

TASK-8 INSIGHTS:

- NOVEMBER 2014 HAVE HIGHEST SALES OF ALL TIME.
- EVERY YEAR IN SEPTEMBER WE HAVE A LITTLE STEEP OF SALES MAY BE OVER SEASONAL PURCHASE.
- CENTRAL IS THE HIGHEST PERFORMING REGION.
- CANADA IS THE WORST PERFORMING REGION.
- BINDERS SUB-CATEGORY PERFORM VERY WELL.
- TABLE SALES ARE VERY LOW.