toronto_clustering

June 3, 2021

```
[1]: import itertools as it
   import os
   import json
   import requests
   import bs4
   import geocoder
   import folium
   import pandas as pd
   import numpy as np
   from bs4 import BeautifulSoup
   from sklearn.cluster import KMeans
   pd.set_option('display.max_columns', None)
```

1 Neighborhood dataframe creation

I decided to cluster neighborhoods instead of boroughs or postal codes, so I went ahead and split postal codes with multiple neighborhoods into multiple rows.

```
[2]: soup = requests.get("https://en.wikipedia.org/wiki/

→List_of_postal_codes_of_Canada:_M").content

soup = BeautifulSoup(soup)
```

```
[3]: data = pd.DataFrame(columns=['Postal Code', 'Borough', 'Neighborhood'])
  table = soup.find('table')
  for cell in table.find_all('td'):
    row = list(cell.stripped_strings)
    if "Not assigned" in row:
        continue
    neighborhoods = " ".join(row[2:]).strip("() ")
    neighborhoods = " ".join([t.strip() for t in neighborhoods.split(")")])
    neighborhoods = neighborhoods.replace("(", "/")
    neighborhoods = ", ".join([t.strip() for t in neighborhoods.split(",")])
    neighborhoods = ", ".join([t.strip() for t in neighborhoods.split(",")])
    for nbh in neighborhoods.split(','):
        data = data.append(dict(zip(data.columns, row[:2] + [nbh.strip()])),□
        →ignore_index=True)
    data.head()
```

```
[3]:
       Postal Code
                              Borough
                                           Neighborhood
     0
               M3A
                           North York
                                               Parkwoods
               M4A
                           North York
     1
                                       Victoria Village
     2
               M5A Downtown Toronto
                                            Regent Park
               M5A Downtown Toronto
     3
                                           Harbourfront
     4
                           North York
               M6A
                                         Lawrence Manor
```

2 Adding Latitude/Longitude

Latitude, longitude, and radius will be added to the data frame created above. The radius used for FourSquare exploration will be that of a circle inscribed in the bounding box of the postal code area.

```
[4]: def save_locations(data):
         latitude = []
         longitude = []
         radius = []
         for nbh, pc in zip(data['Neighborhood'], data['Postal Code']):
             print("Geocoding", nbh)
             for i in range(10):
                 response = None
                 response = geocoder.arcgis("{} Toronto Canada {}".format(nbh, pc))
                 if response is not None:
                     break
             else:
                 if response is None:
                     print("Too many lookup attempts. The geocoding server may be |
      →down...")
             latitude.append(response.lat)
             longitude.append(response.lng)
             NE = response.bbox['northeast']
             SW = response.bbox['southwest']
             NW = [NE[0], SW[1]]
             radius.append(min(geocoder.distance([NE, NW], units='meters'), geocoder.

    distance([NW, SW], units='meters')) / 2)
         latitude = pd.Series(latitude, name='Latitude')
         longitude = pd.Series(longitude, name='Longitude')
         radius = pd.Series(radius, name="Radius")
         data[["Latitude"]] = latitude
         data[["Longitude"]] = longitude
         data[["Radius"]] = radius
         data.to_csv("toronto_neighborhoods.csv")
         return data
```

Load from previously saved data frame if we can, otherwise run the function above and save the updated data frame.

```
[5]: if os.access("toronto_neighborhoods.csv", os.R_OK):
         data = pd.read_csv("toronto_neighborhoods.csv", index_col=0)
     else:
         data = save_locations(data)
[6]:
    data.head()
       Postal Code
[6]:
                             Borough
                                           Neighborhood
                                                          Latitude Longitude
                                              Parkwoods 43.752450 -79.329910
     0
               МЗА
                          North York
                          North York
     1
               M4A
                                      Victoria Village 43.730570 -79.313060
     2
               M5A
                    Downtown Toronto
                                            Regent Park 43.659743 -79.361561
     3
               M5A
                    Downtown Toronto
                                           Harbourfront 43.639230 -79.383070
               M6A
                          North York
                                         Lawrence Manor 43.714925 -79.449739
             Radius
        2568.862665
     0
       1445.852272
     2
          80.442896
     3
         402.325087
          80.368924
```

3 Neighborhood Exploration

Load API key and secret and create URL template for calls to the FourSquare exploration endpoint.

