

VIOLA EDEN LANCHANO

☎ 054-6555267

📁 My Portfolio

✉ Vviola2@gmail.com

Instructional Designer

ABOUT ME

Passionate Instructional Designer with a B.A. in Learning Technologies, eager to contribute to a dynamic, innovation-driven environment. Combines organizational excellence, fluency in advanced technological tools, and hands-on project management experience. Recognized for being highly responsible, a fast and independent learner, and a collaborative team player.

SKILLS

Articulate 360

Adobe

Office

Camtasia

Figma

JavaScript

C#

Html5

CSS

Blazor

SQL

LANGUAGES

Hebrew
100%

English
90%

Spanish
90%

EDUCATION

○ 2020 - 2023

B.A. in Learning Technologies, HIT, magna cum laude, grade: 96

- Participation in 'The Chosen' project to maximize personal capabilities and to acquire management skills
- Participation in the 'Design Thinking' program

○ 2020

Multidisciplinary Design Preparatory Course, Shenkar

WORK EXPERIENCE

○ 2025 - Present

Instructional Designer, Clalit Health Services

- **Identifying and analyzing** training needs in collaboration with internal stakeholders
- **Leading end-to-end training projects**, including project planning (Gantt charts), cross-functional coordination, and ongoing monitoring and evaluation
- **Designing instructional content** by distilling complex information, developing pedagogical strategies, and writing detailed scripts
- **Developing and producing a wide range of digital learning materials**, including videos (Green Screen and screencast tutorials), podcasts, and e-learning modules
- **Collaborating closely** with subject matter experts, clients, and end users throughout the development process
- **Creating visual assets and graphic designs** such as forms, podcast covers, and internal communication materials
- **Managing multiple projects simultaneously** in a fast-paced, dynamic environment

○ 2024

Instructional Designer, Barnoam

- **Development and design** digital learning materials (videos, e-learning modules, presentations and system simulations) in both Hebrew and English
- **Graphic design expertise** including creation of posters, job advertisements, and social media posts
- **Conducted visual QA** for digital literature and content
- **Delivered personalized training projects** for leading defense companies serving clients worldwide.