Template

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

**Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

**Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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## 1 Define your problem statement

In each state, which District produce less yielding? How it will be solved? How to improve our farmer's skill?

PROBLEM

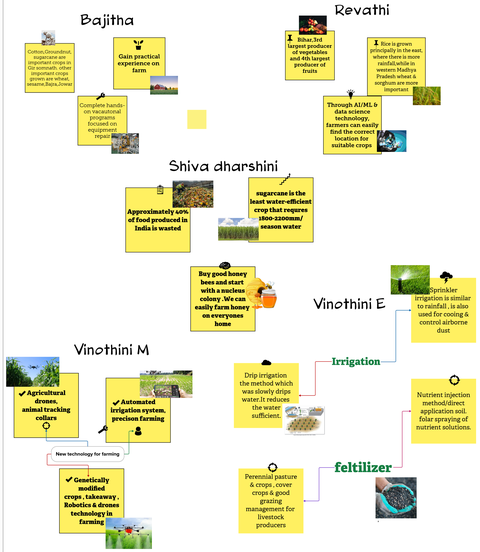
In each state, which District produce less yielding? How it will be solved? How to improve our farmer's skill?

### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

## 2 Brainstorm




## 3 Group ideas

Cotton,Groundnut, sugarcane are important crops in Gir somnath. other important crops grown are wheat, sesame,Bajra,Jowar

Through AI/ML & data science technology,farmers can easily find the correct location for suitable crops

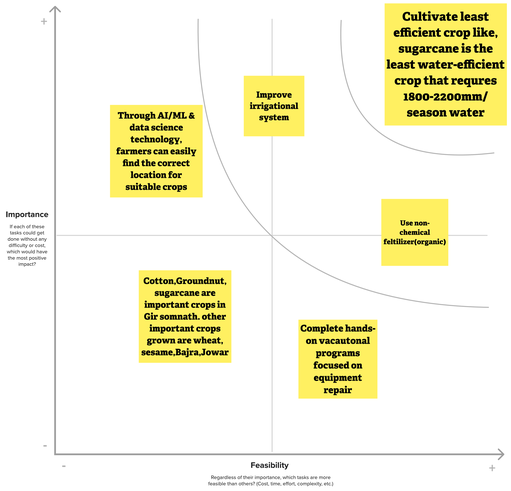
Sprinkler irrigation is similar to rainfall

, is also used for cooing & control airborne dust

Rice is grown principally in the east, where there is more rainfall,while in Western Madhya Pradesh wheat & Sorghum are more important

Perennial pasture & crops , cover crops & good grazing management for livestock producers

## 4 Prioritize




## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

**Share the mural**
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

**Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

**Strategy blueprint**
Define the components of a new idea or strategy.
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**Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
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**Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
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