



# 2024 QUARTER II NEWS LETTER



**Motivating & Empowering futures through informed choices—VV Buzz  
paves the way for aspiring finance professionals.**



VV Buzz a Panel Discussion during VV Buzz session at VVISM for Finance students was conducted. It was aimed to help students make informed decision of choosing Finance as their specialization. It was spearheaded by Professor S.R Prasad, Dr. Ritu Kothiwal and Professor Pushpa Latha, the Professors of Finance Department at VVISM and the discussion was moderated by our students G Samrat and K Bhavana.

During the discussion, the panellists iterated to the students that the Finance Domain is an ocean and rules and regulations change regularly and students need to stay abreast the developments and constantly upskill themselves. A finance student should possess a strong foundation in analytical and quantitative skills to effectively interpret financial data and make sound decisions. Proficiency in financial modelling, accounting, and understanding of market trends are crucial for success in the finance domain. Effective communication and networking skills are equally important, enabling students to convey complex financial information clearly and build valuable industry connections. Additionally, adaptability and a commitment to continuous learning are essential, as the finance sector is dynamic with constantly evolving rules and regulations. Joining professional organizations like AFP or CFA can further enhance their skillset and credibility in the field.

**"Igniting the spirit of transformation, RISE - The Conclusion, was a journey of learning, empathy, and commitment to rural empowerment."**



On 03-04-2024, the Rural Immersion experience, aptly named RISE - The Conclusion, marked the culmination of a transformative journey for all participants. This initiative was not just about gaining knowledge; it was a profound exploration of the challenges and opportunities in rural communities, aimed at driving positive change from the ground up.

Our mission extended beyond the classroom, as we immersed ourselves in the lives of rural inhabitants, learning from their resilience and understanding the socio-economic dynamics that shape their daily lives.

As ambassadors of change, we are inspired to leverage these experiences to champion the cause of rural development. Our commitment is to advocate for the socio-economic empowerment of these communities, striving towards a more inclusive and sustainable agricultural ecosystem. Through RISE, we have not only broadened our perspectives but also pledged to use our skills and knowledge to create meaningful impacts that extend far beyond the boundaries of our immediate environment.

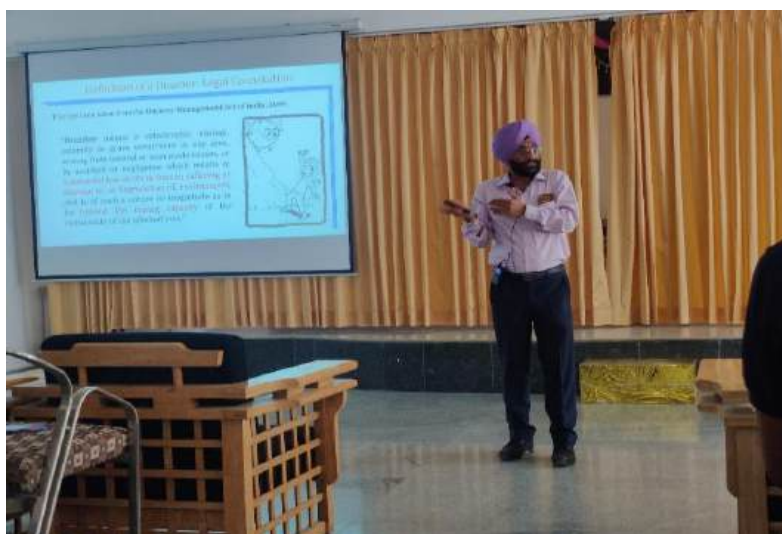
The conclusion of this initiative is not the end but a new beginning—one where our efforts are directed towards contributing to a future where rural and urban areas thrive together in harmony. The lessons learned, the relationships built, and the insights gained from RISE will continue to guide us as we work towards a vision of inclusive growth and sustainable development.



**"Equipping young minds with the knowledge to face uncertainties, VVISM proudly hosted Disaster Management sessions to prepare the leaders of tomorrow."**



Vishwa Vishwani Institute of Systems and Management (VVISM) conducted insightful and informative Disaster Management sessions for the PGDM batch of 2023-25, led by guest faculty Col. Ravinder Singh. With his extensive experience and expertise, Col. Singh provided students with a comprehensive understanding of disaster preparedness, response strategies, and risk mitigation. The sessions covered various aspects of disaster management, including natural and man-made disasters, emergency planning, and crisis management techniques. Through interactive discussions, case studies, and practical insights, students gained valuable knowledge on how to effectively manage and respond to emergencies. Col. Singh's engaging approach and real-life examples made the sessions not only educational but also inspiring, encouraging students to think critically and act responsibly in times of crisis. The initiative was a significant step towards building a resilient mindset among students, empowering them to contribute meaningfully in any challenging situation they may encounter in their professional and personal lives.



