundamentals
ABF	Advanced Business Fundamentals
CE	Core Elective
SE	Sectoral Elective
CA	Co-Curricular Activity

Mode of Delivery	
FD	Faculty Delivery
SL	Self Learning

SEM - III							
Category		Course Title	Category	Mode of Delivery (FD/SL/PB) *	Course Code	Course Credits	
Business Imperatives (3*2)		Operations Research	ABF	FD	23 III ABF ESM	3	
		Strategic Management	ABF	FD	23 III ABF SM	3	
Core Electives (3*4)	Finance	Investment Analysis and Portfolio Management	CE	FD	23 III CEF IAPM	3	
		Corporate Finance	CE	FD	23 III CEF CF	3	
		Business Taxation	CE	FD	23 III CEF BT	3	
		Financial Systems and Services	CE	FD	23 III CEF FSS	3	
		Consumer Behaviour	CE	FD	23 III CEM CB	3	
	Marketing	Sales and Distribution Management	CE	FD	23 III CEM SDM	3	
		Digital Marketing	CE	FD	23 III CEM DM	3	
		Service Marketing	CE	FD	23 III CEM MA	3	
		Industrial Relations and Labour Laws	CE	FD	23 III CEH IRL	3	
	HR	Talent and Competency Management	CE	FD	23 III CEH TCM	3	
		Leadership and Change Management	CE	FD	23 III CEH LCM	3	
		Strategic HRM	CE	FD	23 III CEH SHRM	3	
		Sectoral Elective (3*2) (1*2)	Agri Business Management	Management of Agri Supply Chain and Procurement	SE	FD	23 III ABM MASCP
	Agri Input Marketing			SE	FD	23 III ABM AIM	3
Banking, Insurance & Financial Markets	Credit Risk Management		SE	FD	23 III BIFM CRM	3	
	Principles and Practice of Banking and Insurance		SE	FD	23 III BIFM PPBI	3	
Business Analytics	Business Analytics & Descriptive Modelling		SE	FD	23 III BA DM	3	
	Fundamentals of Artificial Intelligence and Machine Learning		SE	FD	23 III BA AIML	3	
Supply Chain Management	Sourcing and Warehousing Management		SE	FD	23 III SCM SWM	3	
	Integrated Logistics Strategy		SE	FD	23 III SCM ILS	3	
Pharma Business Management	Pharma Sales and Distribution		SE	FD	23 III PBM PSD	3	
	Pharma Business Environment		SE	FD	23 III PBM PBE	3	
		Certificate courses (SL)					1
		Certificate courses (SL)					1

SEM - IV					
Category	Course Title	Category	Mode of Delivery (FD/SL/PB) *	Course Code	Course Credits
Business Imperatives (3*1)	Business Ethics and Corporate Governance	ABF	FD	23 IV ABF BECG	3
	Financial Risk Management	CE	FD	23 IV CEF FROM	3
	International Finance	CE	FD	23 IV CEF IF	3
	Financial Modelling	CE	FD	23 IV CEF FM	3
	Introduction of Fin tech	CE	FD	23 IV CEF IFT	3
Core Electives (3*4)	Marketing	Services Marketing	CE	23 IV CEM SM	3
		Product and Brand Management	CE	23 IV CEM PBM	3
		International Marketing	CE	23 IV CEM IM	3
		Retailing Management	CE	23 IV CEM RM	3
	HR	Performance Management System	CE	23 IV CEH PMS	3
		Compensation and Benefit Management	CE	23 IV CEH CBM	3
		HR Analytics	CE	23 IV CEH HRA	3
		Learning and Development	CE	23 IV CEH LD	3
	Agri Business Management	Agricultural Information Systems	SE	23 IV ABM AIS	3
		Agri Business And Entrepreneurship Development	SE	23 IV ABM ABED	3
Sectoral Elective (3*2)	Banking, Insurance & Financial	Investment Banking	SE	23 IV BIFM IB	3
		Retail Banking and Marketing of Financial Products	SE	23 IV BIFM RBMFP	3
	Business Analytics	Predictive Modelling	SE	23 IV BA PM	3
		Web and Social Media Analytics	SE	23 IV BA WSA	3
	Supply Chain Management	Supply Chain Analytics	SE	23 IV SCM SCA	3
		Operations Research Applications	SE	23 IV SCM ORA	3
	Pharma Business Management	Pharma Market Research	SE	23 IV PBM PMR	3
		Pharma Production Management	SE	23 IV PBM PPM	3
		Certificate courses (SL)			1
Dissertation 2023				23 IV DIS	6
Total Credits PGDM Program (Sem I, II, III, IV)				(24+33+26+28)	111