



## Service Portfolio

Cybersecurity Service Brief: SASE Implementation & Security Awareness

At **Violet Bridge Security LLC** we help organizations reduce security incidents caused by human behavior and fragmented security architectures. Founded by alumni of the **Master of Science in Cybersecurity program at New York University (NYU)**, we bring academic rigor and real-world experience to every engagement.

Our services follow a proven **Three-Pillar Methodology** (Security, Visibility, Administration) and are aligned with leading frameworks such as **NIST CSF**, **ISO 27001**, and **CIS Controls**, supporting executive decision-making, regulatory expectations, and modern cloud-first architectures.

Trusted Partners:



### About Violet Bridge Security

#### Our Foundation

Violet Bridge Security was founded on the belief that true cybersecurity excellence is built on **knowledge, experience, and culture**.

Over the past two decades, our team has faced challenges, made sacrifices, and achieved milestones while working with global teams on complex cybersecurity projects across diverse industries. These experiences shaped not only our technical proficiency but also our commitment to building secure, sustainable, and people-centric digital environments.

#### Why Violet Bridge Security?

The name **Violet Bridge Security** represents both the Brooklyn Bridge and our NYU's defining color (Violet). The **NYU Tandon School of Engineering**, with origins dating back to 1854, embodies the principle that "you can be born anywhere, but made right here in Brooklyn." Violet Bridge Security carries that same spirit forward: connecting global expertise with local challenges, bridging innovation with practicality, and transforming cybersecurity from a technical barrier into a strategic advantage.

#### Our Mission

Violet Bridge Security helps organizations modernize their security posture through behavior-driven security awareness and the effective implementation of SASE architectures. Our mission is to transform fragmented, reactive defenses into cohesive, measurable, and business-aligned cyber resilience.

### Our Three-Pillar Approach

Every project follows our proven **Three-Pillar Methodology**: Security, Visibility, and Administration. This framework ensures that our solutions are comprehensive, sustainable, and aligned with your business objectives.

#### 1 Security

Tiered security strategy aligned to corporate OKRs and risk-based priorities, from threat modeling to Zero-Trust architecture

#### 2 Visibility

Attack surface management, telemetry depth, and risk exposure translated to C-level language reflecting risk appetite

#### 3 Administration

Governance, ownership, and continuous improvement—ensuring outcomes last beyond projects with embedded change management

**Headquartered in Wyoming and serving organizations nationwide, we bring fresh perspective combined with deep technical expertise forged at one of the world's leading cybersecurity programs. We're not another vendor trying to sell you something—we're your partners in building a security program that truly works.**

### Our Services

#### SASE

#### 1 Implementation Services

End-to-end implementation, configuration, and optimization of Secure Access Service Edge (SASE) platforms. We provide hands-on deployment and tuning services for **Netskope** environments.

##### What We Deliver:

- Tenant configuration review and baseline assessment
- Policy design and optimization (SWG, CASB, ZTNA, DLP, SD-WAN)
- Architecture design and phased rollout planning
- Identity integration (Azure AD, Okta) and authentication setup
- SIEM/XDR integration and operational documentation
- Alignment to NIST CSF, ISO 27001, and CIS Controls

##### Expected Outcomes:

- Production-ready, fully documented SASE environment
- Reduced false positives and improved threat detection
- Clear accountability and operational readiness

#### 2 Security Awareness Training

Targeted training for employees and VIP personnel focused on real-world threats. Our programs use cognitive science principles and scenario-based learning to build lasting secure behaviors.

##### What We Deliver:

- Phishing simulations tailored to your industry and threat landscape
- Behavior-based micro-training triggered by user actions
- VIP coaching for executives and high-risk personnel (BEC, spear phishing, vishing)
- Training on travel security, social media exposure, and confidentiality
- Development of personal security playbooks for leadership
- Executive reporting on trends and risk areas

##### Expected Outcomes:

- Improved recognition of phishing and social engineering
- Higher and faster reporting rates for suspicious activity
- Enhanced protection for high-value targets

#### 3 Corporate Security Awareness Program

Strategic implementation of a data-driven, business-aligned security awareness program. Built on phishing simulations and real security event data from your organization to create measurable behavior change.

##### What We Deliver:

- Program design aligned to business objectives and risk appetite
- Analysis of actual security incidents to inform training priorities
- Data-driven simulation campaigns based on real attack patterns
- KPI definition and tracking (click rate, reporting rate, time to report)
- LMS integration and security champion network activation
- Quarterly learning plans and continuous program optimization
- Board-level reporting demonstrating measurable risk reduction

##### Expected Outcomes:

- Awareness program that supports business priorities
- Measurable reduction in human-related security incidents
- Culture of security embedded across the organization
- Clear metrics demonstrating program ROI

### Ready to Connect with a Service Specialist?

Let's discuss how Violet Bridge Security can help your organization reduce time and costs with trusted advisors and SASE implementation experts.

### Contact Us

For more information or to schedule an introductory consultation:

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