# Loss Function for Skip-Gram methods (II)

Yitao (Viola) Chen

### Recall from last time

### Algorithm 1 DEEPWALK $(G, w, d, \gamma, t)$

```
Input: graph G(V, E)
    window size w
    embedding size d
     walks per vertex \gamma
    walk length t
Output: matrix of vertex representations \Phi \in \mathbb{R}^{|V| \times d}
 1: Initialization: Sample \Phi from \mathcal{U}^{|V| \times d}
 2: Build a binary Tree T from V
 3: for i = 0 to \gamma do
 4: \mathcal{O} = \text{Shuffle}(V)
 5: for each v_i \in \mathcal{O} do
       \mathcal{W}_{v_i} = RandomWalk(G, v_i, t)
 6:
          SkipGram(\Phi, \mathcal{W}_{v_i}, w)
 7:
 8:
       end for
 9: end for
```

# DeepWalk Skip-gram update procedure

### **Algorithm 2** SkipGram( $\Phi$ , $W_{v_i}$ , w)

```
1: for each v_j \in \mathcal{W}_{v_i} do

2: for each u_k \in \mathcal{W}_{v_i}[j-w:j+w] do

3: J(\Phi) = -\log \Pr(u_k \mid \Phi(v_j))

4: \Phi = \Phi - \alpha * \frac{\partial J}{\partial \Phi}

5: end for

6: end for
```

• given current representation of vertex  $v_j, \Phi(v_j) \in \mathbb{R}^d$ , want to maximize the probability of seeing its neighbors in the walk

# Objective

Basic definition:

$$\Pr(u_k|\Phi(v_i)) = \frac{\exp(\Phi(u_k)^T \Phi(v_i))}{\sum_{1 \leq v_i \leq |V|} \exp(\Phi(v_i)^T \Phi(v_i))}$$

and yes this probably can be written in the matrix form, leading to the question of whether we really have to do one node at a time

# Computational challenge

- it really depends on size of |V|
- ullet if |V| is in the range of  $\geq 10^5$ . computing this at each round could be very expensive
- $\bullet$  however, if your graph doesn't have as many nodes (say <5000) perhaps simply computing like this is enough

There are ways to efficiently approximate the softmax:

- hierarchical softmax
- negative sampling / Noise contrastive estimation

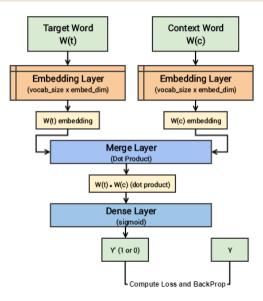
#### Issue from last time

Would maximizing

$$\Pr(u_k|\Phi(v_i)) = \frac{\exp(\Phi(u_k)^T \Phi(v_i))}{\sum_{1 \leq v_i \leq |V|} \exp(\Phi(v_j)^T \Phi(v_i))}$$

cause the learnt vectors to blow up?

### The neural network



# Noise Contrastive Estimation (NCE) / Negative sampling

- so far, only maximizing probability of word/node within context
- here, aims at maximizing the similarity of the words in the same context and minimizing it when they occur in different contexts
- idea: get a noise distribution by negative sampling from unrelated parts of the graph

# Some notation in graphs

- k-step transition matrix:  $A^k$ Quick quiz: if A is the adjacency matrix, what does  $A^k$  tell us?
- Pr(go from node  $v_i$  to node  $v_j$  in k steps) =  $A_{i,j}^k$ , let this be denoted by  $p_k(v_j|v_i)$
- let  $p_k(V)$  be some distribution over vertices in the graph (I actually couldn't find more details on this)
- sample a vertex c according to  $p_k(V)$  negative sampling, then  $p_k(c)=rac{1}{N}\sum_{v_i}A^k_{v_i,c}$