Get top 100 venues for each neighborhood using the Foursquare API and parse response to build a data frame.

```
[8]: def get_venues(data):
    all_venues = pd.DataFrame()
    for i in range(data.shape[0]):
```

```
lat, lng, rad = data[['Latitude', 'Longitude', 'Radius']].iloc[i]
            url = foursquare_explore.format(lat, lng, rad)
            response = requests.api.get(url)
            response.raise_for_status()
            venues = response.json()['response']['groups'][0]["items"]
            venues = pd.json_normalize(venues)
             venues['Neighborhood'] = data.loc[i, 'Neighborhood']
            try:
                 venues['reasons.items'] = venues['reasons.items'].map(lambda x:
      →[i['reasonName'] for i in x][0])
             except (TypeError, KeyError):
                pass
            try:
                 venues['venue.categories.ids'] = venues['venue.categories'].
      \rightarrowmap(lambda x: [i['id'] for i in x][0])
                 venues['venue.categories.names'] = venues['venue.categories'].
      →map(lambda x: [i['name'] for i in x][0])
             except KeyError:
                 pass
             all_venues = all_venues.append(venues, ignore_index=True)
        all_venues.to_csv('toronto_neighborhood_venues.csv')
        return all_venues
[9]: if os.access('toronto_neighborhood_venues.csv', os.R_OK):
        venues = pd.read csv('toronto neighborhood venues.csv', index col=0)
    else:
        venues = get venues(data)
    keep_cols = ['Neighborhood', 'venue.id', 'venue.name', 'venue.location.
     →address', 'venue.location.lat', 'venue.location.lng',
                  'venue.location.distance', 'venue.categories.names', 'venue.
     new_col_names = ['Neighborhood', 'ID', 'Name', 'Address', 'Latitude', __
     →'Longitude', 'Distance', 'Category', 'Category ID']
    venues = venues[keep_cols]
    venues.columns = new_col_names
    venues.head()
[9]: Neighborhood
                                           ID
                                                                      Name \
         Parkwoods 4b8991cbf964a520814232e3
                                                          Allwyn's Bakery
         Parkwoods 57e286f2498e43d84d92d34a
    1
                                                              Tim Hortons
    2
         Parkwoods 4bd4846a6798ef3bd0c5618d Donalda Golf & Country Club
         Parkwoods 4e8d9dcdd5fbbbb6b3003c7b
                                                           Brookbanks Park
    3
         Parkwoods 4b8ec91af964a520053733e3
                                                       Graydon Hall Manor
                      Address Latitude Longitude Distance \
    0
           81 Underhill drive 43.759840 -79.324719
```

```
1
           215 Brookbanks
                           43.760668 -79.326368
                                                      958.0
2
           12 Bushbury Dr
                            43.752816 -79.342741
                                                    1032.0
3
                  Toronto
                            43.751976 -79.332140
                                                      186.0
4
  185 Graydon Hall Drive
                           43.763923 -79.342961
                                                    1652.0
               Category
                                       Category ID
  Caribbean Restaurant
                         4bf58dd8d48988d144941735
0
1
                   Café
                         4bf58dd8d48988d16d941735
2
            Golf Course
                         4bf58dd8d48988d1e6941735
3
                   Park
                         4bf58dd8d48988d163941735
4
            Event Space
                          4bf58dd8d48988d171941735
```

If a venue is listed in multiple neighborhoods, keep the one with the minimum distance. This ensures each venue is only associated with one neighborhood and offsets any neighborhood overlap when basing the search radius on neighborhood bounding boxes.

Neighborhood \

Latitude \

Address

```
[10]: venue_id_groups = venues.groupby('ID')
min_dist_idx = venue_id_groups['Distance'].idxmin()
venue_id_groups['Distance'].min()
venues = venues.iloc[min_dist_idx]
venues.set_index('ID', inplace=True)
venues.head()
```

ID

4a8d5b48f964a520840f20e3

4a9d0a53f964a520d23720e3

Business reply mail Processing Centre 969 Eastern

4aada317f964a5201a6120e3

4ab17387f964a520866920e3

St. James Town

4ab81980f964a5202f7c20e3

The Beaches West

[10]:

ID			
4a8d5b48f964a520840f20e3	The Moonbean Cafe	30 St Andrew St	43.654147
4a9d0a53f964a520d23720e3	Hilton	145 Richmond St W	43.649946
4aada317f964a5201a6120e3	Isabel Bader Theatre	93 Charles St W	43.667329
4ab17387f964a520866920e3	Churchmouse & Firkin	485 Church St.	43.664632
4ab81980f964a5202f7c20e3	The Salty Dog	1982 Queen St E	43.669944

Name

	Longitude	Distance	Category	\
ID				
4a8d5b48f964a520840f20e3	-79.400182	117.0	Café	
4 a 9 d 0 a 5 3 f 9 6 4 a 5 2 0 d 2 3 7 2 0 e 3	-79.385479	139.0	Hotel	
4aada317f964a5201a6120e3	-79.392604	382.0	College Theater	
4ab17387f964a520866920e3	-79.380406	729.0	Pub	
4ab81980f964a5202f7c20e3	-79.300894	193.0	Restaurant	

Category ID

```
ID
4a8d5b48f964a520840f20e3 4bf58dd8d48988d16d941735
4a9d0a53f964a520d23720e3 4bf58dd8d48988d1fa931735
4aada317f964a5201a6120e3 4bf58dd8d48988d1ac941735
4ab17387f964a520866920e3 4bf58dd8d48988d11b941735
4ab81980f964a5202f7c20e3 4bf58dd8d48988d1c4941735
```

