

## Loss Function for Skip-Gram methods (III)

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## Noise Contrastive Estimation (NCE) / Negative sampling

- so far, only maximizing probability of word/node within context
- here, aims at maximizing the similarity of the words in the same context and minimizing it when they occur in different contexts
- idea: get a noise distribution by negative sampling from unrelated parts of the graph

## Some notation in graphs

- k-step transition matrix:  $A^k$   
(why?)
- $\Pr(\text{go from node } v_i \text{ to node } v_j \text{ in } k \text{ steps}) = A_{i,j}^k$ ,  
let this be denoted by  $p_k(v_j|v_i)$
- let  $p_k(V)$  be some distribution over vertices in the graph  
(I actually couldn't find more details on this)
- sample a vertex  $c$  according to  $p_k(V)$  – negative sampling, then
$$p_k(c) = \frac{1}{N} \sum_{v_i} A_{v_i,c}^k$$

# Loss function

- $\lambda$ : hyperparameter indicating no. of negative samples
- define local loss over a specific pair  $(v_i, v_j)$ :

$$\begin{aligned} L_k(v_i, v_j) &= p_k(v_j|v_i) \cdot \log(\sigma(\Phi(v_i) \cdot \Phi(v_j))) + \lambda \cdot p_k(v_j) \cdot \log \sigma(-\Phi(v_i) \cdot \Phi(v_j)) \\ &= A_{v_i, v_j}^k \cdot \log(\sigma(\Phi(v_i) \cdot \Phi(v_j))) + \lambda \cdot p_k(v_j) \cdot \log \sigma(-\Phi(v_i) \cdot \Phi(v_j)) \end{aligned}$$

- k-step loss function of a node:
- k-step loss function over whole graph

$$L_k = \sum_{v \in V} L_k(v)$$

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## Back propagation

- let  $z = \Phi(v_i) \cdot \Phi(v_j)$ , and set  $\frac{\delta L_k}{\delta z} = 0$   
we get

$$\Phi(v_i) \cdot \Phi(v_j) = \log \left( \frac{A_{v_i, v_j}^k}{\sum_w A_{w, v_j}^k} \right) - \log \frac{\lambda}{N}$$

Let this matrix be  $Y^k$

(I didn't do the math...perhaps you can try)

- For SVD, we want at least a semi positive-definite matrix, so we remove the negative values in  $Y^k$  by letting  $X^k = \max(Y^k, 0)$ ,  
so  $X_{i,j}^k \approx \Phi(v_i) \cdot \Phi(v_j)$  after replacing the negative entries with 0
- $X^k$  can then be factored with SVD or other methods to get  $X^k \approx U \Sigma V$
- thus  $\Phi \approx U(\Sigma)^{\frac{1}{2}}$

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## GraRep Algorithm

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### Input

Adjacency matrix  $S$  on graph

Maximum transition step  $K$

Log shifted factor  $\beta$

Dimension of representation vector  $d$

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### 1. Get $k$ -step transition probability matrix $A^k$

Compute  $A = D^{-1}S$

Calculate  $A^1, A^2, \dots, A^K$ , respectively

### 2. Get each $k$ -step representations

For  $k = 1$  to  $K$

2.1 Get positive log probability matrix

calculate  $\Gamma_1^k, \Gamma_2^k, \dots, \Gamma_N^k$  ( $\Gamma_j^k = \sum_p A_{p,j}^k$ ) respectively

calculate  $\{X_{i,j}^k\}$

$$X_{i,j}^k = \log\left(\frac{A_{i,j}^k}{\Gamma_j^k}\right) - \log(\beta)$$

assign negative entries of  $X^k$  to 0

2.2 Construct the representation vector  $W^k$

$$[U^k, \Sigma^k, (V^k)^T] = SVD(X^k)$$

$$W^k = U_d^k (\Sigma_d^k)^{\frac{1}{2}}$$

End for

### 3. Concatenate all the $k$ -step representations

$$W = [W^1, W^2, \dots, W^K]$$

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### Output

Matrix of the graph representation  $W$

## Other ideas

- for vertex-vertex relationship, it doesn't have to be dot-product
- other methods include but not limited to
  - common neighbors  $|N(u) \cap N(v)|$
  - Jaccard's coefficient  $\frac{|N(u) \cap N(v)|}{|N(u) \cup N(v)|}$
  - Adamic-Adar score  $\sum_{t \in N(u) \cap N(v)} \frac{1}{\log |N(t)|}$
  - Preferential attachment  $|N(u)| \cdot |N(v)|$

for vertex pair  $u, v$  with neighbor set  $N(u)$  and  $N(v)$



# Summary

- random walk is a way to capture local (and by induction, global) structure of a graph
- this class of methods is non-Euclidean, and loss function is different
- suitable for scenarios where the underlying graphical structure is known, and we want to be able to learn node representation or infer nodes in close neighborhood with ease in a particularly large graph

# References



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Tomas Mikolov, Ilya Sutskever, Kai Chen, Greg Corrado, Jeffrey Dean

Thank you for listening!

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