#### Loss function

• define local loss over a specific pair  $(v_i, v_j)$ :

$$L_k(v_i, v_j) = p_k(v_j | v_i) \cdot \log(\sigma(\Phi(v_i) \cdot \Phi(v_j)) + \lambda \cdot p_k(v_j) \cdot \log \sigma(-\Phi(v_i) \cdot \Phi(v_j))$$

$$= A_{v_i, v_j}^k \cdot \log(\sigma(\Phi(v_i) \cdot \Phi(v_j)) + \lambda \cdot p_k(v_j) \cdot \log \sigma(-\Phi(v_i) \cdot \Phi(v_j))$$

where the second term refers to the probability of  $v_j$  being negatively sampled,  $\lambda$ : hyperparameter indicating no. of negative samples

k-step loss function of a node:

$$L_k(v_i) = \sum_{v_j \neq v_i} L_k(v_i, v_j)$$

• k-step loss function over whole graph

$$L_k = \sum_{v \in V} L_k(v)$$

# Back propagation

• let  $z = \Phi(v_i) \cdot \Phi(v_j)$ , and set  $\frac{\delta L_k}{\delta z} = 0$  we get

$$\Phi(v_i) \cdot \Phi(v_j) = \log \left( \frac{A_{v_i, v_j}^k}{\sum_w A_{w, v_j}^k} \right) - \log \frac{\lambda}{N}$$

Let this matrix be  $Y^k$  (I didn't do the math...perhaps you can try)

- For SVD, we want at least a semi positive-definite matrix, so we remove the negative values in  $Y^k$  by letting  $X^k = max(Y^k, 0)$ , so  $X_{i,j}^k \approx \Phi(v_i) \cdot \Phi(v_j)$  after replacing the negative entries with 0
- $X^k$  can then be factored with SVD or other methods to get  $X^k \approx U \Sigma V$
- thus  $\Phi \approx U(\Sigma)^{\frac{1}{2}}$

## GraRep - Algorithm

#### GraRep Algorithm

#### Input

Adjacency matrix S on graph

Maximum transition step K

Log shifted factor  $\beta$ 

Dimension of representation vector d

#### 1. Get k-step transition probability matrix $A^k$

Compute  $A = D^{-1}S$ 

Calculate  $A^1, A^2, \dots, A^K$ , respectively

#### 2. Get each k-step representations

For 
$$k = 1$$
 to  $K$ 

2.1 Get positive log probability matrix

calculate  $\Gamma_1^k, \Gamma_2^k, \dots, \Gamma_N^k$   $(\Gamma_j^k = \sum_n A_{p,j}^k)$  respectively

calculate 
$$\{X_{i,j}^k\}$$

$$X_{i,j}^k = \log\left(rac{A_{i,j}^k}{\Gamma_j^k}
ight) - \log(eta)$$

assign negative entries of  $X^k$  to 0

2.2 Construct the representation vector  $W^k$ 

$$[U^{k}, \Sigma^{k}, (V^{k})^{T}] = SVD(X^{k})$$
$$W^{k} = U_{d}^{k} (\Sigma_{d}^{k})^{\frac{1}{2}}$$

End for

3. Concatenate all the k-step representations

 $W = [W^1, W^2, \dots, W^K]$ 

#### Output

Matrix of the graph representation W

#### Other ideas

- for vertex-vertex relationship, it doesn't have to be dot-product
- other methods include but not limited to
  - common neighbors  $|N(u) \cap N(v)|$
  - Jaccard's coefficient  $\frac{|N(u) \cap N(v)|}{|N(u) \cup N(v)|}$
  - Adamic-Adar score  $\sum_{t \in |N(u) \cap N(v)|} \frac{1}{\log |N(t)|}$
  - Preferential attachment  $|N(u)| \cdot |N(v)|$

for vertex pair u, v with neighbor set N(u) and N(v)

## Summary

- random walk is a way to capture local (and by induction, global) structure of a graph
- this class of methods is non-Euclidean, and loss function is different
- suitable for scenarios where the underlying graphical structure is known, and we
  want to be able to learn node representation or infer nodes in close
  neighborhood with ease in a particularly large graph

### References

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## Thank you for listening!

Yitao Chen

chen\_yitao@gis.a-star.edu.sg