4 Convert venue category into indicator variables

```
[11]: categories = venues['Category']
      categories = pd.get_dummies(categories, columns=['Category'], prefix='',__
       →prefix_sep='')
      categories.drop(columns='Neighborhood', inplace=True)
      categories = pd.concat([venues['Neighborhood'], categories], axis=1)
      categories.head()
[11]:
                                                                       Neighborhood \
      TD
      4a8d5b48f964a520840f20e3
                                                                 Kensington Market
      4a9d0a53f964a520d23720e3 Business reply mail Processing Centre 969 Eastern
      4aada317f964a5201a6120e3
                                                                          Yorkville
      4ab17387f964a520866920e3
                                                                    St. James Town
      4ab81980f964a5202f7c20e3
                                                                  The Beaches West
                                 MTA
                                     Accessories Store African Restaurant Airport \
      ID
      4a8d5b48f964a520840f20e3
                                                      0
                                                                           0
                                                                                    0
      4a9d0a53f964a520d23720e3
                                  0
                                                      0
                                                                           0
                                                                                    0
      4aada317f964a5201a6120e3
                                                      0
                                                                           0
                                                                                    0
      4ab17387f964a520866920e3
                                  0
                                                      0
                                                                           0
                                                                                    0
      4ab81980f964a5202f7c20e3
                                  0
                                                      0
                                Airport Lounge American Restaurant Antique Shop \
      TD
      4a8d5b48f964a520840f20e3
                                              0
                                                                   0
                                                                                  0
      4a9d0a53f964a520d23720e3
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                                                                                  0
      4aada317f964a5201a6120e3
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      4ab17387f964a520866920e3
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      4ab81980f964a5202f7c20e3
                                              0
                                Aquarium Art Gallery Art Museum \
      4a8d5b48f964a520840f20e3
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                                                     0
      4a9d0a53f964a520d23720e3
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                                                                 0
      4aada317f964a5201a6120e3
                                        0
                                                     0
                                                                 0
      4ab17387f964a520866920e3
                                        0
                                                                 0
```

4ab81980f964a5202f7c20e3		0			0		0				
ID	Arts	& Cra	fts S	Store	Asian	Rest	auran	t \			
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4a9d0a53f964a520d23720e3				0				0			
4aada317f964a5201a6120e3				0				0			
4ab17387f964a520866920e3				0				0			
4ab81980f964a5202f7c20e3				0				0			
ID	Athle	etics &	& Spc	rts	Auto D	ealer	ship	Auto	Gar	age	\
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4a9d0a53f964a520d23720e3				0			0			0	
4aada317f964a5201a6120e3				0			0			0	
4ab17387f964a520866920e3				0			0			0	
4ab81980f964a5202f7c20e3				0			0			0	
ID	Auto	Works	hop	Autom	notive	Shop	BBQ	Joint	\		
4a8d5b48f964a520840f20e3			0			0		0			
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4aada317f964a5201a6120e3		0				0		0		0	
4ab17387f964a520866920e3		0				0		0		0	
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ID									
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ID	O			0			1	·	
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4ab17387f964a520866920e3	0			0		0			
4ab81980f964a5202f7c20e3	0			0		0			
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4ab17387f964a520866920e3			0					0				0		
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TD	Church	ı C	ircu	ıs Cl	imb	ing	Gym	Cl	othin	g Sto	re	\		
ID 4a8d5b48f964a520840f20e3	C)		0			0				0			

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ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Cocktail Bar Cof	ffee Shop College 0 0 0 0 0 0	Gym \ 0
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	College Rec Cente	College Theater College Theater College Theater College Theater College Theater	
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ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Construction & La	ondscaping Conveni 0 0 0 0 0 0	ence Store \ 0 0 0 0 0 0
ID	Cosmetics Shop (Costume Shop Crepe	rie \

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4aada317f964a5201a6120e3	0	0	0	
4ab17387f964a520866920e3	0	0	0	
4ab81980f964a5202f7c20e3	0	0	0	
	Cuban Restauran	t Cupcake Shop	Curling Ice	\
ID				
4a8d5b48f964a520840f20e3	(0	0	
4a9d0a53f964a520d23720e3	(0	0	
4aada317f964a5201a6120e3	(0	0	
4ab17387f964a520866920e3	(0	0	
4ab81980f964a5202f7c20e3	(0	0	
	Cycle Studio C	zech Restaurant	Dance Studio	
ID	Oycie Budaio Oz	zech hestaarant	Dance Budio	`
4a8d5b48f964a520840f20e3	0	0	0	1
4a9d0a53f964a520d23720e3	0	0		
4aada317f964a5201a6120e3	0	0		
4ab17387f964a520866920e3	0	0		
4ab81980f964a5202f7c20e3	0	0	0	1
	Deli / Bodega I	Dentist's Offic	e Department	Store \
ID	•		•	
4a8d5b48f964a520840f20e3	0		0	0
4a9d0a53f964a520d23720e3	0		0	0
4aada317f964a5201a6120e3	0		0	0
4ab17387f964a520866920e3	0		0	0
4ab81980f964a5202f7c20e3	0		0	0
	Dessert Shop Da	im Sum Restaura	nt Diner \	
ID	•			
4a8d5b48f964a520840f20e3	0		0 0	
4a9d0a53f964a520d23720e3	0		0 0	
4aada317f964a5201a6120e3	0		0 0	
4ab17387f964a520866920e3	0		0 0	
4ab81980f964a5202f7c20e3	0		0 0	
	Discount Store	Distribution C	Center Dog Run	. \
ID	PIDCOUNT DOOLE	DIBUTIDUCTOR (Jon Dog Itun	. \
4a8d5b48f964a520840f20e3	0		0 0	1
4a9d0a53f964a520d23720e3	0		0 0	
4aada317f964a5201a6120e3	0		0 0	
4ab17387f964a520866920e3	0		0 0	
4ab81980f964a5202f7c20e3	0		0 0	
	Doner Restaurant	t Donut Shop	Dry Cleaner \	

ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	0 0 0 0	0 0 0 0	0 0 0 0
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Dumpling Restaurant 0 0 0 0 0 0	Eastern European	Restaurant \ 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Egyptian Restaurant 0 0 0 0 0 0		Escape Room \ 0
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Ethiopian Restaurant 0 0 0 0 0	Event Space Ext	0 0 0 0 0
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Falafel Restaurant 0 0 0 0 0 0	Farm Farmers Mar	0 0 0 0 0
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Fast Food Restaurant 0 0 0 0 0 0	Field Filipino 0 0 0 0 0 0	Restaurant \

	rinanciai oi Lega.	L Service F	ish & Chips	Shop \	
ID					
4a8d5b48f964a520840f20e3		0		0	
4a9d0a53f964a520d23720e3		0		0	
4aada317f964a5201a6120e3		0		0	
4ab17387f964a520866920e3		0		0	
4ab81980f964a5202f7c20e3		0		0	
	Fish Market Flea	Market Flo	wer Shop Fo	od \	
ID			•		
4a8d5b48f964a520840f20e3	0	0	0	0	
4a9d0a53f964a520d23720e3	0	0	0	0	
4aada317f964a5201a6120e3	0	0	0	0	
4ab17387f964a520866920e3	0	0	0	0	
4ab81980f964a5202f7c20e3	0	0	0	0	
145010001001402021102000	v	Ü	Ŭ	Ü	
	Food & Drink Shop	Food Court	Food Truck	Fountain	\
ID	2004 W 222 2op	1004 0041	1004 11401	1 0 011 0 0111	`
4a8d5b48f964a520840f20e3	0	0	0	0	
4a9d0a53f964a520d23720e3	0	0		0	
4aada317f964a5201a6120e3	0	0		0	
4ab17387f964a520866920e3	0	0	_	0	
4ab81980f964a5202f7c20e3	0	0	_	0	
4400190019044320217C20e3	U	O	U	O	
	French Restaurant	Fried Chic	ken Joint \		
TD	Trench Restaurant	TITEG OHIC	Ken Joint (
11)					
ID 4a8d5b48f964a520840f20a3	0		0		
4a8d5b48f964a520840f20e3	0		0		
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3	0		0		
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4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3	0 0		0 0 0		
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3	0		0 0		
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3	0 0 0 0	o Fruit & V	0 0 0 0	ra \	
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4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	0 0 0 0 Frozen Yogurt Shop		0 0 0 0		
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3	0 0 0 0 Frozen Yogurt Shop)	0 0 0 0	0	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3	0 0 0 0 Frozen Yogurt Shop))	0 0 0 0	0 0	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3	O O O O Frozen Yogurt Shop)))	0 0 0 0	0 0 0	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3	O O O O Frozen Yogurt Shop)))	0 0 0 0	0 0 0 0	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3	O O O O Frozen Yogurt Shop)))	0 0 0 0	0 0 0	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3	O O O O Frozen Yogurt Shop))))	0 0 0 0	0 0 0 0	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	O O O O Frozen Yogurt Shop))))	0 0 0 0	0 0 0 0	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a5201a6120e3 4ab81980f964a5202f7c20e3	O O O O Frozen Yogurt Shop	O O O O Store Gamin	0 0 0 egetable Sto	0 0 0 0 0	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4ab17387f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3	O O O O Frozen Yogurt Shop	O O O O Store Gamin	0 0 0 0 egetable Sto g Cafe Gard	0 0 0 0 0	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4ab40a53f964a520d23720e3 4ab17387f964a5201a6120e3 4ab17387f964a520366920e3 4ab17387f964a5203f7c20e3 ID 4a8d5b48f964a520840f20e3 4ab81980f964a5202f7c20e3	O O O O Frozen Yogurt Shop	O O O Store Gamin O O	0 0 0 0 egetable Sto g Cafe Gard 0 0	0 0 0 0 0 0	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4ab17387f964a5201a6120e3 4ab17387f964a5201a6120e3 4ab17387f964a5202f7c20e3 ID 4a8d5b48f964a5202f7c20e3	O O O O Frozen Yogurt Shop	0 0 0 0 0 Store Gamin 0 0	0 0 0 0 egetable Sto	0 0 0 0 0 en \	
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3 ID 4a8d5b48f964a520840f20e3 4ab40a53f964a520d23720e3 4ab17387f964a5201a6120e3 4ab17387f964a520366920e3 4ab17387f964a5203f7c20e3 ID 4a8d5b48f964a520840f20e3 4ab81980f964a5202f7c20e3	O O O O Frozen Yogurt Shop	O O O Store Gamin O O	0 0 0 0 egetable Sto g Cafe Gard 0 0	0 0 0 0 0 0	

