Vinuta Mestry

An Interaction and experience designer with a curious mind & understanding heart, I aim to design user-centred solutions with great emphasis on the design process, data & research.

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EXPERIENCE

Deloitte India, Mumbai — *Executive graphic Designer*
DEC 2018 - SEP 2020

Full-time employment with role mainly around Brand Identity Development & Design.

Accenture, Mumbai — *Analyst*
AUG 2018 TO DEC 2018

Ideation & strategy for direct marketing and social media for the client.

BigTree Entertainment Pvt. Ltd, Mumbai — *Executive graphic Designer*
FEB 2017 TO JUL 2018

Came up with social media strategy & collaterals for all the movies.

Shellspace Advertising, Mumbai — *Intern*
SEP 2016 TO DEC 2016 (3 MONTHS)

Ideated & designed stickers for the Roposo App as a part of the core team.

EDUCATION

University of Limerick, *Interaction and Experience Design MA/MSc*
SEPT 2020 - JAN 2022

Sir J.J. Institute of Applied Art, *Bachelor of Fine Arts   (Applied Arts).*
APRIL 2016

Mumbai Kala Mahavidyalaya, *Foundation course*
APRIL 2012

Mangubhai Dattani Vidyalay & Yojana Jr. College, — *Science (Class XII)*
MARCH 2011

Indian Education Society School, *SSC (Class X)*
MARCH 2009

SKILLS

Design research.

Experience Design.

Service Design

Brand Design.

Social Media Design.

SOFTWARES

Adobe Creative Suite

Figma

MS Office

HTML/CSS

UX METHODS

User Research

Field studies

Storyboarding

Contextual Inquiry

Ethnographic Interviews

Empathy Mapping

LANGUAGES

Marathi, Hindi, English

INTERESTS

Music, Dance, Travel & Food.