

# 2024

# QUARTER IV

# NEWSLETTER

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## **Entrepreneurship Unleashed: Igniting Innovation and Leadership at VVISM**

On 19th of October 2024 Vishwa Vishwani Institute of Systems and Management held a dynamic and inspiring session as we hosted the "Entrepreneurship Unleashed: Igniting Innovation and Leadership in Future Business Leaders" program. The event featured the highly accomplished Shri Rajesh Pershad, an entrepreneur with a visionary mindset, who shared his wealth of experience, insights, and leadership strategies with students and aspiring business leaders.

The session was highly interactive and highlighted 4 key takeaways:

- Innovative thinking to tackle real-world challenges
- Leadership skills essential for the modern business environment
- Practical frameworks for transforming ideas into sustainable ventures
- Encouraging students to embrace risk and resilience in entrepreneurship

These insights were highly valuable, equipping students with the knowledge to stay prepared and excel in the constantly changing business world. The room was filled with energy and enthusiasm as participants took part in hands-on activities, thoughtful discussions, and an engaging Q&A session with Shri Rajesh Pershad. This event highlighted the institute's strong commitment to developing entrepreneurial mindsets and supporting the next generation of innovators and change-makers.



The session was both inspiring and motivating, encouraging future business leaders to think big and explore new possibilities. This newly acquired knowledge will be sealy imparted to the PGDM students, thereby facilitating the cultivation of their entrepreneurship journey and equipping them with the versatility to navigate diverse circumstances adeptly



## Professionals Summit 2024: Shaping the Leaders of Tomorrow!

We had the privilege of leading our PGDM students of VVISM to Professional Summit 2024 hosted on 8th December 2024 which was a transformative event designed to ignite ambitions and inspire innovation. The Professionals Summit 2024 Hyderabad is an event where professionals from diverse fields discuss the latest industry trends, share valuable knowledge, and enhance their communication skills. This forum is dedicated to fostering leadership development and providing unparalleled networking opportunities. PGDM students were motivated by success stories and gained new skills to stay ahead in their fields.



PGDM Students were able to gain many insights, few of which are as follows:

- **Entrepreneurial Insights:** Students gained actionable strategies to turn ideas into ventures, fostering a spirit of innovation and enterprise.
- **AI for the Future:** The sessions introduced them to cutting-edge tools and the revolutionary potential of AI, preparing them to lead in a tech-driven world.
- **Mid-Career Excellence:** A panel discussion provided valuable perspectives on navigating career challenges, ensuring students are equipped for long-term growth.

This summit offered them a platform to absorb real- world lessons, network with industry leaders, and bring fresh ideas to the classroom and beyond. Events like these not only expand their horizons but also empower them to become impactful professionals





## Empowering Future Leaders: Stress Management for a Healthier Tomorrow

On 19th of October 2024 Vishwa Vishwani Institute of Systems and Management held a building resilience session as we hosted the Empowering Future Leaders: Stress Management for a Healthier Tomorrow. In collaboration with Young for Global Peace and Transformation (YGPT), we recently hosted a transformative seminar led by Shri Devendra Wadke, a distinguished lawyer and active volunteer with MaitriBodh Parivaar Worldwide.

Shri Wadke challenged our students to embark on a journey of self-discovery by asking: "Are you ready for the journey." His powerful session focused on the root causes of stress, its physical, mental, and emotional impacts, and the importance of releasing negative thoughts that often trigger stress.



### Students Insights from Sessions:

1. Stress is inevitable, but with the right tools, such as Maitri Sambodh Dhyaan (meditation), mindfulness, and breathwork, we can navigate it effectively.
2. Self-awareness is essential. By pausing, accepting, and connecting with ourselves, we can reduce stress and create inner peace.

The interactive activities, such as deep breathing exercises and mindfulness techniques, had a positive response. Many students participated enthusiastically, and some even shared their personal struggles, which added a relatable and supportive

atmosphere. During group discussions, laughter and open conversations filled the room, showing how students connected with the content and each other. The session created a sense of community as attendees realized they were not alone in their experiences.

By the end of the session, the room felt lighter, and students were visibly more relaxed. YGPT's Vision of a Stress-Free India by 2032 was inspiring. Through emotional resilience, mindfulness, and selfless service, we can build a mentally, physically, and emotionally fit nation.



## Dandiya Raas : Dandiya Raas Lights Up the Campus with Festive Cheer

On 4th October 2024 VishwaVishwani Institute of Systems and Management hosted the much-anticipated Dandiya Raas event, a celebration that brought together students and faculty in a vibrant display of tradition, culture, and joy. Themed around the festive spirit of Navratri, the event turned the campus into a lively hub of music, dance, and celebration. Faculty members also joined in the festive spirit, adding a sense of unity to celebrations.