	Garden Center	Gas Stati	ion Gastrop	ub Gay Bar \
ID				
4a8d5b48f964a520840f20e3	0		0	0 0
4a9d0a53f964a520d23720e3	0		0	0 0
4aada317f964a5201a6120e3	0		0	0 0
4ab17387f964a520866920e3	0		0	0 0
4ab81980f964a5202f7c20e3	0		0	0 0
	General Enterta	ainment (General Trave	el Gift Shop \
ID 4a8d5b48f964a520840f20e3		0		0 0
4a9d0a53f964a520d23720e3		0		0 0
4aada317f964a5201a6120e3		0		0 0
4ab17387f964a520866920e3		0		0 0
4ab81980f964a5202f7c20e3		0		0 0
145015001501402021102000		Ŭ		O O
ID	Gluten-free Res	staurant	Go Kart Tra	ck Golf Course \
4a8d5b48f964a520840f20e3		0		0 0
4a9d0a53f964a520d23720e3		0		0 0
4aada317f964a5201a6120e3		0		0 0
4ab17387f964a520866920e3		0		0 0
4ab81980f964a5202f7c20e3		0		0 0
	Golf Driving Ra	ange Goui	rmet Shop G	reek Restaurant \
ID	4011 21111116 14	60 000.	imoo bhop di	. Coll Wood data all o
4a8d5b48f964a520840f20e3		0	0	0
4a9d0a53f964a520d23720e3		0	0	0
4aada317f964a5201a6120e3		0	0	0
4ab17387f964a520866920e3		0	0	0
4ab81980f964a5202f7c20e3		0	0	0
ID	Grocery Store	Gym Gym	/ Fitness Co	enter Gym Pool \
4a8d5b48f964a520840f20e3	0	0		0 0
4a9d0a53f964a520d23720e3	0	0		0 0
4aada317f964a5201a6120e3	0	0		0 0
4ab17387f964a520866920e3	0	0		0 0
4ab81980f964a5202f7c20e3	0	0		0 0
ID	Hakka Restaurar	ıt Harboı	r / Marina l	Hardware Store \
4a8d5b48f964a520840f20e3		0	0	0
4a9d0a53f964a520d23720e3		0	0	0
4aada317f964a5201a6120e3		0	0	0
4ab17387f964a520866920e3		0	0	0

ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Health &	Beauty S	ervice 0 0 0 0 0	Health F	ood Store 0 0 0 0	\	
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Historic	Site Hi 0 0 0 0 0 0	story Mu	0 0 0 0 0	0 0 0 0 0	\	
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Hockey Ar	cena Hoc 0 0 0 0 0	key Fiel	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Service \		
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	Hong Kong	g Restaur	0 0 0 0 0	0 0 0 0 0	Hospital 0 0 0 0	Hostel 0 0 0 0	\
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	0 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 0			0 0 0 0		
ID 4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3	Housing D	Jeve⊥opme	nt Hung O O O	garian Re	staurant 0 0 0	\	

4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3			0 0				
	IT Services	Ice Cream	Shop \				
ID	•		0				
4a8d5b48f964a520840f20e3	0		0				
4a9d0a53f964a520d23720e3	0		0				
4aada317f964a5201a6120e3	0		0				
4ab17387f964a520866920e3	0		0				
4ab81980f964a5202f7c20e3	0		0				
ID	Indian Chines	e Restaura	nt Indian	Restaura	int \		
4a8d5b48f964a520840f20e3			0		0		
4a9d0a53f964a520d23720e3			0		0		
4aada317f964a5201a6120e3			0		0		
4ab17387f964a520866920e3			0		0		
4ab81980f964a5202f7c20e3			0		0		
ID	\						
4a8d5b48f964a520840f20e3		0	0				
4a9d0a53f964a520d23720e3		0	0				
4aada317f964a5201a6120e3		0	0				
4ab17387f964a520866920e3		0	0				
4ab81980f964a5202f7c20e3		0	0				
ID	Indonesian Re	staurant	Intersectio	n Irish	Pub	\	
4a8d5b48f964a520840f20e3		0		0	0		
4a9d0a53f964a520d23720e3		0		0	0		
4aada317f964a5201a6120e3		0		0	0		
4ab17387f964a520866920e3		0		0	0		
4ab81980f964a5202f7c20e3		0		0	0		
ID	Italian Resta	urant Jap	anese Resta	urant J	azz Cl	ub	\
4a8d5b48f964a520840f20e3		0		0		0	
4a9d0a53f964a520d23720e3		0		0		0	
4aada317f964a5201a6120e3		0		0		0	
4ab17387f964a520866920e3		0		0		0	
4ab81980f964a5202f7c20e3		0		0		0	
		·		Ü		•	
ID	Jewelry Store	Juice Ba	r Karaoke	Bar \			
4a8d5b48f964a520840f20e3	0		0	0			
4a9d0a53f964a520d23720e3	0		0	0			

