

# Vinusan Jeyanathan

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Previous role	Front End Engineer at cord
Experience	Recruitment
Technologies	React, CSS, Redux, JavaScript, TypeScript, Jest, Segment, Prismic

**I like to work with people who...**  
Share new tools and techniques they learn to help everyone around them improve quickly.

## Work experience

**Front End Engineer, [cord](#)**  Jan 2022 – Jun 2024 (2y 5m)

The messaging tool for finding work.  
Recruitment

- React
- CSS
- Redux
- JavaScript
- TypeScript
- Jest
- Segment
- Prismic

- Developed and maintained responsive web applications using React.js, implementing detailed designs with a keen eye for user experience to ensure user-friendly interfaces.
- Optimized site performance by analyzing core web vitals and reducing bundle sizes by over 30%, significantly enhancing load times and user engagement.
- Integrated Segment on the frontend, significantly enhancing our data tracking capabilities and enabling more informed, data-driven decision-making.
- Introduced TypeScript to our frontend codebase using Airbnb's ts-migrate plugin, improving code quality, maintainability, and reducing bugs through type safety.
- Conducted multiple A/B tests with Google Optimize and Google Analytics, setting up funnels and analyzing results to reduce dropoff rates throughout our signup flows, leading to improvement in conversion rates.
- Proposed and implemented WebP image standards, reducing load times and enhancing site performance.
- Conducted hiring for junior developers, contributing to the growth and strengthening of our engineering team by mentoring new hires and conducting code reviews.
- Implemented unit tests using Jest, improving code reliability and reducing bugs.
- Developed and maintained dynamic, responsive email templates using EJS, ensuring consistent branding and effective communication across all email campaigns.
- Leveraged SEO best practices and utilized Google Search Console to identify and fix issues, improving search engine visibility and performance.

## Education

**University of York** Sep 2018 – Jul 2021 (2y 10m)

Undergraduate Degree (First – 78% Overall) Computer Science

- Achieved highly in Artificial Intelligence (98%), Vision & Graphics (96%) and Fundamentals of Machine Learning (91%)
- Studied Agile methodology in software engineering and worked on a project using Scrum processes