

MEDIA RELEASE FOR ECO (Environmental Conservation Outreach) Shield

[Davao City, October 31, 2024]

Mangroves and coastal greenbelt in the Philippines play a vital role as natural protectors known as the Green Guardians of our coastline. They act as the first responders and buffers against high tides and storm surges and they preserve marine life. These cannot be overstated. Recently, environmental threats have escalated, hence, this call for ECO Shield (Environmental Conservation Outreach) among local coastal citizens, educational institutions stakeholders, and non-coastal citizens who are advocates for broader environmental support in the entire Davao City. Everyone involved is encouraged to be a part of the Bayanihan sa Kalikasan (Community Spirit for Nature). Under this initiative, citizens are encouraged to become Mangrove Warriors (MWs) by participating in mangrove planting and replanting projects, attending coastal conservation workshops, and practicing green habits that sustain our natural buffers. Let us protect, act, grow, and sustain to ensure the lasting health of our coastal greenbelt for us and future generations. Let us be Mangroves warriors!



SHOREGUARD FOUNDATION
(a non-profit organization)