4aada317f964a5201a6120e3		0		0		()				
4ab17387f964a520866920e3		0		0		()				
4ab81980f964a5202f7c20e3		0		0		()				
TD	Kitchen	Supply	Stor	e Kor	ean	Restaura	ant	Lake	e \		
ID 4a8d5b48f964a520840f20e3				0			0	()		
4a9d0a53f964a520d23720e3				0			0	(
4aada317f964a5201a6120e3				0			0	(
4ab17387f964a520866920e3				0			0	()		
4ab81980f964a5202f7c20e3				0			0	()		
	Laser Ta	ıg Lat	in Am	erican	Res	staurant	La	undro	omat	\	
ID		0				0			0		
4a8d5b48f964a520840f20e3 4a9d0a53f964a520d23720e3		0				0			0		
4aada317f964a5201a6120e3		0				0			0		
4ab17387f964a520866920e3		0				0			0		
4ab81980f964a5202f7c20e3		0				0			0		
	Leather	Goods	Store	Libr	arv	Light F	Rail	Stat	ion	\	
ID					J	0					
4a8d5b48f964a520840f20e3			0		0				0		
4a9d0a53f964a520d23720e3			0		0				0		
4aada317f964a5201a6120e3			0		0				0		
4ab17387f964a520866920e3			0		0				0		
4ab81980f964a5202f7c20e3			0		0				0		
ID	Lighting	Store	Liq	uor St	ore	Lounge	\				
4a8d5b48f964a520840f20e3		0			0	0					
4a9d0a53f964a520d23720e3		0			0	0					
4aada317f964a5201a6120e3		0			0	0					
4ab17387f964a520866920e3		0			0	0					
4ab81980f964a5202f7c20e3		0			0	0					
ID	Mac & Ch	ieese J	oint	Malay	Res	staurant	Ma	rket	\		
4a8d5b48f964a520840f20e3			0			0		0			
4a9d0a53f964a520d23720e3			0			0		0			
4aada317f964a5201a6120e3			0			0		0			
4ab17387f964a520866920e3			0			0		0			
4ab81980f964a5202f7c20e3			0			0		0			
ID	Martial	Arts S	chool	Mass	age	Studio	Med	ical	Cent	er	\
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4a9d0a53f964a520d23720e3 4aada317f964a5201a6120e3 4ab17387f964a520866920e3 4ab81980f964a5202f7c20e3	0 0 0 0 0 0 0 0	
ID	Medical Supply Store Mediterranean Restaurant	\
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	Men's Store Metro Station Mexican Restaurant	\
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```

5 Group venues by neighborhood and get category frequencies

```
[12]: category_counts = categories.groupby('Neighborhood').mean()
```

6 Determine top 5 most popular types of places for each neighborhood

```
top5 = pd.DataFrame()
          for nbh_id in category_counts.index:
              row = category_counts.loc[nbh_id].nlargest(5).map(lambda x: x if x > 0_{\sqcup}
       →else np.nan)
              row = pd.Series(row.index, name=nbh_id)
              top5 = pd.concat([top5, row], axis=1)
          top5 = top5.T
          top5.index.name = 'Neighborhood'
          top5.columns = ["{}Most Popular".format(n) for n in ['', '2nd ', '3rd ', '
       \hookrightarrow '4th ', '5th ']]
          return top5
      top5 = get_top5(category_counts)
      top5.head()
[13]:
                              Most Popular 2nd Most Popular \
      Neighborhood
      Adelaide
                               Salad Place
                                            Thai Restaurant
      Agincourt North Chinese Restaurant
                                                 Coffee Shop
      Alderwood
                               Coffee Shop
                                                        Bank
      Bathurst Manor
                               Coffee Shop
                                              Deli / Bodega
      Bayview Village Chinese Restaurant
                                                        Bank
                                                     4th Most Popular \
                                 3rd Most Popular
      Neighborhood
      Adelaide
                                              ATM Accessories Store
                                                       Sandwich Place
      Agincourt North
                                           Bakery
      Alderwood
                                              Bar
                                                                 Café
      Bathurst Manor
                       Middle Eastern Restaurant
                                                           Restaurant
      Bayview Village
                                             Café
                                                       Clothing Store
                          5th Most Popular
      Neighborhood
      Adelaide
                        African Restaurant
      Agincourt North
                           Bubble Tea Shop
      Alderwood
                            Discount Store
      Bathurst Manor
                            Sandwich Place
      Bayview Village
                               Coffee Shop
```

7 Cluster neighborhoods

[13]: def get top5(category counts):

Cluster neighborhoods based on venue category frequencies

```
[14]: 0.0 104

4.0 6

1.0 3

2.0 2

3.0 2

Name: Cluster, dtype: int64
```