The highlight of the event was the Dandiya Raas, where participants danced to the rhythm of energetic beats. The courtyard came alive as groups of students swirled and twirled with their dandiya sticks, showcasing elegance and enthusiasm in every step. Adding variety to the event were entertaining skits performed by talented students, leaving the audience laughing and inspired with their creativity and meaningful messages. The crowd was also thrilled by the excitement of Tambola, which brought a competitive yet light-hearted vibe to the event. Food and game stalls, set up by students, added another layer of enjoyment. These stalls featured an array of mouth-watering snacks, drinks, and desserts, alongside fun games and challenges that kept the energy alive throughout the event.

The event concluded with a sense of happiness and companionship, as the Dandiya Raas succeeded in uniting everyone in a celebration of culture and tradition. The smiles, laughter, and unforgettable memories created will be cherished by all who attended. It was truly an event to remember reminding everyone of the beauty of togetherness and the joy of celebrating our rich cultural heritage.



## Industrial Visit to Parle Products Pvt Ltd, by Batch 2024-2026

On 23rd November 2024 PGDM students from the 2024-2025 batch of Vishwa Vishwani Institution of System and Management had the opportunity to go on an enriching industrial visit to Parle Products Pvt Ltd. During this visit, the students gained valuable insights into the operational processes of one of the most iconic and trusted biscuit manufacturers in India.



"Stepping into the world behind India's most beloved biscuits!"

### Key takeaways from the visit:

- The visit provided an in-depth understanding of the manufacturing process, including the sourcing of raw materials, production techniques, quality control measures, and packaging methods.
- Students were also introduced to the company's supply chain management strategies and the technological advancements that contribute to its efficiency.
- The interaction with Parle-G's team helped students understand the practical applications of classroom theories in a real-world business environment.
- They also observed the seamless coordination between different departments and learned about the strategies that have sustained Parle-G's position as a market leader for decades.

This visit not only enhanced the students' knowledge but also inspired them by showcasing how traditional values and modern practices can coexist successfully in a dynamic business





## **“Empowering Futures, Celebrating Success – Congratulations to our Placed Stars!”**



India MART successfully held a placement drive for students of VVISM batch 2023-25. India MART began as a B2B directory and website developer for small and medium-sized enterprises (SMEs), aiming to link Indian manufacturers with global buyers is an Indian B2B online marketplace, connecting buyers and suppliers. After an extensive selection process, three VVISM students were chosen: K. Arunkumar, R. Mahender Goud and B. Yashwanth.



ITC held a placement drive for PGDM batch 2023-25. ITC Limited is a prominent Indian conglomerate with a diversified presence across various sectors. The company's business segments include Fast-Moving Consumer Goods (FMCG), hotels, agribusiness, IT, paper products, and packaging. Notably, a significant portion of ITC's revenue is derived from its tobacco products. After an extensive selection process, two students were chosen: Bandela Ashritha Sony and M. Srinivasulu.



Ryan India Tax Services Pvt Ltd successfully held a placement drive for students of VVISM. Ryan is a leading global tax services firm. Their purpose is to liberate their clients from the burden of being overtaxed, freeing their capital to invest, grow, and thrive. They provide a wide array of business tax services and software to their clients. After an extensive selection process 5 students were selected for the role of Tax Associate: Aishwaraya Katkar, Roshitha, P.Anusha Reddy, B.Rahul, Paleti Tharun.



Metrics4 Analytics Pvt Ltd successfully held a placement drive for students of VVISM. Metrics4 data management platform and analytical applications are designed to provide efficient data collection, sophisticated data analysis and flexible data provisioning. They have selected students for the role of Data Analyst. After an extensive selection process, two PGDM students were chosen: B.Meghana and S.Vedik Goud.





T.I.M.E successfully held a placement drive for students of PGDM for the role of Management Trainee. After an extensive selection process, six PGDM students were chosen: G.Tejaswi, Akshita, P.Sravya, Harshit R Katare, Sai Sharan Deep Yadav, Kandari Bhaskar.



S&P Global Inc. held a placement drive for PGDM batch 2023-25. It is an American financial information and analytics company which provides essential intelligence to clients across various industries, enabling them to make informed decisions with conviction. After an extensive selection process, nine PGDM students bagged the placement for the role of Data Analyst: Jakkula Kavya, S.M Jahn timer, HS Tarun, Mani Sharan, G.Ranjeeth Yadav, Aashritha Pilla, T.Sai Tharun, V.Vamshi, Sara.Giridhar.



Trent held a placement drive for PGDM batch 2023-25. Trent Limited is a prominent Indian retail company and a part of the Tata Group which was established in 1998, the company operates several retail formats across the country, catering to diverse consumer needs. After an extensive selection process, eleven PGDM students bagged the placement for the role of Store Manager: Golla Murali, Venkat Ratnakar, Harsha Vardhan, Malige Ashwini, Pooja, Daduvai Varsha, Pinninti Naveen, Yada Gayathri, Gawtham Potnuri, Sushmitha Udutha, Dudi Yamini.



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