

All measurements around the figure are in millimeters and are from the top-left corner.

All text is to be printed using the Arial font.

Unless otherwise specified, the font size should be 5pt normal weight for tags and 6pt bold for data.

**Zone 9F - Header**

Example of emergency responder title.

30.75

**Zone 21F -  
Section 508  
Compliance**

**Zone 11F - Agency  
Seal**

20 x 20 mm  
Must not impair readability  
of text. Start with 65%  
brightness and 25%  
contrast.

**Color  
Photograph**

Affiliation  
**Civilian**  
Agency/Department  
**Department of  
Homeland Security**  
Issued  
**2005FEB25**  
Expires  
**2010FEB24**

**Zone 13F - Issue  
date**

Format YYYYMMDD

**DOE,  
JOHN JR.**

50

**Zone 4F - Agency  
Specific Text  
Area**

60

**Zone 6F  
(deprecated) -  
PDF417 bar code**

Rank  
**SES**

**Zone 5F - Rank**

**Contact  
Chip**

**Emergency Response Official**

**Zone 12F - Footer**

(Emergency Response example shown)