8 Map neighborhoods, color-coded by cluster label

Clicking on a neighborhood marker will display a pop-up with the neighborhood name and the top 5 venue categories

```
[15]: def make map(labeled neighborhoods, top5):
          color list = []
          for r, g, b in it.product(*[['00', 'cc']] * 3):
              color_list.append("#{}{}\".format(r, g, b))
          color_list = color_list[1:-2]
          map_clusters = folium.Map(location=[labeled_neighborhoods['Latitude'].
       →mean(), labeled_neighborhoods['Longitude'].mean()], zoom_start=11)
          for row in labeled neighborhoods.iterrows():
              name, row = row
              cluster, lat, lng = row
                  color = color_list[int(cluster)]
              except ValueError:
                  color = '#000000'
                  popup_text = "<b>{}</b><".format(name) + "<br>".join(["{}. {}".
       →format(i, t) for i, t in zip(range(1, 6), top5.loc[name])])
              except KeyError:
                  continue
              popup = folium.Popup(popup_text)
              marker = folium.CircleMarker([lat, lng], radius=6, popup=popup,__
       →color=color, fill=True, fillOpacity=0.7, min_width="100%", max_width='100%')
              marker.add_to(map_clusters)
```

```
return map_clusters

[16]: map_clusters = make_map(labeled_neighborhoods, top5)
map_clusters

[16]: <folium.folium.Map at 0x7f6a9d1834c0>
```

9 Cluster neighborhoods based on venue category counts, but this time use broader categories

Foursquare has a category hierarchy. We will use this to translate specific venue categories (eg, Indian Restaurant) to a broader categories (eg, Food). This will decrease the dimensionality of the data used for k-means clustering

```
if not os.access('category_groups.json', os.R_OK):
    foursquare_categories = foursquare_template.format("categories")
    response = requests.get(foursquare_categories)
    response.raise_for_status()
    category_groups = response.json()
    with open('category_groups.json', 'w') as f:
        json.dump(category_groups, f)
else:
    with open('category_groups.json') as f:
        category_groups = json.load(f)
```

Perform the same analysis as before: 1. Map 'Category' to boolean indicator features 2. Determine top 5 venue categories 3. Cluster neighborhoods based on venue frequencies 4. Map neighborhoods

color-coded by cluster label

```
[20]: category_alt = venues_alt['Category']
      category_alt = pd.get_dummies(category_alt, columns=['Category'], prefix="",__
      →prefix_sep="")
      category_alt = pd.concat([venues_alt['Neighborhood'], category_alt], axis=1)
      category_alt_grouped = category_alt.groupby('Neighborhood').mean()
[21]: top5_alt = get_top5(category_alt_grouped)
      labeled_alt = cluster_label(category_alt_grouped)
      labeled_alt['Cluster'].value_counts()
[21]: 2.0
             69
      0.0
             19
      3.0
             12
      4.0
              9
      1.0
              8
      Name: Cluster, dtype: int64
[22]: map_alt = make_map(labeled_alt, top5_alt)
      map_alt
```

[22]: <folium.folium.Map at 0x7f6a9c37efa0>

10 Cluster Summaries

10.1 Using specific categories

```
[24]: get_summary(labeled_neighborhoods, category_counts).

→sort_values(by='Neighborhood Count', ascending=False)
```

```
[24]:
               Neighborhood Count Most Popular 2nd Most Popular
                                                                  3rd Most Popular \
      Cluster
      0.0
                              104 Coffee Shop
                                                           Park
                                                                               Café
      4.0
                                6 Coffee Shop
                                                     Restaurant
                                                                               Park
      1.0
                                3
                                          Park
                                                 Lighting Store
                                                                                MTA
```

```
2.0
                           2
                                 Pharmacy
                                              Grocery Store
                                                                            ATM
3.0
                           2
                              Supermarket
                                                        ATM
                                                             Accessories Store
           4th Most Popular
                                5th Most Popular
Cluster
0.0
                     Bakery
                                     Pizza Place
4.0
                        Café
                                  Clothing Store
1.0
          Accessories Store
                             African Restaurant
2.0
          Accessories Store
                              African Restaurant
3.0
         African Restaurant
                                         Airport
```

10.2 Using broad categories

```
[25]: get_summary(labeled_alt, category_alt_grouped).sort_values(by='Neighborhood_

→Count', ascending=False)
```