## **"Bringing Back the News: How Traditional Newspapers Enhance Learning for Future Leaders"**

Reintroducing newspapers is essential for PGDM students to gain a deeper understanding of the current business and political environment. Encouraging students to engage with physical copies of newspapers fosters hands-on learning and promotes a richer, more focused insight into daily affairs.

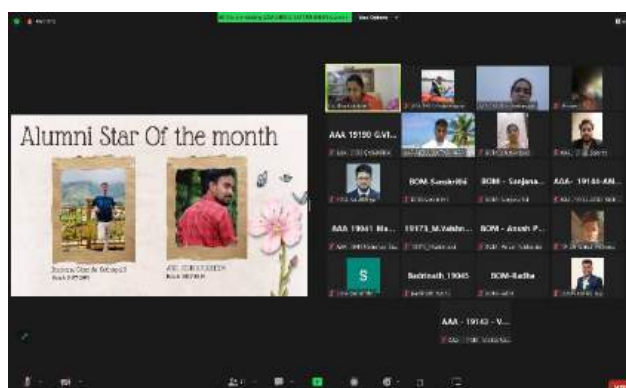
This traditional approach helps students develop critical thinking skills by exposing them to diverse viewpoints, allowing them to analyse and reflect on various issues from multiple angles. Presenting news in a print format also enhances their awareness of the ever-evolving business landscape, helping them stay informed about emerging trends and global developments.

We appreciate the students for embracing this initiative and encouraging the habit of reading newspapers. Their commitment to staying updated through this valuable resource will equip them with the knowledge and perspective needed for future leadership roles.

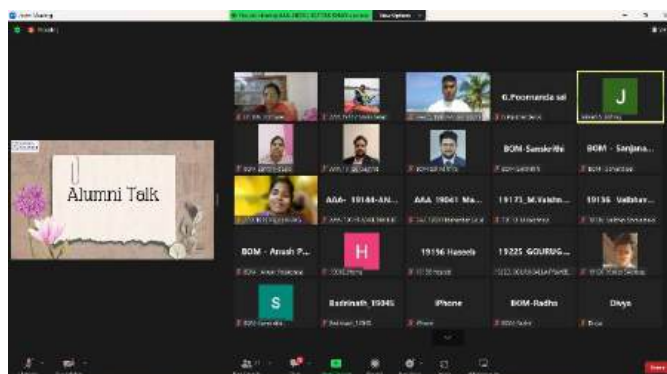


## Virtual Alumni Meet 2024

The virtual alumni meet held on 20th April 2024 brought together the batches of 2017-2019 and 2018-2020, creating a lively and nostalgic atmosphere. The event began with a motivational message from the Director, emphasizing the importance of alumni connections. The current 2023-25 batch alumni coordinators were introduced, showing their enthusiasm for fostering ties between alumni and current students.

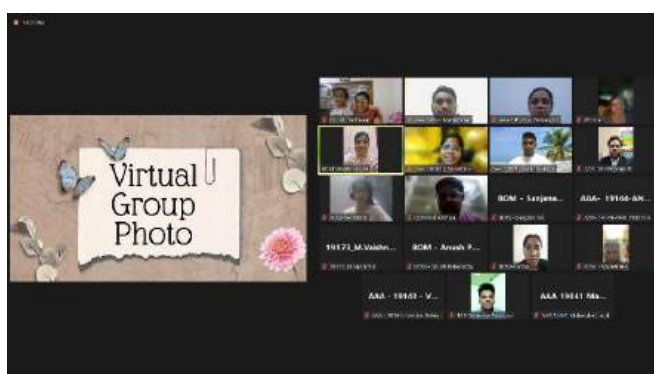


Old alumni shared fond memories and flashback stories, evoking laughter and a sense of nostalgia. They also offered insights into their professional journeys, inspiring students to aim high in their careers. A special segment featured glimpses of the Smarya 2023 event, highlighting the institution's vibrant culture and the talent of its community.



The main attraction of the meet was the announcement of the Star Alumni of the Month award, which was received by Bhuvana Chandu Kothapalli and Vennapu Reddy from the 2017-19 batch. Their achievements were celebrated as they were recognized for their outstanding contributions and inspiring journeys.

The event wrapped up with a virtual group photo and a vote of thanks, leaving everyone with a renewed sense of connection and pride in their alumni network. The meet was a celebration of past accomplishments and a step towards strengthening future collaborations, ensuring the enduring bond between the alumni and the institution.





## “Empowering Futures, Celebrating Success – Congratulations to our Placed Stars!”

### “Shining Bright: Vishwa Vishwani Institute's PGDM Batch 2022-2024 Achieves Stellar ”

Placements!" The Placement Department of Vishwa Vishwani Institute, under the leadership of director Dr. Y. Laxman Kumar, Dean. Dr. Jayashree and Dr. Dharmendra and his dedicated team, is thrilled to announce the impressive placement results for the PGDM batch of 2022-2024. Over 100 students have successfully secured placements, reflecting the institute's commitment to nurturing talent and providing robust career opportunities. The highest package achieved this year stands at an impressive ₹9 lakhs, while the average package ranges between ₹4.5 to ₹5 lakhs, marking a significant achievement for our students. This success story is a testament to the hard work of our students, the support of our faculty, and the relentless efforts of the placement team. Congratulations to all the students and the entire Vishwa Vishwani family for this outstanding accomplishment!



**"Empowering Futures, Celebrating Success – Congratulations to our Placed Star!"**



**Golla Hari Babu      Tangadapally Sushma**



**Anjum**

**Secured Campus Placement at**

**S&P Global**

**PGDM Class 2022 - 2024**



**Hearty Congratulations !**

**Congratulations to our campus champions on securing their placements**



**Upputuri Jayakrishna      B.Vikas      Madhusmita Patnaik**



**Leela Mounika Makineedi      V.Sravan Kumar      Kotla Dhanush**

**Secured Campus Placement at**

**Bandhan Bank**

**PGDM Class 2022 - 2024**



**"Empowering Futures, Celebrating Success – Congratulations to our Placed Star!"**



**Anthapanni Siddamma      Rupala Suchithra      Penikalapudi Asha Suma**



**Talarihonnur Varun Teja      Patil Prathyusha      Chowdala Anjani Kumari**

**Secured Campus Placement at**

**VERITAS**

**PGDM Class 2022 - 2024**

**"Empowering Futures, Celebrating Success – Congratulations to our Placed Stars!"**



**Gangarapu Sreejaa**  
Associate Analyst  
**BERKADIA**



**K. Madhuri**  
Associate Analyst  
**BERKADIA**



**Saswatha Marella**  
Associate Analyst  
**BERKADIA**



**Pallavi Settigari**  
Associate Analyst  
**BERKADIA**



**Poosa Jaya Krishna**  
Business Trainee  
**PICCI PRESENTIAL**



**Javvadula Sri Achyuth**  
Sales Trainee  
**ATC**



**K.V.N.Sai Likhitha**  
Data Analyst  
**Metrics4**



**Anush Polakonda**  
Data Analyst  
**Metrics4**



**Kunchala Sai Adithya**  
Data Analyst  
**Metrics4**



**Anumolu Gowthami**  
Data Analyst  
**Metrics4**



**Katari Shiva Raj**  
Management trainee  
**TRENT**



**T Vaishnavi Reddy**  
Product Specialist-Sales  
**LUPIN DIGITAL HEALTH**



**Manisha Bitla**  
Management Trainee  
**TECH mahindra**



**Bonam Dorcus Lilly**  
Management Trainee  
**TECH mahindra**



**Kotagiri Gangothri**  
Management Trainee  
**TECH mahindra**



**T. Harika**  
Management Trainee  
**TECH mahindra**



**Pratapani Vinay Kumar**  
Management Trainee Sales  
**sresta**



**Varun Yadav**  
Business Development Executive  
**bb**



## Summer Internship Programme (SIP) Orientation



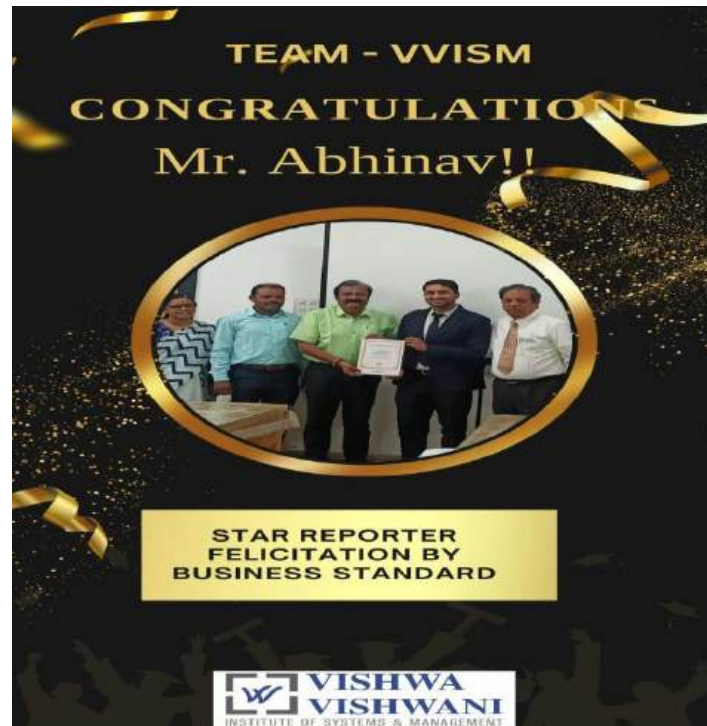
On April 29, 2024, SIP office hosted an orientation session for the upcoming Summer Internship Programme (SIP), led by Mr. Prof. Godson Samuel, Chairperson of the SIP office. The session provided students with crucial insights into the structure and expectations of the internship, beginning with a thorough explanation of the SIP 2024 Almanac.

Prof. Samuel walked the students through the key dates, deadlines, and submission protocols, ensuring that everyone understood the importance of timely updates and adherence to the project status submission schedules. Additionally, he emphasized the rules and responsibilities that each student must follow during the two-month internship period, such as maintaining professional conduct, submitting required documentation, and staying in close communication with both the faculty and corporate mentors.

The orientation aimed to prepare students for a successful internship experience, highlighting the program's role in bridging the gap between academic learning and practical, hands-on experience in the corporate world.



**Success is the result of preparation, hard work, and learning from failure.**



We are thrilled to announce that Mr. Abhinav from the 2022-2024 PGDM Batch of Vishwa Vishwani Institute of Systems and Management has been honoured as the STAR REPORTER by Mr. Jayaraam S, Marketing Head - South of Business Standard, for his outstanding report on the Young Diplomatic Club at VVISM. This remarkable achievement comes with a cash prize of ₹5000 and a prestigious Meritorious Certificate, recognizing Abhinav's exceptional editorial and reporting skills.

This acknowledgment is a testament to VVISM's commitment to nurturing talent and fostering editorial excellence among our students. Abhinav's accomplishment reflects the dedication and guidance of our faculty and the support of our institution in providing students with opportunities for professional growth and learning. In his acceptance, Abhinav expressed heartfelt gratitude to his mentors, the Director of VVISM, and Business Standard for empowering him with this incredible opportunity. His success is a proud moment for the entire VVISM community, and we look forward to seeing more of our students achieve such great heights in their careers. Keep shining, Abhinav!

## VISHWA VIGAMA: Farewell Party for PGDM Batch 2022-2024



The Vishwa Vigama farewell party for the PGDM Batch of 2022-2024 was an event filled with celebration, nostalgia, and camaraderie. Held on May 5, 2024, the event began with an assemblage at 4:30 PM, followed by a warm welcome address by the students. The Director and Dean then took the stage, delivering heartfelt speeches that set the tone for the evening, expressing pride in the achievements of the graduating batch.



graduates were honoured with fun and meaningful titles.

One of the highlights of the evening was the awards distribution ceremony, where students were recognized for their academic and extracurricular achievements. This was followed by a touching

The celebration continued with a series of engaging activities and performances. The evening featured interactive games, fun competitions, and lively cultural performances, including energetic dance numbers that kept the crowd entertained. There was also a special segment dedicated to awarding titles, adding a touch of excitement as the



segment where seniors shared their experiences at VVISM, reflecting on the bonds they had formed and the valuable lessons they had learned over the past two years.

A group photo session captured the memories of the evening, and the event transitioned into a DJ session, with everyone hitting the dance floor, celebrating their time at VVISM with music and joy. The evening concluded with the distribution of tokens of love and a grand dinner, providing a perfect end to a remarkable day.

The farewell was not just a goodbye but a celebration of accomplishments, friendships, and a shared journey, as the PGDM Batch of 2022-2024 prepared to move forward into the next chapter of their lives.



## **VVISM Management Concludes International Conference on Sustainable Management and Digital Practices**

We are thrilled to share the successful conclusion of the International Conference on “Paradigm Shift Towards Sustainable Management and Digital Practices,” held on May 24-25, 2024, at Vishwa Vishwani Hyderabad, Thumkunta. This landmark event brought together thought leaders, industry experts, academics, and innovators from across the globe to explore and discuss global trends and innovations in sustainable management and digital practices.

The conference was inaugurated by Prof. Ganesh L. S., Vice Chancellor of ICFAI Foundation of Higher Education, who emphasized the critical intersection of sustainability and digital transformation. His insights on the Pacific Garbage Patch and the “Window of Perception” graph highlighted the urgent need for integrated approaches to contemporary global challenges. Prof. Ganesh also urged students to recognize that personal growth is integral to sustainability.

Our guest of honor, Ms. Aarthi Kalyanaraman, Vice President of Plastic Bank, Ontario, Canada, delivered a powerful address on the alarming rise in global temperatures and its environmental impacts. She advocated for a circular economy to combat plastic pollution and regenerate nature, emphasizing the conference's role in driving positive change. The valedictory session, featuring Shri T. Bhogeswara Rao (Ex-Indian Air Force), CMD of TBR Group, underscored the imperative of aligning business practices with sustainable goals. His address congratulated the organizers and highlighted the vital importance of the conference theme. We were delighted by the overwhelming response, with over 312 research papers submitted by academicians and students. The presentations covered a wide range of topics, including digital technologies in sustainable practices, AI and big data in resource management, and innovative business models for a circular economy. Notably, over 60 papers were published in Scopus-listed journals, and 252 articles in UGC Care-listed journals.

Special sessions engaged young professionals and students, emphasizing their crucial role in driving sustainable initiatives and digital innovation. The event showcased cutting-edge technologies and practices, featuring innovations in renewable energy, smart cities, and green manufacturing. The success of this conference marks a significant step towards global collaboration and innovation in sustainable management and digital practices. At VVISM, we remain committed to driving social development and positive change through education, research, and community engagement.



## **A Day of Fun and Bonding- VVISM Faculty Outing**

On Wednesday, June 26th, our college faculty ditched the usual grind for a much-needed escape to Pragati Resorts in Chukkapally. With its lush greenery and endless activities, this place was the perfect spot for some relaxation, fun, and bonding. As the sun rose, our excited faculty members hopped on the bus, buzzing with anticipation. The moment we arrived, we were greeted by the resort's serene atmosphere and beautiful landscapes. It was clear: this day was going to be unforgettable. The resort had something for everyone. The pottery station was an instant hit. Faculty members got their hands dirty, shaping clay into all sorts of creations. It was awesome to see some hidden artistic talents come to life under the guidance of a skilled potter. Meanwhile, the swimming pool was the go-to for those wanting to cool off. Splashing around, racing each other, and playing impromptu water games, everyone had a blast. Laughter echoed as we enjoyed a break from the summer heat.

For the sports enthusiasts, the tennis and badminton courts were a hotspot. Intense matches went down all day. Whether seasoned players or first-timers, everyone gave it their best shot. The camaraderie and sportsmanship on display were inspiring and showcased the strong bonds within our faculty. But the day wasn't all about competition. It was also about connecting on a personal level. Over delicious meals and casual chats, we shared stories, experiences, and countless laughs. These moments of connection are what truly strengthen a team, making such outings essential. As the day wrapped up, it was clear that the outing was a huge success. We returned to college with smiles, handmade clay pots, and a renewed sense of camaraderie. The experiences and memories from Pragati Resorts will surely boost our collaboration and teamwork in the future. In our fast-paced academic environment, taking time to relax and bond is crucial. This outing reminded us of the importance of balance and the joy of spending time with colleagues in a fun and relaxed setting. Here's to more such outings in the future, filled with laughter, learning, and lasting memories.







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