Cluster	Neighborhood	Count		Most P	opular	2r	nd Mos	t Popular	\
2.0		69			Food		Shop	& Service	
0.0		19			Food		Shop	& Service	
3.0		12	S	Shop & S	ervice		_	Food	
4.0		9	Trave	l & Tra	nsport	Arts &	Ente	rtainment	
1.0		8	Outdoors	& Recr	eation		Shop	& Service	
	3r	d Most	Popular	4t	h Most	Popular	· \		
Cluster			-			-			
2.0	Outdoor	s & Re	creation	Arts &	Enter	tainment	5		
0.0	Outdoor	s & Re	creation	Arts &	Enter	tainment	5		
3.0	Outdoor	s & Re	creation	Arts &	Enter	tainment	5		
4.0	Professional	& Othe	r Places		Nightl	ife Spot	5		
1.0			Food	Arts &	Enter	tainment	5		
	5th Most	Popula	ır						
Cluster		-							
2.0	Nightli	fe Spo	t						
0.0	Nightli	fe Spo	t						
3.0	College & Uni	versit	у						
4.0	Shop &	Servic	e						
1.0	College & Uni	versit	у						
	Cluster 2.0 0.0 3.0 4.0 1.0 Cluster 2.0 0.0 3.0 4.0 1.0 Cluster 2.0 0.0 3.0 4.0 1.0 Cluster 2.0 0.0 3.0 4.0 4.0 1.0 Cluster 2.0 0.0 3.0 4.0 4.0 4.0	Cluster 2.0 0.0 3.0 4.0 1.0 Cluster 2.0 Outdoor 0.0 Outdoor 3.0 Outdoor 4.0 Professional 1.0 5th Most Cluster 2.0 Nightli 0.0 Nightli 3.0 College & Uni 4.0 Shop &	Cluster 2.0 69 0.0 19 3.0 12 4.0 9 1.0 8 Cluster 2.0 Outdoors & Re 0.0 Outdoors & Re 3.0 Outdoors & Re 3.0 Professional & Other 1.0 5th Most Popula Cluster 2.0 Nightlife Spo 0.0 Nightlife Spo 3.0 College & Universit 4.0 Shop & Service	Cluster 2.0 69 0.0 19 3.0 12 S 4.0 9 Trave 1.0 8 Outdoors Cluster 2.0 Outdoors & Recreation 0.0 Outdoors & Recreation 3.0 Outdoors & Recreation 4.0 Professional & Other Places 1.0 Food 5th Most Popular Cluster 2.0 Nightlife Spot 0.0 Nightlife Spot 3.0 College & University 4.0 Shop & Service	Cluster 2.0 69 0.0 19 3.0 12 Shop & S 4.0 9 Travel & Tra 1.0 8 Outdoors & Recre Cluster 2.0 Outdoors & Recreation Arts & 0.0 Outdoors & Recreation Arts & 3.0 Outdoors & Recreation Arts & 4.0 Professional & Other Places 1.0 Food Arts & Sth Most Popular Cluster 2.0 Nightlife Spot 0.0 Nightlife Spot 3.0 College & University 4.0 Shop & Service	Cluster 2.0 69 Food 0.0 19 Food 3.0 12 Shop & Service 4.0 9 Travel & Transport 1.0 8 Outdoors & Recreation Cluster 2.0 Outdoors & Recreation Arts & Enter 0.0 Outdoors & Recreation Arts & Enter 3.0 Outdoors & Recreation Arts & Enter 4.0 Professional & Other Places Nightl 1.0 Food Arts & Enter Cluster 2.0 Nightlife Spot 0.0 Nightlife Spot 3.0 College & University 4.0 Shop & Service	Cluster 2.0 69 Food 0.0 19 Food 3.0 12 Shop & Service 4.0 9 Travel & Transport Arts & 1.0 8 Outdoors & Recreation 3rd Most Popular 4th Most Popular Cluster 2.0 Outdoors & Recreation Arts & Entertainment 0.0 Outdoors & Recreation Arts & Entertainment 3.0 Outdoors & Recreation Arts & Entertainment 4.0 Professional & Other Places Nightlife Spot 1.0 Food Arts & Entertainment 5th Most Popular Cluster 2.0 Nightlife Spot 0.0 Nightlife Spot 0.0 Stop & Service	Cluster 2.0 69 Food Shop 0.0 19 Food Shop 3.0 12 Shop & Service 4.0 9 Travel & Transport Arts & Enter 1.0 8 Outdoors & Recreation Shop Cluster 2.0 Outdoors & Recreation Arts & Entertainment 0.0 Outdoors & Recreation Arts & Entertainment 3.0 Outdoors & Recreation Arts & Entertainment 4.0 Professional & Other Places Nightlife Spot 1.0 Food Arts & Entertainment Cluster 2.0 Nightlife Spot 0.0 Nightlife Spot 3.0 College & University 4.0 Shop & Service	Cluster 2.0 69 Food Shop & Service 0.0 19 Food Shop & Service 3.0 12 Shop & Service Food 4.0 9 Travel & Transport Arts & Entertainment 1.0 8 Outdoors & Recreation Shop & Service 3rd Most Popular 4th Most Popular \ Cluster 2.0 Outdoors & Recreation Arts & Entertainment 0.0 Outdoors & Recreation Arts & Entertainment 3.0 Outdoors & Recreation Arts & Entertainment 4.0 Professional & Other Places Nightlife Spot 1.0 Food Arts & Entertainment Cluster 2.0 Nightlife Spot 0.0 Nightlife Spot 0.0 Nightlife Spot 0.0 Shop & Service

11 Discussion

It appears that using the broader category definitions helped improve clustering. Using the specific categories, the vast majority of the neighborhoods were assigned to a single cluster, meaning the distinction between neighborhoods was not as good.

Since k-means clustering the venue category frequency assumes independence between venue cate-

gories (eg: frequency differences between 'Indian Restaurant' and 'Italian Restaurant' are treated with the same weight as frequency differences between 'Indian Restaurant' and 'Dog Park'), it makes sense that broadening the categories would work better. Otherwise, more specifically labeled data takes away from the true frequency count of similar venues. For example, restaurants with the style of food they serve in the name reduce the frequency of the simpler 'Restaurant' category and allow the frequency of these types of venues to get washed out when compared to categories for which no sub-sectioning is really possible, like 'Airport'. Additionally, using the broader categories allows us not to worry about whether a venue labeled 'Restaurant' because they serve a wide menu or because whoever tagged the venue as such did not bother to be more specific.

[]: